

# Welcome Begin at End

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# **Resources**

- Instructions**
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- Your Friends**

# **Your Assignment**

- **Step 1: Visualize Yourself at Age 30  
including Insights**
- **Step 2: Work Backwards to Age 22  
including Insights**
- **Step 3: Define Structural Tension: Age 22 to Now  
including Insights**
- **Step 4: Create your MyRightCareer Insights**
- **Step 5: Review your Results with your Facilitator**
- **Step 6: Provide Feedback**

# #1 - Visualize @30 <sup>MyRightCareer</sup>



**Undergrad (19 – 21)**

← 10 years →



**Age 30**

# Visualize @30

MyRightCareer

## Big 30<sup>th</sup> Birthday Party

## Weekend for Friends

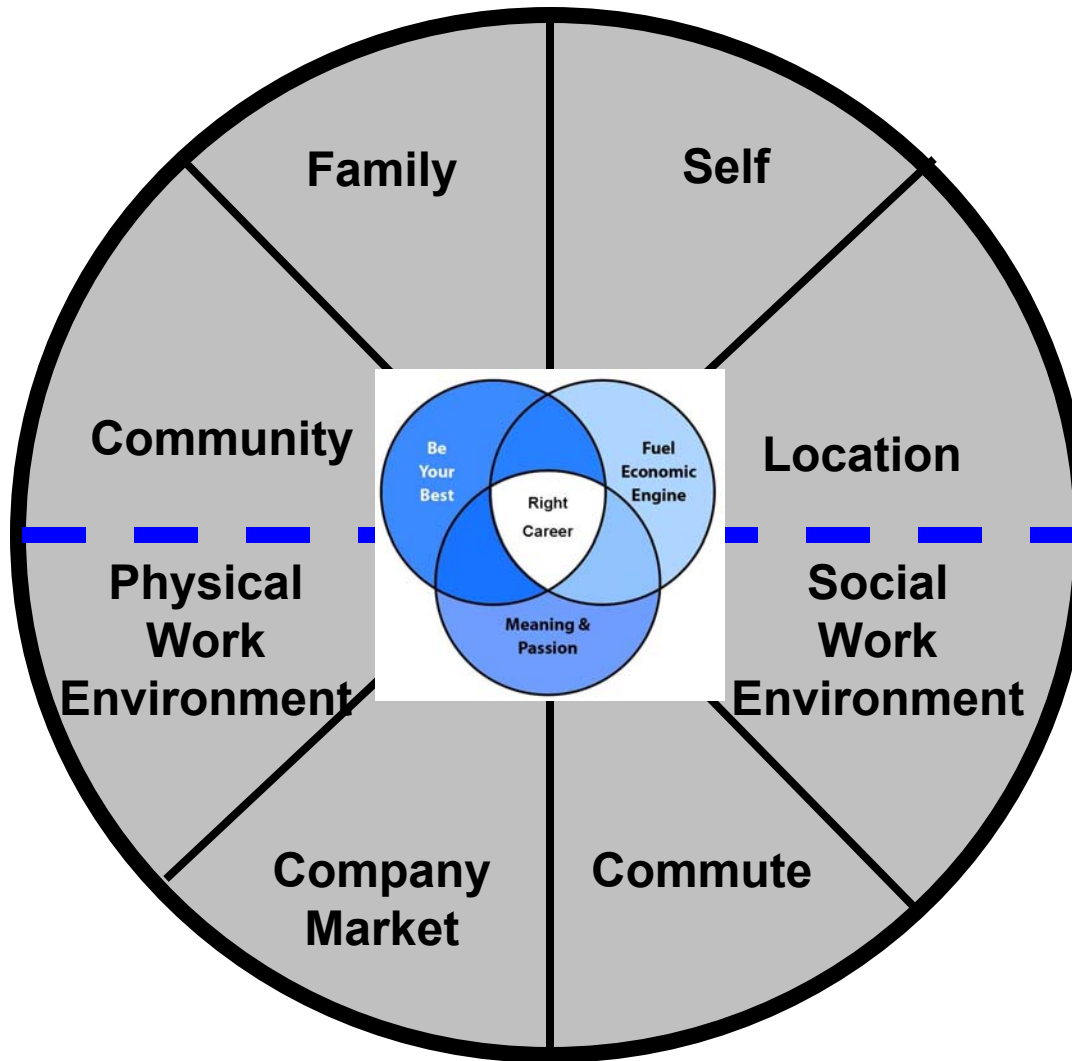
## Who are You?



