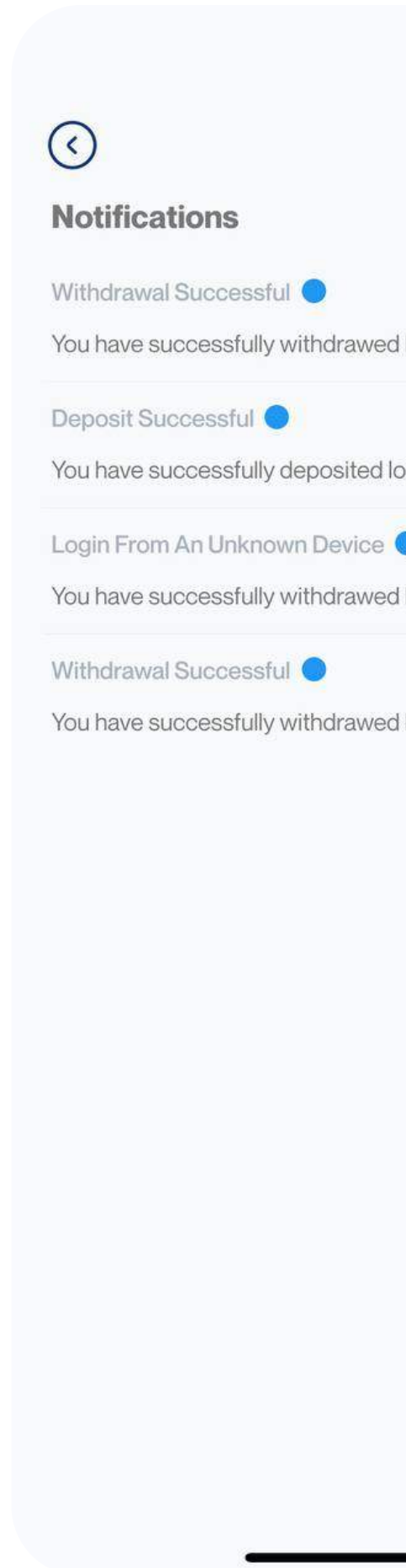
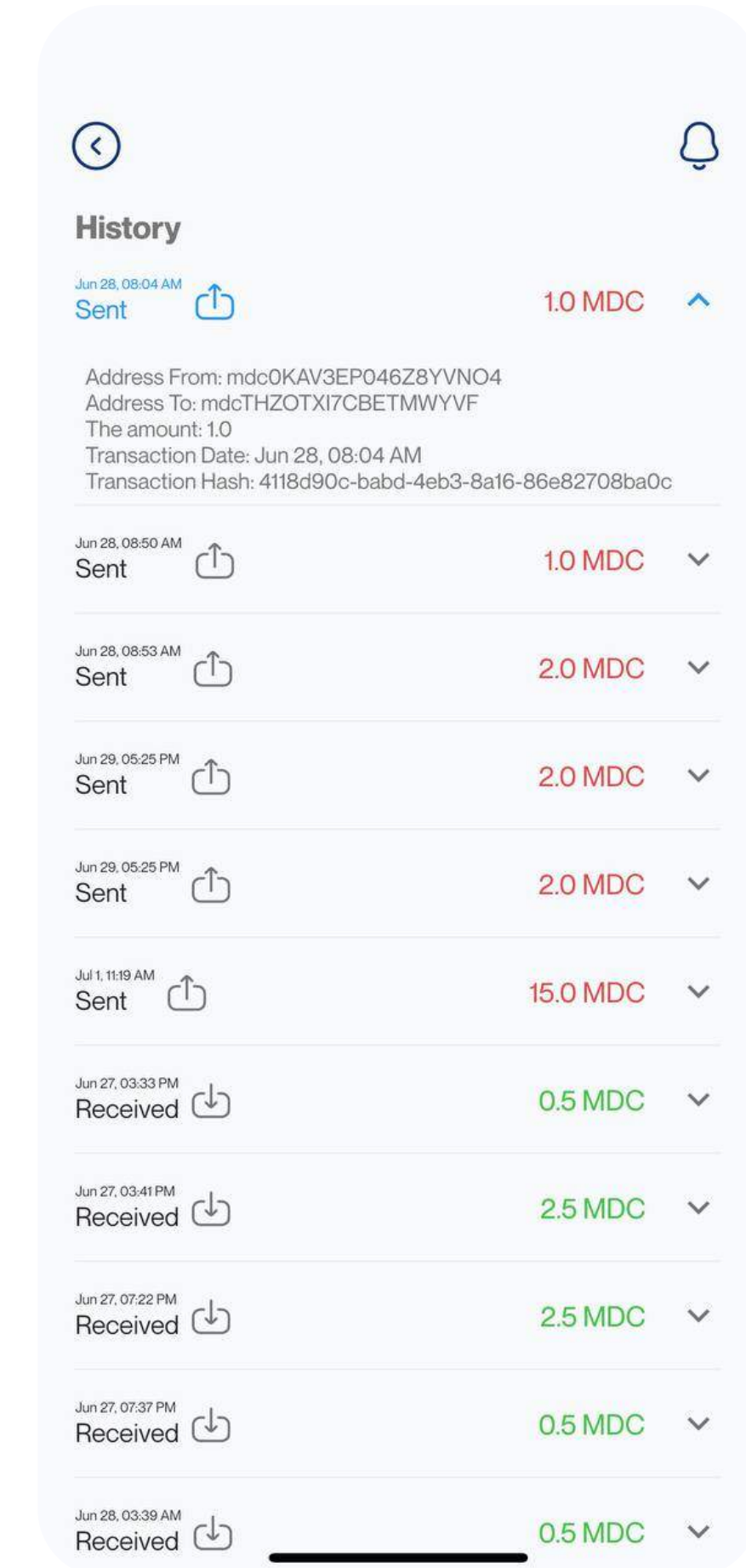
