

Right Career

Director of Marketing and Public Relations who is in charge of managing different consignment/vintage stores in major cities. Example: Stores in Boston, San Francisco, Chicago, Los Angeles, and New York City.

Could be any apparel type of company – new or vintage.

Be My Best

1) My official Myers-Briggs Type Indicator assessment is an ENFJ

- **E** (Extraversion): I focus on the outer world of people and activity
 - Clarity is **Moderate**
- **N** (Intuition): I take in information from patterns and the big picture and focus on future possibilities
 - Clarity is **Slight**
- **F** (Feeling): I make decisions based on values and subjective evaluation of people-centered concerns
 - Clarity is **Moderate**
- **J** (Judging): I like a planned and organized approach, plus I want to have things settled
 - Clarity is **Clear**

2) General Description of my ENFJ personality type:

- “Maintaining harmony relationships is a lifelong goal and a natural skill”
 - I feel like this pertains to me because I have maintained relationships with my friends who I have known since I was five. I also tend to make sure that my friendships with them are going well because I truly value friends as part of my life.
 - As I get older and become an adult, it has become apparent that my new friendships I have formed at college also need to remain harmonious, as well as my relationships with members of my family.
- “Gift for understanding other’s people’s feelings and are driven to make others happy.”
 - I can always sense when someone is feeling down or is uncomfortable with a situation. I can also always sense the mood in the room and I am also good at interpreting people’s body language.
 - I am the happiest when other people around me are happy because I can feed off their energy.
- “Warm, compassionate and friendly, naturally empathetic, are able to anticipate other’s needs, especially emotional ones.”
 - I am good at reading when my friend is down and can even come to understand what they need to do to feel better before they even know.

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- I describe my self as warm, compassionate, and friendly and I treasure these traits of mine with all my heart.
- “Blessed with rare gift of making personal connections, pride themselves on being able to make people feel good”
 - I always make sure my friends are happy and I am able to make friends with people easily. I can also hold conversations with strangers and am good at making people feel comfortable and appreciated.
- Highly productive, organized, have a lot of energy”
 - I always have a lot of energy and am always finding ways to accomplish tasks as fast as possible.
- “Go to great lengths to avoid offending others”
 - This is probably one of my weaknesses because at times I don’t let tell one of my friends if something they did bothers me because I don’t like confrontation.
- “Tend to be very sensitive and take things personally”
 - This is also one of my weaknesses because I can get very upset very easily over small things. I am offended when I hear if someone doesn’t really like me and tend to overreact to things a lot.
- “Idealize relationships, deeply disappointed when people let them down”
 - I tend to become sad when people do not seem to give me the same amount of attention, time, and compassion that I give them. I also become agitated when people do not show the same respect for me that I do for them.

3) Work Related Strengths:

- Charismatic leadership and ability to build consensus
 - I am good at doing these things on school projects, friendships, and athletic teams.
 - This will help when I start working because I want to make sure that the majority of the people are happy with a decision that the team makes.
- Enthusiasm and ability to enlist cooperation from others
 - I always have a lot of passion for things I care about and people like to feed off my energy.
 - This will be helpful in the workplace because I will be able to get people motivated to be the best they can be. This will help the company do better overall and will improve the work environment positively.
 - I am able to make people excited about doing things.
- A strong drive to be productive and reach your goals.
 - This will be helpful when I start working because I can keep people on task and set goals for everyone to accomplish.
- Deep commitment to work you really believe in
 - If I am passionate about something, I give it 100% of my attention and commit to it 100%.

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4) What I need to do in order for a career to be satisfying

- “Establish warm and supportive relationships with co-workers, clients, customers etc.”
 - I know that this will be easy for me to do since I have done this my whole life.
- “Done in an environment where expectations are clear, contributions are appreciated, and personal/profession growth and development are encouraged”
 - I like to know that I am appreciated because this boosts my energy level and work ethic.
- “Gives you a variety of activities but allows you to work in a relatively ordered and well planned manner”
 - I always am looking for new ways to be creative and tend to get bored easily if I keep doing the same things over and over again.
 - I love to plan things out and I would need a work environment that would let me plan things out the way I want to.

5) General Occupational Themes Insights (below are my top 3)

- Enterprising:
 - Interests: business and entrepreneurship started in 7th grade when I founded a company
 - Work activity: like persuading and marketing
 - Potential skills; fits me b/c it involves motivating and directing others
 - Values: influence is important but I am not a risk taker
- Social:
 - Interests: include people/teamwork
 - Work activities: not interested in teaching, maybe training employees, but always been part of athletic teams since I was little
 - Skills: good people skills, verbal ability, being understanding
 - Values: cooperation is one of my important values, I don't like contention
- Artistic
 - Interests: self expression is important, probably should have done more art
 - Work activity: did some painting for relaxation in senior year of high school
 - Potential skills: not musical, but am creative. Can put together clothes
 - Values: beauty, originality, independence, imagination (all things creative which I cherish and value)

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6) Natural Talents/Strengths

- **Includer**

People who are especially talented in the Includer theme are accepting of others. They show awareness of those who feel left out, and make an effort to include them.

