



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



Analysing housing rates in Mumbai.

To investigate the housing prices in coastal areas.

Detect the prices of the independent villas near IT parks in Bangalore.

They seek to understand the factors influencing price fluctuations

I think there must be rapid increase in housing rates in Delhi at 2030.

People have to know the aware of future trends.

Collect all the real estate data and perform statistical analysis.

Do different types of graph to analyse the housing prices.

Create visualizations and develop models in three dimensions.

They experience the excitement of uncovering insights.

People have the challenge of dealing with complex data and the responsibility of accurate reporting.

I feel raising in population is the main reason for rapid increase of housing rates in metropolitan cities.



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?