

Elasticity refers to the modified response of the consumer due to the price change or any other factor of demand.

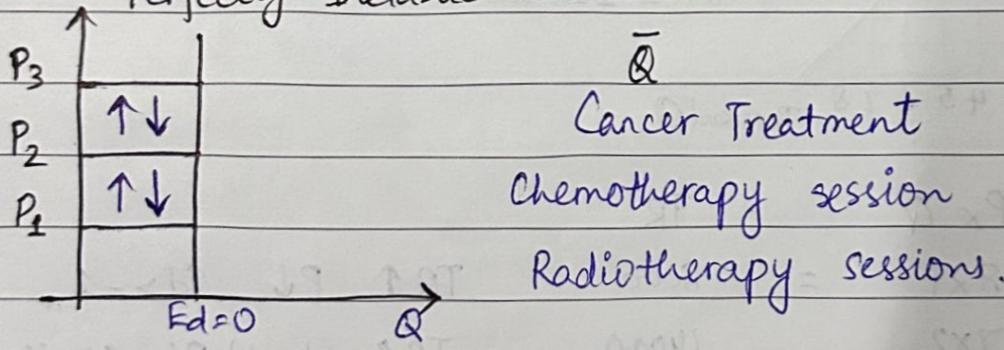
$$Ed = \frac{\% \Delta Q_d}{\% \Delta P} \rightarrow \text{Price}$$

Elasticity is a measured response to the price change.

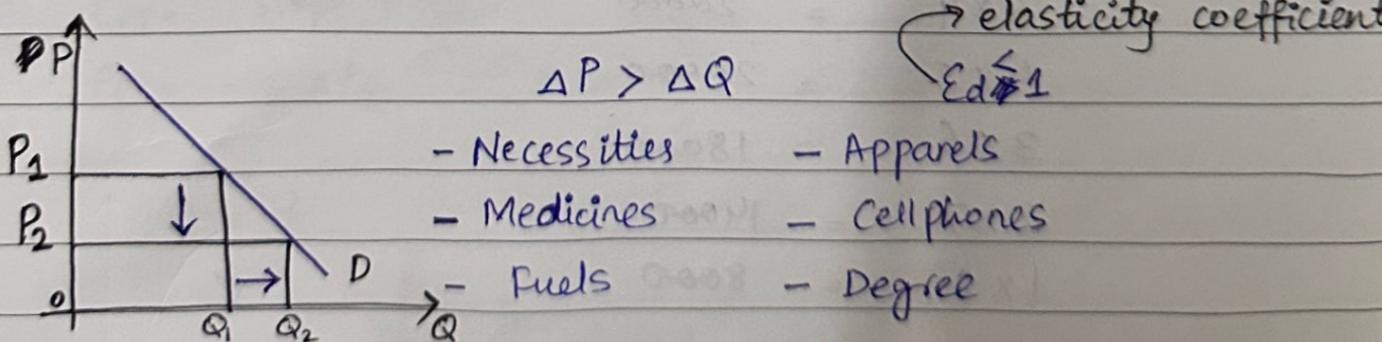
$$Ed_y = \frac{\% \Delta Q_d}{\% \Delta Y} \rightarrow \text{Income}$$

- (1) Perfectly inelastic demand
- (2) Relatively inelastic demand
- (3) Perfectly elastic demand
- (4) Relatively elastic demand.

Perfectly Inelastic Demand.



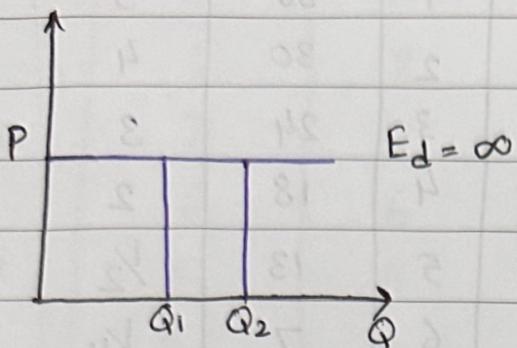
Relatively Inelastic demand



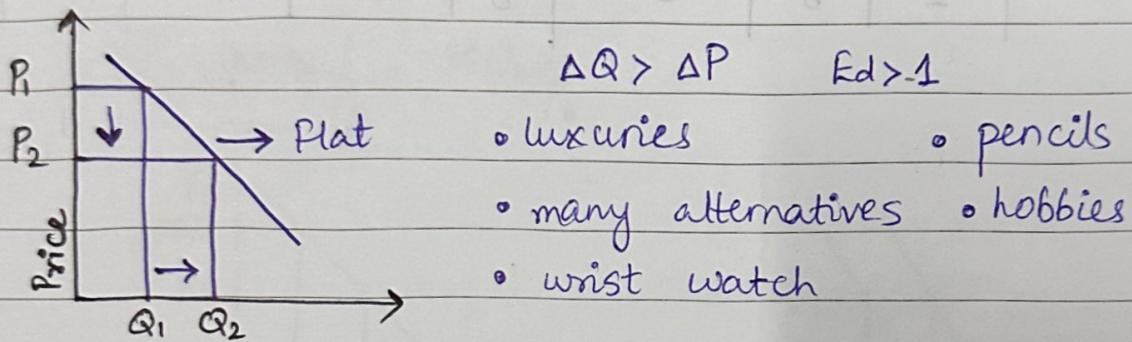
\* more notes after 27-09-2024

notes

## Perfectly Elastic Demand (Salt)



## Relatively Elastic Demand



## Types of Elasticity of Demand

- (1) Arc Price Elasticity
- (2) Income Elasticity
- (3) Point Elasticity
- (4) Cross Price Elasticity
- (5) Advertising Elasticity

Arc Elasticity

$$E_{\text{arc}} = \frac{\frac{Q_2 - Q_1}{Q_2 + Q_1} \div \frac{P_2 - P_1}{P_2 + P_1}}{2}$$

Income Elasticity

$$E_Y = \frac{\frac{Q_2 - Q_1}{Q_2 + Q_1} \div \frac{Y_2 - Y_1}{Y_2 + Y_1}}{2}$$

### Point Elasticity

- Point Price Elasticity  $Q = 20 - 2P + 0.5Y$
- Point Income Elasticity

$$E_{PT_P} = \frac{\Delta Q}{\Delta P} \times \frac{P}{Q}$$

$$= -2 \times \frac{P}{Q}$$

$$E_{PT_Y} = \frac{\Delta Q}{\Delta Y} \times \frac{Y}{Q}$$

$$= 0.5 \times \frac{Y}{Q}$$

$$E_{cross AB} = \frac{\frac{Q_2A - Q_1A}{Q_2A + Q_1A}}{2} \div \frac{\frac{P_2B - P_1B}{P_2B + P_1B}}{2}$$

A & B can be substitutes  
A & B can be complements

$$E_{ad} = \frac{\% \Delta Q_d}{\% \Delta A_d}$$

expense

$E_d = -1$  Unitary

$$\Delta Q = \Delta P$$

$E_d > -1$  Relatively Elastic Demand  
( $\Delta Q > \Delta P$ )

$E_d < -1$  ( $\Delta Q < \Delta P$ ) Relatively Inelastic Demand

$E_d = 0$  Perfectly Inelastic Demand.

$E_d = \infty$  Perfectly Elastic Demand

Page # 98

$$Q_4 - (a) \quad Q = 30 - 2(7) = 16$$

$$E_{PT} = -2 \times \frac{7}{16} = -0.87 \quad \text{Relatively Inelastic}$$

$$(b) Q_1 = 30 - 2(5) = 20$$

$$Q_2 = 30 - 2(6) = 18$$

$$E_{arc} = \frac{\frac{18-20}{20+18}}{\frac{6-5}{6+5}} = -0.289$$

(c) Same demand curve = Same elasticity

Q3- (a) Impact of <sup>income is</sup> smaller, and impact of price is greater.

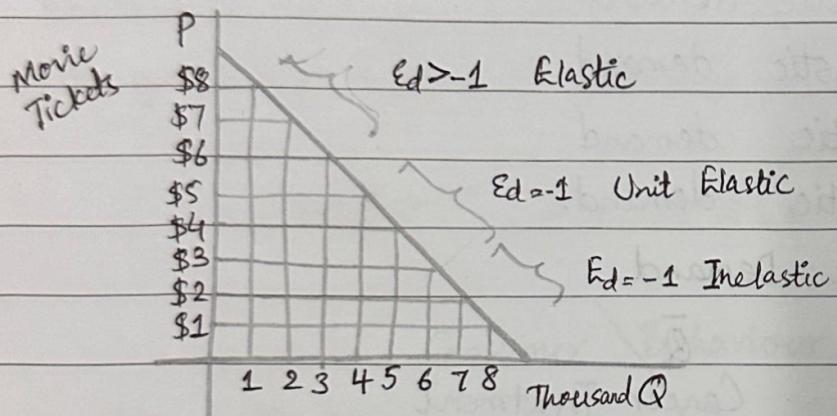
## Demand Elasticity

Total Revenue & Elasticity test

Total Revenue = Price × Quantity

$$\text{Elasticity} = \frac{\% \Delta Q_d}{\% \Delta P}$$

→ Modified response of the individual to the price change.



