

Charming Utility Concepts

Work in Progress

10 / 13 / 2022

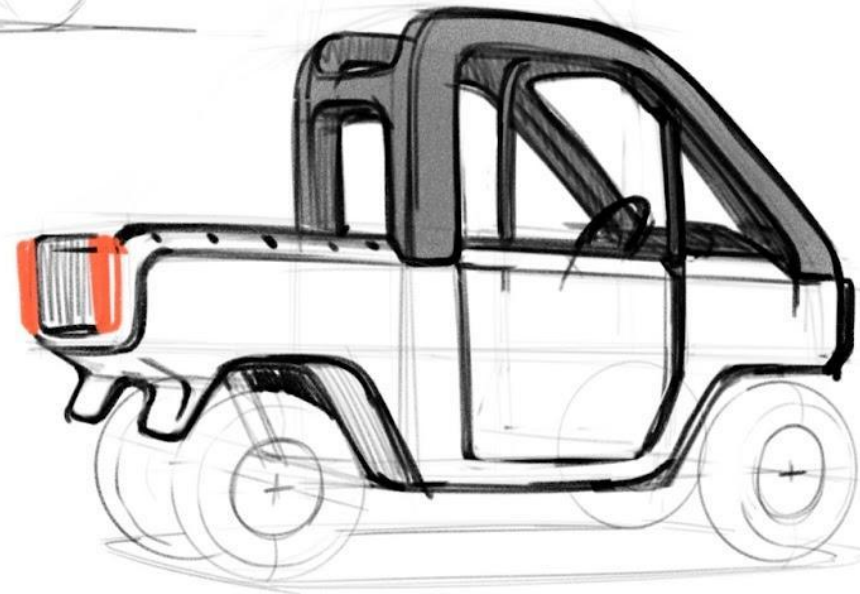
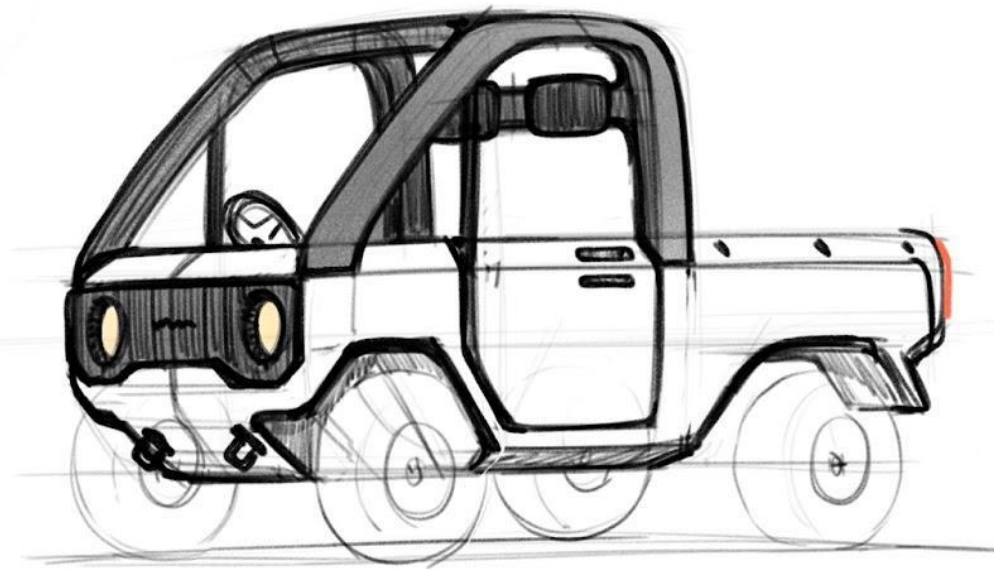
INSPIRATION AND SPIRIT



