🚀 KORA DEVELOPMENT ROADMAP

PHASE 1: MVP FOUNDATION (Settimane 1-4)

✅ Sprint 1: Setup & Authentication (Settimana 1)

- ☑ Project setup con monorepo structure
- ☐ **Authentication Flow**
- ☐ Login/Register pages
- ☐ Supabase Auth integration
- ☐ Email verification
- ☐ Password reset
- ☐ Protected routes middleware
- ☐ User profile setup

📋 Sprint 2: Team Management (Settimana 2)

- ☐ **Team CRUD**
- ☐ Create team flow (sport, category, season)
- ☐ Team dashboard
- ☐ Edit team details
- ☐ Delete team (with confirmation)
- ☐ Team switcher (for multiple teams)
- ☐ **Team Settings**
- ☐ Colors and logo upload
- ☐ Home field management
- ☐ Season configuration

👥 Sprint 3: Player Management (Settimana 3)

- ☐ **Player Roster**
- ☐ Add player form
- ☐ Player list view (cards)
- ☐ Player detail page
- ☐ Edit player info
- ☐ Archive/activate players
- ☐ **Import/Export**
- ☐ CSV import roster
- ☐ Export to CSV/PDF
- ☐ Bulk operations
- ☐ **Player Features**
- ☐ Photo upload

- [ ] Medical notes
- [ ] Parent contacts (for minors)

🏃 Sprint 4: Training Core (Settimana 4)

- [ ] **Training Sessions**
- [ ] Calendar view
- [ ] Create training session
- [ ] Training types and focus areas
- [ ] Duration and location
- [ ] Training plan structure
- [ ] **Attendance System**
- [ ] Quick attendance marking
- [ ] Absence justification
- [ ] Attendance history
- [ ] Statistics dashboard

PHASE 2: AI INTEGRATION (Settimane 5-8)

🤖 Sprint 5: AI Coach Basic (Settimana 5)

- [ ] **Chat Interface**
- [ ] AI chat UI component
- [ ] Message history
- [ ] Typing indicators
- [ ] Error handling
- [ ] **OpenAI Integration**
- [ ] GPT-4o mini setup
- [ ] Prompt engineering
- [ ] Response caching
- [ ] Rate limiting

📊 Sprint 6: AI Features (Settimana 6)

- [ ] **Training Generation**
- [ ] AI-powered training plans
- [ ] Exercise suggestions
- [ ] Customization options
- [ ] Save generated plans
- [ ] **Coaching Insights**
- [ ] Team performance analysis
- [ ] Player development tips
- [ ] Tactical suggestions

📈 Sprint 7: Analytics & Stats (Settimana 7)

- [ ] **Dashboard Metrics**
- [ ] Attendance trends
- [ ] Training frequency
- [ ] Player participation
- [ ] Team statistics
- [ ] **Reports**
- [ ] Monthly summaries
- [ ] Player progress cards
- [ ] Exportable reports

🎯 Sprint 8: Match Management (Settimana 8)

- [ ] **Match Calendar**
- [ ] Add matches
- [ ] Results tracking
- [ ] Lineup management
- [ ] Basic match stats
- [ ] **Pre/Post Match**
- [ ] AI match preparation
- [ ] Post-match analysis
- [ ] Player ratings

PHASE 3: MONETIZATION (Settimane 9-12)

💳 Sprint 9: Subscription System (Settimana 9)

- [ ] **Pricing Pages**
- [ ] Plan comparison
- [ ] Feature gates
- [ ] Upgrade prompts
- [ ] **Stripe Integration**
- [ ] Payment processing
- [ ] Subscription management
- [ ] Invoice generation
- [ ] Payment methods

🔒 Sprint 10: Premium Features (Settimana 10)

- [ ] **Tier Limitations**
- [ ] Free: 1 team, 20 players
- [ ] Level 1: 3 teams, unlimited players

- [ ] Premium: Unlimited + video
- [ ] **Advanced AI**
- [ ] Detailed analysis
- [ ] Custom training programs
- [ ] Season planning

📱 Sprint 11: PWA Enhancement (Settimana 11)

- [ ] **Offline Support**
- [ ] Offline attendance
- [ ] Data sync
- [ ] Cache management
- [ ] **Mobile Optimizations**
- [ ] Touch gestures
- [ ] Native features
- [ ] Push notifications
- [ ] Install prompts

🚀 Sprint 12: Launch Prep (Settimana 12)

- [ ] **Performance**
- [ ] Image optimization
- [ ] Code splitting
- [ ] SEO setup
- [ ] Analytics integration
- [ ] **Polish**
- [ ] Error boundaries
- [ ] Loading states
- [ ] Empty states
- [ ] Onboarding tour

PHASE 4: GROWTH (Post-Launch)

🌟 Month 4: Enhanced Features

- [ ] Multi-language support
- [ ] Email notifications
- [ ] Team communication tools
- [ ] Advanced statistics
- [ ] Video integration prep

📊 Month 5: Scale & Optimize

- [ ] Performance monitoring

- ☐ User feedback integration
- ☐ A/B testing
- ☐ Referral program
- ☐ Content marketing tools

🎮 Month 6: Gamification

- ☐ Achievement system
- ☐ Coach leaderboards
- ☐ Player awards
- ☐ Season challenges
- ☐ Community features

FUTURE ROADMAP (Year 2)

📱 Q1 2026: Mobile Apps

- ☐ React Native setup
- ☐ iOS app development
- ☐ Android app development
- ☐ App store deployment

🎥 Q2 2026: Video Analysis

- ☐ VEO integration
- ☐ Video upload
- ☐ AI video analysis
- ☐ Highlight generation

🌍 Q3 2026: Expansion

- ☐ Multi-language (ES, FR, DE)
- ☐ Federation partnerships
- ☐ API for third parties
- ☐ White-label options

🏆 Q4 2026: Pro Features

- ☐ Scout network
- ☐ Tournament management
- ☐ Live match tracking
- ☐ Advanced analytics AI

SUCCESS METRICS

📈 Technical KPIs

- Page load: <3s

- Uptime: 99.9%

- Mobile score: >90

💰 Business KPIs

- Month 3: 200 teams

- Month 6: 500 teams

- Month 12: 1000 teams

- Conversion: 15% free→paid

😊 User KPIs

- DAU: >30%

- NPS: >50

- Churn: <5%/month

- Feature adoption: >70%

PRIORITY LEGEND

- 🔴 **Critical**: Core functionality

- 🟡 **Important**: Key differentiators

- 🟢 **Nice-to-have**: Enhancements

- 🔵 **Future**: Long-term vision