P × Q                      TR

$$8 \times 1 = 8000 \quad TR \uparrow P \downarrow \quad Ed > -1$$

$$7 \times 2 = 14000 \quad TR (\text{constant}) P \downarrow \quad Ed = -1$$

$$6 \times 3 = 18000 \quad TR \downarrow P \uparrow \quad Ed < -1$$

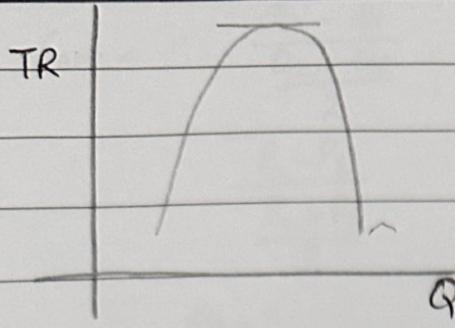
$$5 \times 4 = 20000$$

$$4 \times 5 = 20000$$

$$3 \times 6 = 18000$$

$$2 \times 7 = 14000$$

$$1 \times 8 = 8000$$



$E_d > -1$	$E_d = -1$	$E_d < -1$
$\bar{TR} \uparrow P \downarrow$	$\bar{TR} \uparrow P \uparrow$	$\bar{TR} \downarrow P \downarrow$
$\bar{TR} \downarrow P \uparrow$	$\bar{TR} \downarrow P \downarrow$	$\bar{TR} \uparrow P \uparrow$
$\Delta P < \Delta Q$	$\Delta P = \Delta Q$	$\Delta P > \Delta Q$

Problem 17, Pg # 100

$$Q = 2000 - 20P$$

$$(a) P = 10$$

$$Q = 2000 - 20(10)$$

$$= 1800$$

$$(b) Q = 2000 - 20P$$

$$Q = 2000 - 20(0)$$

$$Q = 2000$$

$$(c) Q = 2000 - 20P$$

$$PQ = 2000P - 20P^2$$

$$(PQ) = 2000(1) - (20 \times 2)P(1)$$

$$MR = 2000 - 40P$$

→ Marginal Revenue

$$(g) E_{PT} = \text{slope} \times P/Q$$

$$E_{PT} = -20 \times P/Q$$

$$E_{PT} = -1$$

$$-1 = -20 \times \frac{P}{2000 - 2P}$$

$$2000 - 2P = 20P$$

$$40P = 2000$$

$$\boxed{P = 50}$$

$$Q_3. (b) Q = 100 - 10P + 0.5Y$$

$$P = 7 \quad \epsilon_{PT} = ? \quad Y = 50$$

$$\epsilon_{PT} = \text{slope} \times \frac{P}{Q}$$

$$= -10 \times \underline{7}$$

$$(100 - 10(7) + 0.5(50))$$

$$= -10 \times \underline{\underline{7}} \\ 55$$

$$= -\frac{70}{55} \quad \therefore = -1.27 \quad Ed > -1$$

$$(c) \quad Y = 50 \quad P = 7$$

$$\epsilon_{PY} = 0.5 \times \frac{P}{Q} Y$$

$$= 0.5 \times \underline{50}$$

$$(100 - 10(7) + 0.5(50))$$

$$= 0.5 \times \frac{50}{55}$$

$$= 0.45$$

$$(d) \quad P = 8, \quad Y = 70$$

$$\epsilon_{PT} = -10 \times \frac{8}{(100 - 10(8) + 0.5(70))}$$

$$= -10 \times \frac{8}{55}$$

$$= -\frac{2 \times 8}{11}$$

52 = 6

$$Q_5 \quad E_{arc} = \frac{\frac{Q_2 - Q_1}{P_2 + P_1}}{2}$$

$$\frac{P_2 - P_1}{P_2 + P_1}$$

$$\frac{Q_2 - Q_1}{2}$$

27-09-2024.

## Utility Maximisation Rule

In order to maximise utility, the consumer should allocate his money/income in a manner that the last dollar spent on each good yields equal utility per dollar.

## Assumptions of Consumer Behaviour

(1) Rationality

In order to maximise utility, the consumer

(2) Prices

should allocate his money/income in such a

(3) Preferences

way that the last dollar spent on each

(4) Budget Constraint.

good yields equal utility per dollar

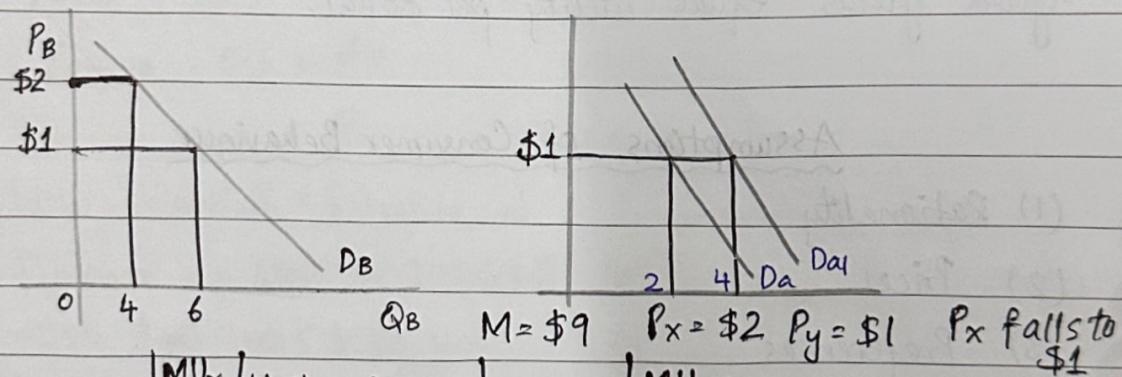
$$\text{Utility per dollar} = MU/p$$

$$M = P_a \cdot A + P_b \cdot B \quad \therefore A \& B \text{ are the goods.}$$

income

Unit of product	$MU_a$	$MU_a/P_a$	$MU_b$	$MU_b/P_b$
1	10	10	24	12
2	8	8	20	10
3	7	7	18	9
4	6	6	16	8
5	5	5	12	6
6	4	4	6	3
7	3	3	4	2

$$MU_a/P_a = MU_b/P_b$$



Units of $x$	$MU_x$	$MU_x/P_x$	Units of $y$	$MU_y$	$MU_y/P_y$
1	10	5	1	8	8
2	8	4	2	7	7
3	6	3	3	6	6
4	4	2	4	5	5
5	3	1.5	5	4	4
6	2	1	6	3	3

$$\frac{MU_x}{P_x} = \frac{MU_y}{P_y} \rightarrow \frac{8}{2} = \frac{4}{1}$$

# SCEPTRE

COLLEGE FOR ADVANCED STUDIES

Date \_\_\_\_\_

$U_A$	$MU_A$	$U_B$	$MU_B$	$U_C$	$MU_C$	$U_D$	$MU_D$	$MU_{saving}$	$MU_B/P_a$	$MU_B/P_b$
1	72	1	24	1	15	1	36	5	4	4
2	54	2	15	2	12	2	30	4	3	2.5
3	45	3	12	3	8	3	24	3	2.5	2
4	36	4	9	4	7	4	18	2	2	1.5
5	27	5	7	5	5	5	13	$\frac{1}{2}$	1.5	1.16
6	18	6	5	6	4	6	7	$\frac{1}{4}$	1	
7	15	7	2	7	3.5	7	4	$\frac{1}{8}$	0.83	
8	12	8	1	8	3	8	2			

brought to printing for print

### Utility Maximization Rule

\$10 in the total budget.

