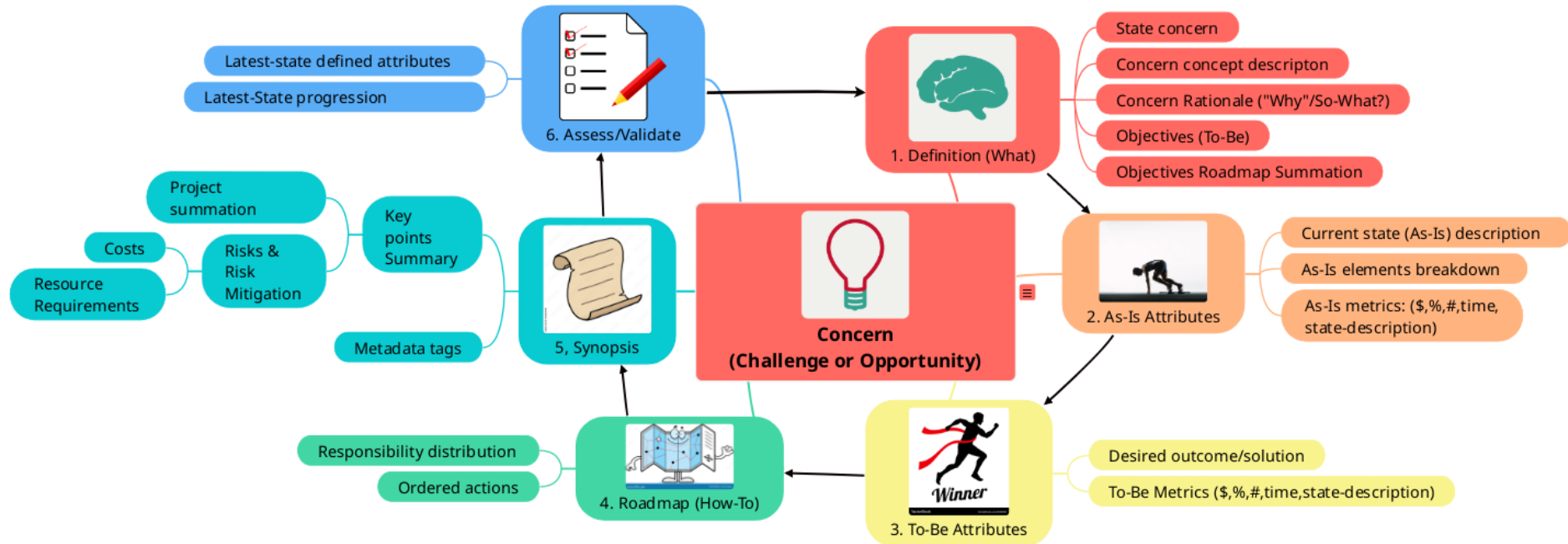


"Concern": The government building block

A formally defined baseline element for effective governance

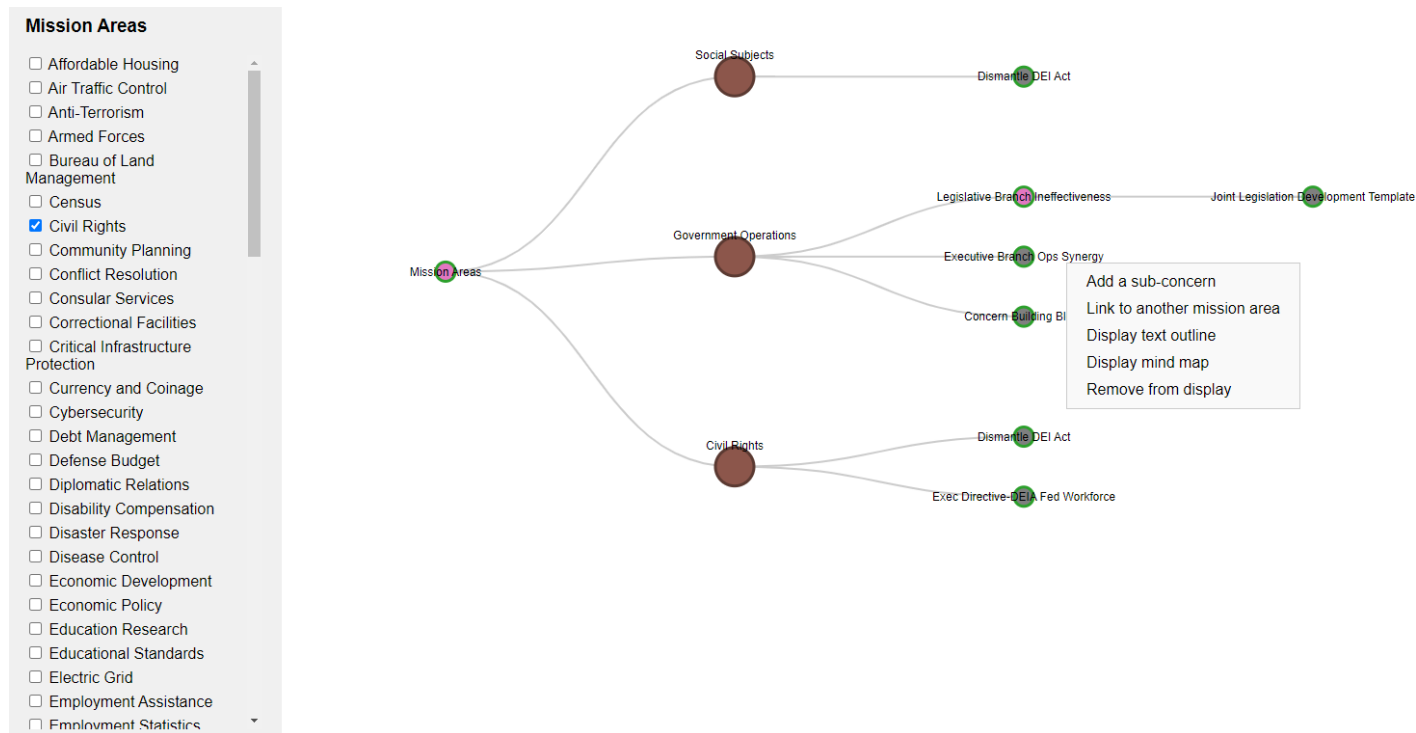


Synopsis Up-Front

- **Evolve bills development and Executive branch actions into a new methodology** to significantly improve effectiveness. This package provides an example methodology
- **Use a “Concern” as a government actions building block** enabling structured data cohesion and stakeholder synergy toward ‘big picture’ and detailed information
- **Create a Concerns Dashboard view** for operations transparency, cohesive information availability, collaborative actions, and innovative solutions
- **A Concerns Dashboard displays organized aggregate concerns details:**
 - Enables governance transparency to enable concerns action
 - Build categorized mission area concerns and interrelationships in ‘mind map’ view
 - Select mission areas to display its concerns
 - Each concern icon can imply some attributes (e.g., criticality, cost) by color, icon, shape, etc.
 - Clicking a concern displays its currently defined attributes
 - Enables transparency to mitigate myopic indoctrination and propaganda-driven forces (e.g., journalists, educators, entertainers, politician-showmanship)

