

ALPER YILDIZ

Visual Designer

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SKILLS

Experienced in **UX design** with strong skills in **graphic design, 2D illustration, and digital marketing**. Proficient in creating user-focused solutions and visually compelling designs using Figma, Illustrator and Photoshop. English at C1 level.

EDUCATION

Google Foundations of Digital Marketing and E-commerce Certificate — Online

Ongoing comprehensive training focused on core digital marketing skills and real-world marketing practices

Google UX Design Certificate — Online

January 2025 - June 2025

Completed comprehensive training focused on core UX design skills and real-world user experience practices

Marmara University — Master's

2025 - 2026

Enrolled Master's in Visual Communication and Digital Media

Istanbul Galata University — Bachelor's

September 2020 - July 2024

Bachelor's Degree in Gastronomy

Polytechnic Institute of Porto - Portugal — Student Exchange Program

2023

Erasmus+ Studies

EXPERIENCE

Hotel GHT Maritim - Spain — Internship

2024

Erasmus+ internship in Barcelona, gaining hands-on experience in a professional kitchen

Freelance — Graphic Design

2020 - Present

In social media accounts i created 2D illustrations and designed brand identity projects.