

Final Project Design Document

Mark Vance

Purpose:

The purpose of this website is two fold. The first purpose is to build a website from the ground up to master the technical skills required to build a website through coding. The second purpose is to provide a website where students can access videos of my art lessons, instructional videos, and informational videos such as how to clean a paintbrush properly. This site is going to be used to help students access these and to help me organize my information for flipping my classroom.

Needs Assessment:

To help me determine the needs for my website I discussed the issue of Flipping my classroom with 5 elementary art teachers and an instructional coach in my school district. Each of these teachers is currently creating teaching videos in their art rooms. We talked about the need for students to be able to easily access teaching videos and to have all of them in one location. I asked, "How do you organize the videos you make?" and "How do your students find the video they need to watch?" I also questioned 6 fifth grade students in my building if they would benefit from being able to watch a lesson on their Chrombooks. They asked me if they would be able to pause it and go back if they missed something or did not understand it. I told them that it would be possible and they thought that this feature would really help them. They also thought that it would be great to be able to re-watch at home or to be able to catch up if they missed a class due to being sick. They stated that the videos would have to be clearly marked by grade level and organized by project name so they could find what they need.

Audience:

The target audience for my final website would be for about 200 students in grades 3-5 at Kidder Elementary School. These student's parents would also be included in the target audience because they could watch what their kids are being taught and also to help students catch up if they miss class time. Depending on how the Flipping of my classroom progresses the audience could grow to include other grade levels.

Content/Subject and its fit with web site goals:

Anyone browsing my site will be able to find the following:

- Information about me and my teaching philosophy
- Contact information for me
- Specific videos on lessons organized by grade level and lesson name
- Specific videos on art techniques such as wet on wet watercolor techniques
- Specific videos on art room procedures such as how to place paintings in the drying rack or how to stack mixing tray and water bowls in the sink.
- Videos on classroom rules
- Videos on matting artwork

Providing all these videos in one site will simplify the process of flipping my classroom and allow for the number of videos to increase. It will also act as a archive for all the lessons, art room rules and art making techniques. It will also serve as a link between parents and the skills their children are learning in my classroom.

Presentation of Information:

The home page of my site will set the look, organization and feel of the entire site. Each additional page will have the same organization and general information. There will be tabs for each grade level, classroom/procedures, teacher examples and art making techniques. A table on the home page will have links to art standards, my teaching philosophy and information for famous artists. On each page I will have my contact information.

Rationale for Organization:

The rationale for my organization is to provide easy access for my students and their parents. The website will be organized for easy maneuverability. Each page will allow the student to have easy access to the instructional video of their choice. All of my pages will have links to get back to the homepage. The page will be designed to be simple and not crowded with unnecessary information. The look will be clean and neat so that the student can quickly find what they need.

Media, acquisition or development, and rationale for using:

The media to be used on my site will include some graphics that will help students find the lesson they are looking for. I will provide images of my teacher example along with the lesson title. This will help students with reading issues still be able to navigate my site. There will also be some photographs of my art room and art materials.

Color scheme and rationale:

The main color for the background will be a light orange. The reason for this is because all my students know that orange is my favorite color. It is the color of the Cleveland Browns, my favorite NFL team. Orange is also the main color of the University of Findley where my daughter attends and BGSU where I went to school. This is important because it helps to tie the site to me and give it a personal touch. The text will be black with links in the traditional blue color. Visited links will appear in a neutral grey color.

Outline of web site organization:

Home Page:

- Title of my website
- Picture of me
- Tab for Visual Arts Standards
- Tabs to my other pages
- Email tab

Third Grade Page:

- Links to lessons
- Links to specific art making techniques
- Links to teacher examples
- Link to the home page
- Link to my email address
- Button to access the top of the page and the bottom of the page

Fourth Grade Page:

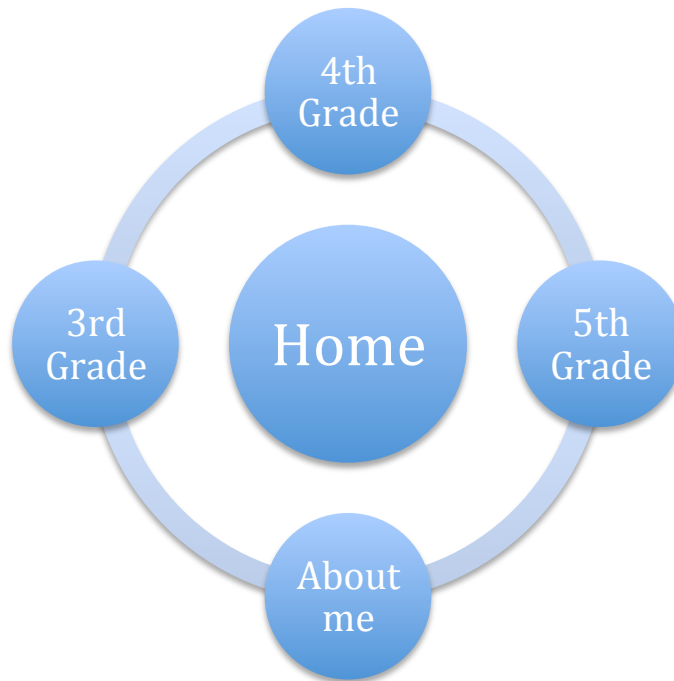
- Links to lessons
- Links to specific art making techniques
- Links to teacher examples
- Link to the home page
- Link to my email address
- Button to access the top of the page and the bottom of the page

Fifth Grade Page:

- Links to lessons
- Links to specific art making techniques
- Links to teacher examples
- Link to the home page
- Link to my email address
- Button to access the top of the page and the bottom of the page

About Me Page:

- Photos of me and my family
- My teaching Philosophy
- Interesting facts about me
- Links to other pages
- Link to the home page
- Link to my email address



Instructor: Dr. I-Chun Tsai

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