

THE FUTURE IS HERE
UNISOC: DRIVING THE COMMERCIALIZATION OF 5G

未来已来

展锐全力推进5G终端芯片商用

COO of UNISOC Dr. Jingming Wang
紫光展锐COO 王靖明博士

2018/06

致力于成为全球数一数二的芯片设计公司



UNISOC, integration of Spreadtrum
Communications and RDA Microelectronics
紫光展锐，整合展讯通信与锐迪科微电子



4500 Global employees
4500 employees worldwide
90% R&D engineers

4500 名全球雇员
90% R&D engineers
90% 为研发工程师



700 million Shipment Yearly
Top 10 Fabless Globally

每年出货超7亿颗芯片
全球十大Fabless之一

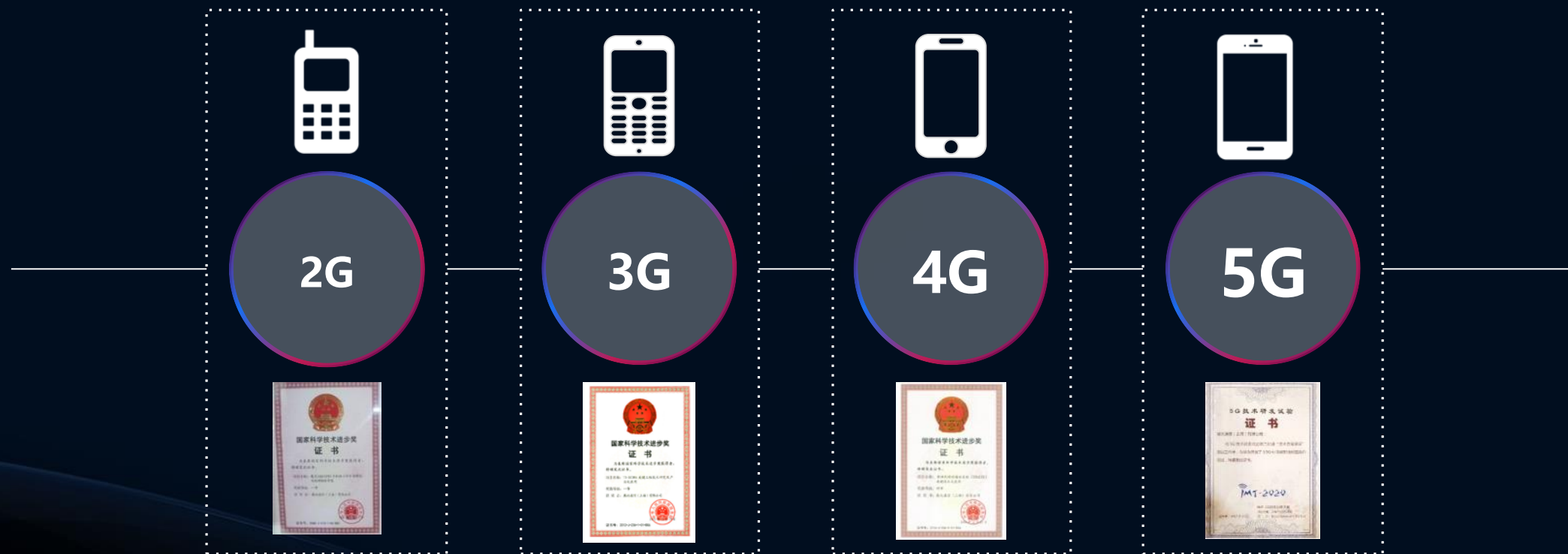


Independent Innovation
自主创新



Global Collaboration
国际合作

COMMITMENT TO INDEPENDENT INNOVATION:
CORE TECHNOLOGY COMES FROM WITHIN
坚持自主创新，核心技术靠化缘是要不来的