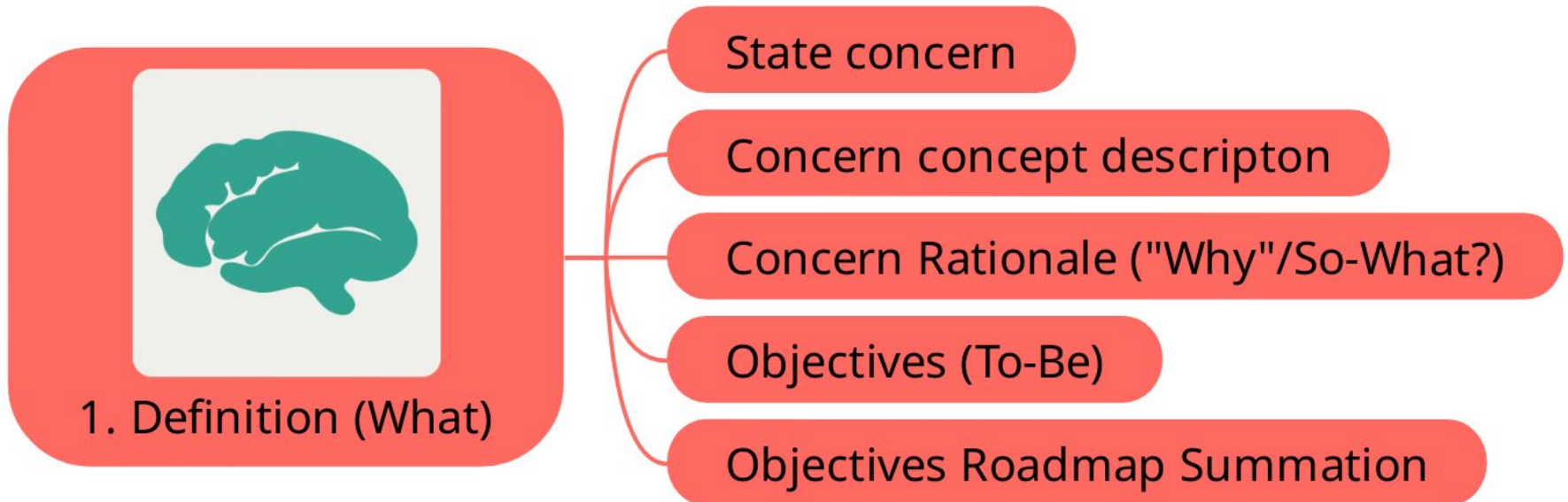
Concerns Dashboard Example

- Each small circle represents a “concern” and a large circle is a mission area
- Legislation or Executive branch actions can contain one-to-many concerns toward its subject matter
- “Center of Gravity” concerns have concentrated relations (connecting lines)
 - “Center of Gravity” concerns hint on good legislation or executive action focus areas
 - Clicking a concern displays its defined, undefined, and status data
 - A dashboard enables cohesive data availability and transparency toward ongoing actions and potential changes to focused efforts
 - Such data transparency can help mitigate indoctrination and propaganda effects and enable wider contribution to activity situational awareness



1. Definition

- Define the “Concern”: A challenge or opportunity needing government action
- There can be many components to define as depicted below.
- There can be significantly opposing views by stakeholders over concern subject matter or objectives and motivate opposing concerns to be defined
 - This opposition could be productive in getting legislation or executive action awareness inputs from displaying data to citizens, businesses, focus groups, etc.



2. Initial-State (As-IS)

- Define the current conditions associated with the concern, its “As-Is” status
- Breakdown current state details and provide data references or weblinks to back up arguments
- Current-state metrics justify need for change:
 - Enable scrutiny on legislation or executive branch action performance effectiveness
 - Provide references or weblinks to support metrics data.
 - Can provide justification for the concern and arguments over opposing views



2. As-Is Attributes

Current state (As-Is) description

As-Is elements breakdown

As-Is metrics: (\$,%,#,time, state-description)

3. Objective-State (To-Be)

- Define objective conditions associated with the concern; its “To-Be” status
- Like current-state concern attributes, specify objective-state details providing clarity and data references or weblinks to back arguments
- Objective-state metrics provide clarity to legislation or executive branch intent and goals.