marginal utility per dollar  $MU_a = Z = 10 - x \rightarrow ①$

$$MU_b = Z = 21 - 2y \rightarrow ②$$

$$x + y = 10 \rightarrow ③ \text{ Compare 1 and 2}$$

x is amount spent on A

y is amount spent on B

$$10 - x = 21 - 2y$$

$$-x + 2y = 21 - 10$$

$$\boxed{-x + 2y = 11} \rightarrow ③$$

$$x + y = 10$$

$$-x + 2y = 11$$

$$3y = 21$$

$$\boxed{y = 7}$$

$$\boxed{x = 3}$$

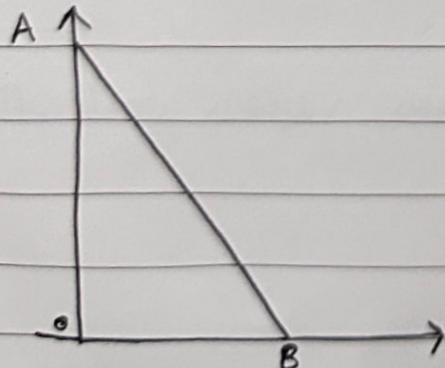
$$MU_a = MU_b = Z$$

$$MU_a = MU_b = 7$$

$$MU_a = Z = 10 - 3$$

$$\boxed{Z = 7}$$

Budget Line Objective/ Cardinal approach to utility



$$M = P_a \cdot A + P_b \cdot B$$

$$M = \$12$$

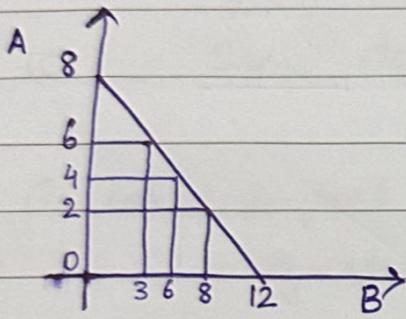
$$P_a = \$1.5 \quad P_b = \$1$$

$$\text{Max of } A = \frac{M}{P_a}, \text{ Max of } B = \frac{M}{P_b}$$

Budget line is a curve in which it shows objectively various combinations of two goods which the individual can consume in limited income.

$$M = \$12 \quad P_a = \$1.5 \quad P_b = \$1 \quad M/P_a = 12/1.5 = 8$$

$$M/P_b = 12/1 = 12 \quad (A, B) \quad (8, 0) \quad (A, B) \quad (0, 12)$$



$$M = P_a \cdot A + P_b \cdot B$$

$$= 8(1.5) + 1(0)$$

$$= 12$$

$$M = (0)(1.5) + (12)(1)$$

$$\text{slope} = -\frac{P_b}{P_a}$$

$$= -\frac{1}{1.5} = -\frac{2}{3}$$

A	B	$M = P_a \cdot A + P_b \cdot B$
8	0	$12 = 8(1.5) + 1(0)$
6	3	$12 = 6(1.5) + 3(1)$
4	6	$12 = 4(1.5) + 6(1)$
2	9	$12 = 2(1.5) + 9(1)$
0	12	$12 = 0(1.5) + 12(1)$

optimal combination

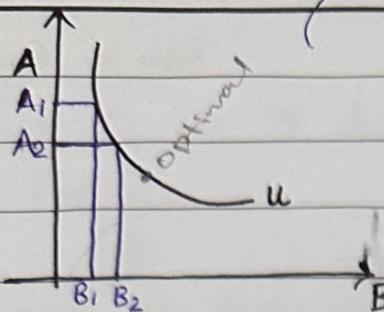
### Indifference Curve

It is the locus of points which shows various combinations of two goods subjectively.

Budget line is a curve which shows objectively various combinations of two goods which the individual can consume in limited income.

It is locus of points which shows various combinations of two goods subjectively.

can apply law of diminishing marginal utility  
Date \_\_\_\_\_



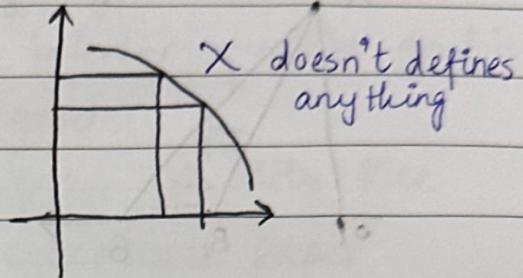
### Properties

- (1) Convex to origin
- (2) Indifference map.
- (3) Consumers Equilibrium

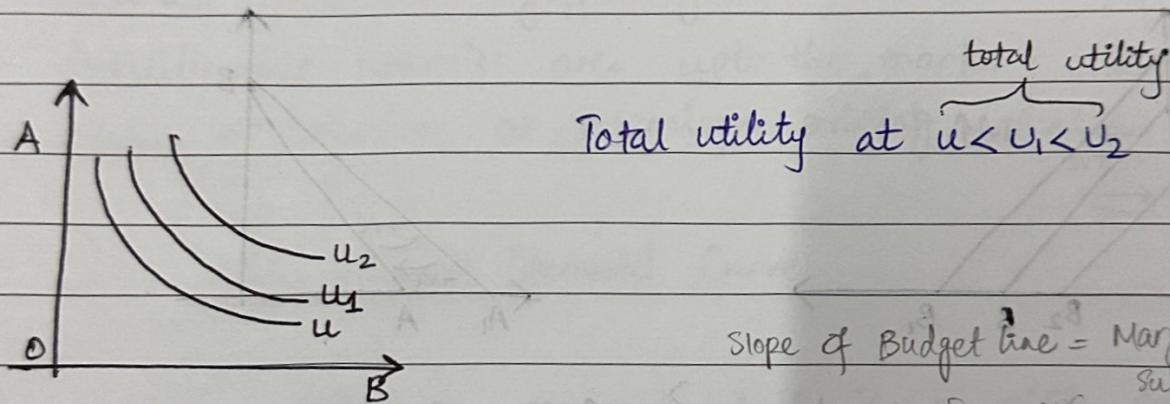
Q1 Why convex why not concave?

A ↑ TU ↑ MU ↓

B ↓ TU ↓ MU ↑



MRS - Marginal Rate of Substitution

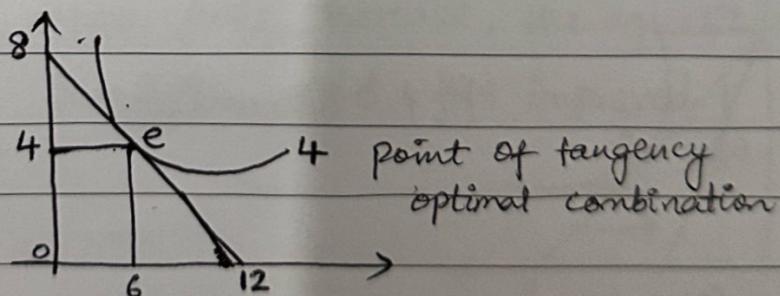


Slope of Budget line = Marginal rate of substitution

### Consumer's Equilibrium

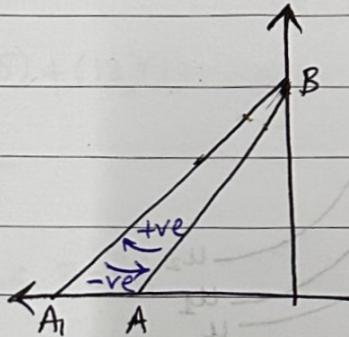
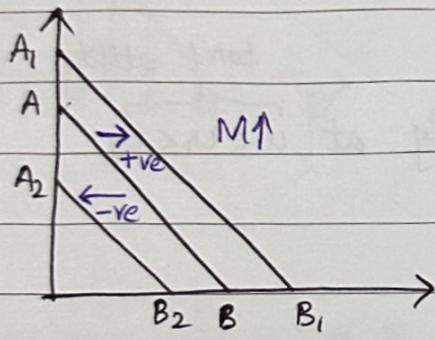
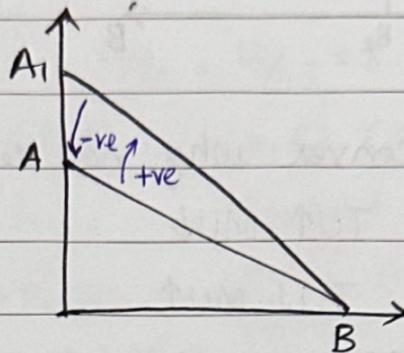
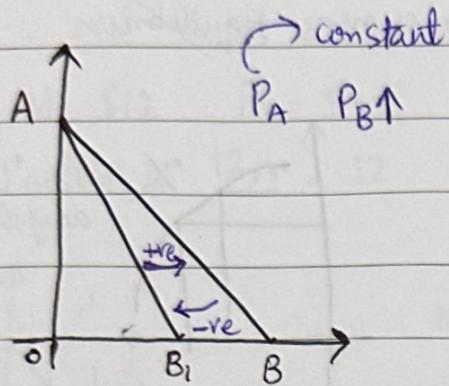
Slope of Budget line = Marginal rate of substitution