Anything is possible when you hold on to your passion
不忘初心，方得始终

WORKING WITH INDUSTRY PARTNERS 行业合作



ZTE中兴



NOKIA 上海贝尔



Carriers' unlimited data packages will give rise to limitless demand for data
运营商的无限数据策略将推动对移动数据的无限需求

Mobile entertainment is driving data demand
移动娱乐推动数据需求

5G NR eMBB will meet mobile broadband demand
5G NR eMBB将满足移动宽带需求

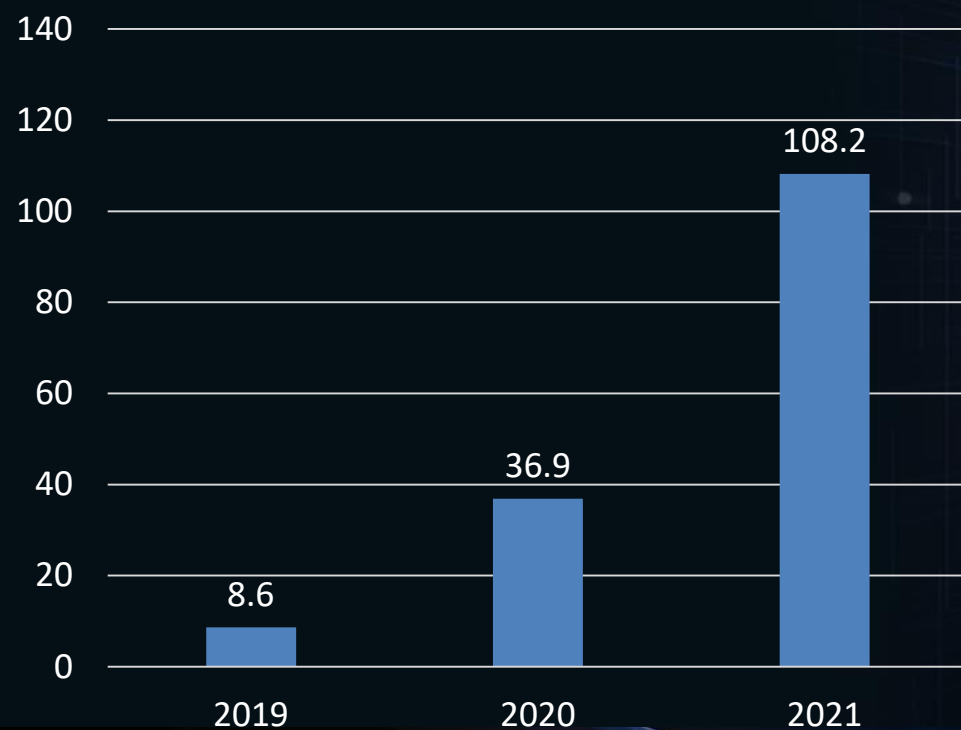
5G smartphones set to become the most popular 5G products
5G智能手机将成为最受欢迎的5G产品



TRENDS IN GLOBAL 5G HANDSET SHIPMENTS

全球5G手机出货趋势

Total 5G Handset Forecast
(million Units)



列1
指数 (列1)



5G NR: ENABLE A PREMIUM MOBILE EXPERIENCE

5g NR 极大改善移动体验



Immersive Experiences
沉浸式体验



High-speed Mobility
高速移动性



Rich Media And Vehicle Connection
多媒体和交通工具连接



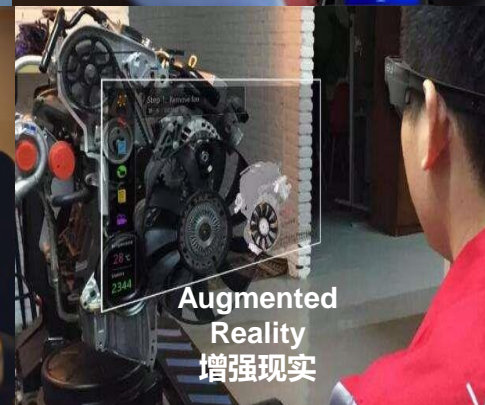
Mobile Entertainment And Communication In Congested Environments
拥挤环境中的移动娱乐和通信



