

THINK & FEEL

Prepare a manure to make a nutrient rich soil for growth

Monitor their plants frequently until the harvest time

What plant we have to seed in the hectare

100% of yield per hectare

Enough amount of water and less resources

Being relaxed about their soil

Visible growth



Head : Need some additional knowledge about pesticides

Colleagues : Shows their farming to be nice gardening

Influencers: No proper maintenance of their lands

How it is actually works when they seeding

Find a problem which affects the well growth

Make it as a Good approach

Make own setup their lands

Resource full land

Interest to experimenting different seeding

Protecting from natural disturbance

SAY & DO

PAIN

More investment but leads to failures

Confusion in what pesticides to use

Tired of bugs

GAIN

Effort to make worth by time

Good harvest

New learning experience

HEAR

SEE