

Ideation Phase

Brainstorm & Idea Prioritization

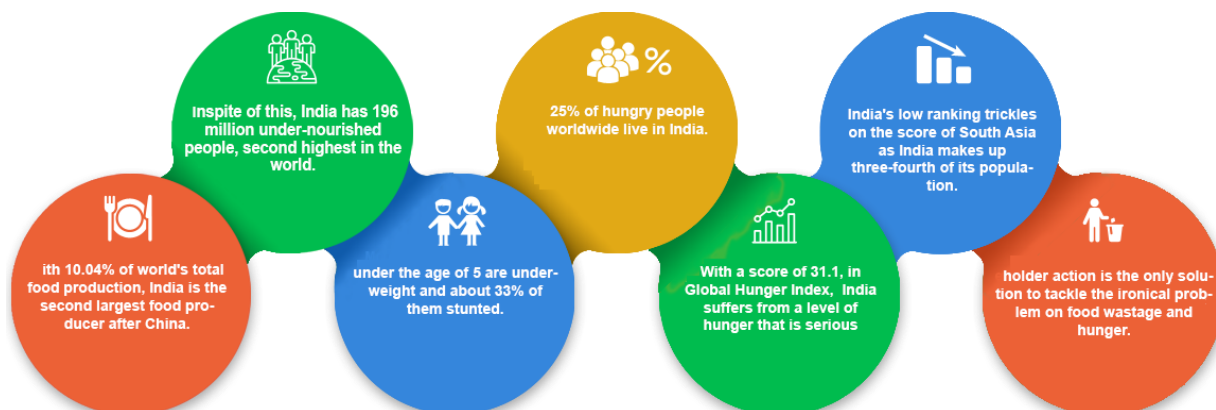
Date	06 November 2025
Team Id	NM2025TMID05229
Project Name	To Supply Leftover Food To Poor
Maximum Marks	4 Marks

Overview:

The project **“To Supply Leftover Food to Poor”** aims to create a Salesforce-based system that helps manage the collection and distribution of leftover food. Every day, large amounts of food are wasted after events, weddings, and in restaurants, while many people struggle to get enough to eat. This project helps reduce food wastage by connecting food donors, volunteers, and distribution points through a single, organized platform.

Step-1: Team Gathering, Collaboration and Select the Problem Statement

All team members gathered together to discuss various social issues and real-life problems. Different ideas were shared, including waste management, food donation, and volunteer support. After discussion and collaboration, the team selected the problem statement **“To Supply Leftover Food to Poor”** because it helps reduce food wastage and supports needy people. This problem was chosen as it is practical, useful, and can be implemented using Salesforce features.



Step-2: Brainstorm, Idea Listing and Grouping:

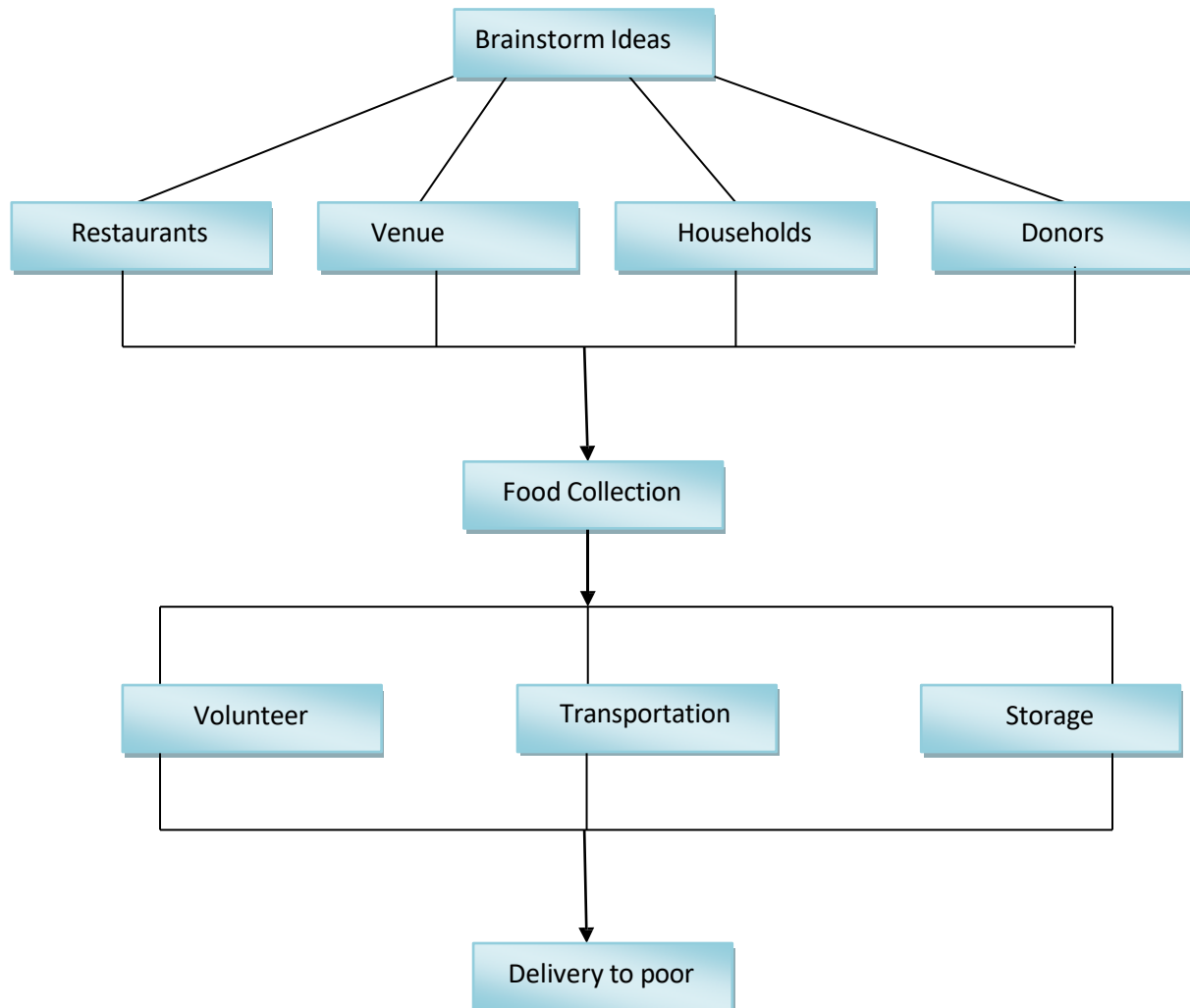


Fig: Brainstorming and Grouping

- ❖ Brainstorm Ideas: Central node for collecting ideas in a session.
- ❖ Source Nodes: Restaurants, Event Venues, Households, Donors (where leftover food originates).
- ❖ Food Collection: Central action to collect and organize food.
- ❖ Grouping Nodes: Volunteers, Transportation, Storage/Hygiene—main workstreams grouped from brainstormed ideas.
- ❖ Delivery to Poor: Final outcome node.

Step-3: Idea Prioritization

After grouping the ideas, the most important and necessary functions were selected first.

1. Create **Venue** to collect food information
2. Create **Volunteer** to manage who collects and delivers food
3. Create **Drop-Off Point** to track where food is distributed
4. Generate **Reports** to monitor the entire process