- Am good at this in any area in my life
- Enjoy working with others so I can use this strength
- Company of others energizes me more than working alone
- Always been drawn to team sports because of this
- Less inclined to be a loner
- Very social

- **Developer**

People who are especially talented in the Developer theme recognize and cultivate the potential in others. They spot the signs of each small improvement and derive satisfaction from these improvements.

- I am able to get people motivated to be the best they can be.
- Charismatic leadership and ability to build consensus
- Enthusiasm and ability to enlist cooperation from others

- **Empathy**

People who are especially talented in the Empathy theme can sense the feelings of other people by imagining themselves in others' lives or others' situations.

- Always put myself in other peoples shoes, especially when it comes to friendships
- Good at feeling the mood in a room and others people moods and know how to react accordingly to it
- Able to make friends easily because I can tune into people's feelings
- Able to tell when someone is down and able to cheer them up easily, makes me feel good and the other person feel good (win-win situation)

- **Restorative**

People who are especially talented in the Restorative theme are adept at dealing with problems. They are good at figuring out what is wrong and resolving it.

- Aim to overcome obstacles and weaknesses
- Put a lot of thought and effort into my goals
- Engage in a lot of self improvement activities to become a better person

- **Achiever:**

People who are especially talented in the Achiever theme have a great deal of stamina and work hard. They take great satisfaction from being busy and productive.

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7) Overall Skills Insights

People Skills

- I am good at being empathetic with others and can put myself in others people's shoes
- Am good at making new connections with people
- Can get people to come together, am able to see how everyone can get along
- **Sensing/Feeling:** Apprehending through intuition, showing sensitivity to others, especially their feelings. Intuiting; being sensitive and responsive to the feelings of others; empathizing; showing warmth; keen ability to put self in someone else's shoes
- **Communicating:** *Signaling, speaking, or listening to others so as to convey or receive information* Listening; receiving information; learning; questioning; interviewing; exchanging information; signaling; telling; talking; writing; informing; giving instructions; speechwriting; playwriting
- **Advising/consulting:** *Giving expert advice or recommendations, based on an area of expertise one possesses.* Reading avidly; continually gather information with respect to a particular problem or area of expertise; offering services; giving expert advice; consulting; trouble-shooting; recommending; referring.

Information skills

- I like to plan in order to have a structure/comfort/security
- I am good at looking at projects that are underway and seeing how to make it even better (improvements)
- I am good at connecting all the little pieces together to see the bigger picture and reach the main goal
- **Organizing:** *Giving a definite structure and working order to things* Forming into a whole with connected and interdependent parts; collating; formulating; defining; classifying materials; arranging according to a prescribed plan or evolving schema; expertly systematizing
- **Visualizing:** *Able to conceive shapes or sounds, perceiving their patterns and structures, and to enable others to see them too* Having form perception; imagining; able to visualize shapes; perceiving patterns and structures; skilled at symbol formation; creating poetic images; visualizing concepts; possessing accurate spatial memory; easily remembering faces; having and uncommonly fine sense of rhythm; estimating (e.g. speed); illustrating;

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photographing; sketching; drawing; coloring; painting; designing; drafting; mapping.

- **Improving, adapting:** *Taking what others have developed and applying it to new situations, often in a new form* Adjusting; improvising; expanding; improving; arranging (as music); redesigning; updating; applying
- **Planning, developing:** *Determining the sequence of tasks, after reviewing pertinent data or requirements and often overseeing the carrying out of the plan.* Reviewing pertinent data requirements; determining the need for revisions of goals, policies and procedures; planning on the basis of lessons from the past; determining the sequence of operation; making arrangements for the functioning of a system; overseeing; establishing; executing decisions reached; developing, building markets for ideas or products

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Meaning/Passion in my life

1) Helping Others

- **ENFJ Personality**

“Maintaining harmony relationships is a lifelong goal and a natural skill”

“Gift for understanding other’s people’s feelings and are driven to make others happy.”

“Warm, compassionate and friendly, naturally empathetic, are able to anticipate other’s needs, especially emotional ones.”

- **Strengths**

People who are especially talented in the **Empathy** theme can sense the feelings of other people by imagining themselves in others’ lives or others’ situations.

People who are especially talented in the **Developer** theme recognize and cultivate the potential in others.

People who are especially talented in the **Includer** theme are accepting of others. They show awareness of those who feel left out, and make an effort to include them.

People who are especially talented in the **Individualization** theme are intrigued with the unique qualities of each person. They have a gift for figuring out how people who are different can work together productively.

- **Skills**

Sensing/Feeling: Apprehending through intuition, showing sensitivity to others, especially their feelings. Empathizing; keen ability to put self in someone shoes

2) Working in Teams

- **ENFJ Personality**

“Maintaining harmony relationships is a lifelong goal and a natural skill”

“Enthusiasm and ability to enlist cooperation from others”

“Charismatic leadership and ability to build consensus”

“Establish warm and supportive relationships with co-workers, clients, customers etc.”

