# LAWRENCE MOORE

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## SKILLS + TOOLS

- **Front-End Engineering**: JavaScript, Typescript, Python, HTML/CSS, Styled Components, SCSS
- **UX Design**: Prototyping, Wireframing, A/B Testing, Design Systems, Inclusive Design
- **Frameworks & Libraries**: React, NextJS, Vue, Tailwind CSS, Material UI, GraphQL, Node, Express, FastAPI, Storybook
- **Accessibility**: WCAG Standards, JAWS, NVDA, VoiceOver, TalkBack, ANDI, CPACC certification
- **Research & Analytics:** A/B Testing, User Research, Learning Analytics, Data Analysis
- **AI/ML**: OpenAI SDK, CrewAI, LangChain, AutoGen, TensorFlow, PyTorch

## EDUCATION

- **Master of Science in Artificial Intelligence**
  Purdue University, West Lafayette, IN – In Progress

- **Master of Science in Human Computer Interaction**
  Indiana University, School of Informatics, Indianapolis, IN – May 2017

- **Bachelor of Science in Media Arts & Sciences**
  Indiana University, School of Informatics, Indianapolis, IN – Dec 2011

## EXPERIENCE

**TMobile**

Nov 2024
Present

**Accessibility Product Support Specialist**

Designed and developed AI-based tools to support development teams, including the AI Issue Logger and AI Alt Text Helper. Given numerous AI/UX presentations. Regular contributor to MagentaA11y open source project. Also created a mobile screen reader game.

**Seismic**

Jan 2023
June 2024

**Technical Program Manager (UX Accessibility)**

Developed an accessibility-focused design heuristics system. Collaborated with the design systems team to create accessible UX patterns and components. Designed wireframes, to Figma, to code. Built AI-powered embedded reporting dashboards.

**Medallia**

Jun 2018
May 2022

**Design Engineer  (Accessibility Program Manager)**

Built and refactored 50+ components in the Alchemy design system. Established the company's first accessibility-focused UX program. Triaged and resolved 300+ accessibility issues for a high-profile government client.

**Freelance**

Jan 2015
Present

**UX Design + Development**

Over 10 years of experience designing and developing applications for companies of all sizes. Led end-to-end product work from wireframing and high-fidelity design to development and user testing.