

Ideation Phase

Define the Problem Statements

Date	06 November 2025
Team Id	NM2025TMID05229
Project Name	To Supply Leftover Food To Poor
Maximum Marks	2 Marks

Customer Problem Statement:

Many restaurants, event venues, and households have large amounts of leftover food after daily operations or events. At the same time, many poor and homeless people struggle to get enough food. The leftover food often goes to waste due to the lack of an organized collection and distribution system.

The challenge is to build a platform that connects **donors, volunteers, and drop-off points** in an efficient and transparent way. Customers (organizations or individuals donating food) need a system that helps them register donations quickly, assign volunteers for collection, and track food distribution.

A proper solution will reduce food wastage, ensure timely delivery to needy people, and promote social welfare. Using **Salesforce**, this process can be automated and monitored easily with clear records and reports.

Example:

Problem Statement (PS)	I am (Customer)	I'm trying to...	But because...	Which makes me feel...
PS-1	A Restaurant Manager	Donate leftover food to poor people	There is no proper system to collect and deliver it	Disappointed because the food goes to waste
PS-2	A Volunteer	Help collect and deliver leftover food	There is no tracking or coordination system	Confused and unorganized during food collection

Problem Statement PS-1:

As a restaurant or event manager, I want to donate leftover food to poor people, but there is no proper system to collect, store, and deliver the food efficiently.

This leads to wastage of good food that could help many people. I need a digital solution to register donations, assign volunteers, and monitor distribution so that food reaches those in need quickly.

Problem Statement PS-2:

As a volunteer, I want to collect and distribute leftover food from different venues, but there is no clear coordination or tracking system. This causes confusion about where to collect and deliver food. I need a proper platform that connects me with venues and drop-off points, helping me work effectively to serve poor people.