← **DAILY UTILITY** **SPIRITED CHARACTER** **HOOLIGANISM** →

ROUND CAT

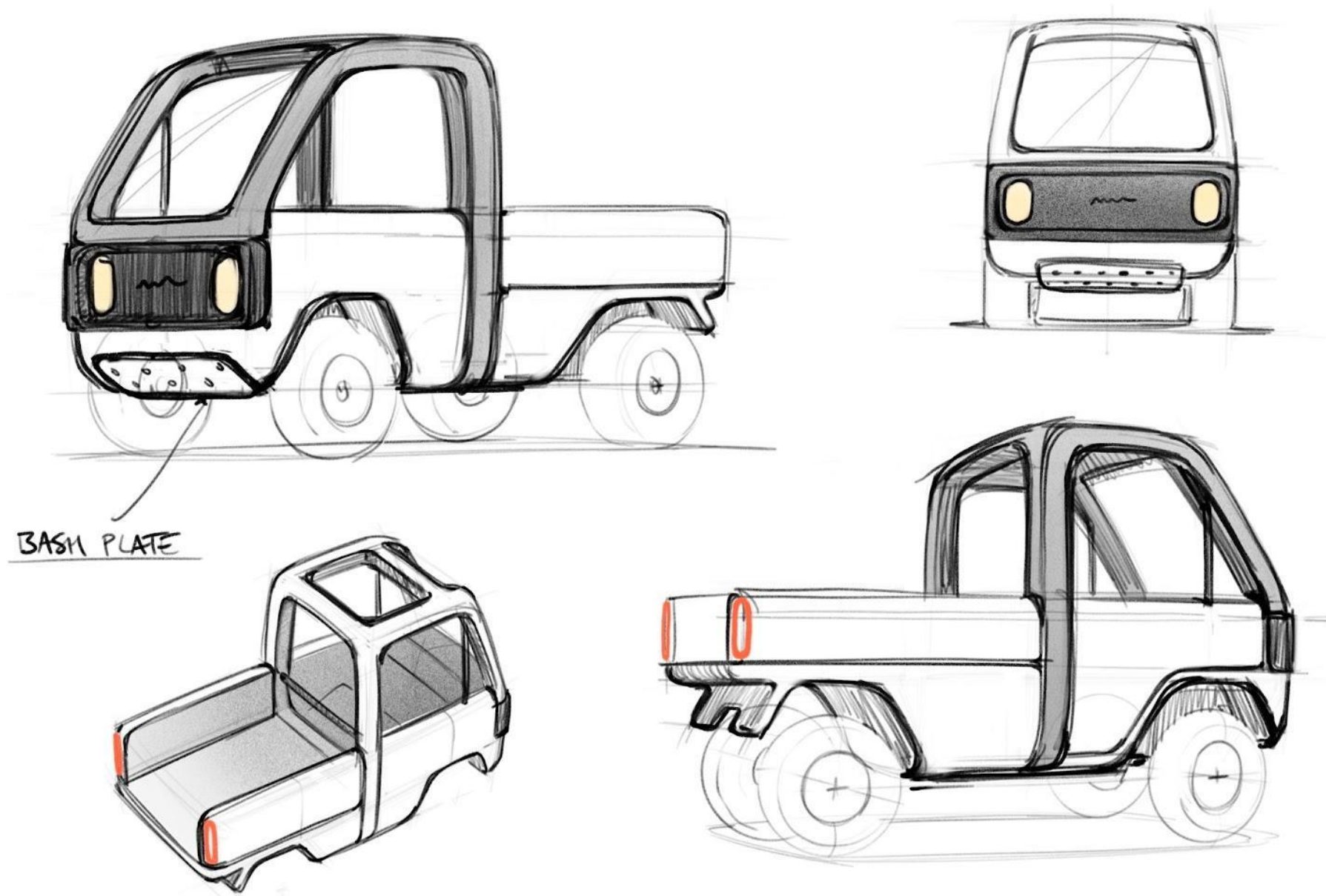
CHARMING UTILITY



Concept A

- Closely follows Polaris centered seating position
- Bucket body w/ thick tubular canopy
- "A" pillar is exposed steel frame
- Open wheel wells