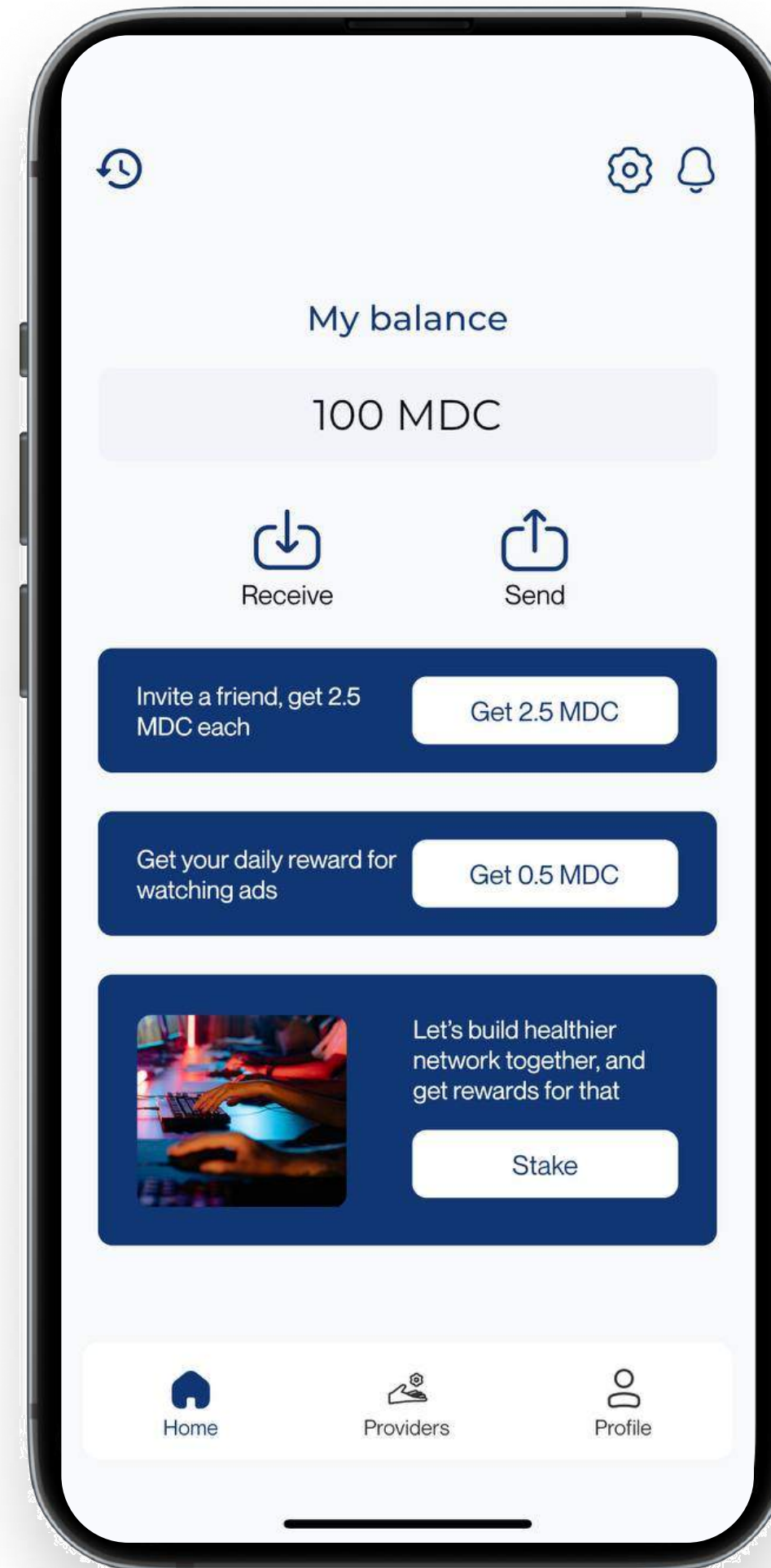