# Visualize @30



# No Career Ideas



# Harry's Example

## Generic Parameters

**I enjoy**

**I am good at**

**I have passion for**

**I am helping others (makes me feel positive)**

**I am in charge of my own destiny (no one employer can fire me)**

**I have flexibility to take time off**

**I have flexibility to work in various locations**

**I can work part-time if needed**



# **Don's Example**

## **Multiple Ideas**

**Technical Path**

**Business Path**

**Legal Path**

# **Madison's Example**

**Try an Idea**

**Have my own Business**

**Maybe Hospitality, e.g.**

**Restaurant, Nightclub, Bar**

# **Jenna's Example**

## **Validate an Idea**

**Director Marketing & PR**

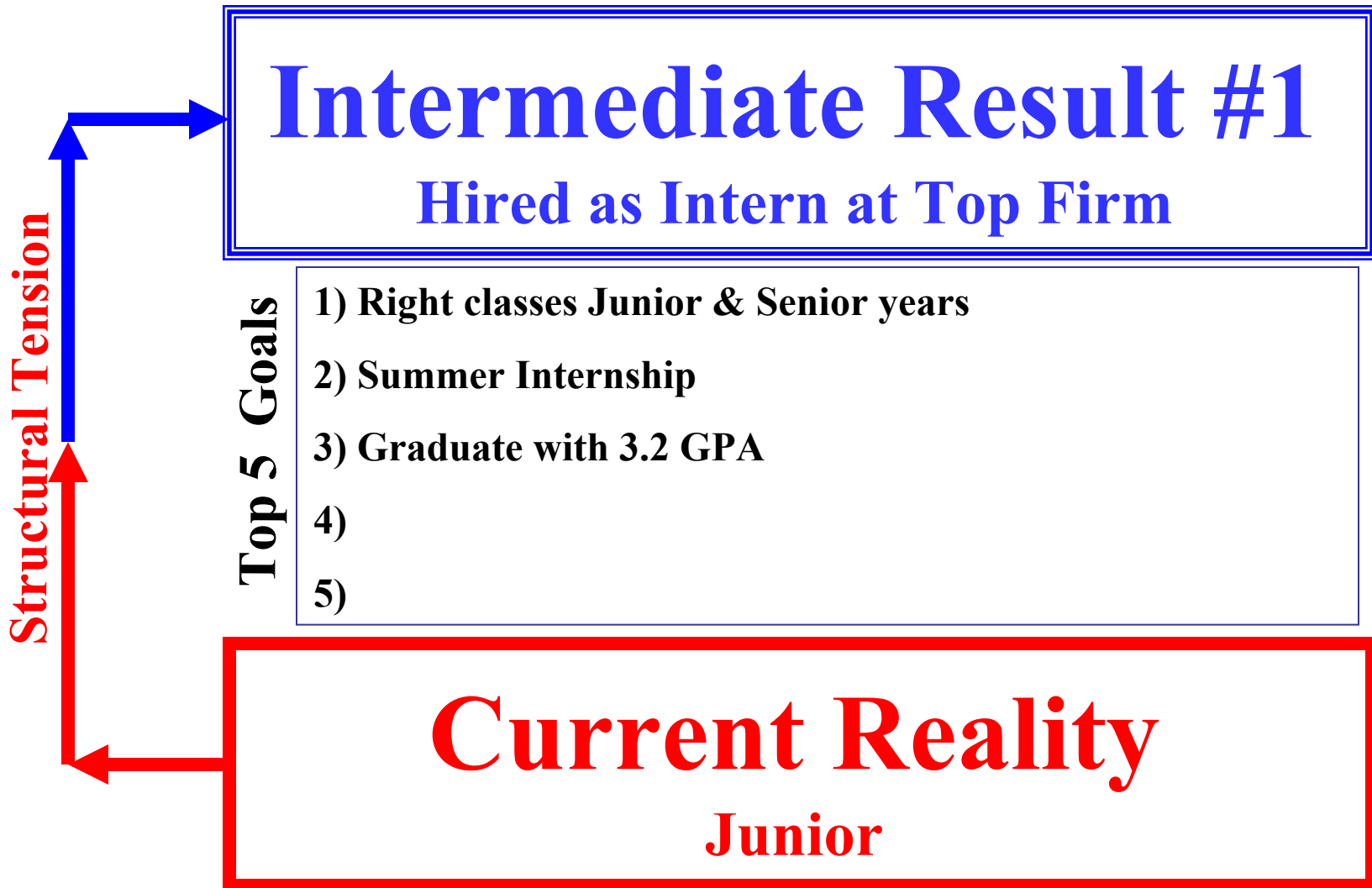
**NYC Clothing Company**

**Promoting  
young & upcoming designers**

# Working Backwards

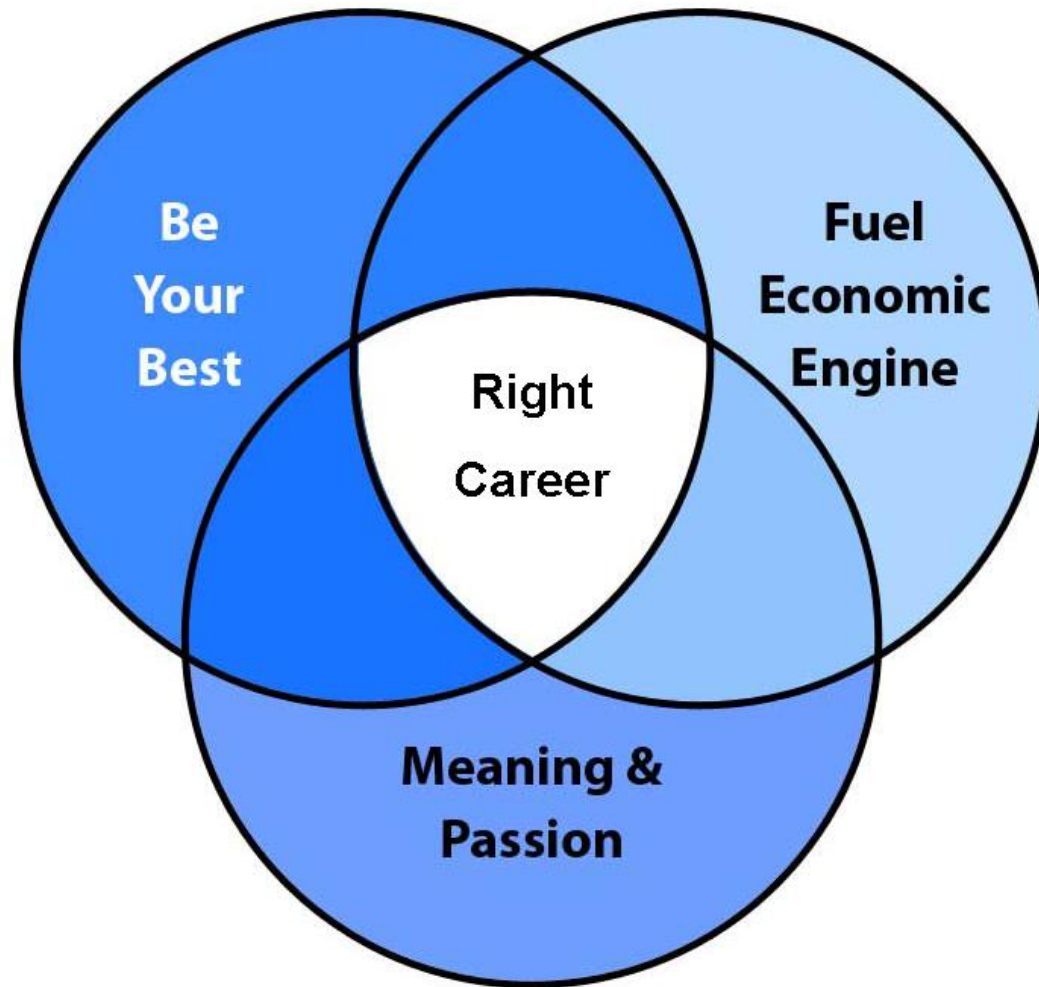


# Structural Tension



# MyRC Insights

**My**RightCareer



# Summary

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Examples



Templates

# Backup



# Don's Age 30 Insights

This has been helpful because **I was forced to put down on paper my career choice dilemma – which of the 3 paths do I want to take.** It has been rolling around in my head for the last year, but I have not really been focusing on it. This let me remove myself from my immediate decision and **think about what I want my work life to be when I am 30.**

It was fun to think about all the other elements of my life at that time. **Some I have thought about, e.g. location (I have wanted to live in California, which means LA to me, for a long time),** commute (I worked two summers in big cities and had to commute) and fun (with a salary I know I will be able to do a lot of fun things).

**But a lot of the others, e.g. personal relationship, kids, friends, parents, I had not given much thought.**

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# Don's Example

			Leader		
			Technical	Business	Legal
30	End Result		Director	VP	Partner
29			2nd Level Manager	Director	Junior Partner
28	IER #4				
27			1st Level Manager	2nd Level Manager	Associate
26	IER #3				
25			Lead Engineer	1st Level Manager	Entry Level
24	IER #2				
23			Engineer	MBA	Law School
22	IER #1				
21	Current Reality		Summer before Sr Year - Electrical Eng Major		