3. To-Be Attributes

Desired outcome/solution

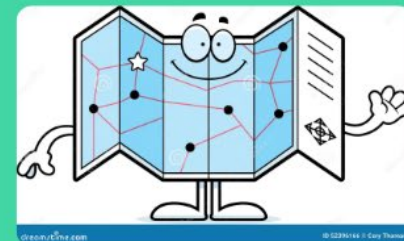
To-Be Metrics (\$,%,#,time,state-description)

4. Roadmap (How-To)

- Define actions and assigned responsibilities needed to migrate a concern from initial-state to objective-state
- For legislation, this may translate into one or more bill's content and require a collaborative legislator working group to complete the roadmap development
- **Note that one-to-many concerns can be included in one bill or executive branch action.**
 - Particularly true for interrelated concerns
 - This concept supports a Concerns Dashboard's importance to enable easy interrelated concerns visual depiction

Responsibility distribution

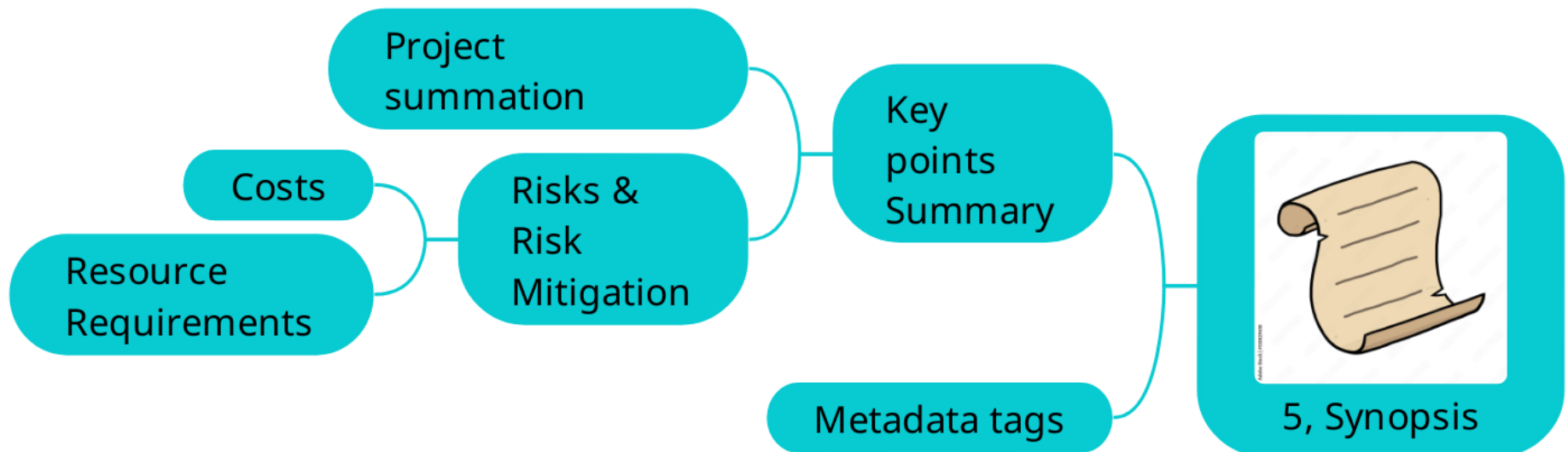
Ordered actions



4. Roadmap (How-To)

5. Synopsis

- A synopsis is a concern details executive summary and a likely focus area for concerns dashboard viewers
- Having to develop and maintain a high level of clarity to ongoing issues can often help clarify detailed data definitions



6. Assess/Validate

- A key focus area should be to assess concern action (legislation or executive branch action effectiveness):
 - Provide defined initial-state and objective-state metrics
 - At specified points (time, milestones, events), assess legislation/executive branch actions effectiveness toward defined metrics
 - Recommend actions based on assessment results: Possible legislation changes or executive oversight actions
 - Critical to proving legislation or executive actions utility and arguments toward opposing views
 - As depicted in the opening slide, make the concern process cyclical to retain productive concern action

Latest-state defined attributes

Latest-State progression



6. Assess/Validate