MyDataCoin

Your data - Your digital asset.

Earn, control and protect your asset!





SUMMARY

We are helping people to get a privacy.

MyDataCoin is a social, innovative and intelligent **RegTech** solution based on **blockchain** technology. MyDataCoin will enhance privacy control and trust, transparency in a data flow, and fair distribution of digital dividends across actors of the personal data market.



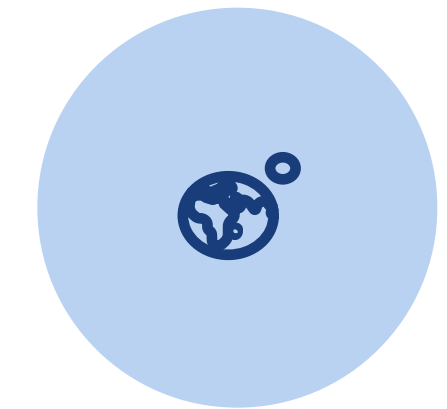
Privacy



Monetize



**Social and
simple**



**Data
monetization
standard**

PROBLEM

Facts

\$156B

revenue generated in digital marketing

individuals get \$0.



Social

Privacy and security issues related to the digital processing of personal data.



Economic

Unfair and nontransparent distribution of digital dividends on personal data flow.



Legal

Lack of an innovative mechanism to comply with the legal and regulatory requirements in the new Web3-enabled economics.

SOLUTION

We do not sell a solution - we provide new innovative and social opportunities!



Privacy control and trust

Our innovative solution - MyDataCoin will enhance **privacy control and trust**, **transparency** in a data flow, and fair distribution of digital dividends across actors of the personal data market



Trade personal data

MyDataCoin will provide the mechanism to trade personal data on behalf of the owner **without violating the right** to data protection and privacy.



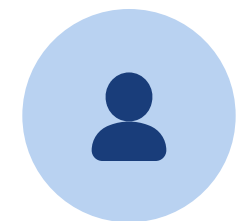
PRODUCT

Product key features



Personal data explorer

User-friendly and intuitive interface for managing the privacy of your data.



