

# MOHAMED WAEL

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## Objective

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*Data & digital systems leader with experience building national-level platforms, dashboards, and performance systems. Proven track record in information management, analytics, and team leadership across large-scale organizations.*

## Education

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### BACHELOR OF COMMERCE, Helwan University, 2021.

- Major: BIS.
- Grade: Excellent.

## Experience

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### Country Director of Information Management and Digital Experience – AIESEC Egypt – Cairo, Egypt.

July 2025 – Present

- Designed, developed, and maintained all national websites and digital platforms for AIESEC in Egypt.
- Built and managed national performance systems, dashboards, and data infrastructure to enhance exchange delivery and operational quality.
- Created and standardized planning sheets, tracking tools, and reporting frameworks for MC and Local Committees.
- Led the development of data-driven systems and CRMs to improve performance visibility and follow-up quality.
- Produced automated dashboards and analytical reports supporting national decision-making.
- Led and managed a national team of data analysts, ensuring accurate, actionable insights and high reporting standards.

### STORE MANAGER – Hilton Stores – Cairo, Egypt.

June 2020 – July 2025

- Managed and supervised store staff, ensuring efficient daily operations and performance.
- Tracked inventory levels, handled restocking, and ensured product availability.
- Analyzed product performance data to support sales and stock decisions.
- Managed and maintained relationships with retailers and suppliers.
- Conducted product market research to identify trends and opportunities.
- Monitored store finances, including expenses, revenues, and staff payroll.

### ORDER MANAGEMENT AND TRACKING SPECIALIST – Noon Food UAE - Cairo, Egypt.

June 2024 – Jan 2025

- Monitored customer orders to ensure delivery within defined SLA timelines.
- Supervised driver performance and escalated operational issues to fleet teams when required.
- Handled customer escalations for SLA breaches, including issue resolution and compensation.
- Tracked and reported order fulfillment and delivery performance metrics.
- Coordinated with restaurants to identify and resolve order preparation delays.

### ENTITY CONTROL BOARD CHAIR– AIESEC - Milan, Italy.

Feb 2024 – Aug 2024

- Responsible for the Monthly Virtual Auditing.
- Responsible for the Monthly common mistakes Report
- Responsible for the compliance of the CM.
- Responsible for the Physical Auditing.
- Responsible for the Auditing Education Cycles.
- Responsible for Planning & Execution of LCs Index Project.
- Responsible for delivery sessions & consultations in conferences.
- Responsible for ECB Website & Instagram Page.

### SURVEY CONDUCTOR – Logtechsol - Cairo, Egypt.

May 2023 – Aug 2023

- Handling the InterContinental Hotels Group clients and the HoliDay Inn.
- Conducting surveys with the members of the IHG One Rewards Pointing system.
- Getting qualified leads for the sales department.

## Internships

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**LLGS INTERN – Trade and Finance, QNB - Cairo, Egypt.** Aug 2024 – Sep 2024

**FINANCIAL LITERACY AND DATA ANALYSIS – CIB – Cairo, Egypt** Jul 2024 – Aug 2024

## Extracurricular Activities

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**BRANCH DIRECTOR OF FINANCE AND LEGALITIES – AIESEC - Cairo, Egypt.** Jul 2024 – Jan 2025

- Led financial planning, governance, compliance, auditing, and operational process optimization while managing teams and stakeholders to ensure quality delivery and performance improvement.

**BRANCH DIRECTOR OF Business to CUSTOMER AND PUBLIC RELATIONS – AIESEC - Cairo, Egypt.** Feb 2024 – Jan 2025

- Drove B2C growth through market research, campus activations, partnerships, lead generation and analysis, sales enablement, and local brand governance.

**RECRUITMENT TEAM LEADER – AIESEC - Cairo, Egypt.** Dec 2023 – Feb 2024

- Managed end-to-end recruitment including talent sourcing, screening, interviewing, and selection of candidates.

**ENTITY CONTROL BOARD MEMBER – AIESEC - Cairo, Egypt.** Nov 2023 – Feb 2024

- Conducted virtual and physical audits, compliance reviews, common-mistake reporting, and auditing education cycles to ensure governance standards.

**R&S AND F&L COORDINATOR – AIESEC - Cairo, Egypt.** Aug 2023 – Feb 2024

- Tracked ICX and OGX performance, contracts, fees, budgets, and service delivery while producing analytical reports and ensuring operational and financial compliance.

**MARKETING DELEGATE – Three DOS - Cairo, Egypt.** Feb 2022 – Aug 2022.

- Work on preparing a complete marketing plan for several cases.
- Prepare social media strategy and content plan.
- practice presentation skills.

**HR INTERN – RankUp - Cairo, Egypt.** Sep 2021 – Dec 2023.

- Assist in screening forms and resumes of applicants.
- Plan and schedule interviews with candidates.
- Work on building performance appraisals for other colleagues as well as setting and monitoring KPIs.
- Critique applicants' CVs.

## Skills

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### Language skills

- Arabic: Fluent
- English: Excellent
- French: Fair

### Computer skills

- Excellent command of Microsoft office suite.