



(<https://clickboost.co.uk>)



(tel:01416487667)



Take your Google Ads campaigns from “meh” to “amazing!” in just 4 weeks

“Within weeks, they delivered ‘hockey stick’ growth to our PPC account.”

-James Davidson, Marketing Director

DISCOVER HOW TO GET SIMILAR RESULTS



OUR BELIEF

PPC is the BEST way to grow your business

Growing your business through digital advertising is too important to be treated as a side hustle or bolt-on service. However, many agencies will sell you a one-size-fits-all service package to “improve” your SEO, digital PR and influencer outreach.

It just d

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WHAT OUR CLIENTS SAY



“They manage our PPC campaigns and over the course of the last few months we have seen a **100% increase** on our leads and conversions.”

Sinead Machin

Solicitor, Complete Clarity



CLICKBOOST

THE PROBLEM WITH DIGITAL ADVERTISING TODAY

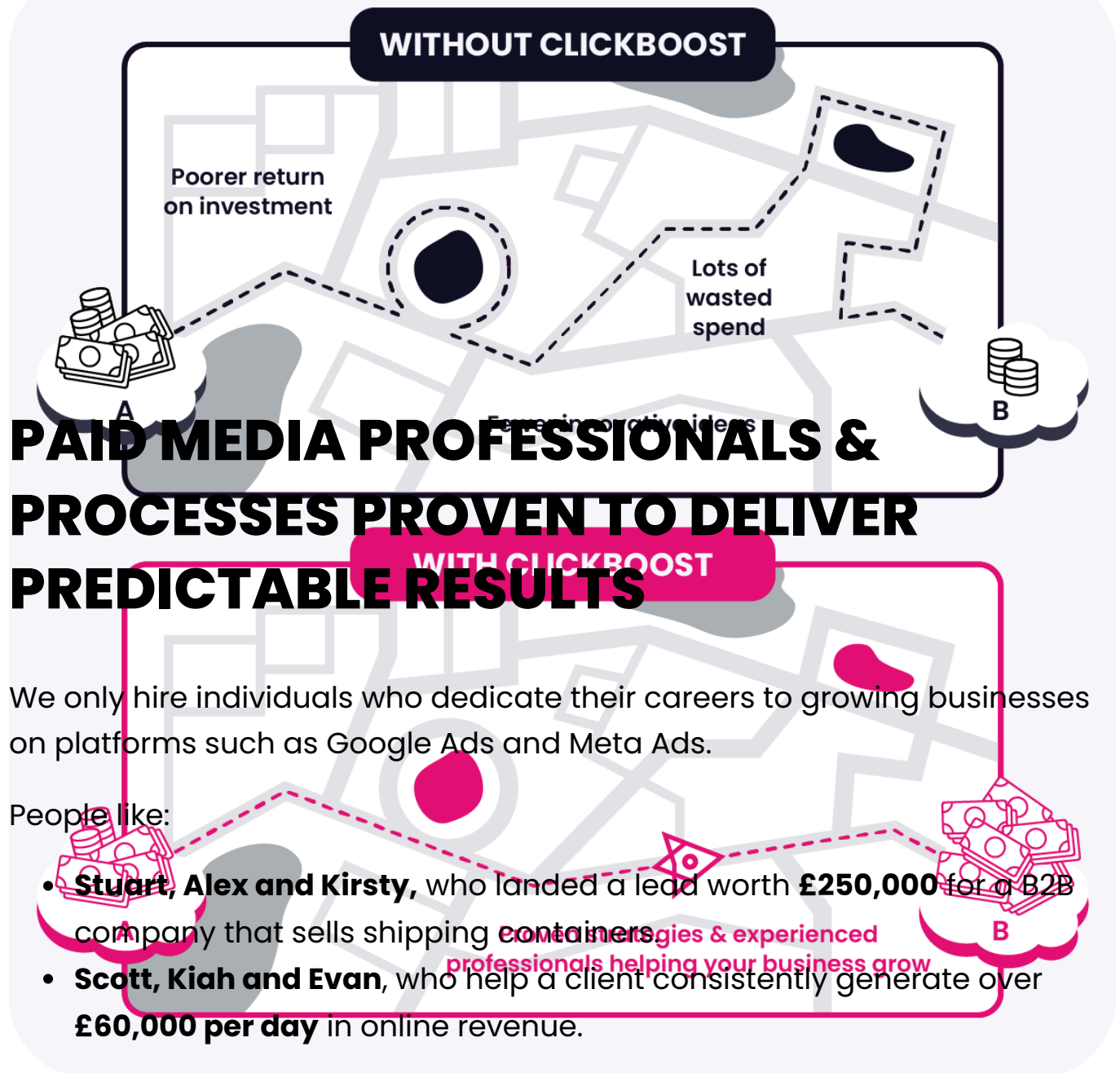
Fifteen years ago, a single person could manage a Google Ads account and get great results. But the world has woken up to the life-changing revenue available online.

