

# Market Making with Equity Options

## Netflix Inc. (NFLX)

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# Presentation outline

1. STRATEGY OVERVIEW

2. GREEKS EXPOSURE

3. PORTFOLIO VaR

4. PORTFOLIO SENSITIVITY

5. STRESS TEST

- **Underlying stock:** Netflix
- **October 14, 2024** – day before the company's earnings release
- Betting on strong (positive or negative) price movements around earnings release
- Minimizing exposure to implied volatility changes
- Reducing dependence on the good or bad results of earnings
- Reaching desired second order risks and monitoring market/liquidity risk



**Delta-Neutral**  
**Vega-Neutral**  
**Gamma-Long**

**Selling/Buying OTC options  
with clients & Hedging  
Greeks exposures**

## OTC Options:

- Clients have a bearish view → They sell ITM calls and buy OTM puts
- Longer maturities, farther strikes (compared to listed options)
- Priced using Black-Scholes, with volatility from similar listed options

## Hedging Process:

- Gamma Target: 15
- Vega Target: 0
- Loss function minimizes gamma & vega deviations from targets
- Delta hedge with 446 Netflix shares

## Final Portfolio:

- 50 Listed Options
- 10 OTC Options
- 446 Netflix Shares (Delta Hedge)

### Final Portfolio Composition

Number of Call Listed Options	-260
Number of Put Listed Options	741
Number of Call OTC Options	65
Number of Put OTC Options	-310
Number of Underlying Contracts	446



### Listed Options

Number of Listed Call OTM	156
Number of Listed Call ITM	-175
Number of Listed Call ATM	-241
Number of Listed Put OTM	424
Number of Listed Put ITM	-173
Number of Listed Put ATM	490

Maturity: Between 1 & 12 months

### OTC Options

Number of OTC Call OTM	20
Number of OTC Call ITM	35
Number of OTC Call ATM	10
Number of OTC Put OTM	-310
Number of OTC Put ITM	0
Number of OTC Put ATM	0

Maturity: Between 7 & 24 months

## Before hedging:

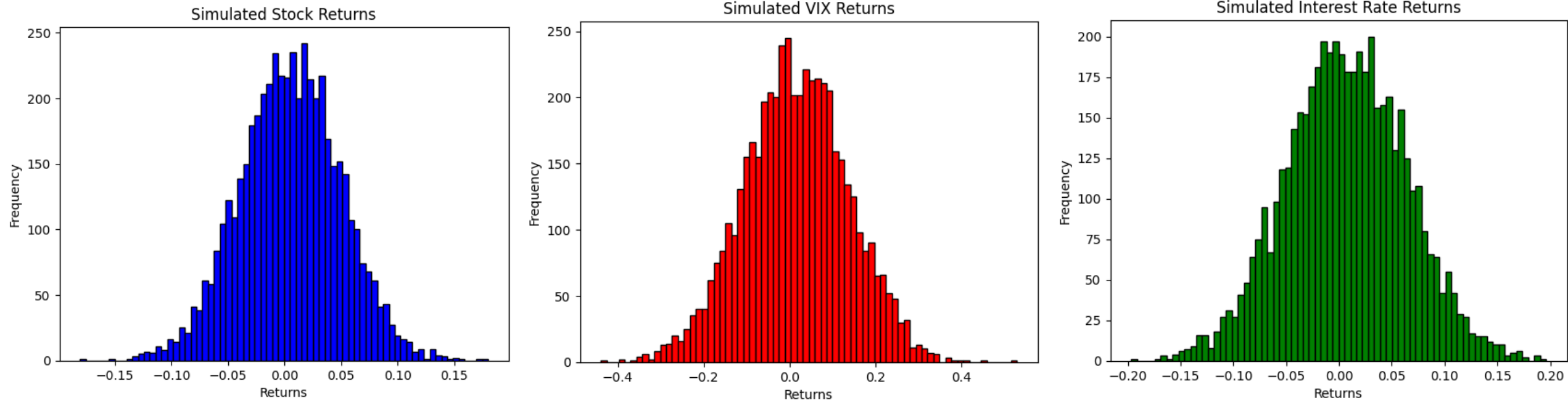
INITIAL VALUE OF PORTFOLIO (\$)	DELTA	GAMMA	VEGA
-1,552.49	109.51	-0.2873	-424.31

We bought the listed options to reach our target exposures.

