



MyBit.io – Decentralized Asset Management.

<http://www.mybit.io>

Start 24th March: open 30 days

Key Information:

Ticker:	MyB
Long-form:	MyBit Token
Short-form:	MyBit
Legal entity:	N/A
Issuer:	MyBit.io
Whitepaper:	PDF
Token Sale Website:	dashboard.mybit.io
CEO:	Ian M. Worrall
COO:	Thomas Pollan
CIO:	Garrett MacDonald

Post-Sale activity:

Asset-Holders:	Public & private
Liquidity:	Exploring exchanges
Escrow:	BNC
MyB Issuance:	Instant (smart-contract)
Time to launch POC:	Less than 9 months.

Issuance Info:

Amount on issue:	Up to 22.5m MyB
Total Supply:	Up to 25m MyB
Token Domicile:	Ethereum blockchain
Token Standard:	Ethereum ERC20

Email: contact@bravenewcoin.com

Website: www.bravenewcoin.com

Address: 89-91 City Rd, Southbank VIC 3006.

Token Issuance:
Up to 25m MyB

Price per MyB:
0.0075 – 0.01 ETH

Target Raise Min:
\$1.2m USD (34k~ ETH)

1 ETH = \$40 USD
(Pricing from [BNC](#) as at 17th Mar 17)

Description:

Global Blockchain Asset Registrar built on the Ethereum Blockchain.

Phase 1: Automating Bills of Sales and Tracking for peer to peer commerce (ownership title transfers), making Trust and Wills much more efficient, by using irrefutable smart contract code track ownership and value transferred without extensive overhead legal fees.

Phase 2: Enabling companies embracing AI & IoT technology the ability to register their non-human owned assets. The decentralized registrar will pave way to issue tokenized shares of these assets to the general public, in theory allowing the workforce made redundant by these technologies, the ability to profit-share from decentralized revenues.

Problem being solved:

Decentralization of registrars for any asset. Interoperability and programmability via the Ethereum Blockchain ledger and its smart-contract capabilities.

Use of Funds:

Building out a development team for Phase 2 & attracting top tier talent for management, marketing and the board.

Risks:

General execution, reliance on Ethereum Blockchain, general solution design and economies of scale considerations. See disclosures in the MyBit crowd-sale [Terms & Conditions](#).

Sale stages (Tranche based):	MyB offered:	Cumulative MyB	MyB price per ETH:	ETH TWAP	MyB \$ Est.	Post-Sale Update:
Tranche 1	4,500,000	4,500,000	0.0075	\$xx.xx	\$0.xxxx	TBC
Tranche 2	5,000,000	9,500,000	0.0085	\$xx.xx	\$0.xxxx	TBC
Tranche 3	6,000,000	15,500,000	0.0090	\$xx.xx	\$0.xxxx	TBC
Tranche 4	7,000,000	22,500,000	0.0100	\$xx.xx	\$0.xxxx	TBC
Totals/Averages:		22.5m	0.8750	\$xx.xx	\$0.xxxx	TBC

Total on issue: 25m MyB

Founders/other: 2m

Bounties: 500k

Ref Prices:

USD ETH

\$40 1