

## Says

What have we heard them say? What can we imagine them saying?

> I need a supportive learning

environment.

I struggle to find the right resources for learning.

excel in my studies.

I want to

I want to feel confident about my academic abilities.

I want to learn in a way that's interesting and engaging.

**Thinks** 

What are their wants, needs, hopes, and dreams?

I wish I had

more time to

focus on my

studies.

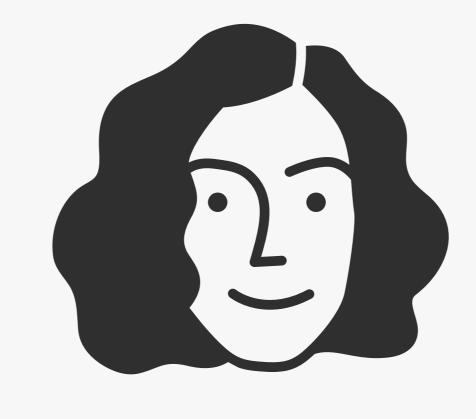
Overwhelmed

by the amount

of information

to learn.

What other thoughts might influence their behavior?



Persona's name

Short summary of the persona

Uses educational apps and websites for additional learning.

Seeks help from friends or family with their studies.

Searches online for study tips and resources.

Frustrated about not being able to grasp certain concepts.

Excited about the prospect of improving their skills.

Does

What behavior have we observed? What can we imagine them doing?



What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?



