

Says

What have we heard them say?
What can we imagine them saying?

What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?



Thinks

Availability of Government Permission, Need Tour Plan

Tollgate Payments,
Must known the
Tourist Place Petails,
Provide Good Driver
and Transport
Facilities,

Provide First Aid Kids, Values Cost and Time Efficiency Worth to Visit

Plan the Tour, Place Selection, Tour Amount,

Travel Bus, Food Facilities,
Accommodation Facilities,

Place Ticket
Entry, Agent
Contacts,
Commission Amount,
Safety Measures.

Travel Trax
Tour

Choose Tour Place
- One Week
Before go to the
Tour Place,

Food Arrangements, Tackle the Tollgates

Booking Rooms, Arranging Transport, Tour Confirmation, Accounts Maintenance

Create the Satisfaction.

Expected a Profit, Getting a Commission,

Does

What behavior have we observed? What can we imagine them doing?

What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?



