

# GOLDEN OAK RESEARCH

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## DEFINITIONS

### 1. id

Type: Character

Description: The ID of the location of which you are analyzing. ID location compatible across all Golden Oak Research Locations.

Example: 0101909

### 2. State\_Code

Type: Character

Description: The state code reported by the U.S. Census Bureau for the specified geographic location.

Example: 01 (State: Alabama)

### 3. State\_Name

Type: Character

Description: The state name reported by the U.S. Census Bureau for the specified geographic location.

Example: Alabama

### 4. State\_ab

Type: Character

Description: The abbreviated state name reported by the U.S. Census Bureau for the specified geographic location.

Example: AL

## 5. County

Type: Character

Description: The county name reported by the U.S. Census Bureau for the specified geographic location.

Example: Calhoun County

## 6. City

Type: Character

Description: The city name reported by the U.S. Census Bureau for the specified geographic location.

Example: Alexandria

## 7. Place

Type: Character

Description: The place name reported by the U.S. Census Bureau for the specified geographic location.

Example: Alexandria

## 8. Type

Type: Character (Categorical)

Description: The place Type reported by the U.S. Census Bureau for the specified geographic location.

Example: CPD

## 9. Primary

Type: Character (Categorical)

Description: Defines whether the location is a geographic location or a track and block group.

Example: Place

## 10.Zip Code

Type: Character

Description: The zip code reported by the U.S. Census Bureau of the closest geographic location with area code information.

Example: 36250

## 11.Area Code

Type: Character

Description: The area code reported by the U.S. Census Bureau of the closest geographic location with a zip code.

Example: 256

## 12.ALand

Type: Double

Description: The Square area of land at the geographic or track location.

Example: 28834974

## 13.AWater

Type: Double

Description: The Square area of water at the geographic or track location.

Example: 33099

## 14.Lat

Type: Double

Description: The latitude of the specified geographic location.

Example: 33.760819

## 15. Lon

Type: Double

Description: The longitude of the specified geographic location.

Example: -86.872008

## 16. Mean

Type: Double

Description: The mean household income of the specified geographic location.

Example: 93216

## 17. Median

Type: Double

Description: The median household income of the specified geographic location.

Example: 92686

## 18. Stdev

Type: Double

Description: The standard deviation of the household income for the specified geographic location.

Example: 35735

## 19. Households

Type: Double

Description: The number of households weighted used in the statistical calculations

Example: 258

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### Citing Publications

Golden Oak Research Group LLC, "U.S. Household Income Database Elite". Publication: 5, August 2017.  
*Accessed, day, month year.*

## QUESTIONS AND SOURCES

### Contact

If you have any questions regarding the database you have purchased please feel free to contact us via email at [research\\_development@goldenoakresearch.com](mailto:research_development@goldenoakresearch.com).

### Works Cited

"2016 U.S. Gazetteer Files". United States Census Bureau. Retrieved August 5, 2017.

<https://www2.census.gov/geo/docs/maps-data/data/gazetteer/>

"2011-2015 ACS 5-Year U.S. Census Reports.". United States Census Bureau. Retrieved August 5, 2017.

<https://www2.census.gov/acs/>