$$-\frac{P_b}{P_a} = MRS$$



## Properties of Budget Line

- (1) It can rotate on either axis.
- (2) It can shift parallelly

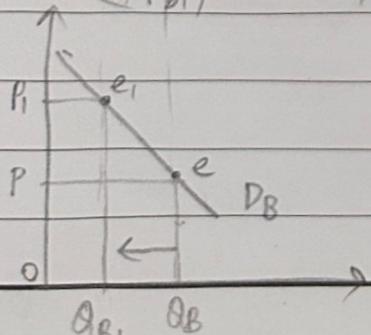
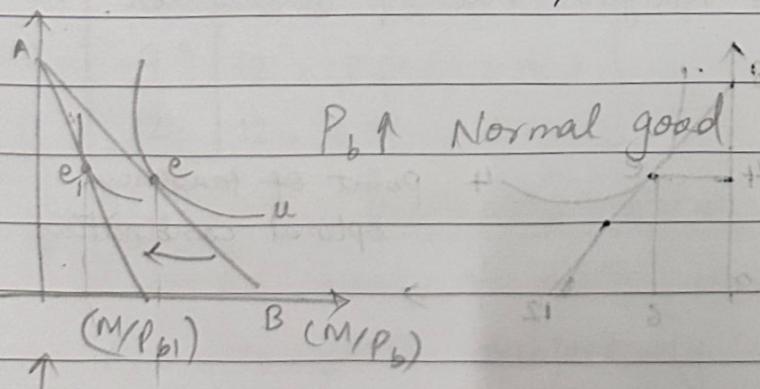


Normal Good

$$P \propto \frac{1}{Q_d}$$

Giffen Good

$$P \propto Q_d$$



### Normal Good

- Follows the law of demand

$$P \propto \frac{1}{Q_d}$$

Eg: goods of daily use

- competitor's pricing
- psychological pricing
- Cost Plus Pricing

- luxuries are not giffen goods.
- Quality wise luxuries are upto the mark.
- Pricing is premium or premium pricing strategy.

### Giffen Good

- violates the law of demand.

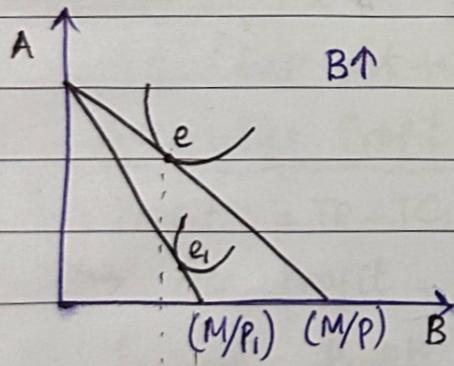
$$P \propto Q_d$$

- It has to be of inferior quality.
- most inferior quality good is giffen good.

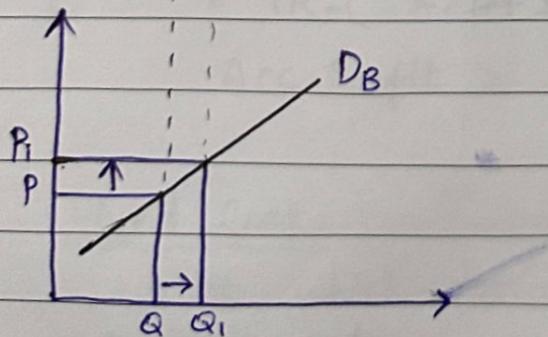
Eg :

- Inferior Quality Rice
- Cyccostyle Paper

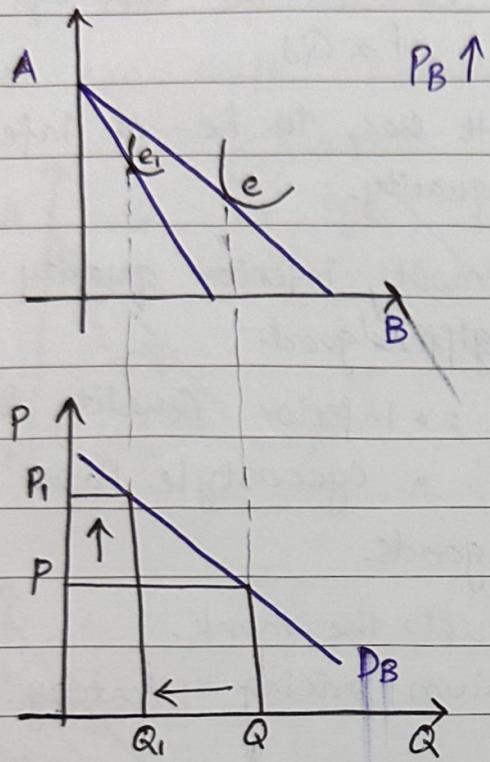
### Giffen Good Demand Curve



- Good B is a giffen good and its price increases.
- ( $M/p$ ) is the real income ~~with~~
- With price increase, the quality of giffen good has improved.



Normal Good



## Cost of Production

Example:

- (1) Explicit Cost      Utility Bills, Fuel Charges, Tuition Fees.
- (2) Implicit Cost      Hidden cost & sometimes not quantified by the accountants. May also be the opportunity cost of doing things.

Example: forgone salary

(3) Accounting Profit

(4) Economic Profit

(5)  $TC = FC + VC$

(6) Law of diminishing returns:

- Short run

- Long run

$$TR = P \times Q$$

$$TC = \text{Exp Cost} + \text{Imp cost}$$

Accounting Profit

$$\text{Profit} = TR - TC$$

$$\rightarrow \text{Acc Profit} = TR - \text{Explicit Cost}$$

Economic Profit

$$= TR - (\text{Exp} + \text{Imp}) \text{ Cost}$$

$$\text{Acc Profit} > \text{Eco Profit.}$$

Fixed Cost:

Cost which doesn't change with output.

- Equipment
- Infrastructure

## Variable Cost

It may change with output.

## Law of Diminishing Returns

### Assumptions

- Short Run
- Labour is variable
- Technology is fixed

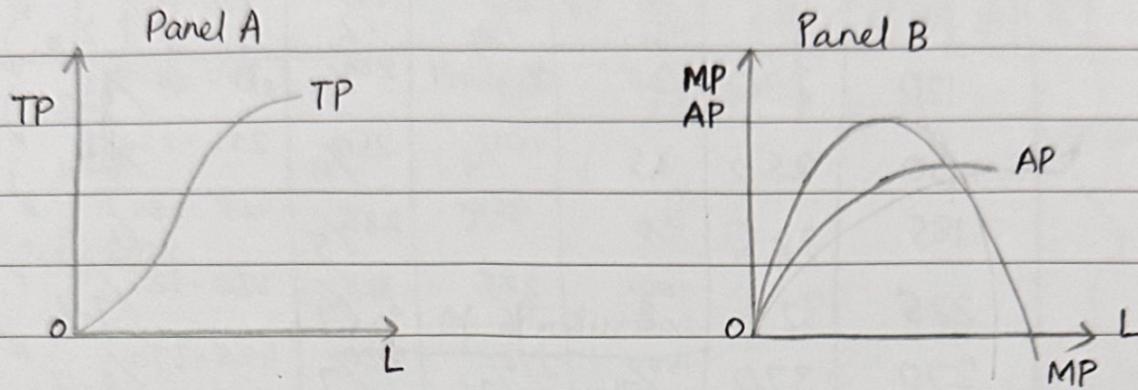
### Statement

As successive units of variable resource are added to fixed resource, total product may increase to certain point, but marginal product (difference in total product) will decline.

Variable Product	Total Product	Marginal Product	Average Product
0	0	0	0
1	10	10	10
2	25	15	12.5
3	45	20	15
4	60	15	15
5	70	10	14
6	75	5	12.5
7	75	0	10.75
8	70	-5	8.75

## Costs of Production

Total Product = Total Output.



$$TC = FC + VC$$

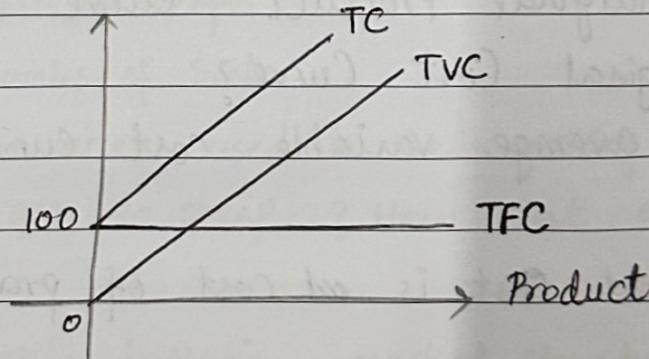
Fixed Cost: It doesn't change with output/product.