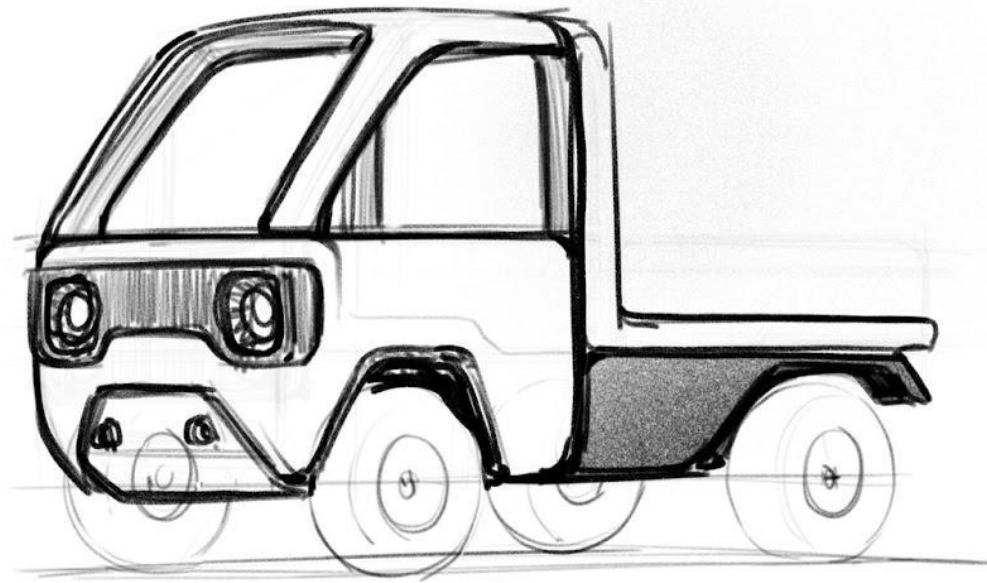
CHARMING UTILITY



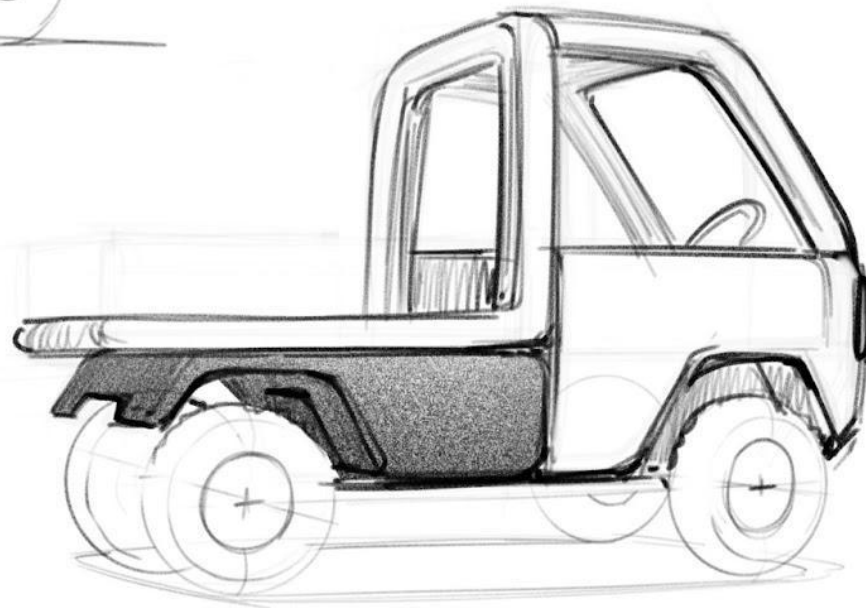
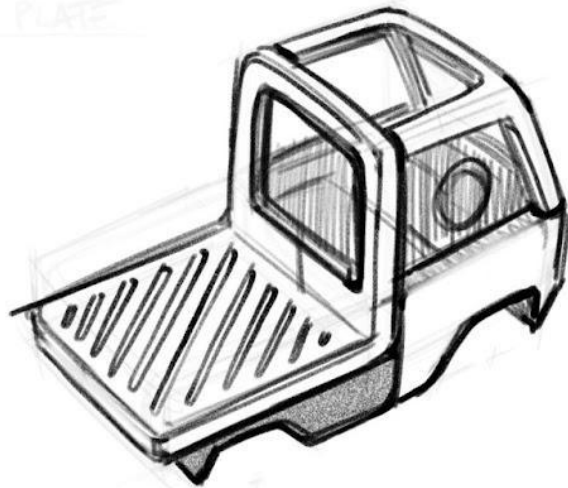
Concept B