So, if you need to outsource your digital advertising campaigns today, here are your options:

Freelancers: You'll get direct contact with a professional, but they're unlikely to have all the skills to maximise results.

Full-service agencies: These offer a bit of everything, but you'll find they have very few staff who specialise in digital advertising. And you'll likely deal with account managers instead of PPC professionals (<https://clickboost.co.uk/>).

ClickBoost: You deal directly with dedicated digital advertising professionals who have a proven track record of delivering successful and profitable campaigns.



Choose us as your agency partner and you're taken care of by a team of experts who have the experience, knowledge and skills to make your project a success.



It's not okay to settle for "okay" results from your campaigns. And the reason many agencies only get "okay" results is that they lack the experience in digital marketing to help you stand out.

After years of testing and refining our processes, you benefit from a team of professionals at a fraction of the cost of hiring in-house.

Having a strong team going up against your fiercest competitors tips the odds in your favour, so you win new customers and get a great ROI.

OUR PROCESSES










When you work with ClickBoost, we run a series of task and strategy-driven processes that we've developed and refined over the past 10 years:

DAILY EXAMPLES

- ✓ Check yesterday's spend to ensure there was no overspend or underspend
- ✓ Check to ensure yesterday's ROI / CPL is in line with client's targets
- ✓ Adjust campaign budgets if required
- ✓ Check for increases or decreases in CTR
- ✓ Report opportunities to improve performance to the Paid Media Manager

+18 more

Planning

✓ Daily Client Performance Check-In		Mar 1 - 10		
✓ Competitor Insights Gathering		Mar 5 - 15		
✓ Update Client Performance Tracker		Apr 12 - 15		

WEEKLY EXAMPLES

- ✓ Record client performance as red, amber or green & escalate any challenges to the wider team

Content Development

- ✓ Carry out internal meetings with the Strategist and Paid Media Manager to review client performance










✓ Draft Daily Performance Summary for Client		Mar 1 - 10		
✓ Update Competitor Insights Document		Apr 1 - 20		
✓ Check & react to changes in the competitive landscape		Apr 1 - 15		
✓ Outline Client Performance Report		Apr 1 - 15		

- ✓ Compare WoW & YoY results and look for growth opportunities










- ✓ Explore opportunities to improve client results and/or save them money

+32 more

Planning

✓ Record Client Performance Status		Mar 1 - 10		
✓ Schedule Internal Review Meeting		Mar 5 - 15		
✓ Monitor Competitive Landscape Changes		Apr 12 - 15		

Content Development




✓ Create Performance Status Report		Mar 5 - 12		
✓ Prepare Presentation for Internal Review		Apr 1 - 20		
✓ Draft Client Improvement Recommendations		Apr 1 - 15		

MONTHLY EXAMPLES




- ✓ Deep dive client performance
- ✓ Send client report
- ✓ Arrange internal meeting to take advantage of the team's collective experience and apply learnings to your client
- ✓ Gather competitor insights to provide to your client
- ✓ Set performance review meeting with your client

+42 more

Planning

✓	Deep Dive Client Performance Analysis		Mar 1 - 10	<div></div>	<div></div>
✓	Schedule and Prepare Client Performance Report		Mar 5 - 15	<div></div>	<div></div>
✓	Internal Team Meeting for Insights Sharing		Apr 12 - 15	<div></div>	<div></div>

Content Development

✓	Develop Client Report Document		Mar 5 - 12	<div></div>	<div></div>
✓	Create Visuals for Client Report		Apr 1 - 20	<div></div>	<div></div>
✓	Draft Presentation for Client Meeting		Apr 1 - 15	<div></div>	<div></div>

WHAT HAPPENS WHEN YOU WORK WITH CLICKBOOST?

Week 1



Kick-off call

We'll schedule a call to understand your business, goals and audience, identify quick wins and develop your long-term strategy to drive profitable results.

Off to a flyer

Around 90% of our clients see an increase in quality leads or a boost in eCommerce revenue within four weeks, and you can too.



Month 1

Month 2**The excitement continues**

After two months, increased revenue and cost savings kick in. And because we know your business and audience better, new ideas will help to improve performance and revenue even more.

Full-throttle growth

By now, we have enough data to make more strategic decisions on our own. We still communicate with each other, but most clients feel at ease letting us make more decisions independently.