Confirmation time

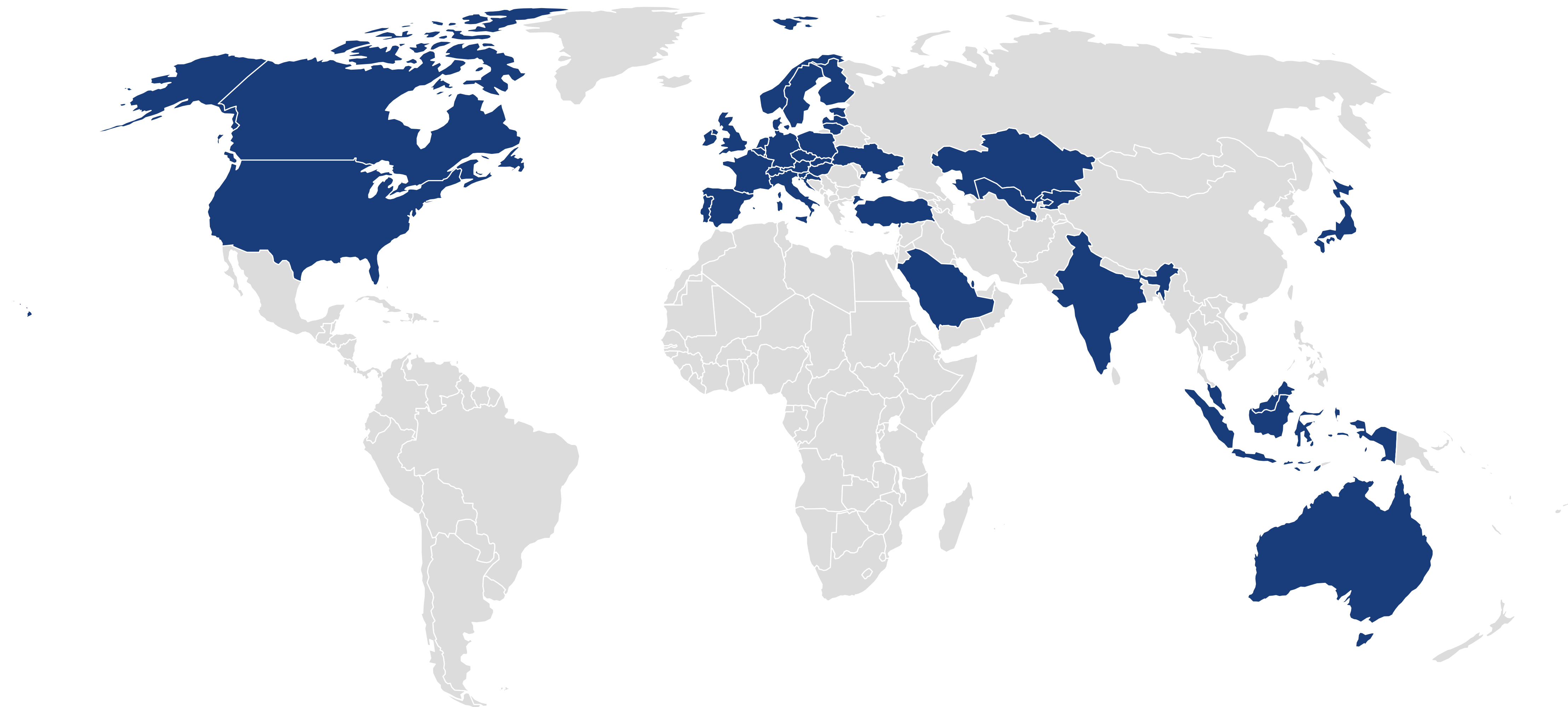
Less than 10 seconds to confirm a transaction.



Transaction price

Less than 0.01\$ for a transaction.






MARKET

More than 3B users in selected countries

COMPETITION

Comparison

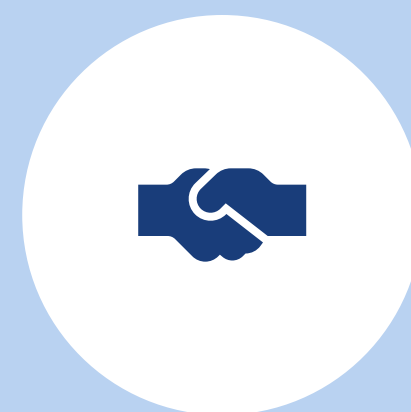
	GENER8	TAPESTRI	 MyDataCoin
Privacy control			<input type="radio"/>
Personal data marketplace			<input type="radio"/>
Blockchain			<input type="radio"/>
Monetization	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

