Detecting Sarcasm using News Headlines

Using **NLPs**

By Bram Tunggala



The goal of text classification is to classify text documents into one or more predefined categories.

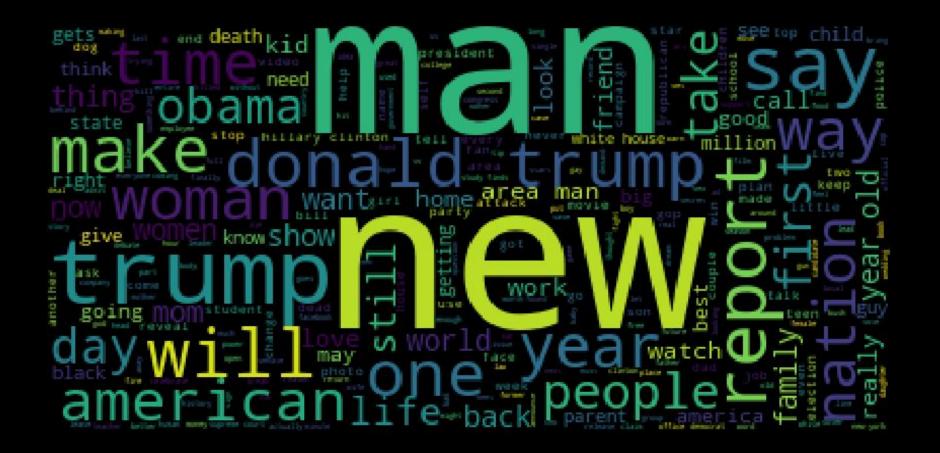
- Categorize news articles
- Sentiment analysis
- Spam detection
- Credit card fraud detection
- Auto tagging customer request

Natural Language Processing (NLP) and Supervised Machine Learning are widely used in *Text Classification*.

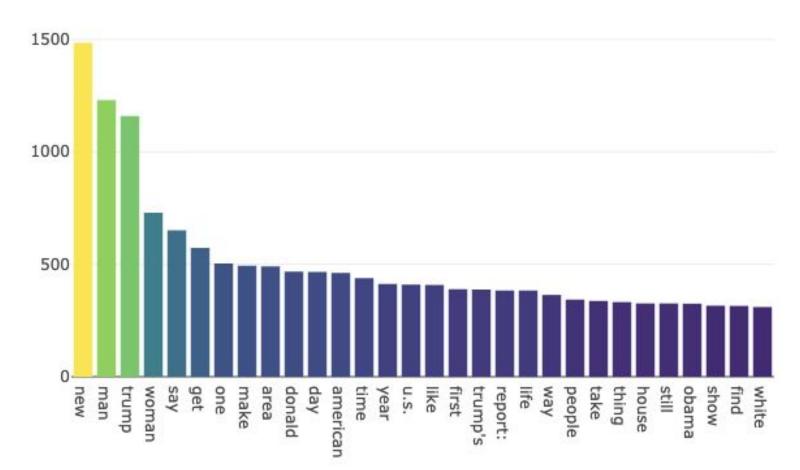
Can we use machine learning to detect sarcasm from News Headlines?

Data

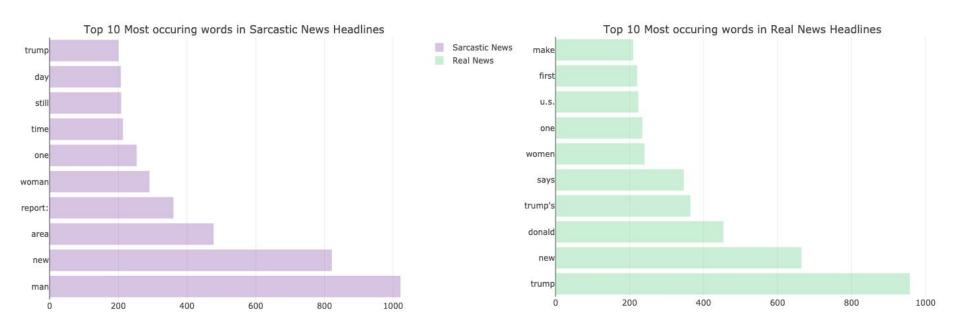
- Source
 https://www.kaggle.com/rmisra/news-headlines-dataset-for-sarcasm-detection
- 26k+ records
- Two types of news (pre-labeled):
 - Fake: TheOnion
 - Real: Huffpost



Word count - Top 30 words

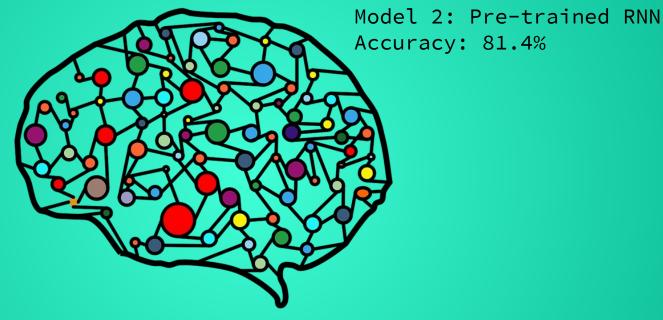


Top 10 words



Model 1: RNN

Accuracy: 81.3%





Model 3: Pre-trained RNN + optimizer = RMSprop
Accuracy: 80%

Future Work

Tweak model parameters to see if we can improve accuracy and predictability.

- Use more pre-trained text data in the embeddings (GloVe)
- Use different tuning methods