# Don's Insights

	Technical	Business	Legal
Challenge	Insights		
I need an IER #1 that is only 1 year from now	I have most time on job because don't need another degree	Probably need to get an MBA to change my mindset and employers	Obviously need law which is 3 more years
The heart of it is deciding on which career to pursue	Am I going to become a leader of other engineers	How to pay for MBA	How to pay for law school
		Can I get 1st Level Mgr job out of MBA Pgm	Is 1 year long enough to reach Associate
		Opens up a huge array of jobs to me, e.g. Wall Street	Is 2 years long enough for Jr
			Is 2 yrs as Jr enough to be Partner
	Would I enjoy being an eng	Would I enjoy business	Would I enjoy being a lawyer
<b>If this one, what next</b>	Start job search	Find a MBA Program	Find a Law school
	Find a job	Find scholarship or fin aid	Find scholarship or fin aid
		Get a summer internship	Get a summer internship

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# Don's Example

## **Age 21 – Graduation (Intermediate End Result #1)**

I have made the 1st level decision – which career path to pursue. I have made the 2nd level decisions

### **Objectives to get from Current Reality to Intermediate End Result #1**

- Continue to build resume through student activities
- Graduate with at least a 3.0 GPA (currently 2.95)
- **Make the career path decision**
- **2nd Level Implementation**

## **Age 20 – Summer before Senior Year**

I will be a senior, majoring in Electrical Engineering I see myself in a leadership role when I am 30. But I do not know which career path to follow.

# Don's Insights

**Nothing is going to happen until I make a decision** on which path I am going to pursue: Technical, Business or Legal.

But this has really helped me see **I have very little time to make that decision** if I want to use either an MBA Program or Law school as my way to get off the Technical career path.

If I don't act quickly **I will end up on the Technical career path as my default.**

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# Don's MyRC Insights <sup>MyRightCareer</sup>

## Be Your Best – natural strengths & personality

I am thinking of three different career paths so this is a little hard to do

- Technical: My HS math & science teacher said I was **good at math & science**.
- Business: that is such a broad field it is **hard to say** anything
- Legal: I see lawyers having a **lot in common with engineers**. I don't see myself being making impassioned arguments in front of the jury.

## Meaning & Passion

On the career front this exercise didn't identify anything that had meaning or anything I was passionate about. On the personal front it identified my **passion for living in California**.

## Economic Engine @ age 30

I know that **living in California will be much more expensive** than staying in the Midwest. **Living by the beach** is also more expensive. Taste for **international travel** will also increase my spending level.

# MyRightCareer Insights

## **Be Your Best**

If I did pursue the path I described in the Work Backwards document I can see how it would leverage my outgoing personality. It would also use my talents in the clothing area, I am good at bringing together pieces from different areas and turning them into a great outfit

## **Meaning & Passion**

On the career front I do have a passion for clothing. On the personal front I fell in love with NYC in high school and want to live there

## **Fuel Economic Engine**

I can see that living in NYC will be expensive. So will taking international vacations. My father keeps telling me how expensive my brother and I are, so I guess parenting will be expensive as well.

## **Right Opportunity**

Since I gave this as my Age 30 vision I would say it is one of my potential Right Opportunities: “I am director of public relations and marketing at a NYC clothing company that specializes in promoting young and upcoming designers.” What I don’t want to be: In high school I struggled with math and science so I am sure I don’t want to do any career that requires math and science.

# Harry's Example

	Ten Years from Now (Jan 2020)
	Harry - 60
	Sally -- 60
<b>Parameters</b>	
Parenting	Samantha & Josh happy
	Samantha & Josh living independently & supporting themselves
Career	Doing something I enjoy
	Doing something I'm good at
	Doing something I have passion about
	Doing something that's helping others (which I feel positive about)
	Helping others (could be volunteer work on the side)
	In control of my own destiny (no one employer can fire me)
	Flexibility to take time off
	Flexibility to work in various locations
	Career I can continue part-time in "retirement"
Financial	Making enough to live comfortably (not extravagantly)
	Can afford travel, theatre, skiing
	Enough saved for comfortable retirement
	Can help our kids out financially if necessary
Personal	Sally & I pass 30 years of marriage
	Fewer stresses helps our relationship
Health	Healthy, in good physical shape
	Still biking, skiing, taking long walks
Location - characteristics	Friendly community, Good weather, Nature nearby
	Jewish community, Access to culture, Politically liberal
	Access to airport, Skiing, Biking, Affordable
	Not too far from our kids
	Place we could grow old comfortably
Location - possibilities	Ashland, OR; Boulder, CO
	Berkeley (or nearby); Palo Alto (or nearby)

I enjoy

I am good at

I have passion for

I am helping others (makes me feel positive)

I am in charge of my own destiny (on one employer can fire me)

I have flexibility to take time off

I have flexibility to work in various locations

I can work part-time if needed

# Intermediate End Result