**Month 3****PARTNER WITH US****Month 6****Keep the momentum going**

Could you be our next success story?

You've made great progress, but to bring new energy and fresh ideas to your campaigns, we'll add new members to your team who'll bring new energy and fresh ideas to your campaigns.



(<https://clickboost.co.uk/case-study-affordable-golf/>)



(<https://clickboost.co.uk/mandoe-media/>)

FROM £2M TO £20M. WHAT'S NEXT? (<https://clickboost.co.uk/case-study-affordable-golf/>)

Find out how this golf retailer achieved steady, predictable growth...

Read to discover the next revenue goal.

READ MORE

([HTTPS://CLICKBOOST.CO.UK/CASE-STUDY-AFFORDABLE-GOLF/](https://clickboost.co.uk/case-study-affordable-golf/))

INCREASED B2B LEADS IN AUSTRALIA & USA (<https://clickboost.co.uk/mandoe-media/>)

Reduced B2B cost per lead by 25% and increased volume of leads by 59%.

We used both Meta & Google Ads.

READ MORE

([HTTPS://CLICKBOOST.CO.UK/MANDOE-MEDIA/](https://clickboost.co.uk/mandoe-media/))



Gordon Campbell
Co-Founder

Want results like that?

You're just a few clicks away from finding out how we can help your business
grow...

GET IN TOUCH

READY TO GROW YOUR BUSINESS?

Discover how we can help you increase revenue by completing the form
below

Name
Email
Telephone
Please share your website address and some insight into your business.

GET MORE TRAFFIC, SALES OR LEADS

HERE'S WHAT SOME OF OUR CLIENTS SAY ABOUT WORKING WITH US...



**We instantly saw results. With on average
100–300 leads per week hitting our CRM.**

Incredible team, fast to market, focused on the right things and experts at what they do. If you need help and support with your performance marketing this team will get the job done.

– **Scott Ferguson**, Head Of Marketing
@ GoFibre



The results have been great.

ClickBoost is very approachable, presenting information to us in an easy to understand yet comprehensive way. This has allowed us to concentrate on our main objectives while ClickBoost handles the finer details in our campaigns.

– **Colin Wright**, Digital Marketer @ Affordable Golf



Hockey Stick Growth

We started working with Clickboost about a year ago. Within weeks they were delivering "hockey stick" growth to our PPC account. They've done some great work for us across our businesses and we're looking forward to do more this

year. Strongly recommend them.

– **James Davidson**, Marketing Director
@ Harley Street Dermatology Clinic



An exceptional PPC agency.

From the moment I engaged with them, I knew I was in good hands. Their strategic approach, skilled team, and impressive results left me truly impressed. Clickboost's expertise in PPC campaigns, combined with their commitment to transparency, made me feel confident in their abilities.

– **Richard McNeil**, Ecommerce Manager
@ RedBox



Spend your advertising budget wisely

Clickboost spend your advertising budget wisely by adapting their strategies to ensure campaigns are conversion & revenue focussed.

– **Teri MacInnes**, eCommerce Manager
@ The Paint Shed



Saved us money

Clickboost not only saved us money, they also helped grow our business.

– **Stuart Davidson**, Clinical Director
@ Clyde Munro Dental Group

I WANT SOME OF THAT (TIME TO GET IN TOUCH)
**WE DON'T ENFORCE LENGTHY
CONTRACTS**

CLIENTS STAY WITH US BECAUSE WE GET THEM EXCELLENT RESULTS

MEET THE TEAM

The team responsible for delivering record results...



Gordon

Co-Founder



Scott

Co-Founder



Tanguy

Senior Paid Media Manager



Kirsty

Head of Design



Kiah

PPC Manager



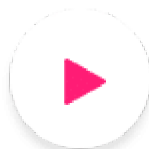
John

Paid Media Manager

SEE MORE TEAM MEMBERS

HERE'S WHAT CLIENTS HAVE TO SAY

UNLIKE "ONE-STOP-SHOP" AGENCIES WE FOCUS **ALL OF OUR EFFORTS** ON MAKING **OUR CLIENTS MORE MONEY** THROUGH PPC



Sinead Machin



Our company, Complete Clarity Solicitors and Simplicity Legal have been working with Clickboost for several months now. Everyone that we have interacted with at Clickboost, most recently Tanguy, has been knowledgeable, proactive and incredibly responsive. They manage our PPC

campaigns (<https://clickboost.co.uk/>) and over the course of the last few months have seen a 100% increase on our leads and conversions. It feels like a genuine partnership where they are invested in our companies success.

