



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



Rectangular
size and
Card are thik
and good
quality

Card edges
are flower
design and
tittle are
centre

card colour is
whight and
Function name
is blue and
contant black

Cake
picture near
the title

Full off
flower
design

Santel card
is match the
colour
comination

Open canva
launch canva
and search
invition

Use the
images,illustration
or other elements
and move them
toyour design

Select the best
template
search specific
occasion add
images

Fantasic
invition and
fabless
creativity

Such a
wonderful
card from
canva

Best feeling
in my life of
day in using
canva



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?