Variable Cost: Can change with output. Eg Fuel, Utility bill  
Cost of variable resource.

$$MP = \frac{\Delta TP}{\Delta L}$$

$$AP = \frac{TP}{L}$$

$$TC = 100 + 0$$



$$\text{Marginal Cost} = \frac{\Delta TC}{\Delta TP}$$

$$\text{Average Cost} = \frac{TC}{TP}$$

$$AVC = TVC / \text{Product}$$

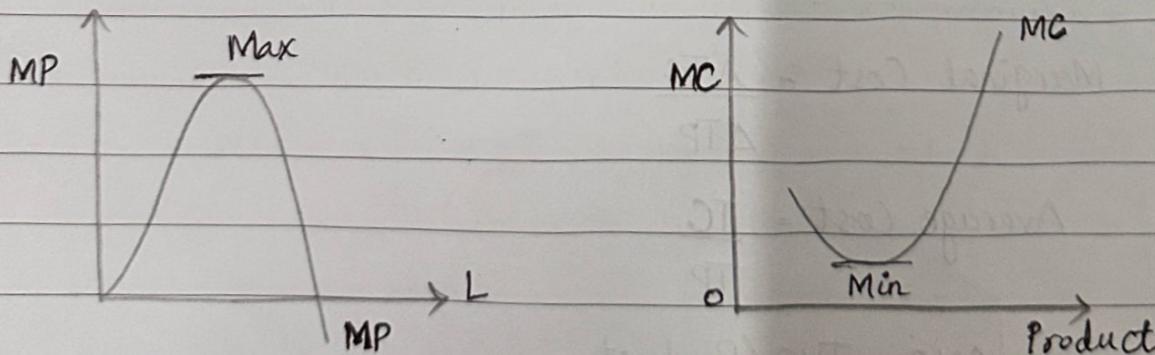
$$AFC = TFC / \text{Product}$$

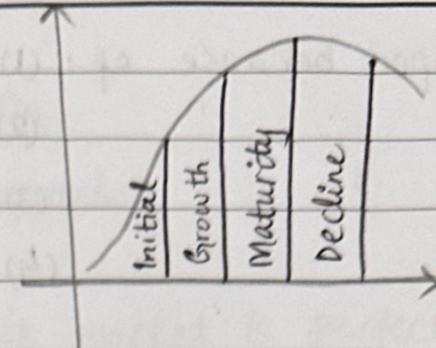
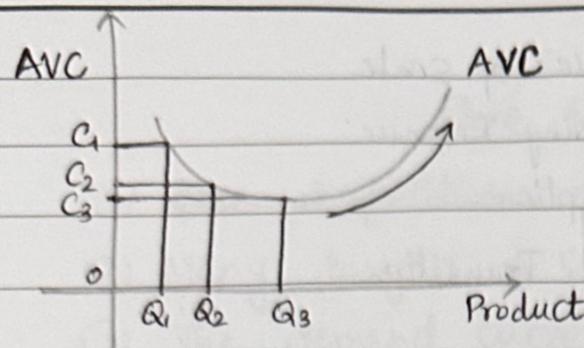
TP	TFC	TVC	TC	AFC	AVC	ATC	MC
0	100	0	100	100% = 0	0	100%	0 $\frac{100 - 100}{1-0}$ )
1	100	45	145	100% = 100	45	145	45 $\frac{145 - 145}{2-1}$ )
2	{}	85	185	$\frac{100}{2} = 50$	$85\frac{1}{2}$	$185\frac{1}{2}$	$220 - 185\frac{1}{3-2}$ )
3		120	220	$\frac{100}{3} = 33\frac{1}{3}$	40	$220\frac{1}{3}$	$250 - 220\frac{1}{4-3}$ )
4	{}	150	250	25	$150\frac{1}{4}$	$250\frac{1}{4}$	$285 - 250\frac{1}{5-4}$ )
5		185	285	20	$185\frac{1}{5}$	$285\frac{1}{5}$	$325 - 285\frac{1}{6-5}$ )
6	{}	225	325	$100\frac{1}{6}$	$225\frac{1}{6}$	$325\frac{1}{6}$	$370 - 325\frac{1}{7-6}$ )
7		270	370	$100\frac{1}{7}$	$270\frac{1}{7}$	$370\frac{1}{7}$	$425 - 370\frac{1}{8-7}$ )
8	{}	325	425	$100\frac{1}{8}$	$325\frac{1}{8}$	$425\frac{1}{8}$	$490 - 425\frac{1}{9-8}$ )
9		390	490	$100\frac{1}{9}$	$390\frac{1}{9}$	$490\frac{1}{9}$	$565 - 490\frac{1}{10-9}$ )
10	100	465	565	10	$465\frac{1}{10}$	$565\frac{1}{10}$	

Q. why Marginal Product Curve is mirror image of Marginal Cost Curve?

Q. Why average variable cost curve is U-shaped?

- Marginal Cost is cost of producing additional output.





14-Oct-2024

### Cost of Production

- Q1. What can shift the cost curves?
- Q2. What are the explicit & implicit costs of attending the university?
- Q3. Do the resources remain fixed & variable in the long run?
- Q4. Interpret Economics of Scale  
Economics of Scope  
Diseconomies of Scale.
- Q5. What are the resources used in the making of a newspaper?  
Why newspapers are so cheap...? How cost of production is covered?

Ans1. Economics of scale, inflation, market structure (competition)  
increase of labour, increase quality of inputs, technology

Ans2. Explicit: Tuition, Security, course books, project material, transport, fuel (visible expense)

Implicit: Degree, Income from free lance, time

All becomes variable as expansion takes place.  
Not fixed, but variable as all inputs are flexible.

Ans3. labour, equipment, administration, raw materials (paper, ink), delivery, Information, Printing press

Cheaper because of:

- (1) Economies of scale
- (2) Advertising Revenue
- (3) Subscriptions
- (4) Digital Transition

Cost of production is covered by:

- (1) Advertising
- (2) Subscriptions & Sales
- (3) Additional Services

Ans4. Economies of scale is cost advantage that a business obtains due to the scale of its production. Eg Chase Up. As output increases, the average cost per unit decreases.

Economies of Scope refers to the efficiencies gained by producing multiple products together rather than separately. When a company can share resources, such as equipment or distribution channels, it can lower the overall cost of production across different products. Eg. Habitt (is both economies of scope & scale)

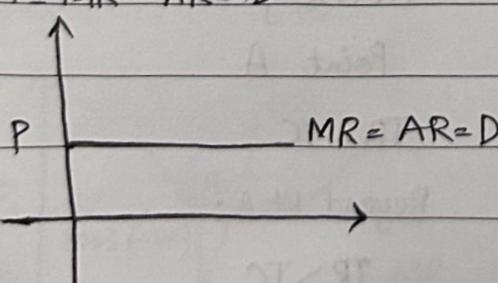
Pure Competition

- (1) Free competition, market model
- (2) Many buyers & sellers
- (3) The demand curve for this market is perfectly elastic, price is uniform.
- (4) Price is equal to marginal revenue. Also equal to avg revenue & also equal to demand.  
Firms can enter & exit the market at any time as there are no barriers to enter & exit.
- (5) Products are homogenous (All firms are producing same product)

16-Oct-2024.

Perfect Competition

- It is a simplified market model.
- (1) There are large no of buyers & sellers.
  - (2) The product is homogenous.
  - (3) The firms are price takers.
  - (4) Demand collectively is perfectly elastic.
  - (5)  $P = MR = AR = D$



- (6) Free entrance & exit
- (7) There is no govt.

## Applications:

- (1) It is applicable in agriculture to the point when crop is not reaped.
- seeds • fertilizer • Irrigation • Technology.
- Call Rates - SMS Packages

## Profit Maximisation Approaches In Short Run OF A Purely Competitive Firm

(1) Total Revenue & Total Cost Approach

(2) Marginal Revenue & Marginal Cost Approach

### Conditions:

(1)  $TR > TC$  Economic Profit

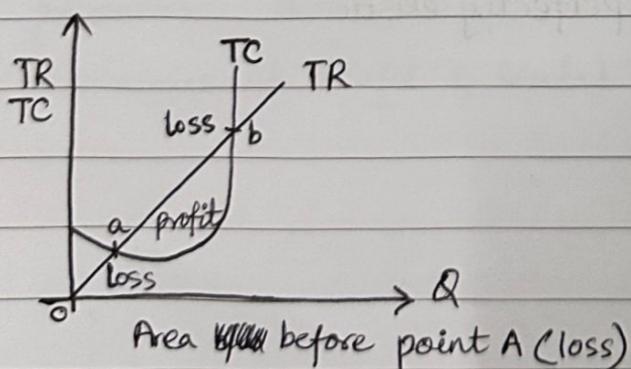
(2)  $TR < TC$  Loss

(3)  $TR = TC$  Break Even/ Normal Profit

(4)  $TR = AVC$  loss but firm has still green light to shut down

(5)  $TR < AVC$  Firm has to shut down.

