

Sell your goods

Use our sustainability focused, for gen-z app that has better UI, easy to use, less ads, safer & rewarding



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The latest news and updates

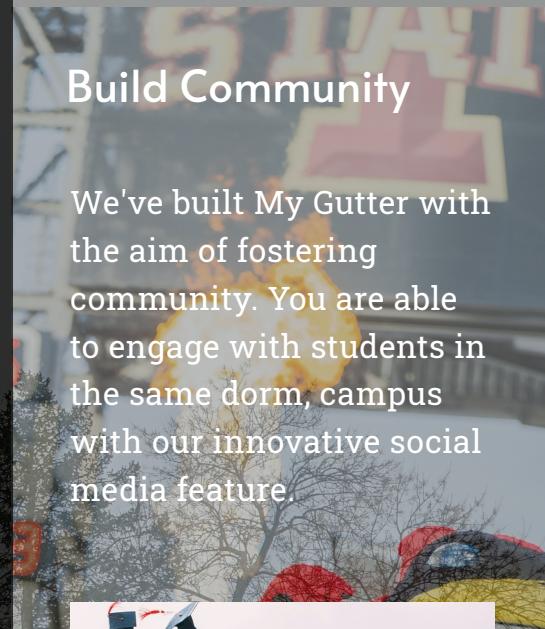
01. 11. 2024.

Earn Redeemable Points

Earn points you can redeem at local thrift stores when you use our app, and earn discounts on prices for things you buy through the app



Earn more



Build Community

We've built My Gutter with the aim of fostering community. You are able to engage with students in the same dorm, campus with our innovative social media feature.



Connect more

mygutter.org

What we've been up to

Launched Recently

We officially launched Oct. 21st on Campus Sustainability Month Celebration. We spoke to around 400 students in front of the library. Lots of great feedback and excitement from them



Great news!



Participated in over 5 pitch competitions

We have applied to famous venture capital firms like Y-Combinator (funded Airbnb, DoorDash) and Sequoia Capital (funded SpaceX, Apple, Zoom)

We've also competed locally at ISU Innovation Prize, Papa Johns Fall Competition, Iowa Inoventure & TechStars DSM



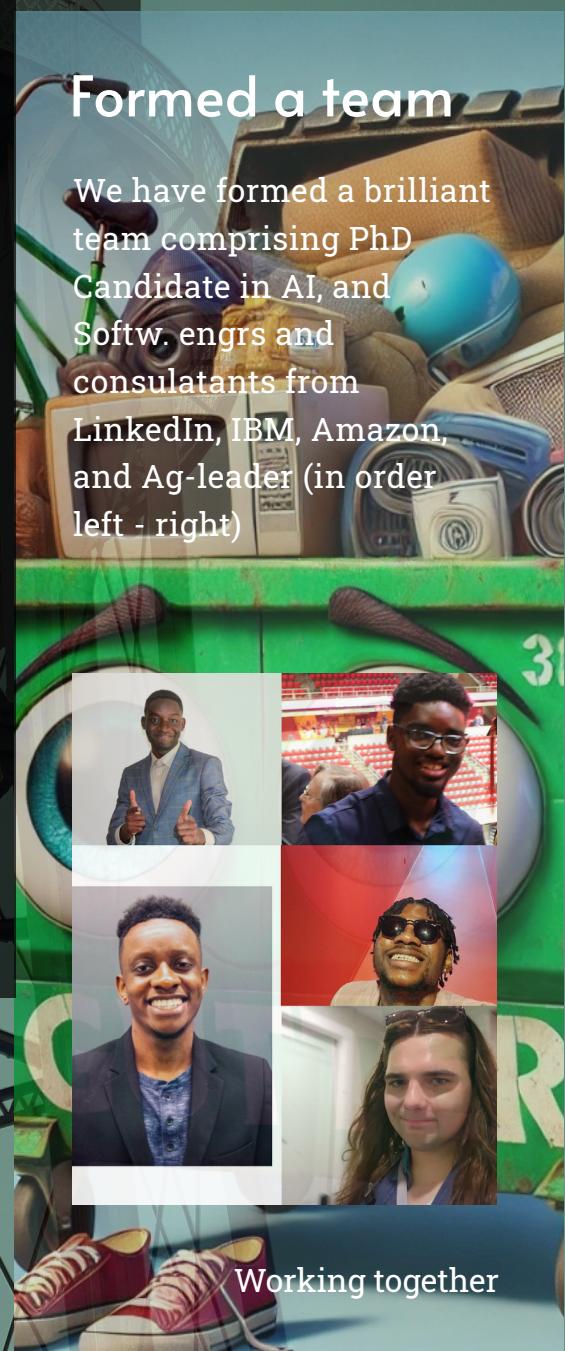
Gaining insightful feedback

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Formed a team

We have formed a brilliant team comprising PhD Candidate in AI, and Softw. engrs and consultants from LinkedIn, IBM, Amazon, and Ag-leader (in order left - right)



mygutter.org

What's Next!



The latest news
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Accessible to everyone

We are currently on both android and IOS

We are targeting this December move out period to beta test with users. We want to gain valuable experience for this period so we are more informed come summer pick-period

We are actively interviewing students to get feedback, making updates then reiterating

City of Ames, and a local church have reached out seeking future collaboration!

Iterating with feedback!

Focus

We are currently getting advice from experts & leaders like Jim Oliver (President of Student Innovation Center) and Megan Graettinger (Assistant Director ISU Papajohns Centre for Entrepreneurship)

Their feedback has provided valuable insight that's guiding us as we roll out the MVP to students

They have provided great guidance and information about starting a startup

Great sense of direction!

What's changed this time round!

We have valuable insight about the market

Our long term goal is to build the future of local e-commerce and to disrupt Facebook Marketplace and Craigslist

We know something our competitors don't!

A lot of freshmen said "they'll NEVER use facebook, and feel like they could be kidnapped on craigslist"

We'll keep you posted!

Download Below

<https://apps.apple.com/us/app/my-gutter/id1615326703>