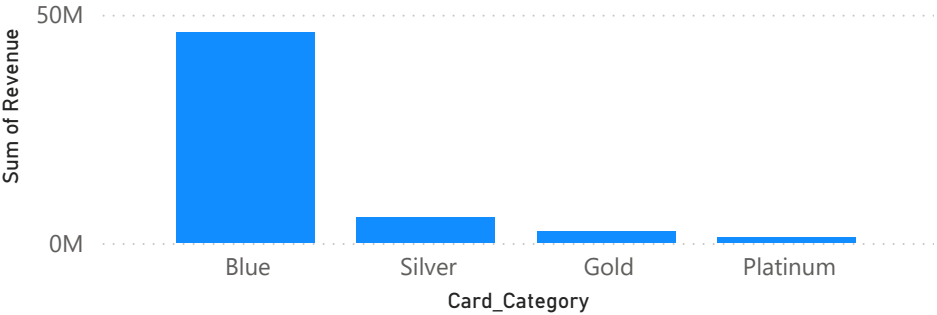


Sum of Revenue by Card\_Category

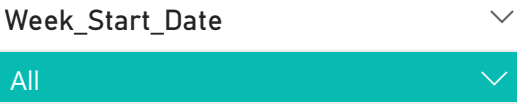
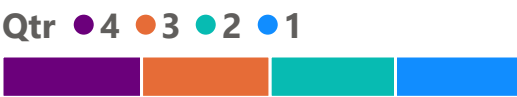


Delinquent_Acc	Blue-collar	Businessman	Govt	Retirees	Selfemployeed	White-collar	Total
False	14.76%	17.81%	13.97%	9.15%	23.82%	14.41%	93.93%
True	0.86%	1.00%	1.12%	0.60%	1.65%	0.84%	6.07%
Total	15.62%	18.81%	15.09%	9.75%	25.47%	15.26%	100.00%

Week_num2	Previous_week_Revenue	Current_week_Revenue	wow_Revenue
52	1,070,439.10	933,134.43	-12.8%
51	1,026,549.11	1,070,439.10	4.3%
50	980,152.37	1,026,549.11	4.7%
49	1,008,776.60	980,152.37	-2.8%

Activation_30_Days	%GT Count of Activation_30_Days
False	42.53%
True	57.47%
Total	100.00%

# Credit Card Transaction Report



Revenue

55M

Total Transaction

45M

Total Interest

8M

Transaction Count

656K

Silver

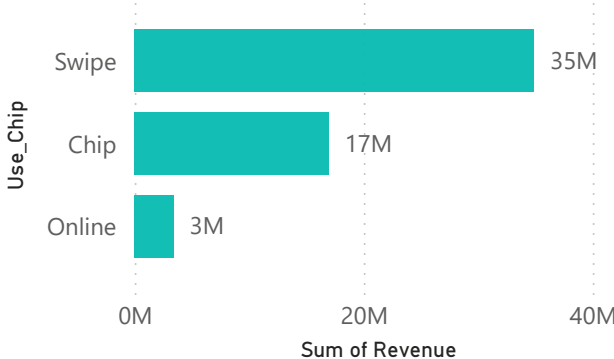
Blue

Gold

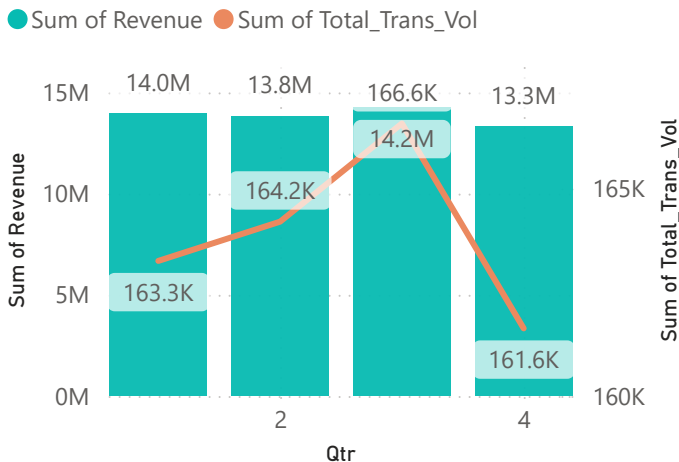
Platinum

Card_Category	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Blue	46139397.74	36957875	6,495,887.74
Gold	2454072.16	2024078	373,784.16
Platinum	1135608.05	953314	161,629.05
Silver	5586332.28	4586746	812,081.28
Total	55315410.23	44522013	7,843,382.23

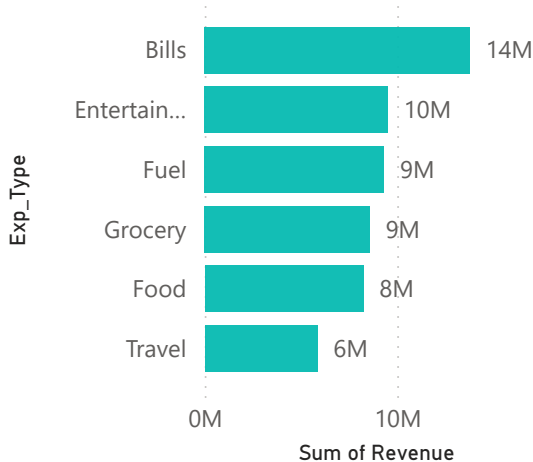
Revenue by Chip Type



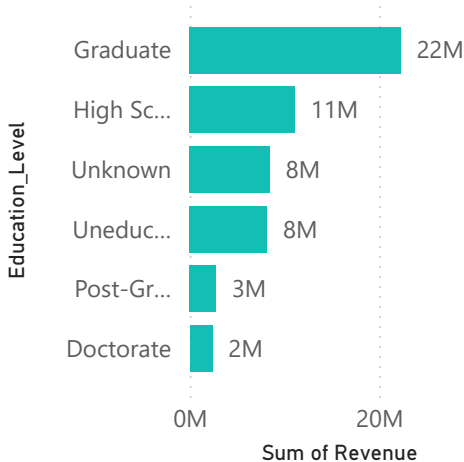
Qtr Revenue and Total trans count



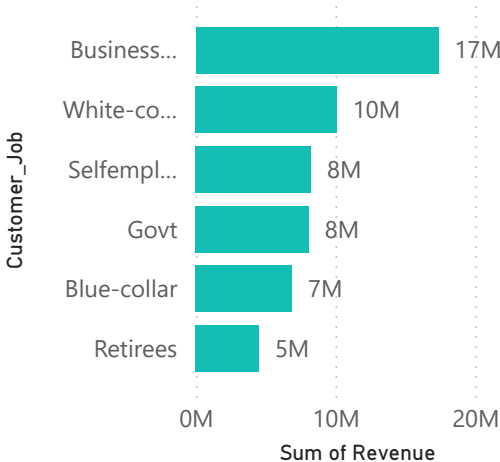
Revenue by Expenditure Type



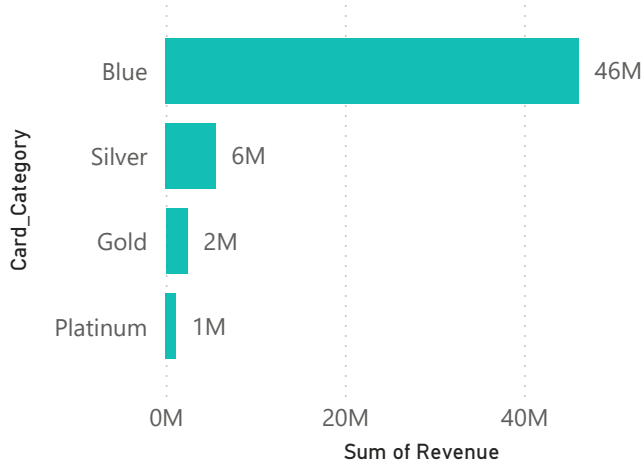
Revenue by Education Type



Revenue by Job Type



Revenue by Card Type



# Credit Card Customer Report

Swipe

Online

Chip

Qtr 4 3 2 1

Week\_Start\_Date

All

Revenue

55M

Income

576M

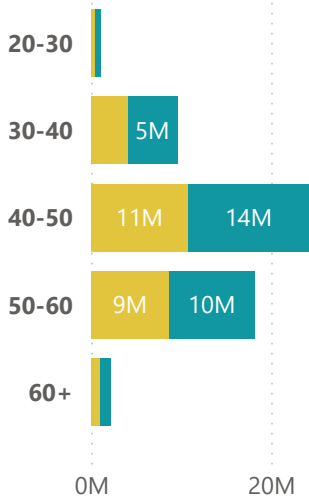
Total Interest

8M

CSS

3.19

Revenue by AgeGroup



M

30M

F

25M

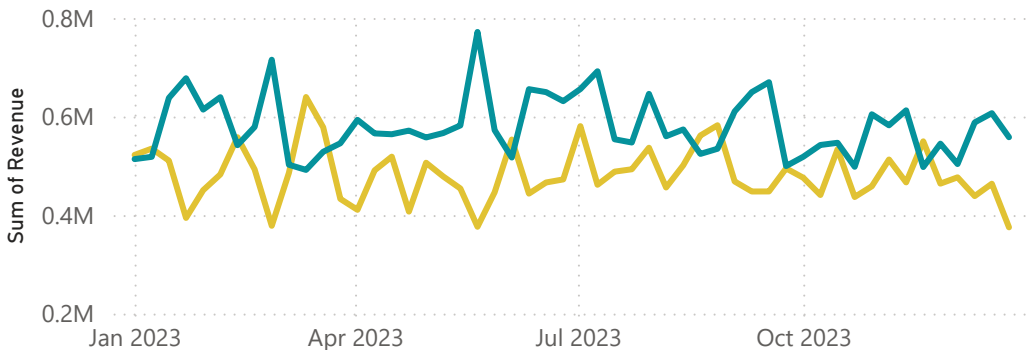
Silver

Blue

Gold

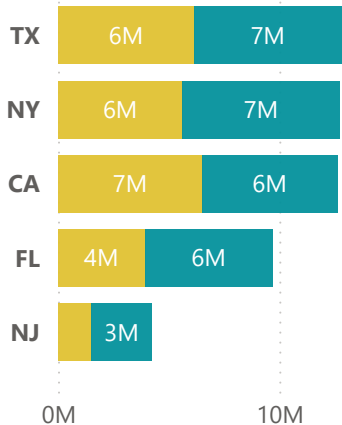
Platinum

Revenue by Week

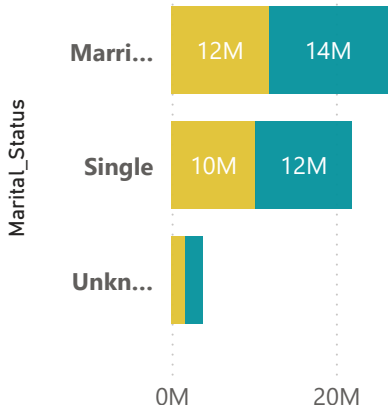


Customer_Job	Sum of Income	Sum of Interest_Earned	Sum of Revenue
Retirees	48675030	630,359.24	4535184.24
Blue-collar	72262158	952,800.57	6904278.57
Selfemployed	75313288	1,119,741.81	8261757.81
Govt	88773989	1,160,016.37	8111701.37
White-collar	103930055	1,441,073.93	10114655.93
Businessman	186959919	2,539,390.31	17387832.31
Total	575914439	7,843,382.23	55315410.23

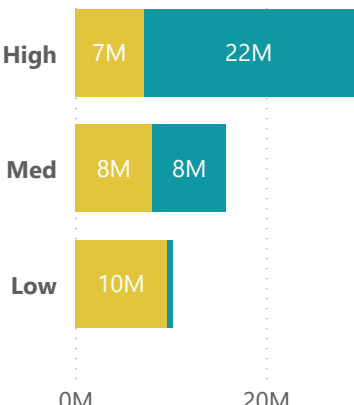
Top 5 States



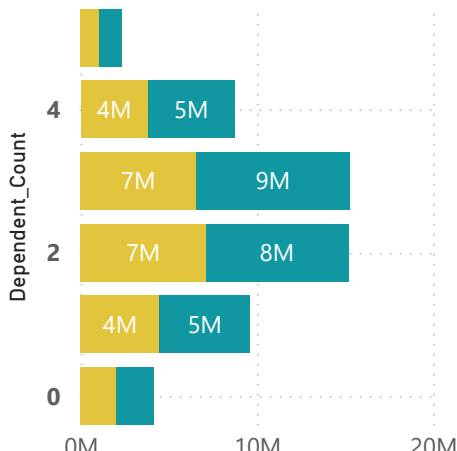
Revenue By Status



Revenue by IncomeGroup



Revenue by Dependent



Revenue by Education

