

TITLE: Sokohela - Powering growth, One MSME at a time.

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Sokohela is a digital credit provider licenced and regulated by the Central Bank of Kenya. We are on a mission to build the largest network of profitable MSMEs in Africa by enabling access to credit, financial literacy training and driving the digital economy through technology. We aim to empower MSMEs by providing innovative digital financial solutions. Sokohela makes it easier for micro and small businesses to get short term financing that is paramount in overcoming short term struggles and enabling long term growth.

To build the largest network of profitable MSMEs in Africa through technology

We constantly seek new and better solutions to empower MSMEs through technology.

We believe in transparency, honesty, and authentic relationships with all stakeholders.

We work together with our clients and partners to achieve mutual success and growth.

We are committed to sustainable growth - for our clients, our team, and our communities.

Our Impact Agenda clearly demonstrates our passion and consistent efforts in realizing the Sustainable Development Goals (SDG). We define our success by the impact we have created in the growth and prosperity of MSMEs.

Paragraph: More than 80% of women, youth and persons with disabilities have been included in our ecosystem

Paragraph: Thousands of jobs have been created through support to excluded MSMEs in our value chain

Paragraph: Financial literacy leading to financial knowledge and positive changes in attitudes, motivation and planned behavior

Paragraph: Eradicating poverty in all its forms remains one of the greatest challenges facing humanity. Sokohela is responding to this pressing issue by empowering MSMEs to increase their income in order to live above the poverty line.

Paragraph: Sokohela consistently powers MSMEs with finance, technological innovation and advisory support to achieve higher levels of business growth and decent job creation.

Paragraph: We are closing up the widening disparities causing inequality by empowering businesspeople who are low-income earners and promoting economic inclusion for them regardless of sex, ethnicity, or physical disabilities.

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Sokohela Micro loans is specially designed for micro-businesses that require funds to expand their existing business line(s) profitably.

Sokohela offers the friendliest secured SME term loans, payable over flexible repayment periods while giving you access to financing to drive your business current and long-term goals.

Paragraph: Friendly interest rates on the term loan, giving you lower cost of credit

- LinkedIn: <https://linkedin.com/company/sokohela>

- Instagram: [https://www.instagram.com/sokohela\\_/](https://www.instagram.com/sokohela_/)

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