Normal Profit is the opportunity cost of the entrepreneur.



Precisely At  
Point A

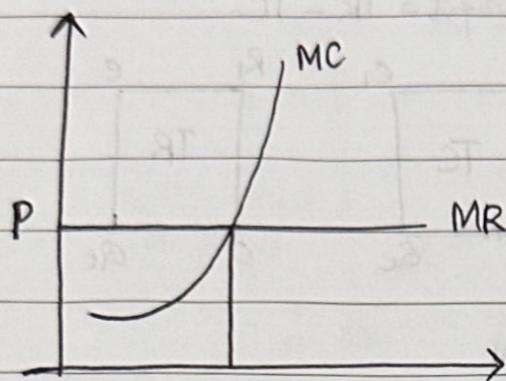
$$TR = TC$$

Beyond Pt A:

$$TR > TC$$

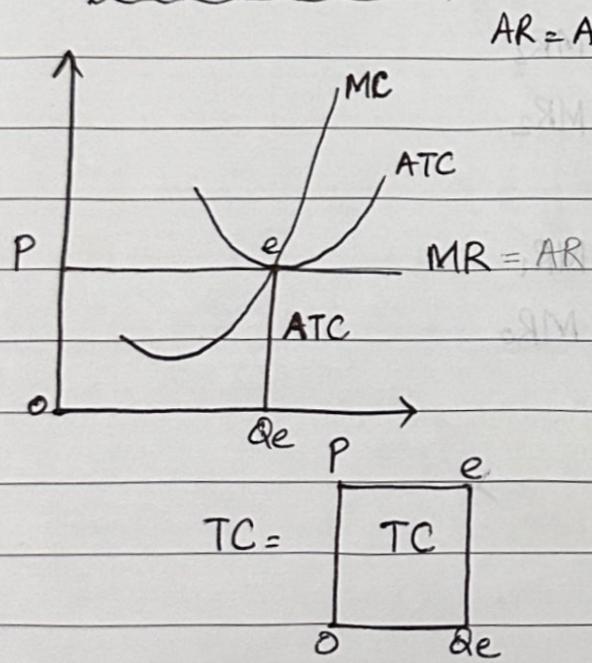
$$\text{At B: } TR = TC$$

$$P = MR = AR = D$$



Intersection of MR & MC  
determines equilibrium output,  
cost area & revenue area.

Break Even ( $TR = TC$ )



$$AR = ATC$$

$$ATC = \frac{TC}{Q}$$

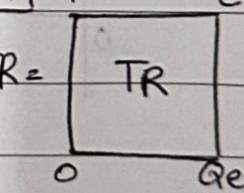
$$TC = ATC \times Q$$

$Q_2$  Product = Output

$$D = MR = AR = P$$

$$AR = TR/Q$$

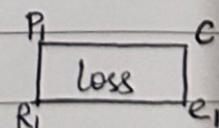
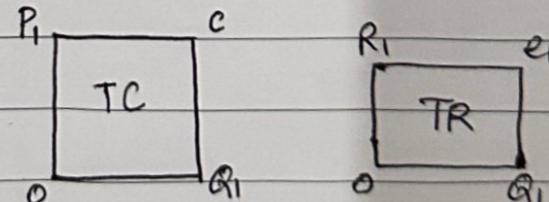
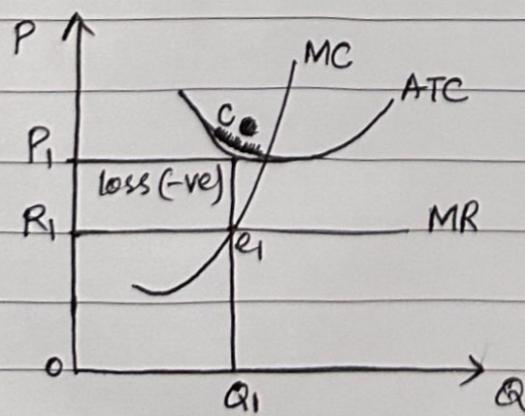
$$TR = AR \times Q$$

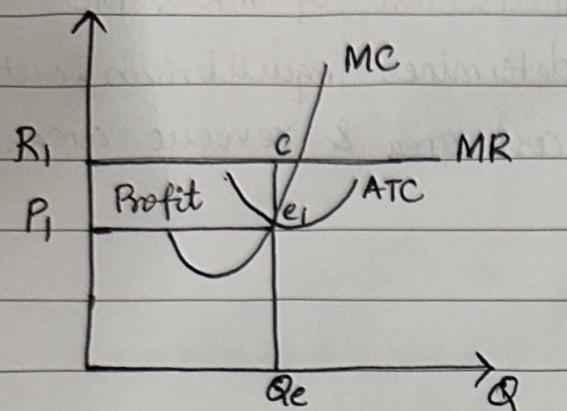


~~TC~~

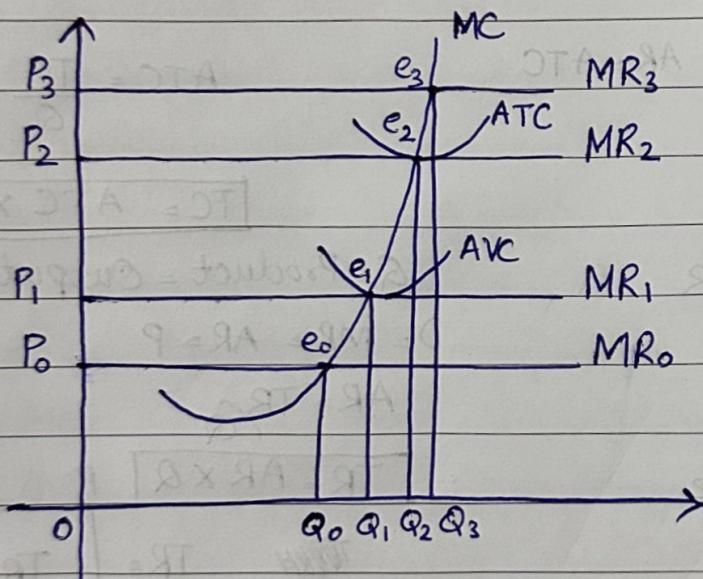
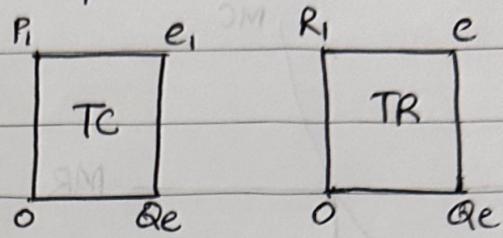
~~TR~~

LOSS ( $TR < TC$ )



Profit ( $TR > TC$ )

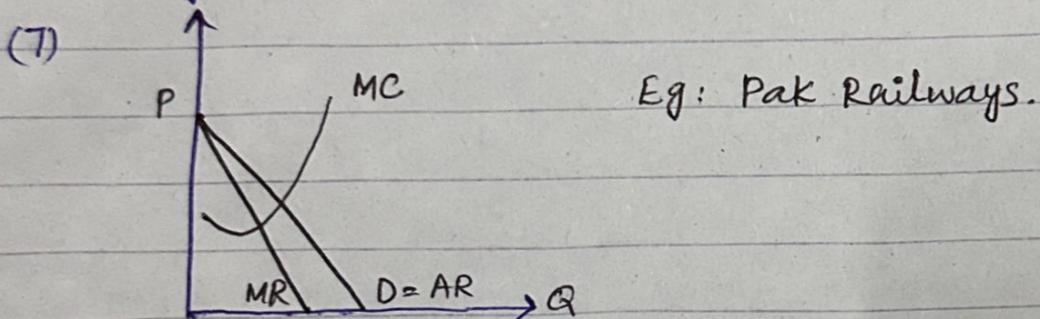
$$\text{Profit} = TR - TC$$



18-10-2024

## PURE MONOPOLY

- (1) There is a single seller
- (2) There are barriers to entry & exit.
- (3) A monopolist is a price maker
- (4)  $P = AR$
- (5) A monopolist can practice price discrimination.
- (6) Legal issues & copyright issues also exist.
- (7)



- (8) There are regulations.