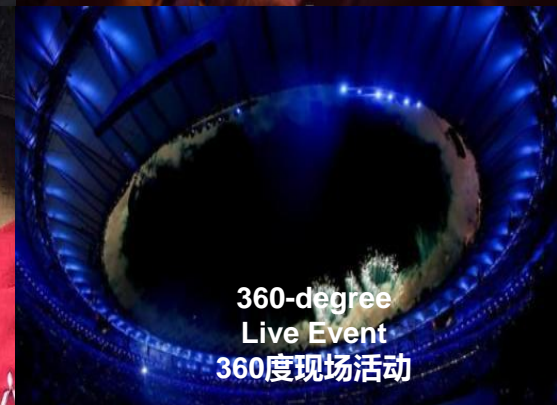
Connected Cloud Computing
连接云计算



4K Videos
4k视频



Augmented Reality
增强现实



360-degree Live Event
360度现场活动

5g

- High Speed Data
- 高速数据
- Low Latency
- 低延迟
- Massive Capacity
- 超大容量
- New Architecture
- 全新架构

5G – EXPANDING THE MOBILE ECOSYSTEM TO NEW INDUSTRIES

5G 将移动生态系统扩展到新行业



2025
Industry Automation
2025年工业自动化



Autonomous
Vehicles
自动驾驶车辆



Remote
Medical
远程医疗



Immersive Remote
Education/Training
沉浸式远程 教育/培训



Smart City
智能城市



Smart Agriculture
智能农业



AI & Robot
人工智能和机器人



New Logistics
New Retail
New Mobile Shopping
新物流
新零售
新移动购物

By 2025, 5G Will Drive Direct Output Of 3.3 Trillion RMB And Indirect Output Of 6.3 Trillion RMB.

