From Data to Discovery: Portfolio Website

by Martin Peterson

Project Overview

Landing Page

Welcome visitors, establish a professional brand

Projects Page

Showcase work, provide details and links

Contact Page

Multiple ways to connect, including email, phone, WhatsApp, and LinkedIn

Navigation

User-friendly experience, sticky navigation bar

Landing Page Design

- **Tagline**
  From Data to Discovery: introduces brand, focus

- **Get Started Button**
  Leads to navigation page

- **Minimalist, Modern Design**
  Enhances clarity, visual appeal

Navigation Page

Returns to the main page

Displays my portfolio of work

Shows my contact information

Provides an introduction to who I am

About Me

results-driven Data Scientist with a Bachelor of Science in Business Adm
ata science, financial analysis, and business strategy, allowing me to tran
informed decision-making.

ation in data analytics, machine learning, and financial modeling, and I ha
entiment analysis, and recommendation systems. I specialize in data pre
d visualization, using tools like Python, SQL, and machine learning frame

ut leveraging data-driven approaches to enhance financial inclusion, bus
o between data science and business strategy helps organizations impro

n, collaborate, and innovate, applying my analytical expertise to solve re
ingful conversations, and collaborations. Feel free to reach out—I look fo

Projects Page

Project Details

Title, Highlight, Description, Links, Presentations, Images

Search Bar

Quickly find specific projects

Dashboard Auto-Updates

From projects.json file, easy addition of new projects

Contact Page

Contact Methods

Email for formal communication, Call & WhatsApp for quick interaction, LinkedIn for professional networking

Design Approach

Consistent with website design, clear icons, structured layout

Technical Implementation

HTML, CSS, JavaScript
Structure, styling, interactivity

1

2

GitHub Pages

Free hosting, easy sharing

Visual Studio Code
Primary code editor

3

4

Git

Version control for code updates

Conclusion and Next Steps

Summary

Polished landing page, detailed projects section, functional contact page

Next Steps

Enhance interactivity, refine design, explore advanced features