Mohammed Muzzamil Hussain

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Tech savvy BCA Student with a passion for creative problem-solving and data driven decision-making. Experienced in streamlining backend content operations, designing multi channel campaigns, and turning raw data into actionable insights. Adept at collaborating across teams, managing competing deadlines, and continuously learning new tools to improve processes.

EXPERIENCE

OPERATIONS INTERN

Unacademy | Bangalore, KA

AUG 25 – PRESENT

- Transformed user feedback operations by managing 150+ monthly subscriber complaints across multiple channels, identifying recurring issues, and implementing process improvements reducing monthly complaints by 51% (from 158 to 77 within 5 months) while maintaining <24hr response times.

- Operated an Excel/JavaScript tracking system to auto extract video metrics for 45+ educators across 12+ channels Used this data to:
  - Run monthly performance leaderboards and competitor benchmarking
  - Track YouTube teaching hours for 100% accurate monthly payroll (alongside Tableau data)

- Executed multi channel marketing campaigns across Push, SMS, InApp, WhatsApp, and Email created Figma assets and wrote copy for 100+ automated flows. Drove 1.27M+ message impressions with email open rates reaching 34% and InApp engagement up to 53%. Generated ₹74,736 in attributed revenue while producing 50+ thumbnails for upcoming academic year.

- Managed backend operations for 45+ educators monthly, reviewing and uploading course submissions to ensure quality content was instantly accessible to students.

Trainee Engineer

Data Foundry| Bangalore, KA

AUG 24 – OCT 24

- Developed an interactive data dashboard using Python, leveraging Streamlit, Plotly Express, and Pandas for dynamic visualization.
- Applied data cleaning, manipulation, and analysis techniques with Pandas to process large datasets efficiently.
- Created visually compelling plots and charts using Plotly Express, enhancing data accessibility.

Marketing Head

Entrepreneurship Cell | Bangalore, KA

DEC 24 – MARCH 25

- Led marketing strategy development for Startup Mela, driving visibility through social media campaigns and email marketing.
- Secured over 50 sponsorships and partnerships.
- Acquired 100+ startups for the event, spearheading outreach and ensuring their

EDUCATION

BACHELOR'S IN COMPUTER SCIENCE

ST JOSEPHS UNIVERSITY

- GPA 6.8

THE FRANK ANTHONY PUBLIC SCHOOL

- ICSE- 88 %

SKILLS

Technical
- Data Analytics: Tableau, Excel, Python (Pandas, Plotly, Streamlit)
- Design: Figma (creatives, thumbnails, assets)
- Tools: JavaScript (basic), Google Suite, CMS Platforms
- YouTube Analytics: Performance Tracking, Competitor Benchmarking, Metric Extraction
- Marketing Platforms: Push, SMS, InApp, WhatsApp, Email Campaigns

Interpersonal
- Problem-Solving · Root Cause Analysis · Process Optimization
- Cross-team Collaboration · Stakeholder Communication
- Deadline Management · Attention to Detail · Adaptability