- More forward seating position + longer bed
- Stacked "blocks" form language
- Closer to true Kei proportions
- Closed wheel wells

CHARMING UTILITY



BASIC PLATE

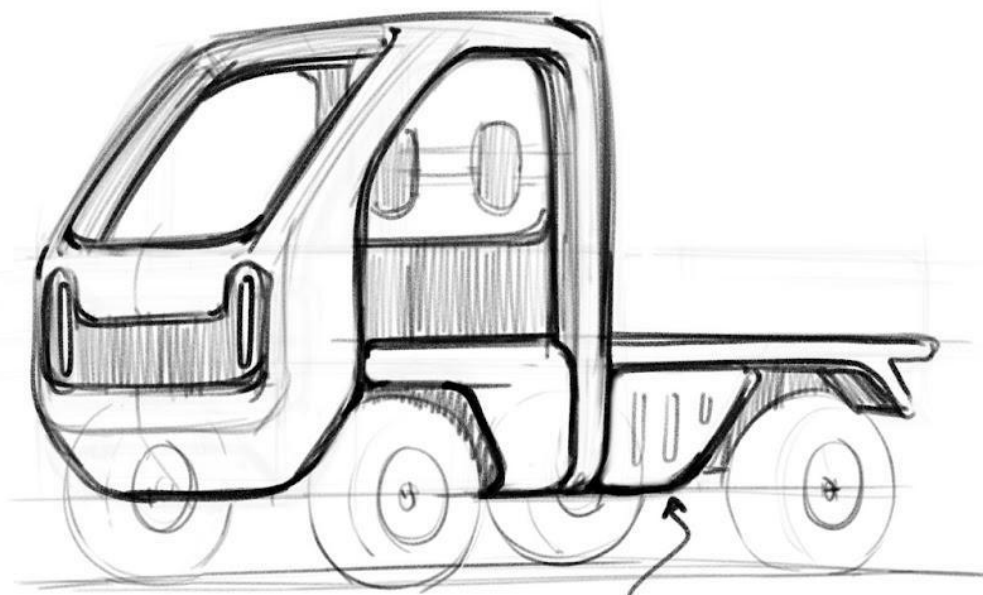


Concept C

- More forward seating position + longer bed
- Stacked "blocks" form language
- Closer to true Kei proportions
- Closed wheel wells