– SOLICITOR AT A FAST GROWING LEGAL PRACTICE BASED IN THE UK



Steve Charalambous



We have been working with Click Boost for almost 2-years. As one of the UK's leading luxury brands we demand high standards from our business partners and Tanguy and Scott at Click Boost have consistently delivered. We've worked with a number of digital ad agencies over the years and I have no hesitation in saying Click Boost are the best we've found. They are proactive, responsive and know digital paid media inside out.

– HEAD OF MARKETING FOR A LUXURY GARDEN ROOM COMPANY



Katie Hughes



An incredibly friendly professional group of people who went out of their way to build a digital strategy and implement marketing activity for me. They also provided a fantastic end of campaign report which was incredibly helpful and insightful. I would HIGHLY recommend Clickboost as a great digital agency to use and I look forward to working with them in the future.

– MARKETING MANAGER FOR A TOP ENERGY FIRM BASED IN SCOTLAND



Vickram Agarwal



We've had the great pleasure of working with the team at ClickBoost for most

of 2022. The team is responsive, they know their stuff and are always willing to go the extra mile to achieve results. Looking forward to many years of continued success!

– MARKETING OFFICER FOR A TOP FINANCE COMPANY BASED IN CANADA



Heather McKinlay



Helpful & professional – really know their stuff and are commercially-focussed. Couldn't ask for more!

– OWNER OF A TRAVEL COMPANY THAT BRINGS PEOPLE FROM **ALL OVER THE WORLD** TO THE UK



Andy Donnelly



We've had a great experience with Click boost. Handed the account over with serious issues around goal set up/recording. The guys were prepared to dig deep into the issue. After a few weeks we had a eureka moment where we finally resolved the issue which put us competitively back into the auction. Stewart has been steadily driving down our CPA's ever since whilst maximising the number of good quality enquiries. A very professional and reactive team. Would highly recommend them for PPC management (<https://clickboost.co.uk/>).

– OWNER OF AN EVENTS BUSINESS THIS IS EXPERIENCING A HUGE SURGE IN GROWTH WHILE WORKING WITH CLICKBOOST

I LOVE THE REVIEWS & WANT TO FIND OUT HOW YOU CAN HELP ME

READY TO OUTSMART THE COMPETITION?

ANSWER A FEW QUICK QUESTIONS TO SEE HOW WE GET YOU BETTER RESULTS

Would you like to generate sales or
leads online?

The team at ClickBoost can help with both.

LEADS

SALES

BOTH

A FEW OF OUR CLIENTS WHO MADE THE NEWS



(<https://clickboost.co.uk/affordable-golf-profits-surge-new-store-opening-in-september/>)

Affordable Golf profits surge & new store opening in September
(<https://clickboost.co.uk/affordable-golf-profits-surge-new-store-opening-in-september/>)

RECORD PROFITS LEAD TO NEW STORE OPENING IN SEPTEMBER 2025 Record profits and new store opening in Stirling... At the time of writing this, ClickBoost has been working with Affordable Golf for seven years. Each year has seen consistent growth...



(<https://clickboost.co.uk/law-firm-ppc/>)

Staff paid bonus a record results for ClickBoost client
(<https://clickboost.co.uk/law-firm-ppc/>)

STAFF BONUSES PAID AFTER TURNOVER Clickboost client Clarity achieves record results awards staff bonus Company was recently featured in the press for achieving record turnover and profitability. This resulted in all members receiving a bonus with substantial...

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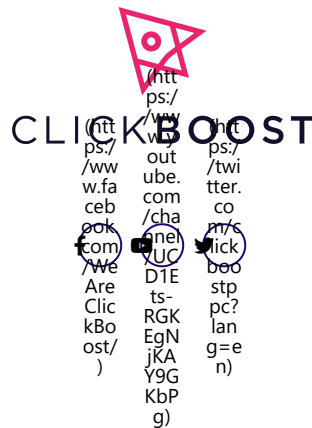
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READ MORE

([HTTPS://CLICKBOOST.CO.UK,ST-AFFORDABLE-GOLF/](https://clickboost.co.uk/st-affordable-golf/))



PPC AGENCY

Paid Search

Paid Social

Case Studies

CONTACT US

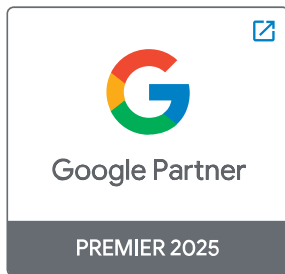
ClickBoost

The Social
Hub (Office

13) (<https://www.google.com/maps/place/22+Montrose+St,+Glasgow+15+4.2454726?hl=en-US>)
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Contact Us(<https://clickboost.co.uk/contact-clickboost/>)



(<https://www.google.com/partners/agency?id=5150549949>)



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