



Muzi Chen

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Base Available for relocation to Europe (visa-ready)

Profile

Master's student in New Media and Media Psychology at Peking University, with interdisciplinary experience in user research, data-driven evaluation, and human-machine interaction through internships at Microsoft Research Asia, Xiaomi International, and Kuaishou. Skilled in experimental design, behavioral data analysis, and structured reporting, with strong motivation to apply psychological insights to human-machine interaction and automotive user experience.

Skills

Research & Analysis

Experimental Design, Behavioral Data Analysis, Survey Methods, Python, SPSS

User Insight & Evaluation

Usability Testing, Interaction Pattern Analysis, Qualitative Interviewing, Structured Reporting

Collaboration

Cross-functional Communication, Multicultural Teamwork, Digital Documentation

Reward

Jan 2024 | Peking University
First-Class Scholarship

Jun 2024 | Peking University
Peer Psychological Support Mentor

Languages

English (IELTS 7.5)
Mandarin (native)
German (A2, ongoing)
Spanish (basic)

Education

Peking University / QS No.14 **Sep 2023 - Jun 2026**
MA in New Media

- Coursework: Media Psychology, Data Mining, Online Public Opinion Analysis
- First-Class Scholarship (2024); Peer Psychological Support Mentor
- Chen, M. et al. (2025). Understanding Psychological Outcomes of Short Video Use The Role of Motivation and Control Failure. (SSCI Q1 Journal underreview)

Tampere University / Finland **Jan 2025 - May 2025**
Master Exchange Program

- Coursework: Social Psychology, Personality Psychology, Finnish Language

Southwest Jiaotong University **Sep 2019 - Jun 2023**
BSc in Applied Psychology

- Thesis: Sensation Seeking, Positive Psychological Capital, and Internet Addiction in College Students
- Student Research Training Program (S RTP) project on social power & moral judgment in College Students

Industry & Research Experience

Microsoft Research Asia **Aug 2024 - Jan 2025**
Academic Collaboration Intern

- Supported **interdisciplinary projects** bridging AI, cognition, and **human-computer interaction** by summarizing research data and preparing analytical documentation.
- Coordinated communication between **academic and technical teams** to ensure consistent **evaluation and reporting workflows**.

Xiaomi Corporation / International **Apr 2025 - Oct 2025**
Pre-Sales Technical Engineer Intern

- Collaborated with **R&D and business teams** to translate technical documentation into clear communication materials and prototype feedback reports.
- Supported **workflow coordination** and **digital tool integration**, improving transparency and collaboration between departments.

Kuaishou Corporation **Mar 2024 - Aug 2024**
User Research Intern

- Assisted in **data organization and behavioral analysis** for short-video platform projects, identifying patterns in user interaction and platform engagement.
- Coordinated **cross-team communication** to prepare visual presentations summarizing project outcomes and key insights.

Poly Real Estate Group **Oct 2023 - Dec 2023**
User Persona Consulting Project

- Organized **behavioral data** and analyzed **user interaction patterns** on large-scale digital platforms.
- Coordinated cross-team communication and prepared **visual summaries** highlighting user insights and behavioral trends.

Tsinghua Univ., Cognitive & AI Lab **Jun 2025 - Sep 2025**
Research Assistant

- Coordinated data collection and participant management for a **large-scale experiment** (6,000+ participants).
- Applied **structured data analysis and reporting methods**, contributing to transparent documentation of research progress.