

MOHAMED WAEL

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Objective

Data & digital systems leader with experience building national-level platforms, dashboards, and performance systems. Proven track record in information management, analytics, and team leadership across large-scale organizations.

Education

BACHELOR OF COMMERCE, Helwan University, 2021.

- Major: BIS.
- Grade: Excellent.

Experience

Country Director of Information Management and Digital Experience – AIESEC Egypt – Cairo, Egypt. July 2025 – Present

- Designed, developed, and maintained all national websites and digital platforms for AIESEC in Egypt.
- Built and managed national performance systems, dashboards, and data infrastructure to enhance exchange delivery and operational quality.
- Created and standardized planning sheets, tracking tools, and reporting frameworks for MC and Local Committees.
- Led the development of data-driven systems and CRMs to improve performance visibility and follow-up quality.
- Produced automated dashboards and analytical reports supporting national decision-making.
- Led and managed a national team of data analysts, ensuring accurate, actionable insights and high reporting standards.

STORE MANAGER – Hilton Stores – Cairo, Egypt. June 2020 – July 2025

- Managed and supervised store staff, ensuring efficient daily operations and performance.
- Tracked inventory levels, handled restocking, and ensured product availability.
- Analyzed product performance data to support sales and stock decisions.
- Managed and maintained relationships with retailers and suppliers.
- Conducted product market research to identify trends and opportunities.
- Monitored store finances, including expenses, revenues, and staff payroll.

ORDER MANAGEMENT AND TRACKING SPECIALIST – Noon Food UAE - Cairo, Egypt. June 2024 – Jan 2025

- Monitored customer orders to ensure delivery within defined SLA timelines.
- Supervised driver performance and escalated operational issues to fleet teams when required.
- Handled customer escalations for SLA breaches, including issue resolution and compensation.
- Tracked and reported order fulfillment and delivery performance metrics.
- Coordinated with restaurants to identify and resolve order preparation delays.

ENTITY CONTROL BOARD CHAIR– AIESEC - Milan, Italy. Feb 2024 – Aug 2024

- Responsible for the Monthly Virtual Auditing.
- Responsible for the Monthly common mistakes Report
- Responsible for the compliance of the CM.
- Responsible for the Physical Auditing.
- Responsible for the Auditing Education Cycles.
- Responsible for Planning & Execution of LCs Index Project.
- Responsible for delivery sessions & consultations in conferences.
- Responsible for ECB Website & Instagram Page.

SURVEY CONDUCTOR – Logtechsol - Cairo, Egypt. May 2023 – Aug 2023

- Handling the InterContinental Hotels Group clients and the HoliDay Inn.
- Conducting surveys with the members of the IHG One Rewards Pointing system.
- Getting qualified leads for the sales department.

Internships

LLGS INTERN— Trade and Finance, QNB - Cairo, Egypt.

Aug 2024 – Sep 2024

FINANCIAL LITERACY AND DATA ANALYSIS – CIB – Cairo, Egypt

Jul 2024 – Aug 2024

Extracurricular Activities

BRANCH DIRECTOR OF FINANCE AND LEGALITIES— AIESEC - Cairo, Egypt.

Jul 2024 – Jan 2025

- Led financial planning, governance, compliance, auditing, and operational process optimization while managing teams and stakeholders to ensure quality delivery and performance improvement.

BRANCH DIRECTOR OF Business to CUSTOMER AND PUBLIC RELATIONS – AIESEC - Cairo, Egypt.

Feb 2024 – Jan 2025

- Drove B2C growth through market research, campus activations, partnerships, lead generation and analysis, sales enablement, and local brand governance.

RECRUITMENT TEAM LEADER – AIESEC - Cairo, Egypt.

Dec 2023 – Feb 2024

- Managed end-to-end recruitment including talent sourcing, screening, interviewing, and selection of candidates.

ENTITY CONTROL BOARD MEMBER— AIESEC - Cairo, Egypt.

Nov 2023 – Feb 2024

- Conducted virtual and physical audits, compliance reviews, common-mistake reporting, and auditing education cycles to ensure governance standards.

R&S AND F&L COORDINATOR – AIESEC - Cairo, Egypt.

Aug 2023 – Feb 2024

- Tracked ICX and OGX performance, contracts, fees, budgets, and service delivery while producing analytical reports and ensuring operational and financial compliance.

MARKETING DELEGATE – Three DOS - Cairo, Egypt.

Feb 2022 – Aug 2022.

- Work on preparing a complete marketing plan for several cases.
- Prepare social media strategy and content plan.
- practice presentation skills.

HR INTERN – RankUp - Cairo, Egypt.

Sep 2021 – Dec 2023.

- Assist in screening forms and resumes of applicants.
- Plan and schedule interviews with candidates.
- Work on building performance appraisals for other colleagues as well as setting and monitoring KPIs.
- Critique applicants' CVs.

Skills

Language skills

- Arabic: Fluent
- English: Excellent
- French: Fair

Computer skills

- Excellent command of Microsoft office suite.