

Mukesh Manral

Data Scientist - CloudyML

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k Kaggle

Profile

2+ years of experience in data science and analytics. Worked with service-based startup as well as product-based startup and played a big role in scaleup of data science and analytics team along with the business.

Technical Skills

• Python • Machine Learning • Deep Learning • Computer Vision • AWS • AWS Sagemaker • Streamlit • Pandas • Numpy • scikit-learn • tensor-flow • keras • opencv

Professional Experience

Data Scientist, CloudyML [🔗](#)

June 2021 – present

- Communicated effectively with team and external stakeholders.
- Created roadmaps for various data related courses and helped in launching.
- Participated in brainstorming and solutioning with the team and stakeholders.
- Facilitated data cleansing, enrichment and data quality improvements.
- Analysed and organized raw data.
- Have delivered complete product marketing reports to CEO and CMO in a very short span of time which was urgent and used efficiently in creating annual operation plans for various segments.
- Helped other stakeholders like the Marketing and growth product team to hire the right Analyst based on various use cases.

Project-1 : Customer Life Time Value Prediction

- Extracted and Preprocessed only required records.
- Created impacting Features.
- Selected only required Features based on problem statement.
- Decreased churning customers rate by 4%.
- Increased future sales by 2.6%

Machine Learning Engineer, TechSim+

January 2020 –
December 2020

Client : One Financial Corporation

Project-1 : Loan Underwriting

- Preprocessed entire dataset and Selected most important 30 features.
- Boosted model efficiency by almost 5%.
- Validated model efficiency using matrix like classification Reports, confusion matrix, AUC Score.

Project-2 : Customer Churn Prediction

- Preprocessed data and Performed Feature selection.
- Decreased churn rate by 2%
- Purposed different marketing schemes as to retain churning customer

Certification

Master Data Science for Industry-(Ascend Pro),

November 2020 –
October 2021

Link : [↗](#)

- Attended 12 Months Training on Full Stack Data Science for Industry
 - Institute : Analytics Vidhya
- Got exposure to following areas of Data Science :
- Tools like Python, Pandas, Numpy, Matplotlib, Seaborn, Scikitlearn, Keras, Tableau, MongoDB, SQL, Spacy, Spark, AWS.
 - Industry like Customer Market and Telecom, Financial Services, Life Science and Pharma.

Machine Learning by Stanford University (Coursera),

May 2020 – July 2020

Link: [↗](#)

Achievements

Machine Hack Data Hackon, Link: [↗](#)

Global Ranking of 315

Kaggle, Link: [↗](#)

Pain Point: Like others I have to invested a ton of time and money in exploring Machine Learning and Deep Learning

AIM: To make easy to follow Machine Learning and Deep Learning framework in simple words
Written easy to follow kernels on different Machine Learning Algorithms and Deep Learning

Github, Link: [↗](#)

Sharing my knowledge with Data Science community

Education

**Bachelor's in Computer Science Engineering,
Uttarakhand Technical University**

June 2015 – July 2019