MyRightCareer - Net Promoter

1. Net Promoter Score

An article showed that "net promoter scores," which measure the difference between the percentage of customers who give high responses ("promoters") and those who give low ones ("detractors"), correlate closely with a company's revenue growth. Promoters are defined as customers who give the company 9 or 10, while detractors hand out "0" through 6. Customers who log 7 or 8 are deemed "passively satisfied" and aren't calculated in the final score.

I modified the classic question to include "who also want to identify a post college career" at the end of the question.

1. On a scale of zero to 10, how likely is it that you would recommend the MyRightCareer Program to your friends or colleagues who also want to find a post college career?

○ 10 - Highly Recommend

○ 9

○ 8

○ 7

○ 6

○ 5

○ 4

○ 3

○ 2

○ 1

○ 0 - Not Recommend

2. Please provide additional feedback on the Net Promoter question: