

[Home](#)[Best/Worst](#)

PIZZA SALES REPORT

Jan - 15 to Dec - 15

Pizza Category

All

01-01-2015

31-12-2015



817.86K

Total_Revenue

38.31

Avg Order Value

49.57K

Total Pizzas Sold

21.35K

Total_Orders

2.32

Average Pizzas Sold

Key Insights

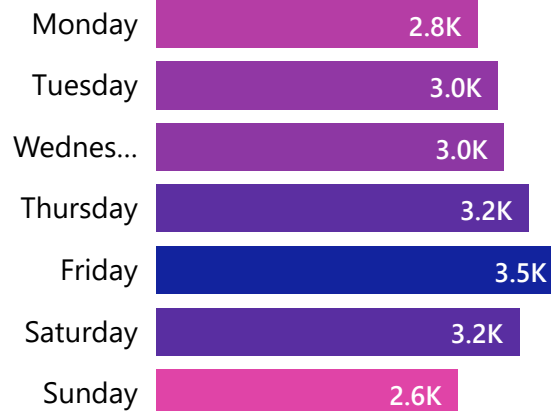
[Weekend Rush:](#) Pizza orders peak on weekends, indicating a popular choice for weekend indulgence.

[July's Busiest Month:](#) July records the highest order volume, possibly due to summer vacations or promotions.

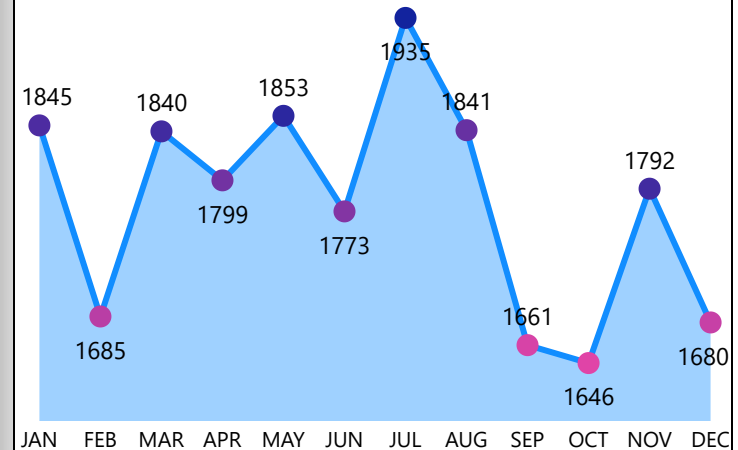
[Classic Pizza Dominance:](#) "Classic Pizza" leads in both sales and orders, highlighting its popularity.

[Large Pizza Sales:](#) Large-sized pizzas top sales, reflecting customer preference for larger portions.

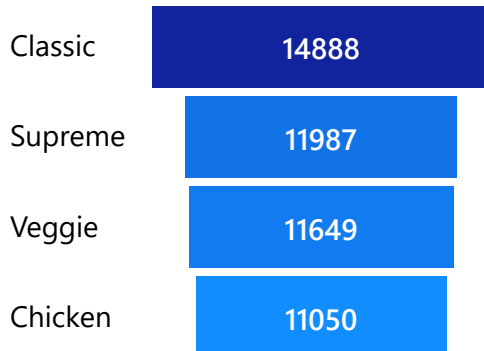
Total Orders by Day of the Week



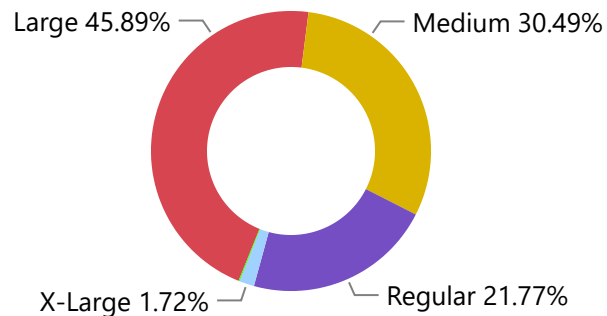
Total Orders by Month



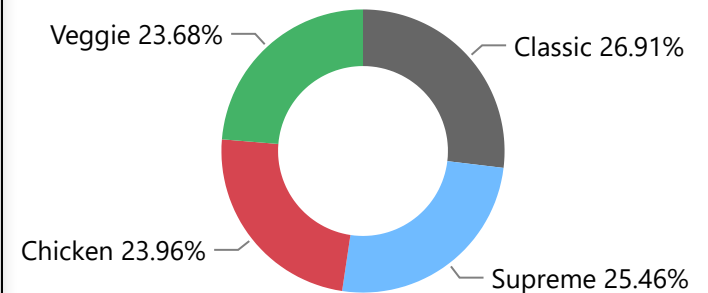
Total Pizzas sold by Category



% Sales By Size



% Sales By Category



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Key Performance Metrics for Pizza Varieties