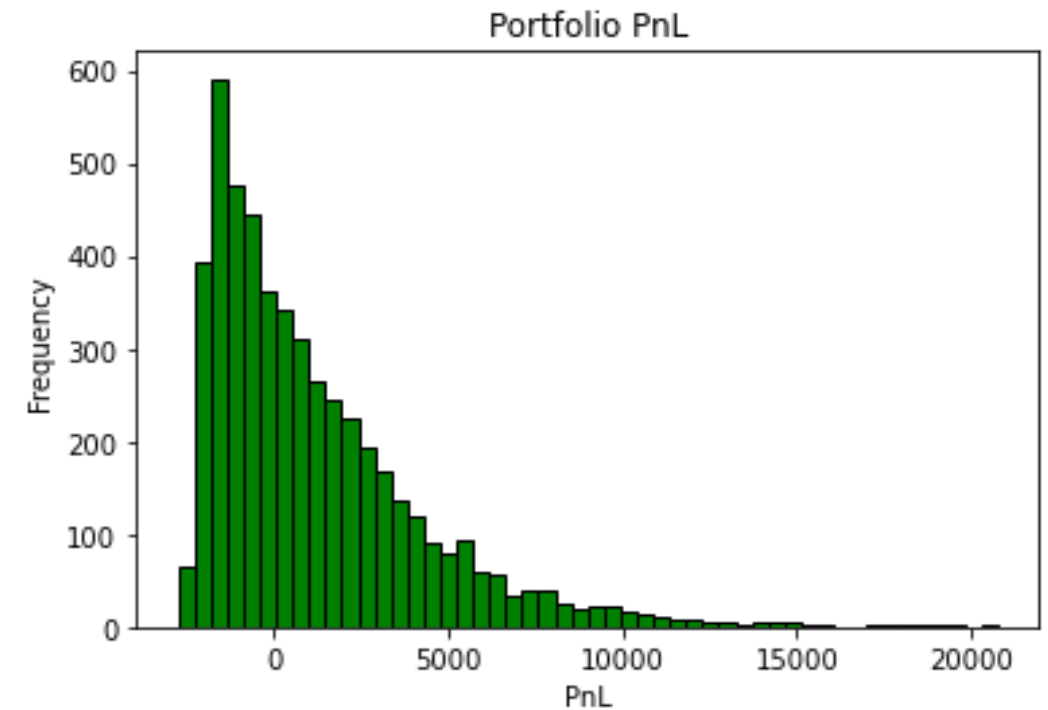
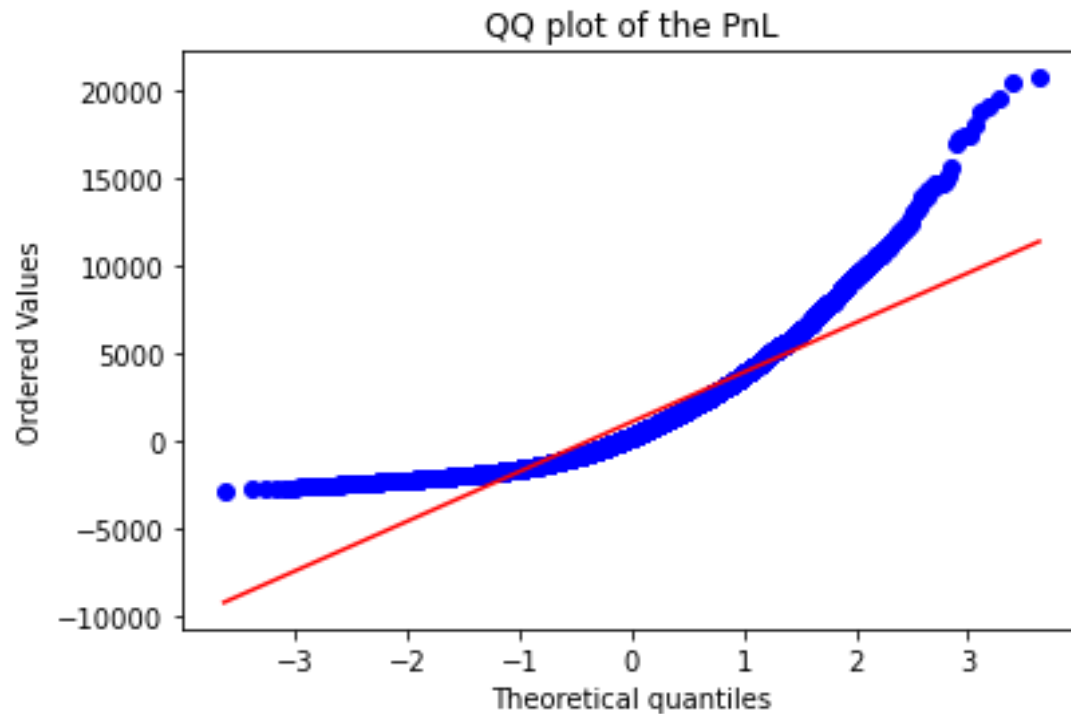
Furthermore, to be delta-neutral we bought 446 Netflix shares.

## After hedging:

FINAL VALUE OF PORTFOLIO (\$)	DELTA	GAMMA	VEGA
317,962.78	-0.1115	14.97	-1.87



## Multivariate Monte Carlo Simulation



**VaR at 95% confidence:**  
-\$2,010.83

**Limit (LAC):**  
\$10,000.00

**Limit Usage:**  
20%

**Expected PnL:**  
\$1,251.16

# Portfolio Sensitivity (\$)

Bocconi

Shock	Factor Sens.	Limits	Limit Usage (%)	Gross Sens. Long	Gross Sens. Short
All Mkts. +1%	792.00	1,000.00	79%	10,312.00	-9,519.00
All Mkts. +10%	9,828.00	-15,000.00	N.A.	38,291.00	-28,462.00
All Mkts. -10%	-1,621.00	-15,000.00	11%	-580.00	-1,041.00
Vola. +1%	196.00	3,000.00	7%	10,567.00	-10,370.00
Vola. +20%	112.00	-5,000.00	N.A.	55,427.00	-55,315.00
Vola. -20%	-2,720.00	-5,000.00	54%	-38,706.00	35,985.00



# Stress Test: results

Bocconi

Initial Portfolio Value Before Sensitivity Tests: **\$317,962.779**

Scenarios	Underlying	Volatility	Interest Rate	Absolute Change (\$)	Portfolio Value (\$)
COVID-19	-15%	+70%	+150 bp	-9,271.18	308,691,599
Tech Rally (November 2021)	+25%	-30%	Stable	36,769.72	354,732.499
Outstanding Earnings Release	+30%	-25%	-50 bp	46,214.76	364,177.539
Disappointing Earnings Release	-30%	+20%	-50 bp	1,580.77	319,543.549

COVID-19	Stress Test Warning Level	WL Usage (%)
-\$9,271.18	-\$10,000.00	93%

# Thank you!

Market Risk

MAFINRISK 24./25.