

ALPER YILDIZ

Visual Designer

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SKILLS

Experienced in **UX design** with strong skills in **graphic design, 2D illustration, and digital marketing**. Proficient in creating user-focused solutions and visually compelling designs using Figma, Illustrator and Photoshop. English at C1 level.

EDUCATION

**Google Foundations of Digital Marketing and E-commerce Certificate** — Online  
Ongoing comprehensive training focused on core digital marketing skills and real-world marketing practices

**Google UX Design Certificate** — Online  
January 2025 - June 2025  
Completed comprehensive training focused on core UX design skills and real-world user experience practices

**Marmara University** — Master’s  
2025 - 2026  
Enrolled Master’s in Visual Communication and Digital Media

**Istanbul Galata University** — Bachelor’s  
September 2020 - July 2024  
Bachelor’s Degree in Gastronomy

**Polytechnic Institute of Porto - Portugal** — Student Exchange Program  
2023  
Erasmus+ Studies

EXPERIENCE

**Hotel GHT Maritim - Spain** — Internship  
2024  
Erasmus+ internship in Barcelona, gaining hands-on experience in a professional kitchen

**Freelance** — Graphic Design  
2020 - Present  
In social media accounts i created 2D illustrations and designed brand identity projects.