- **ENFJ & Strong Interests**

“Make decisions that promote consensus and harmony”

“Enjoy work that offers opportunities to collaborate with others” Enjoy lots of contact with others and working as part of a team

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- **Strengths**

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- **Drivers**

Belonging - to have a sense of belonging, part of a team/task force/org

Social - to be connected to others, need others to energize you

3) Friendships

- **Autobiography**

I am a social person and friends are very important to me. For example, making friends in kindergarten that I am still friends with now, having to make new friends in middle school, reconnect with old friends in high school and completely new friends in college shows that I am good at making friends and establishing relationships

- **Stories**

Looking back, I realize that I would rather have a good amount of really good friends than a large amount of friends who I don't truly know. I also have learned that I can maintain long-term relationships, which is a very important talent to have in life.

- **Drivers**

Friendship - to develop friendships: work, work-related, and non-work

Social - to be connected to others, need others to energize you

4) How to Measure My Life

- **How can I be sure I will be successful and happy in my career?**

In order to be successful and happy in my career, I need to make sure my hygiene factors, like status, pay, and job security are addressed if they become a problem. However, I will not be entirely satisfied with my career unless I address the motivation factors as well. I need to make sure that I have personal growth in my career and that I feel like I am making a contribution to my company and even to the world. I can do this by making sure the company I am working for allows me to collaborate with my coworkers.

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In addition, since I have taken a strengths test, I have found out that I have very high “idea euphoria” and “foresight”. I can use my strength of “idea euphoria” to my advantage if I work for a company that allows me to brainstorm ideas. I therefore would be good in marketing or public relations because those careers require you to come up with new ideas and strategies all the time. I have high “foresight” because I am a determined individual who will do almost anything to accomplish something that I want to accomplish. I have to be careful though that the things I want to accomplish will make me happy.

- **How can I be sure that my relationships with my spouse, my children, and my extended family and close friends become an enduring source of happiness?**

First of all, if I want my relationship with my spouse to be a source of happiness for me, I must put myself in his shoes and think about what I need to give him to make him happy. This does not mean that I will succumb to all his wants and desires and not have my own desires and needs met, but rather just acting with selflessness.

Regarding my children, I must be able to show by example what it means to have solid values that will allow them to make good decisions as they grow up. Honesty and integrity are an example of the values I want to teach my children to rely on for success in the world.

With my extended family and friends, I need to make sure I do the small things such as write a thank you note for the presents they give me or return their calls. It is doing those little selfless acts in life that will ensure I keep the relationships that make me happy.

- **How can I live a life of integrity — and stay out of jail?**

In order to live a life that I am proud of, I must be able create a “likeness” component first. I must create a set of goals for myself that allow me to reach the end result that I am working towards for my whole life. The second component to live a life that makes me happy is to have a deep commitment to my goals that I am trying to create. The third component is to have a few metrics by which I measure my progress toward my goals. This way I am I can see that I am progressing toward a better future for myself.

In addition, I must always stick to my values and not let myself do something that could lead me down the wrong path. Even if I do something that I morally wrong once, it can put me at high risk for doing another morally wrong thing yet again.

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Economic Engine

If I were letting the Economic Engine circle be a major influence on my Right Career this exercise gave me some clear guidance on how much money I would need to make.

At Age 30 I am assuming I will be making \$149,000/year, which is a very large increase from the \$49,000 I am assuming I got in my first job out of college.

This means I will have to choose a career (s) that have high income potential.

So I will need to choose something that leverages my natural strengths & personality, but also has a high income potential. I certainly will not earn a lot of money unless I can be my best and the career is a good fit for my personality and strengths.

I do know from doing the budget exercises those career (s) should not be heavy on analysis and budget work.

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Whole Person

1) Work Related

- **Fashion:** I have always been interested in fashion, from elementary school on. I would like to work in or around this industry.
- **Value for my money:** One of the things I am proud of related to fashion is how I can put together great outfits for very little money. This is important to all ages, especially young women just starting their careers.

2) Personal Related – These are my Age 30 Vision

- *Personal Relationship:* I married my husband at age 28. We are both athletic and enjoy working out and keeping fit. He also works in the city and enjoys his job.
- *Live:* We rent a great apartment in NYC in the East Village. My husband and I are considering a move to the suburbs or a move to California since we do not want to raise a family in the city.
- *Parenting:* We both hope to have our first child before I am 32, then the next one at 34, and the last one at 36.
- *Extended Family:* I am still close to my Dad, my brother and my stepfamily; I see them at least twice a year for the holidays. My husband has a large family that I am close to as well.
- *Friends:* I'm still friends with my closest friends from high school as well as my closest friend from college. I have made other good friends in the city whom I have met through work and athletics.
- *Health:* I belong to a fitness gym in NYC. I have run at least one marathon and one half marathon; I work out five times a week, which ranges from kick boxing, to running, to strengthening, to yoga and to Pilates.