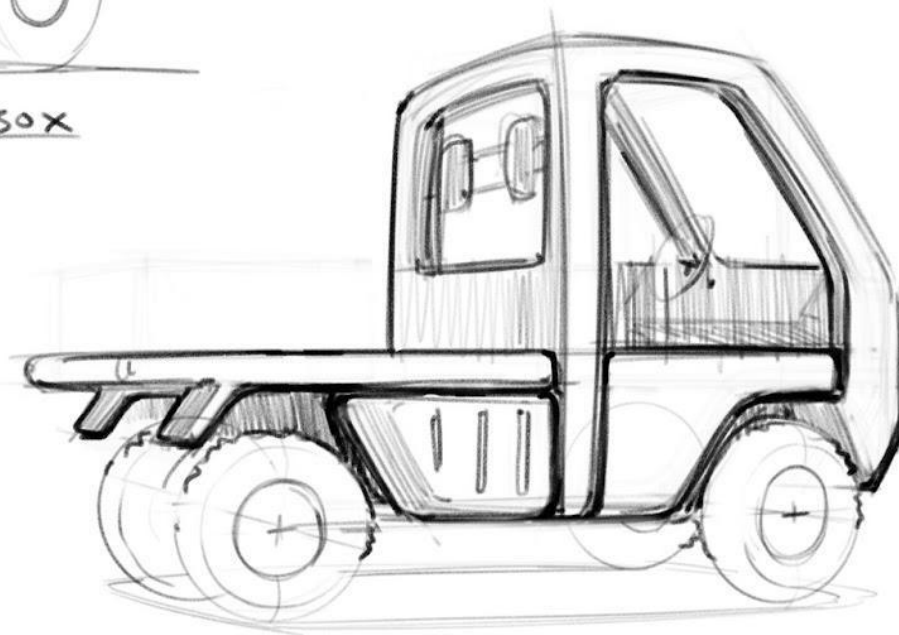
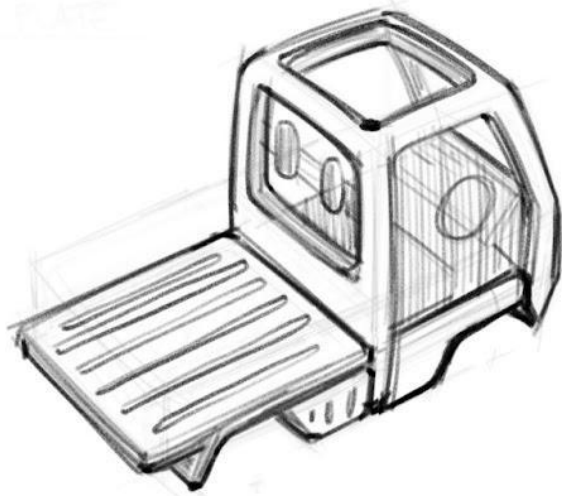
ROUNDCAT

