



# MY MEDIA CREATIVE

## Client Package

### Summary

My Media Creative wants to help the good guys make a positive impact by telling great stories. We do this by providing low-cost creative services to nonprofits, social enterprises, community organizations, and activist groups. We've built a team of stellar video makers, graphic designers, web designers, and photographers that are all passionate about making the world better through media. This team is always growing, always working, and always thinking about how to make positive change through expression.

We help organizations tell their stories, build their brands, and grow their capacity. Our work ranges in both kind and scope. We work with organizations to build their visual identity from the ground up. We use the web to clarify, structure, and present their ideas, with an eye towards maximum impact. We use videos to help them launch their services, raise money, recruit volunteers, and build awareness around important issues. Our job is to work with a community's superheroes to amplify their voice, strengthen identity, and increase their impact.

### Why Work with Us?

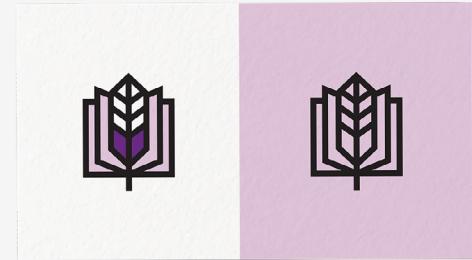
We offer high end creative and marketing services for a fraction of the price of the market rate, with a quick turnaround, while maintaining strong relationships with our clients.

The following pages contain some examples of our work.



# Graphics

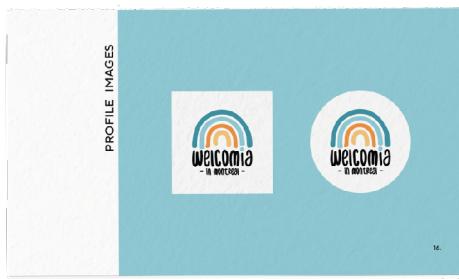
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*Logo and Brand Guidelines*





# Graphics

## Welcomia Logo and Brand Guidelines



# Videos



[My Media Creative](#)



[MealCare National](#)

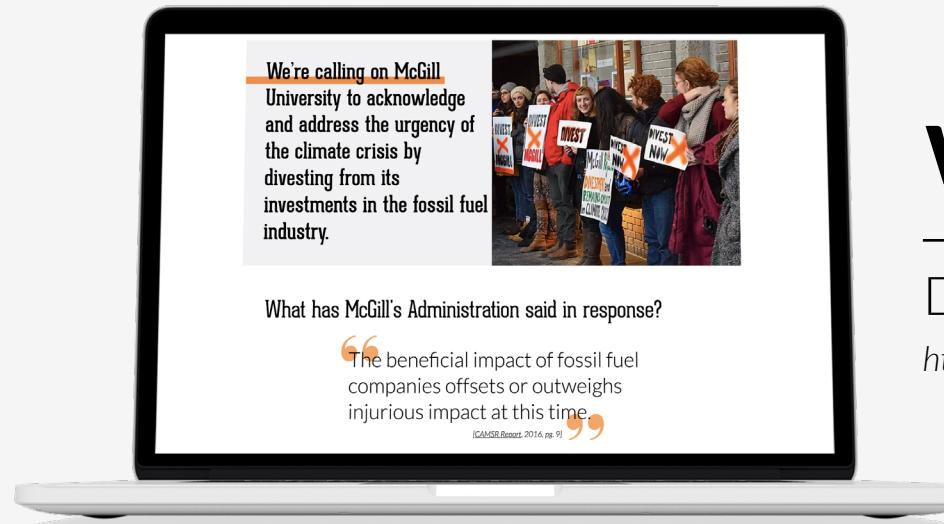


[School of Music  
Montreal](#)

# Web Design

Canadian Business Youth Council  
for Sustainable Development

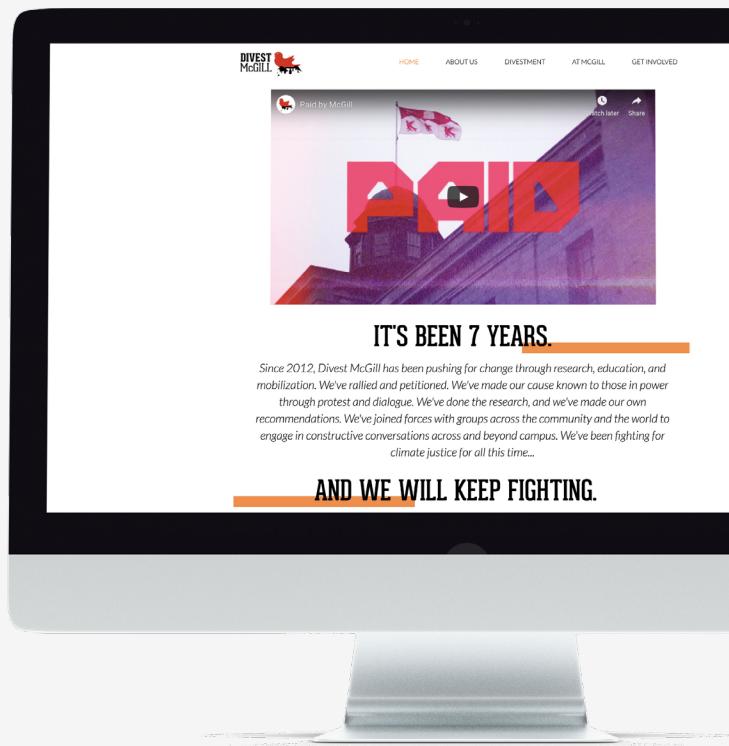




# Web Design

## Divest McGill

<https://www.divestmcgill.com>



# Testimonials

## SSMU DriveSafe

The number of viewers for our regular Facebook posts ranged about 900 with 150 individuals engaging with the post. However, the recent video reached about 13 500 viewers and engaged with 1 500 individuals, according to Facebook. Taking on a new approach to advertising helped improve our approachability and send our message out to students.

## Symbiosyn X Hope for Cameroon

"My Media Creative has worked with us with relentless drive, creativity and discipline. They have taken our ethics and values at heart and you can feel it in their work. Fully recommend."

## MealCare National

MealCare was very lucky to work with the very capable team at My Media Creative. From the very beginning they understood our message and our vision, and catered to the needs of our non-profit. They listened to our feedback on the video and the final product is perfect. We cannot be happier with the work they did, and would be lucky to work with them again in the future! Definitely recommend My Media Creative for your video and campaign needs!

## School of Music Montreal

"Working with this group was awesome! They were flexible, professional, open to ideas, and easy to communicate with. Their enthusiastic team is full of creative ideas, and their passion for our cause made our vision truly come to life. We were amazed by the quality of their content, and LOVED the promotional video they made for us at SoMM.

I highly recommend My Media Creative for any media and design needs; on behalf of SoMM, thank you so much for everything!"

# Contact Us

Fill out this form indicating your interest:

**[mymediacreative.typeform.com/to/KeQjBw](https://mymediacreative.typeform.com/to/KeQjBw)**

For more info, you can reach us at:

**[mymediacreativegroup@gmail.com](mailto:mymediacreativegroup@gmail.com)**

You can also learn more about us at:

-  [www.mymediacreative.org](http://www.mymediacreative.org)
-  [My Media Creative](#)
-  [@mymediacreative](#)

We look forward to hearing from you!



Interested in  
working with My  
Media Creative?