TRACTION

Some of our numbers since Sep 2022



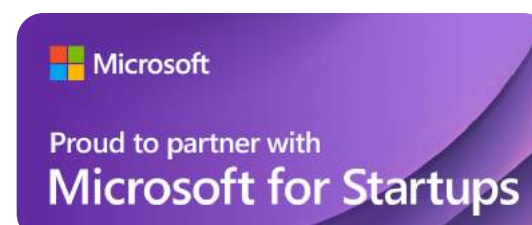
200+
DOWNLOADS



50+
DATA CATEGORIES

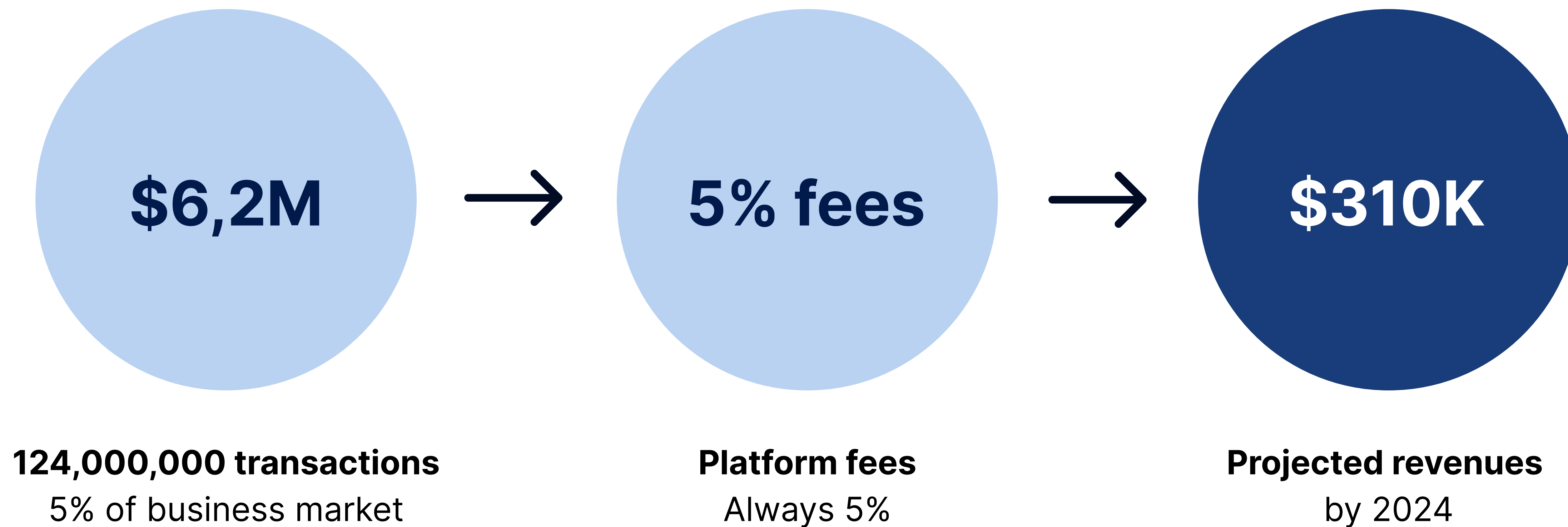


100+
DAILY USERS



BUSINESS MODEL

5% commission on each transaction



TEAM

Key executives



CEO AND FOUNDER
DASTAN DOGOEV

Former Deputy
Chairperson of the
Cabinet of Ministers.
Ex-Minister of Digital
Development of the
Kyrgyz Republic.



CTO AND CO-FOUNDER
AZIM SAGYNBAEV

Solutions-oriented
IT-Software Director
with more than 10
years of progressive
in Software
Development.



CHIEF MARKETING OFFICER
TATYANA SHAHIN

18 years of
experience in
Integrated Business
Communications,
Strategic PR and
Digital
Communications.