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TOOLBOX

BASE PLATE

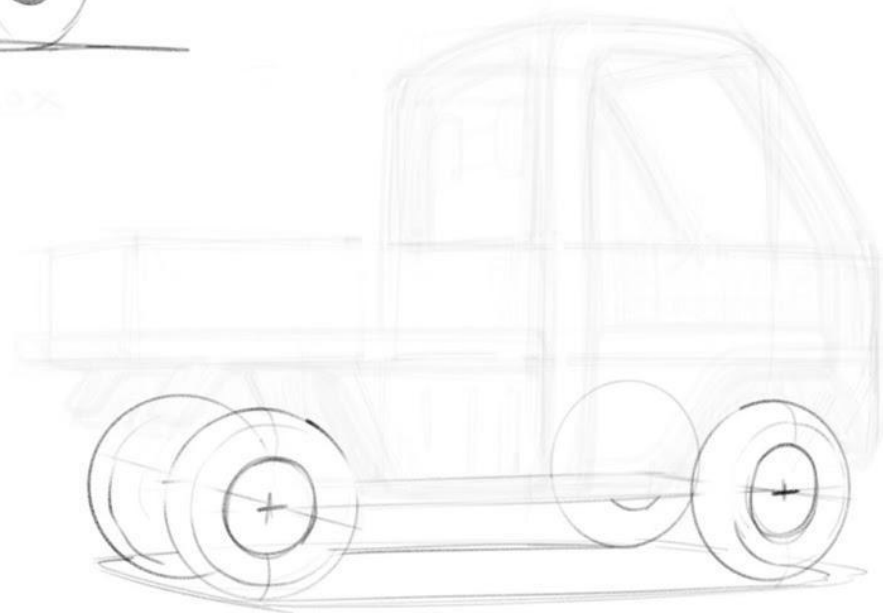
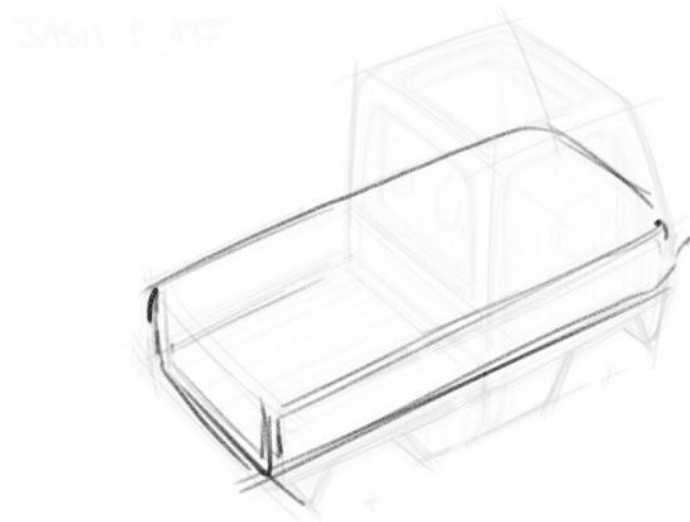
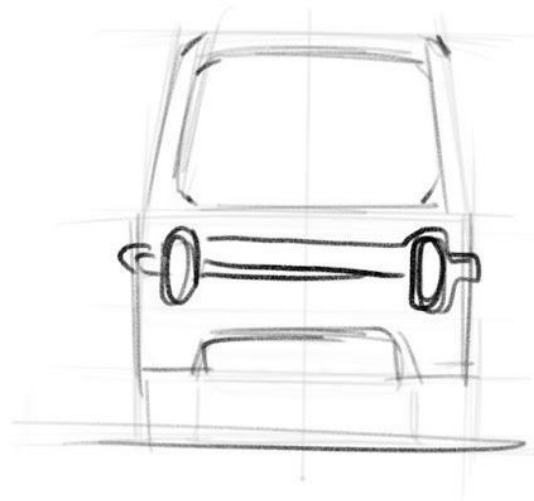
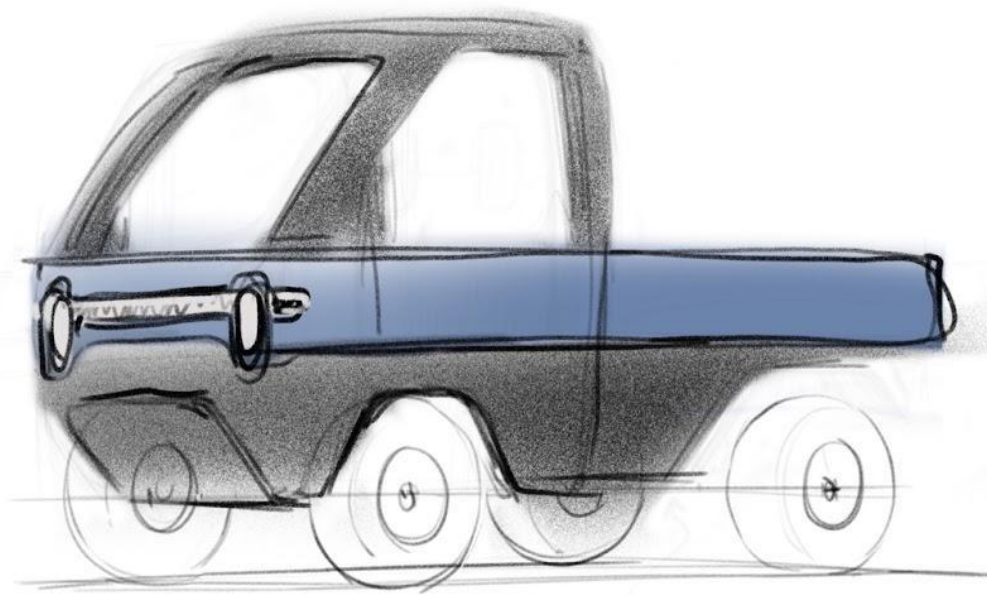