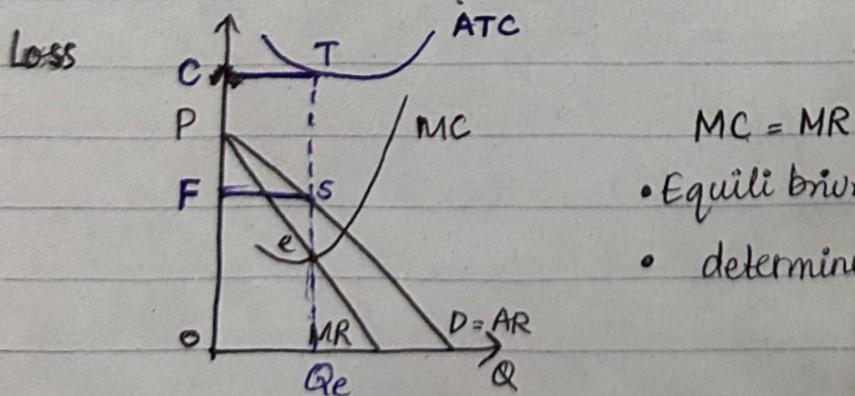
$TR > TC$  Economic Profit

$TR < TC$  Loss

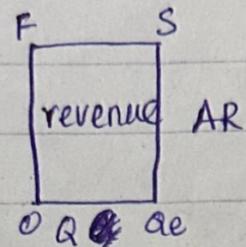
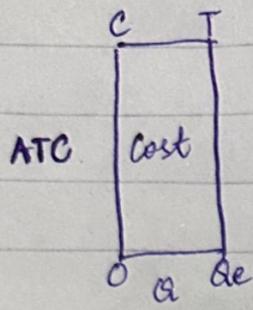
$TR = TC$  Break Even

$TR = AVC$  Indifferent (Loss)

$TR < AVC$  Shutdown

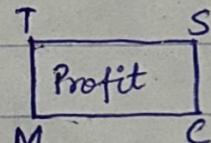
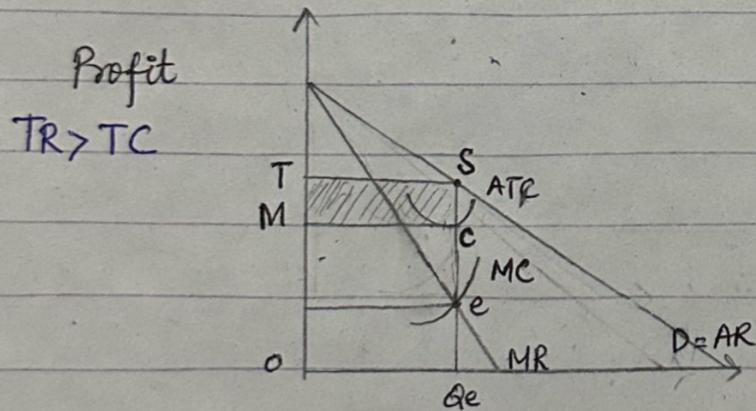
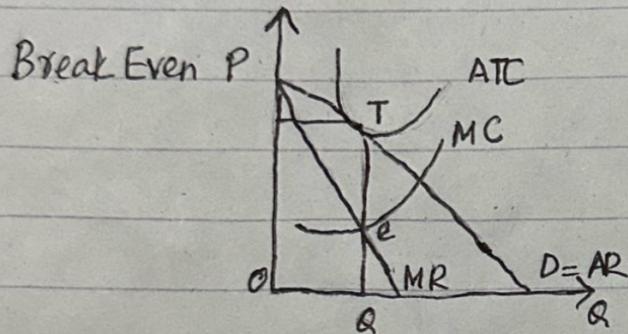
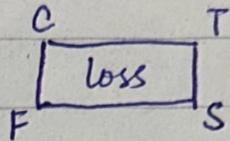


Cost area is under Average total cost curve.

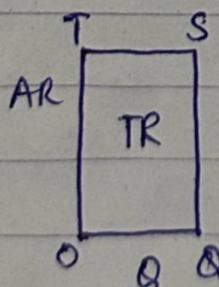
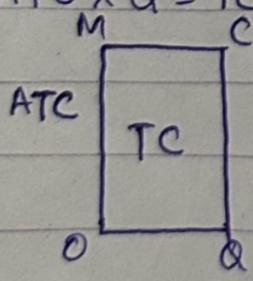


$$ATC \times Q = TC$$

$$AR \times Q = TR$$



$$ATC \times Q = TC$$



$$AR \times Q = TR$$

23-10-2024

## National Income Accounts

- (1) Product, Income and Expenditure Methods.
- (2) Significance of trade

## Macroeconomics Issues

- GDP, GNP
- Unemployment
- Exchange Rate
- Balance of Payment

## GDP

Total production within the borders in fixed time.

National income accounts are just any accounts maintaining the production measures.

### Types of GDP:

- (1) Nominal GDP → Current dollar GDP (Current year prices)
- (2) Real GDP → Constant dollar GDP

(1) It's the production of goods & services in current year x prices in the current year.

Real GDP      Production in current year x prices in the base year

$$Y = C + I + G + NX$$

It takes into account ultimate users of the product.

Expenditure Method

Investment  $\rightarrow C = a + bY_0$

Net Export  $\leftarrow Govt\ Spends$

GNP

Production within the borders and beyond the borders. Production + exports + remittances.

### Methods

(1) Production Method

(2) Income Method (<sup>GDP is the sum of all the</sup> incomes in a fixed time period)

(3) Expenditure Method

$$\text{Production} = \text{Income} = \text{Expenditure}$$

(1) Value added = Final Output - Input

"total goods & services produced in a fixed time period at market value."

(2) All kind of income (profit, wages, salaries, proprietor's income, taxes, dividends, Rate of interest).

Profit  $TR - TC$

Wages Income earned on hourly basis

Salaries Income on monthly basis

Proprietor's income Income of self employed

Taxes Income for governments

Dividends Earnings on stock & shares.

Rate of Interest Bonds and securities

## Expenditure Method

It takes into account ultimate users of the product.

$$Y = C + I_f + G + NX \rightarrow \text{Govt Spending}$$

$$\text{Investment} \leftarrow C = a + b Y_D \rightarrow \text{Net Exports}$$

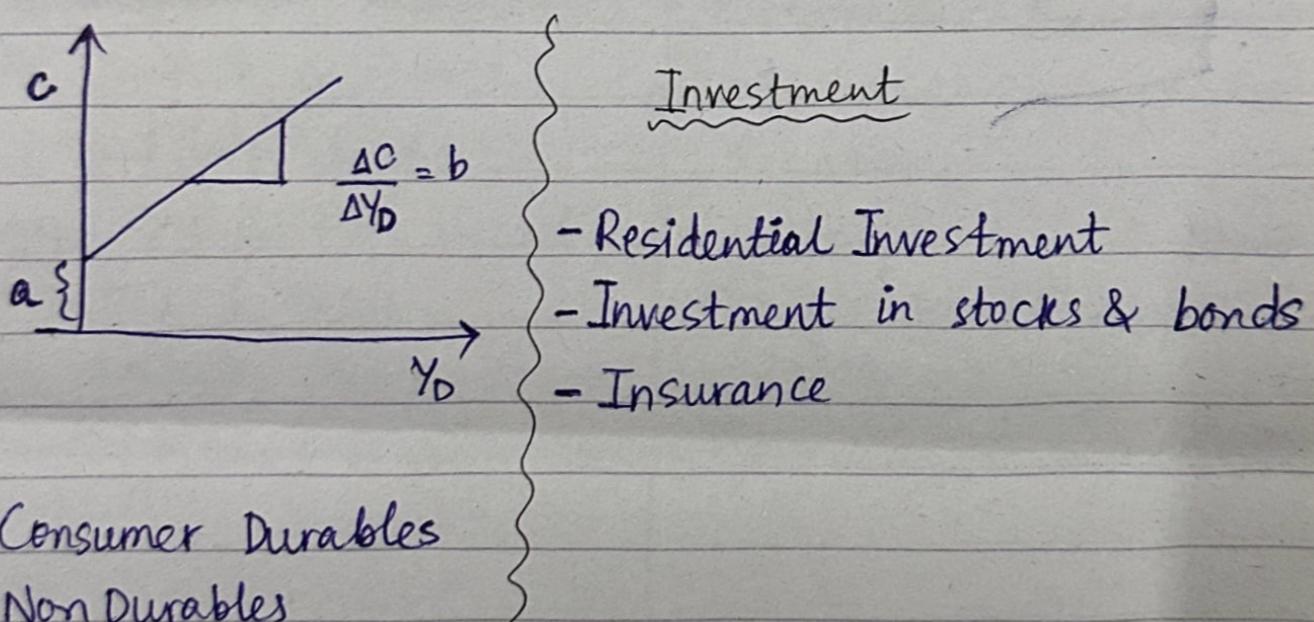
$$Y_D = Y - T \quad (\text{disposable income})$$

$a$  = Autonomous Consumption

The type of consumption which prevails/exists even when not earning-

$$b = \frac{\Delta C}{\Delta Y_D}$$

→ marginal propensity to consume.