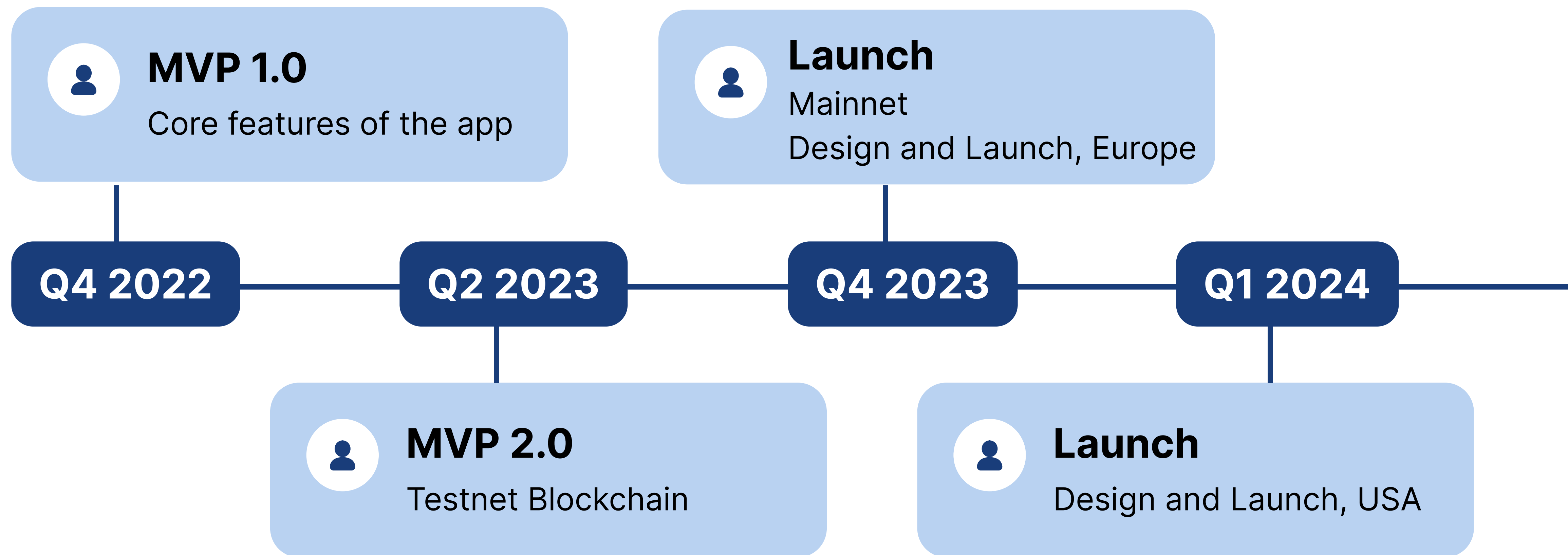


CHIEF LEGAL OFFICER
TIMUR ALKHOZHAEV

The main
specialization is GR,
authorities industry
and anti monopoly
regulators.

MILESTONES

Our timeline



Consideration

- Twitter, Google, Reddit, Tiktok
- Landing Page CRO
- Discord, Telegram
- KOL / airdrops
- Written AMA, live AMA
- Medium blogs (developer updates, news, announcements)
- Twitter spaces
- Dapp Radar
- Whitelists contests, Tokenomics, Whitepaper
- Google analytics, Matomo, Segment
- Email marketing

CUSTOMER ACQUISITION

Acquisition funnel

FINANCIALS

Business model and vision

Future vision: To become an ecosystem that ensures deep integration of industry solutions to achieve a trusted, transparent and equal distribution of digital dividends.

Solution as a Service to **represent citizens' interests digitally**, to act on behalf of population and to promote the fair and transparent distribution of digital dividends.

Allows to meet expectations and requirements of all actors, it will **generate a new service (demand)**, it will provide a solution as a service and creating a trusted ecosystem of partners.



THE ASK

Seed round



Development

Focusing on core development



Marketing

Focusing on paid ads and investing in SEO



Legal

Focusing on studying the laws of Central Asian countries and GDPR

Raising

\$500K

We are looking for \$500K to help us launch new Blockchain features and propulse our acquisition to the moon.



MyDataCoin

**IF YOU BELIEVE IN SYNERGIES BETWEEN DATA PROTECTION, PRIVACY
REGULATIONS, CONSUMER LAW, COMPETITION LAW, AND INNOVATIVE
TECHNOLOGIES THEN OUR SOLUTION RIGHT FOR YOU!**



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