Concept D

- More forward seating position + longer bed
- Stacked "blocks" form language
- Closer to true Kei proportions
- Closed wheel wells

ROUNDCAT

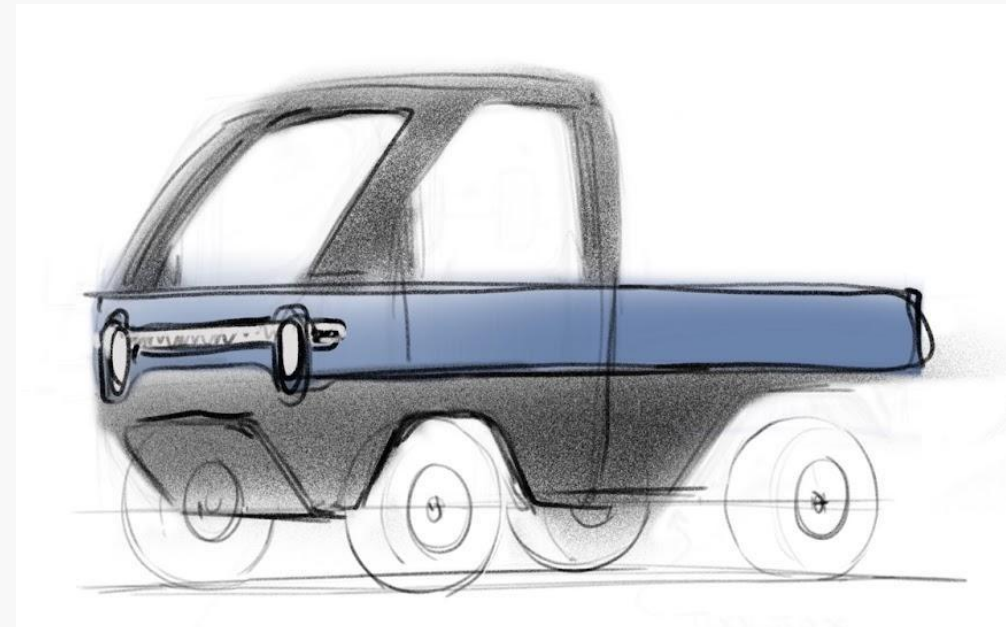
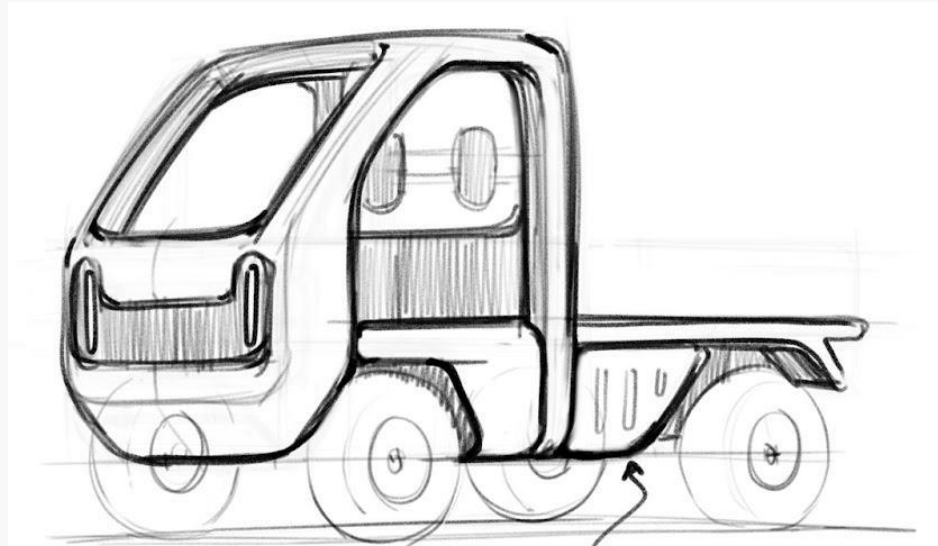
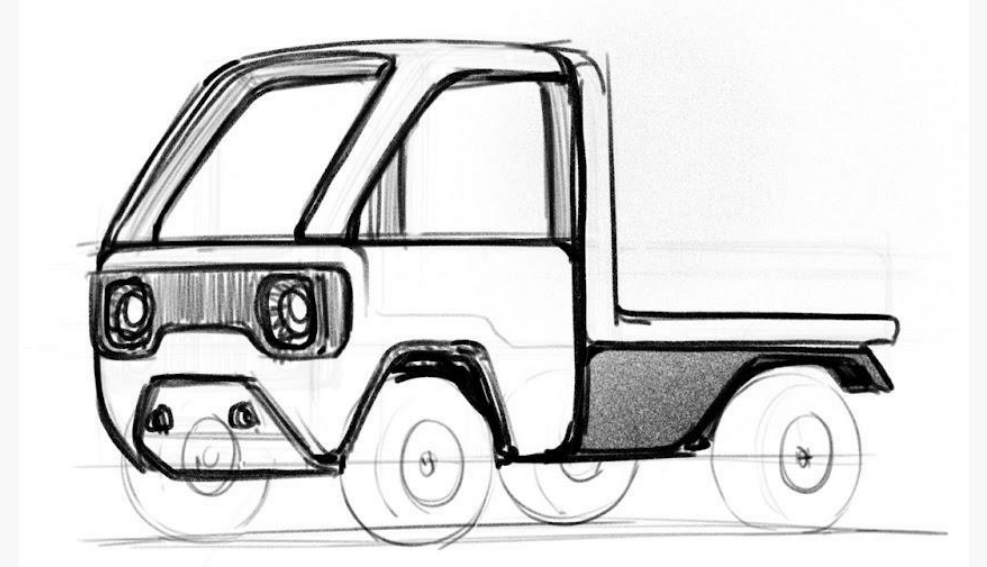
