

Ideation Phase

Brainstorm & Idea Prioritization Template

Date	13 March 2023
Team ID	NM2023TMID26631
Project Name	Brainstorm & Idea Prioritization Template
Maximum Marks	5 Marks

Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are the welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming session so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.




STEP 1: Team Gathering, Collaboration and select the Problem Statement

Brainstorming is a technique for encouraging creative thinking for problem solving or idea generation.

Variations:

-  Individual brainstorming
-  Directed brainstorming
-  Structured brainstorming
-  Reverse brainstorming

Potential issues

-  Session dominated by individuals
-  'Group think' reduces originality
-  Ideas unusable or disconnect between brainstorm and selection



Creative session



followed by



Evaluation session

Brainstorming principles:

- 1** No criticism, evaluation, judgment or defense of ideas during the session.
- 2** Go for large quantities of ideas. Quantity leads to quality.
- 3** Encourage wild and exaggerated ideas.
- 4** Build on each other's ideas.

Benefits:

-  Reduced inhibitions
-  Stimulates group creativity
-  Increased number of ideas

STEP 2: Brainstorm, Idea Listing and Grouping

What happens if flight gets delayed?

Customers can claim a refund of up to Rs.5000 or a one-way basic fare plus fuel charge, whichever is lower, if the flight has a block time of up to and including one hour.

If the airline cancels your flight or it's "significantly delayed" and you're forced to change your travel plans, the Department of Transportation requires airlines to provide a full refund.

Is the flight ticket amount is refundable?

Yes, a refund on an itinerary cancellation can be obtained.

You can cancel the ticket online and get refunded after the applicable cancellation charges.

Do Airline Tickets Have your Address on them?

The short answer is that "Airline tickets do not have your address". This is for a number of reasons, but most importantly, The convenience it offers you.

When you purchase an airline ticket online or over the phone, it will be sent to you by email. This makes things so much easier for you and us.

Is A Flight Ticket Necessary For a Visa?

Generally speaking, a flight ticket is not necessary for a visa. However, If you must bear a visa to enter the country, a flight reservation may be required. If you are going to enter the country by car, a flight ticket or reservation is not required.

Can I Cancel My Flight Tickets?

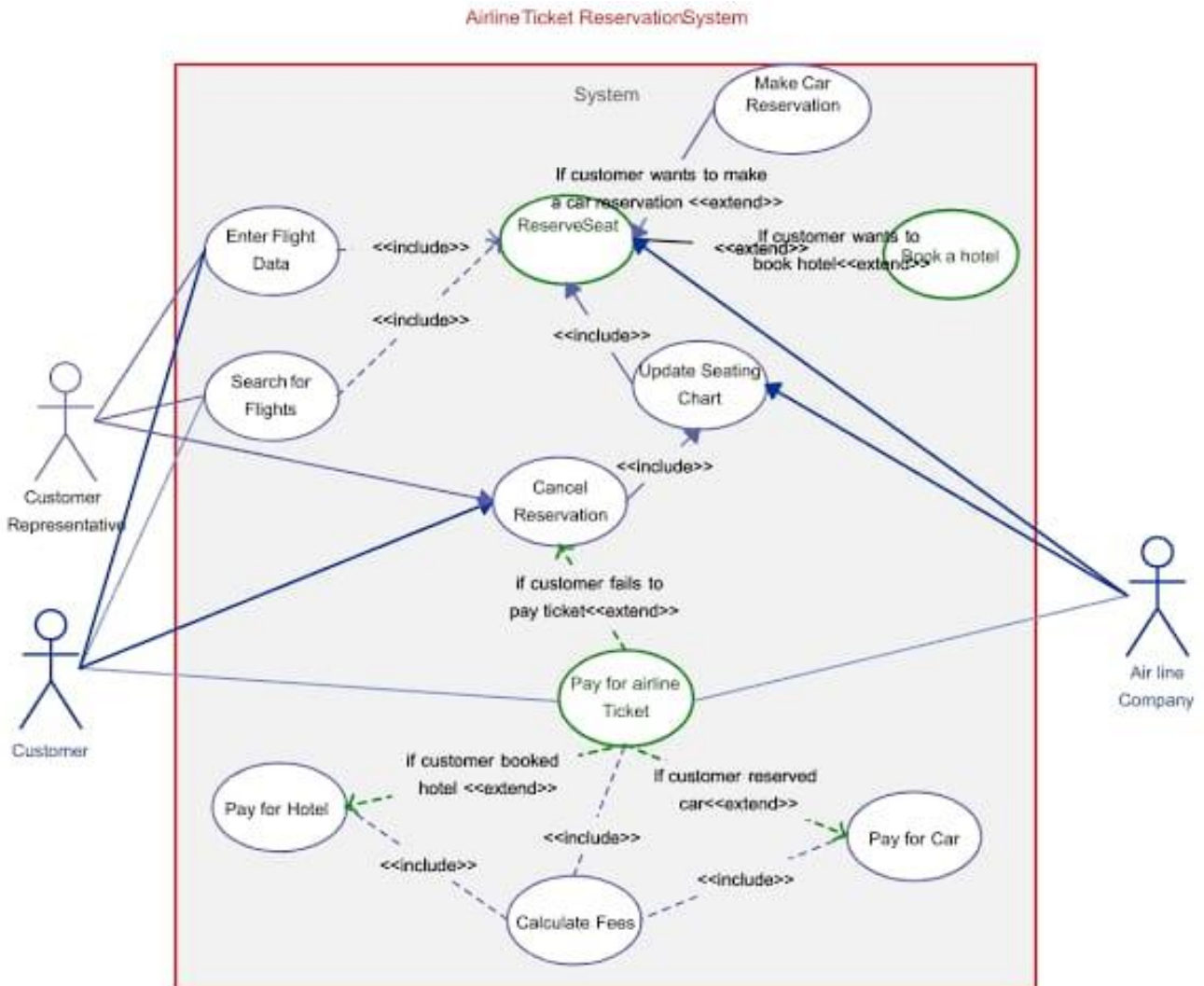
You can cancel your flight ticket. However only if your ticket qualifies, you can receive a refund. Most tickets are non-refundable and are not eligible for a voluntary refund.

As a rule, you can buy non-refundable tickets cheaper than refundable ones. However, if it's probable that you will need to cancel your flight tickets, it's worth buying more expensive but refundable tickets.

Can we claim GST on flight booking?

Yes, the ITC can be claimed if one books their tickets through an online travel management tool like MyBiz, thanks to their assured GST invoices.

STEP 3: Idea prioritization



Inheritance can be used between the Customer Rep and the Customer for use cases [Enter Flight Data], [Search for Flights] and [Cancel Reservation]