## Govt Spending

- Bailouts / Stimulus package
- Public Investment
- Transfers
  - FOBIs
  - Public Hospitals
  - pensions

25-Oct-2024

## Product, Income and Expenditure Methods

Product approach      Value added approach  
Income approach      All types of income  
Expenditure approach.      Ultimate users of the product

Consider a hypothetical economy  
With two enterprises

- (1) Orange Inc → Orange Orchards
- (2) Juice Inc → Orange Juice

### (A) Orange Inc Transactions

- Wages paid to employees \$15000
- Taxes paid to govt \$5000
- Revenue received from the sale of oranges \$35000
- Oranges sold to public \$10000
- Oranges sold to juice inc \$25000

### (B) Juice Inc Transactions

- Wages paid to Employees \$10000.
- Taxes paid to govt \$2000
- Oranges purchased from A \$25000.
- Orange Juices sale \$40000

## Product Method

$$\text{Value Added} = \text{Final Output} - \text{Input}$$

$$\text{Value Added for A} = 35000 - 0$$

$$\text{Value Added for B} = 40000 - 25000 = \$15000.$$

$$\text{GDP with added value} = 35000 + 15000 = \$50000$$

## Income Method

It includes all types of income  
Profits + wages + taxes

Two ways of Calculating GDP

- Before Tax Profit
- After Tax Profit

## Before Tax Profit

$$(A) = 35000 - 15000 = \$20000$$

$$(B) = 40000 - (10000 + 2500) = \$5000$$

Profits + Wages

$$= (20000 + 5000) + (15000 + 10000)$$
$$= \$50000 \text{ GDP}$$

When tax is neither a liability nor an income.

## Expenditure Method

$$10000 + 40000 = \$50,000 \text{ GDP}$$

## GDP with After Tax Profit

After Tax Profit + Wages + Taxes

$$(A) (20000 - 5000) + 15000 + 5000 = \$35000$$

$$(B) (5000 - 2000) + 10000 + 2000 = \$15000$$

$$15000 + 35000 = \$50,000$$

$$(15000 + 3000) + (17000 + 1000) - (5000 + 2000)$$
$$= \$50,000$$

If includes all types of income  
Income Method

Nominal GDP Current Year Quantities x Current Year Prices  
Real GDP Current Year Quantities x Base Year Prices  
GDP Deflator Quarterly Measure of Inflation =  $\frac{N \cdot GDP}{R \cdot GDP} \times 100$

Base Yr Data			Current Yr Data		
Fruit	Quantity	Prices	Qty	Prices	
Apples	3000	\$2	4000	\$3	
Oranges	6000	\$3	14000	\$2	
Bananas	8000	\$4	32000	\$5	

### Required

- Nominal & Real GDPs in base year & current year.
- Deflator in base year & current year.

Nominal GDP in base year

$$3000 \times 2$$

$$6000 \times 3$$

$$8000 \times 4$$

$$\underline{56000}$$

Nominal GDP in current yr

$$4000 \times 3$$

$$14000 \times 2$$

$$32000 \times 5$$

$$\underline{200,000}$$

Real GDP in ~~base~~ <sup>current</sup> yr

$$4000 \times 2$$

$$14000 \times 3$$

$$32000 \times 4$$

$$\underline{178,000}$$

Real GDP in base yr

$$56000$$

Real & Nominal GDPs  
in base yr remain  
Same

28-10-2024

Parable - Analogy or a kind of story with a lesson

Farmer	Rancher
Crops → Cost is less	Animals <del>Rancher</del> / livestock cost is less
Animals → cost is more	Crops cost is more
Plaza	

Gains from trade is lesson learnt

Parable of the modern economy

Refer back to circular flow model.

- Consumption
- Savings
- Equilibrium income

Absolute  
Adam Smith's Theory of Advantage

Assumptions

- (1) Factors of production can be moved across the borders.
- (2) Labour Hours are fixed.
- (3) There is no govt.
- (4) Each country understands the strengths & weaknesses of each other.

	Country A	Country B
X	$2+1=3 \{ 2$	$1 \} 2+1=3$
Y	1	2

Labour Hours are fixed = 2

A has absolute advantage in X. & relative advantage in Y.

B has absolute advantage in Y & relative advantage in X.

### World Production before trade

$$3 + 3 = 6$$

If country A employs 2 labour hrs in producing X.

	A	B
X	4	0
Y	0	4

Specialization has taken place.

4	0
0	4

Terms of trade (Exchange Rate)

$$1:1$$

$$x:y$$

	Country A	Country B	
X	3+1	2+1	X
Y		3+1	Y

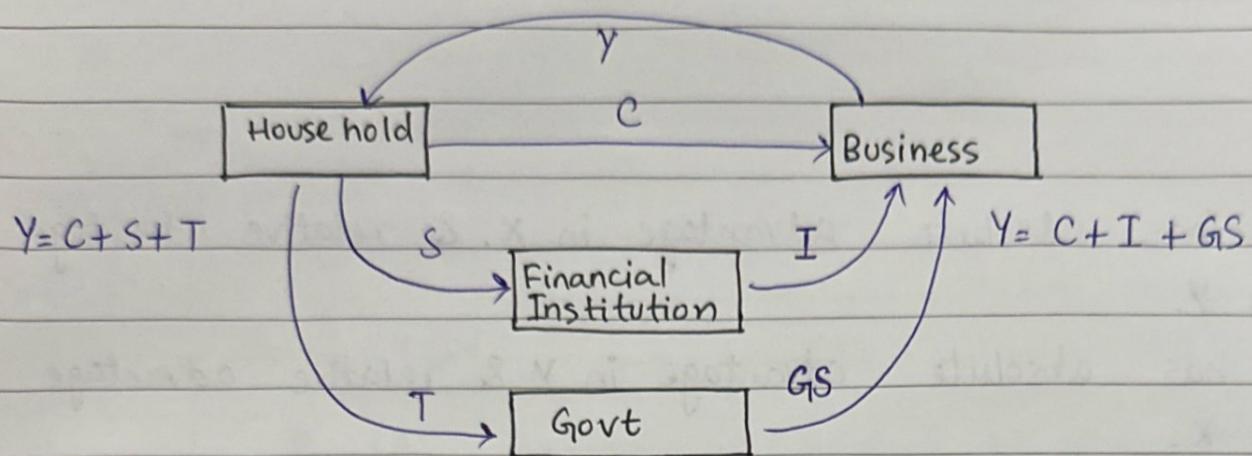
$4+4=8$

	A	B
X	3	1
Y	1	3

$$\text{Gains from trade} = 8 - 6 = 2$$

Closed Economy

### CIRCULAR INCOME FLOW



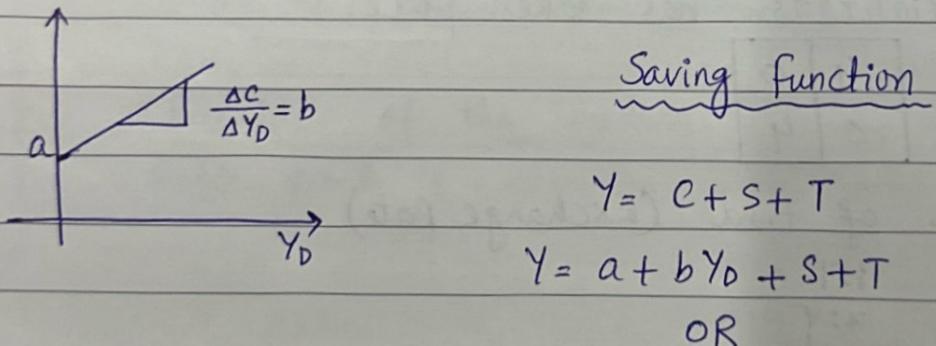
$$C = a + b Y_D$$

a = Autonomous Consumption

b = Marginal Propensity to Consume

$Y_D$  = Disposable Income

$$Y_D = Y - T \quad (\text{Income} - \text{Tax})$$



$$Y - T = a + b Y_D + S$$

$$Y_D = a + b Y_D + S$$

$$S = Y_D - a - b Y_D$$

$$S = -a + (1-b) Y_D$$

$(1-b)$  = mps (marginal propensity to save)

marginal Propensity to consume  $mpc$  + mps = 1

$$Y = GS + C + I$$

$$Y = GS + a + bY_D + I$$

$$Y = a + b(Y - T) + I + GS$$

$$Y = a + bY - bT + I + GS$$

$$Y - bY = a - bT + I + GS$$

$$Y = \frac{1}{(1-b)} \times (a - bT + I + GS)$$