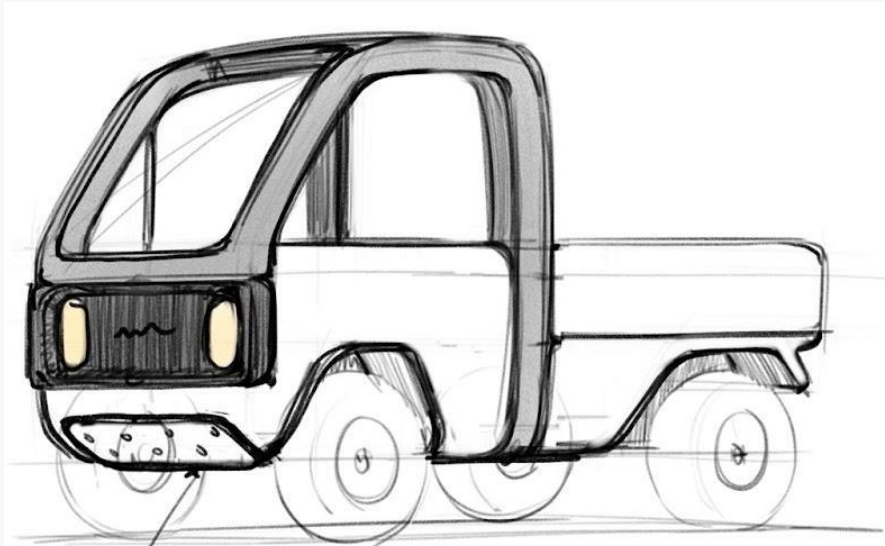
CHARMING UTILITY



Concept E

- More forward seating position + longer bed
- Stacked "Legos" form language
- Closer to true Kei proportions
- Closed wheel wells

CHARMING UTILITY



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Thank You!