

Right Career Sales Story

Director of Marketing and Public Relations who is in charge of managing different consignment/vintage stores in major cities. Example: Stores in Boston, San Francisco, Chicago, Los Angeles, and New York City. Could be any apparel type of company – new or vintage.

It leverages my personality & strengths – Be my Best

1) An ENFJ is an ideal personality for marketing and/or public relations professionals

- **E (Extraversion):** I focus on the outer world of people and activity
 - Company of others energizes me more than working alone
 - Always been drawn to team sports
- **N (Intuition):** I see the big picture and focus on future possibilities
 - Work for a company that allows me to brainstorm ideas
- **F (Feeling):** I make decisions based on values and subjective evaluation of people-centered concerns
 - Gift for understanding other's people's feelings
- **J (Judging):** I like a planned and organized approach
 - Highly productive, organized, have a lot of energy

2) My Natural Talents/Strengths/Skills are a great fit

- **Empathy:** Can sense the feelings of other people by imagining myself in others' lives or others' situations.
 - Maintaining harmony relationships is a natural skill
 - Gift for understanding other's people's feelings
 - Warm, compassionate and friendly, naturally empathetic, are able to anticipate other's needs
- **Developer:** People who are especially talented in the Developer theme recognize and cultivate the potential in others. They spot the signs of each small improvement and derive satisfaction from these improvements.
 - I am able to get people motivated to be the best they can be.
 - Charismatic leadership and ability to build consensus
 - Enthusiasm and ability to enlist cooperation from others
- **Includer:** Aware of those who feel left out, and make an effort to include them. Naturally drawn to soccer.
 - Blessed with rare gift of making personal connections
 - Can get people to come together and see how everyone can get along
- **Artistic Skills:** Beauty, originality, independence, imagination (all things creative which I cherish and value). I am creative and can put together clothing outfits, without spending much money

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- **Achiever:** People who are especially talented in the Achiever theme have a great deal of stamina and work hard. They take great satisfaction from being busy and productive.
 - A strong drive to be productive and reach my goals
 - Highly productive, organized, have a lot of energy
 - Always been part of high level competitive soccer teams
- **Enterprising:** Founded a company when I was in 7th grade – Down to Earth. Like persuading and marketing. Building markets for ideas or products
- **Restorative:** Am good at figuring out what is wrong and resolving it.
 - I am good at looking at projects and seeing how to make it even better
 - Taking what others have developed and applying it to new situations
- **Information Skills:** I am good at connecting all the little pieces together to see the bigger picture and reach the main goal

It aligns with what has Meaning & Passion to me

1) Helping Others: recognize and cultivate the potential in others.

2) Working in Teams: Intrigued with the unique qualities of each person. I have a gift for figuring out how people who are different can work together productively

3) Meaning at Work: I need to make sure that I have personal growth in my career and that I feel like I am making a contribution to my company and even to the world. I make a deep commitment to work in which I really believe.

It provides the Economic Engine I need

I will need to choose something that leverages my natural strengths & personality and my passion, but also has a high income potential.

My Personal Experience supports this choice

1) Fashion: I have always been interested in fashion, from elementary school on. I would like to work in or around this industry.

2) Value for your money: One of the things I am proud of related to fashion is how I can put together great outfits for very little money. This is important to all ages, especially young women just starting their careers.