



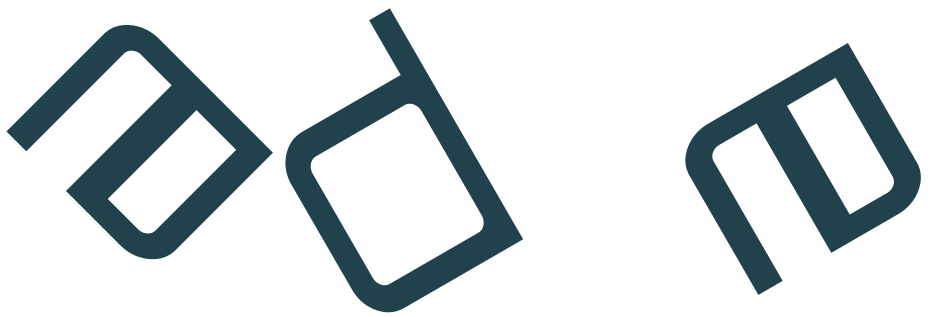
carsada

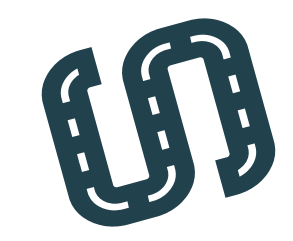


carsada



See





car ada



car  ada



carsada

Statement of the **Problem**

Some people don't know how to commute.

Other people are too shy to ask what they are going to ride to their destination.

Other people don't know how to get to their destination.

A large, solid orange shape with a wavy, organic top edge, resembling a stylized hill or a splash, located at the bottom of the slide.

Solution to the **Problem**

We create an app where we can help people who don't know how to commute.

This app of ours is for people who always get lost when riding a jeepney to put them to safety.



Key Features

Destination Input

Tracker

History of past travels and recent searches

Jeepney's Information, Routes, and Fares

carsada

GROUP 1

Leader: Jaycee Decipida

Members

Jan Justin Kenneth Chua

Mark Arhiel Gloria

Earl Laurence Mandia

John Carlo Villa Agustin

Emmanne Angelo Peñas

Mytch Christian Gancero

Rainer Vince Baguna

Remabeth Labagnao

Yhancie Dela Cruz

Janzel Cris Casio

October 22, 2024


Introduction

The main purpose of this topic is about how we commuters can easily know our destination without worrying either you know the place or not.


We give our users the best experience of convenience.




User-Friendly Navigation **Features**

- Step-by-Step Directions: Clear guidance on when to board, transfer, and alight.
 - Real-Time Route Tracking: How the app provides live updates on routes and stops.
 - Interactive Maps: Utilizing maps to show current locations and upcoming stops.
- 
- A large, solid orange shape with a wavy, organic top edge that spans the width of the slide, positioned at the bottom.

User Experience and Accessibility


- Intuitive Interface: Designing the app for easy navigation, especially for first-time users.
 - Language Options: Providing multiple languages to accommodate diverse users.
 - Feedback Mechanism: Incorporate a simple way for users to provide feedback about their experience, helping to identify areas for improvement.
- 
- A large, solid orange shape with a wavy, organic top edge, positioned at the bottom of the slide, partially overlapping the text of the third bullet point.

Integration with Local Transportation Systems

- Collaborations with Jeepney Operators: Partnering with local transport services for accurate route information.
 - Multi-Modal Transport Options: Offering connections to other forms of transportation, such as buses or trains.
 - Fare Information and Payment Options: Providing users with fare estimates and integration with mobile payment systems for a seamless experience.
- 
- A large, solid orange shape with a wavy, organic top edge, positioned at the bottom of the slide, partially overlapping the text of the third bullet point.

Conclusion

In conclusion, Carsada app presents a holistic approach to enhancing the commuting experience, particularly for those who struggle with navigation on jeepneys. By combining user-friendly navigation features with a strong emphasis on accessibility and integration with local transport systems, this app not only improves safety and convenience but also fosters inclusivity. This comprehensive strategy ensures that all users can navigate their journeys confidently, ultimately transforming the way they experience commuting.

A large, solid orange shape with a wavy, organic top edge that spans the width of the slide, positioned at the bottom.

Summary

The Carsada app aims to assist users in navigating jeepney routes safely and efficiently through several key features. User-Friendly Navigation includes real-time route tracking, interactive maps, and step-by-step directions to guide users during their commute. User Experience and Accessibility focus on creating an intuitive interface, offering multiple language options, and a feedback mechanism for continuous improvement. Additionally, the app will emphasize Integration with Local Transportation Systems by collaborating with jeepney operators for accurate information, providing connections to other transport options, and offering fare estimates along with mobile payment integration.

Contrast

The User-Friendly Navigation Features prioritize immediate functionality, ensuring that users can navigate routes effectively and efficiently. In contrast, User Experience and Accessibility focus on the broader usability of the app, aiming to cater to diverse user needs and improve overall satisfaction. While the former is centered on practical navigation tools, the latter emphasizes inclusivity and user feedback for ongoing enhancements. The Integration with Local Transportation Systems serves as a bridge, connecting the app's navigation capabilities with the wider transport network, thereby enriching the user experience by enabling seamless transitions between different modes of transport.

Team

UX Researcher - Remabeth Labagnao, Mytch Gancero

UX Designer - Jaycee Decipida, Justin Chua, Janzel Casio

UI Designer - Justin Chua, John Carlo, Mark Gloria, Earl Mandia

UX Writer - Jaycee Decipida, Remabeth Labagnao

Usability Analyst - Jaycee Decipida, Justin Chua

Product Designer - Justin Chua, John Carlo, Janzel Casio, Mark Gloria, Earl Mandia

Content Strategist - Remabeth Labagnao, Jaycee Decipida, Rainer Vince Baguna

Information Architect - Yhancie Dela Cruz, Emman Penas

Accessibility Specialist - Rainer Vince Baguna, Emman Labagnao, Yhancie Dela Cruz

A large, solid orange shape with a wavy, organic top edge, resembling a stylized hill or a splash, located at the bottom of the slide.

THE END