



Customers Dashboard | 2021

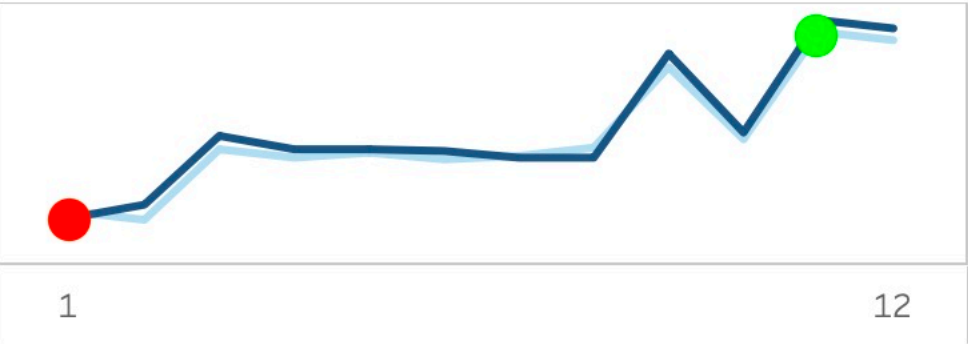


2021 vs. 2020 ● Highest Month ● Lowest Month

Total Customers

573

▼ -3.70% vs. PY



Total Sales Per Customers

\$821

▲ 0.90% vs. PY



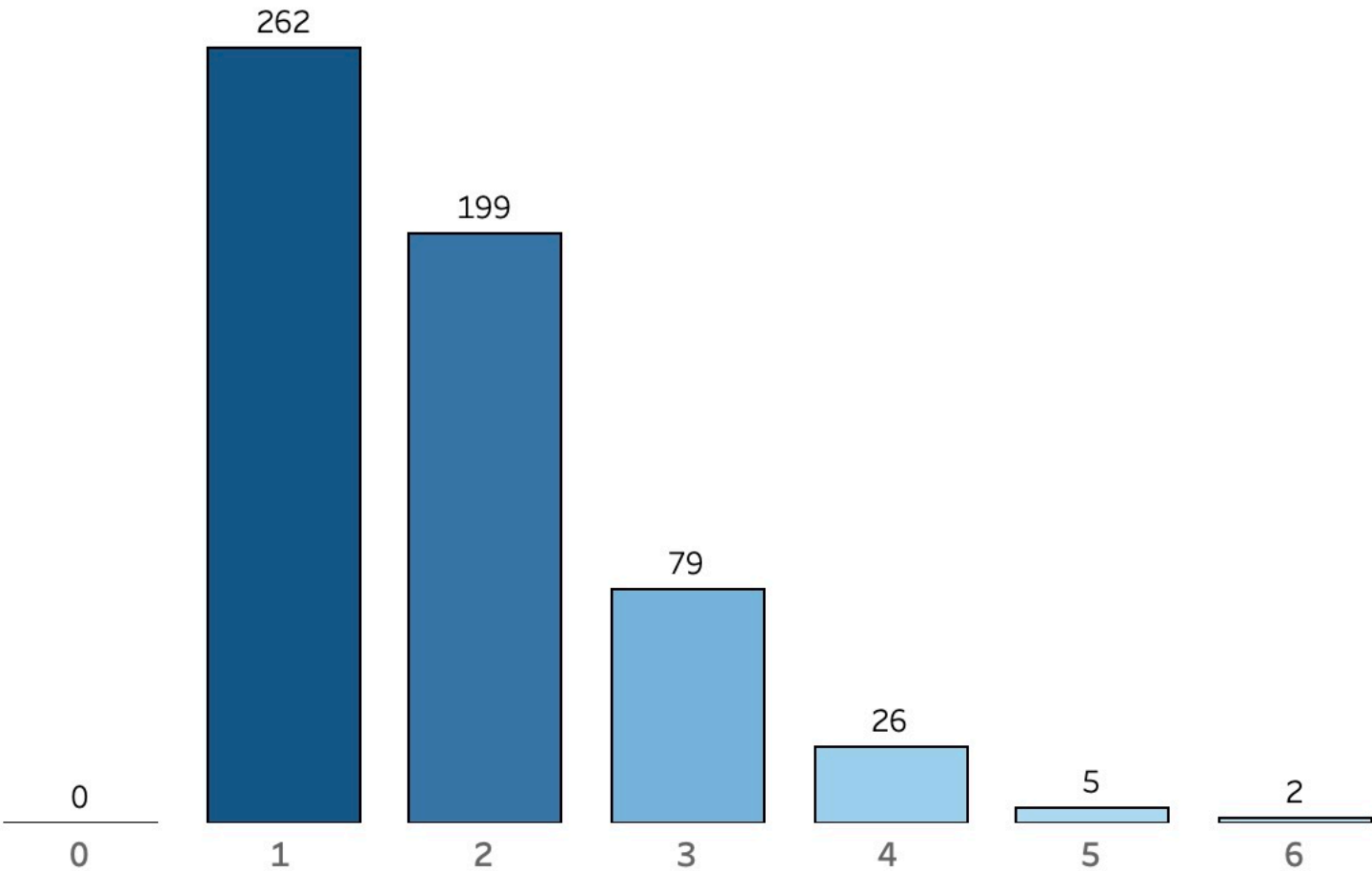
Total Orders

1,038

▲ 7.12% vs. PY



Customers Distribution by Number of Orders



Top 10 Customers by Profit

INDEX()	Customer Name	Max. Order Date	CY Profit	CY Sales	Distinct count of CY ..
#1	Christopher Martinez	23/11/2023	\$3,197	\$7K	2
#2	Keith Dawkins	09/09/2023	\$2,810	\$7K	4
#3	Harry Marie	28/12/2023	\$2,451	\$5K	2
#4	Fred Hopkins	25/12/2023	\$2,140	\$6K	2
#5	Shirley Daniels	13/06/2023	\$1,955	\$4K	2
#6	Natalie Webber	11/07/2023	\$1,654	\$6K	3
#7	Katrina Willman	25/09/2023	\$1,601	\$4K	2
#8	Pierre Wener	22/09/2022	\$1,378	\$4K	4
#9	Dean percer	07/10/2023	\$1,146	\$2K	2
#10	Todd Sumrall	24/11/2023	\$1,135	\$4K	2