到2025年5g带动直接产出**3.3万亿**rmb, 间接产出**6.3万亿**

Source: CIIACT 5G Economic And Social
Impact White Paper
数据来源: ciact 5g经济社会影响白皮书

INNOVATION WILL CHANGE THE WORLD IN 5G ERA
5G时代创新改变世界

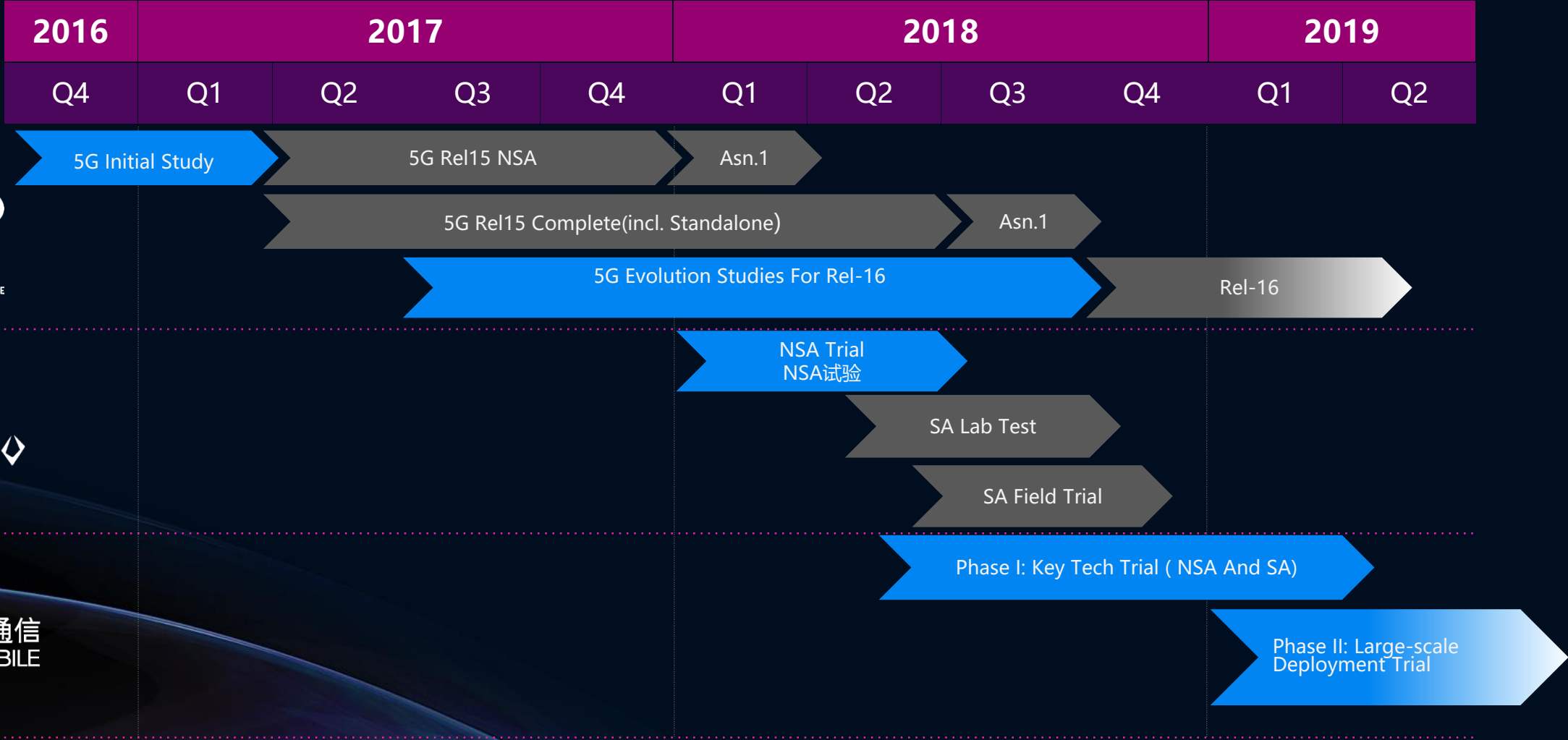


5G

4G Achieves Many Great Mobile Internet Companies
4G催生了众多大型移动互联网公司

5G Will Create New Great Trillion-level Companies
5G将创造出新的万亿级大型公司

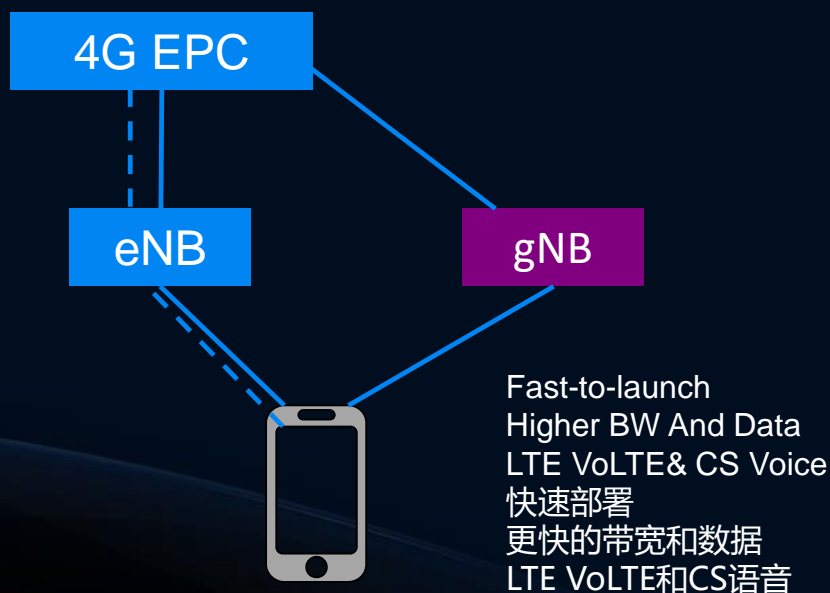
5G NR: COMING SOON
5G NR 即将来临



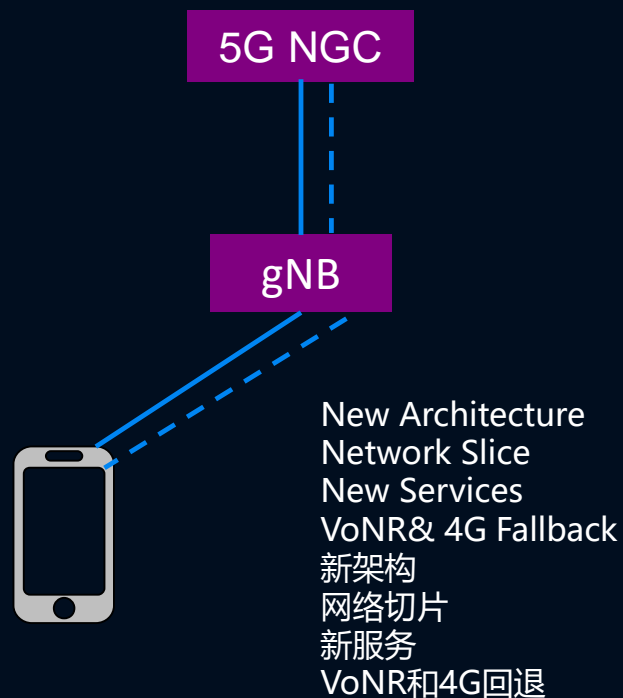
WE ARE READY FOR NSA & SA ARCHITECTURE OPTIONS

我们已经为NSA和SA架构选择做好准备

Non-standalone (NSA) 非独立组网 (NSA)



Standalone (SA) 独立组网 (SA)



MAKING 5G NR A COMMERCIAL REALITY IN 2019

2019年实现5G商用



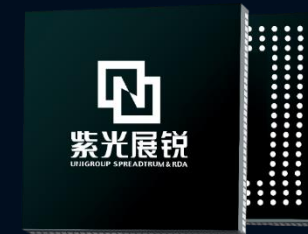
5G Prototype
5g 原型

- Small Size 尺寸小
- Support Sub-6 & mmWave 支持 sub-6和mmWave
- NSA & SA Nsa 和 Sa

Most NSA Cases Already Approved
With System Vendors
已经与系统供应商通过大部分NSA测试
用例



Working With All System Vendors And
Test Equipment Vendors On IODT To
Make The Industry More Mature
就IODT与所有系统供应商和测试设备供应
商合作。使行业更加成熟。



Unisoc
Orca
5G Modem
紫光展锐
Orca
5g调制解调器

Single Chip Support For 2/3/4/5G
Full Support For NSA And SA
Commercialization To Begin In 2019
单芯片支持2/3/4/5g
完全支持NSA 和 SA
2019年启动商业化

MORE FUN TOGETHER: BRINGING 5G AVAILABLE FOR EVERYONE
独乐乐不如众乐乐，让所有人享受5G技术的快乐



5G是未来的基础

紫光展锐身处5G终端芯片供应商第一梯队，
提供面向主流市场的5G解决方案，让所有消费者受益。

Tomorrow Is Built On 5G

UNISOC Is Standing Among The First Tier Of 5G Terminal Chipset Vendors

UNISOC Mainstream 5G Solutions - Benefitting Everyone

A large, stylized '5G' graphic. The '5' is a solid blue color, and the 'G' is a gradient from blue at the bottom to pink at the top. The background is a dark space filled with a dense, colorful nebula of pink, purple, and blue particles, with a bright light source on the right side.

谢谢

Thank You



官方微信
Wechat



新浪微博
Sina Weibo



领英社交
LinkedIn

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