Maximum Revenue:

- "Thai Chicken Pizza" generates the highest sales, contributing the most revenue.

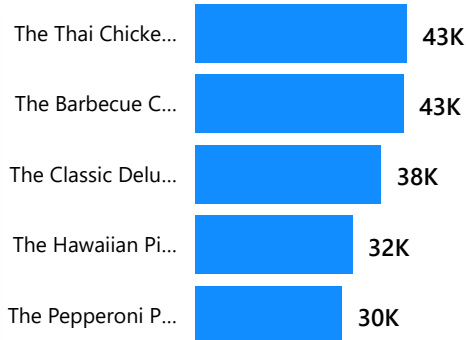
Maximum Quantity Sold and Total Orders:

- "Classic Deluxe Pizza" is the best-seller in both quantity and total orders, reflecting its widespread appeal and high demand.

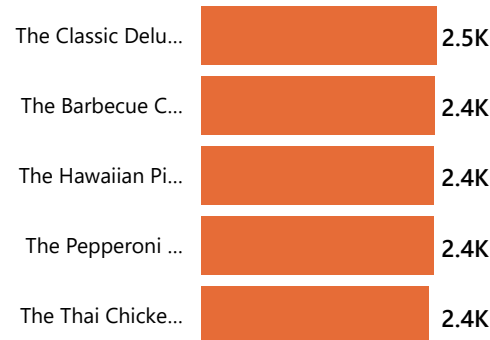
Minimum Performance (Revenue, Quantity Sold, and Total Orders):

- "Brie Carre Pizza" records the lowest revenue, quantity sold, and total orders, suggesting it's less popular among customers.

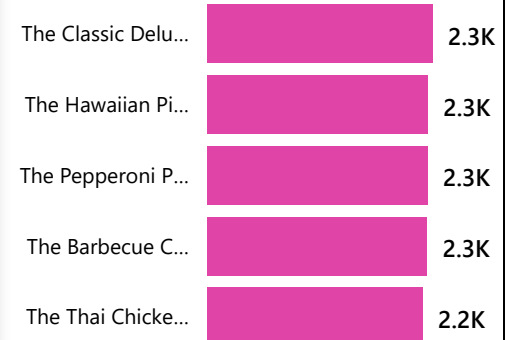
Top 5 Pizzas by Revenue



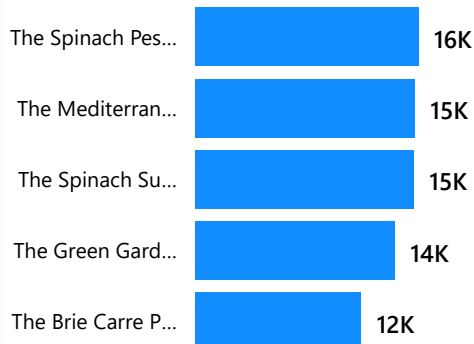
Top 5 Pizzas by Quantity



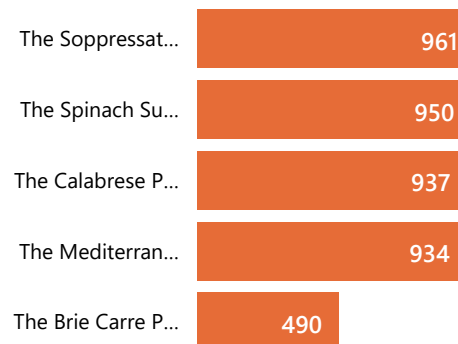
Top 5 Pizzas by Total Order



Bottom 5 Pizzas by Revenue



Bottom 5 Pizzas by Quantity



Bottom 5 Pizzas by Total Order

