Early Years to Undergraduate

Personal Life

- Born 31 March 1959; oldest of 4 kids
- My father was active-duty military, so we moved a lot when I was growing up; 7 schools K-12
- Stationed in Germany for grades 10-12; Stuttgart American HS
- University of Texas at Austin; 1977-1980

- Learned to speak German fluently; sparked interest in living/ working overseas
- High School Valedictorian; academic achievement was always important to me
- Worked full-time at McDonald's when in school; sparked interest in restaurants and managing people
- Finished undergrad in 3 years working full-time; Phi Beta Kappa

1980 to 1989: Second European Stint/ Grad School

Personal Life

- Living in Stuttgart, Germany
- Extensive travel working with client base stretching from Scotland to Naples, Italy
- Met future husband in February, 1983
- Returned to US in August, 1987
- Commuted on weekends between DC and Charlottesville for two years
- Married July 10, 1988

- European Sales Rep for Taylor Publishing Company
- Learned self-reliance; grew business and brought on associate
- Graduated with MBA from Darden, UVA in May, 1989
- Started with PepsiCo/ Pizza Hut June 1989 as Marketing Supervisor

1989 to 2005: PepsiCo Yum' Brand

Personal Life

- Living in Springfield, VA; husband retires from military in 1992
- 1992: Moved to Wichita, KS
- 1994: Moved to Cincinnati, OH
- 1997: Moved to Dallas, TX
- Apr-97: Megan and Glenn born
- 2002: Moved to Düsseldorf, Germany

- Marketing Supervisor, Pizza Hut Washington DC Region
- Promoted to Marketing Manager, Southern Division
- Delivery Marketing Manager, Home Office
- Promoted to Director, Calendar & Promotional Planning
- Promoted to Division Marketing Director, Ohio Valley Division
- Promoted to Director, New Concept Marketing
- Promoted to VP, National Field Marketing
- Lateral to VP, Customer Communications Marketing (media)
- Brand transfer to Europe and KFC

2005 to Now

Personal Life

- Moved back to US in July, 2005
- Renting home, looking for work
- Aug-06: Bought home in San Carlos
- Twins move to a different school for 4th grade
- May-07: My father dies suddenly; very difficult 6-8 months

- Had to build NorCal network essentially from scratch
- Job search lasted about 6 months
- Feb-06: Joined Intuit as Director, Channel Marketing
- Made transition from food service marketing to software marketing
- May-08: Role change to Director, OEM Sales and Marketing
- First experience managing sales reps directly; good team dynamics