

MyRC-BeginAtEnd V3

1. Demographics

I know it seems odd to provide your name again since you did it on the Prerequisites survey, but each survey needs to be a unique file. As each person goes through the Alpha Program we change the Survey for the next person and thus need to store the results by name.

*1. Please enter you name and state.

Name:

State:

2. Welcome Video

Feedback on the 5 minute "Welcome to the Begin at the End Exercise" Video.

1. I found the Video to be an effective method for getting an overview of the Begin at the End Approach and an example of how to do the Begin at the End exercise.

- ☐ Strongly Disagree
- ☐ Disagree
- ☐ Neutral
- ☐ Agree
- ☐ Strongly Agree

2. Please provide additional feedback about the Welcome to the Begin at the End Exercise Video.

3. Examples Page

One of the important pages is the Examples page. During the Alpha test we will get up to about 5 examples.

The log range plan is to have examples of all of the Target Markets: Undergraduates (freshman, sophomores, juniors and seniors), Graduate students and Just graduated. We would like to have a balance of women and men, as well as liberal arts and hard sciences.

The foundation of the Program is teaching you how to use these techniques to identify your Right Opportunity via examples.

1. I visited the Examples page

- ☐ Yes
- ☐ No

2. I found the Examples themselves (not just the organization & layout of the page) easy to understand and use (This assumes you used the Examples page, if not don't answer this question).

- ☐ Strongly Disagree
- ☐ Disagree
- ☐ Neutral
- ☐ Agree
- ☐ Strongly Agree

3. Please provide additional feedback about the Examples page and the actual Examples (assuming you visited the page and used the Examples).

4. Templates Page

The second important page is the Templates page.

Templates simplify the exercises for the user.

1. I visited the Templates page

- ☐ Yes
- ☐ No

2. I used one of the Templates to do this exercise.

- ☐ Yes
- ☐ No

3. I found the Template I used helpful, e.g. the content, the naming convention. It was much easier than starting with a blank Word file.(This assumes you used the Templates page, if not don't answer this question).

- ☐ Strongly Disagree
- ☐ Disagree
- ☐ Neutral
- ☐ Agree
- ☐ Strongly Agree

4. Please provide additional feedback about the Templates page and the actual Templates (assuming you used it).

5. Step 1 - Visualize Yourself at Age 30

This section asks for feedback on Step 1 - Visualize Yourself at Age 30

1. Did you exclusively use the Short Instructions Approach, without referring to the Step 1 Full Instructions?

- ☐ Yes
- ☐ No

2. I used the Short Instructions approach and the Short Instructions and examples give you a clear understanding of how to "Create a list of all of your accomplishments".

- ☐ Strongly Disagree
- ☐ Disagree
- ☐ Neutral
- ☐ Agree
- ☐ Strongly Agree

3. Did you use the Short Instructions Approach, but also referred to the Step 1 Full Instructions?

- ☐ Yes
- ☐ No

4. I used the Hybrid approach (Short Instructions with some reference to Full Instructions) and it gives you a clear understanding of how to Visualize Yourself at Age 30.

- ☐ Strongly Disagree
- ☐ Disagree
- ☐ Neutral
- ☐ Agree
- ☐ Strongly Agree

5. I used the Full Instructions approach exclusively and the instructions and examples give you a clear understanding of how to Visualize Yourself at Age 30

- ☐ Strongly Disagree
- ☐ Disagree
- ☐ Neutral
- ☐ Agree
- ☐ Strongly Agree

6. I used the template for Step 1 - Visualize Yourself at Age 30.

(Note this is the file that provided the outline structure for the Whole Person attributes)

- ☐ Yes
- ☐ No

7. The template for creating my Visualize Yourself at Age 30 document was helpful.

- ☐ Strongly Disagree
- ☐ Disagree
- ☐ Neutral
- ☐ Agree
- ☐ Strongly Agree

8. Please provide additional feedback about Step 1 - Visualize Yourself at Age 30.

This section asks for feedback on Step 2 - Work Backwards

1. Did you exclusively use the Short Instructions Approach, without referring to the Step 1 Full Instructions?

- ☐ Yes
- ☐ No

2. I used the Short Instructions approach and the Short Instructions and examples give you a clear understanding of how to perform Step 2 - Work Backwards

- ☐ Strongly Disagree
- ☐ Disagree
- ☐ Neutral
- ☐ Agree
- ☐ Strongly Agree

3. Did you use the Short Instructions Approach, but also referred to the Step 2 Full Instructions?

- ☐ Yes
- ☐ No

4. I used the Hybrid approach (Short Instructions with some reference to Full Instructions) and it gives you a clear understanding of how to Work Backwards.

- ☐ Strongly Disagree
- ☐ Disagree
- ☐ Neutral
- ☐ Agree
- ☐ Strongly Agree

5. I used the Full Instructions approach exclusively and the instructions and examples give you a clear understanding of how to Work Backwards.

- ☐ Strongly Disagree
- ☐ Disagree
- ☐ Neutral
- ☐ Agree
- ☐ Strongly Agree

6. Please provide additional feedback about Step 2 - Work Backwards.

7. Step 3 - Create Structural Tension

The step asks you to provide feedback on Step 3 - Create Structural Tension

1. Did you exclusively use the Short Instructions Approach, without referring to the Step 3 Full Instructions?

- ☐ Yes
- ☐ No

2. I used the Short Instructions approach and the Short Instructions and examples give you a clear understanding of how to Create Structural Tension.

- ☐ Strongly Disagree
- ☐ Disagree
- ☐ Neutral
- ☐ Agree
- ☐ Strongly Agree

3. Did you use the Short Instructions Approach, but also referred to the Step 3 Full Instructions?

- ☐ Yes
- ☐ No

4. I used the Hybrid approach (Short Instructions with some reference to Full Instructions) and it gives you a clear understanding of how to Create Structural Tension

- ☐ Strongly Disagree
- ☐ Disagree
- ☐ Neutral
- ☐ Agree
- ☐ Strongly Agree

5. I used the Full Instructions approach exclusively and the instructions and examples give you a clear understanding of how to Create Structural Tension.

- ☐ Strongly Disagree
- ☐ Disagree
- ☐ Neutral
- ☐ Agree
- ☐ Strongly Agree

6. Please provide additional feedback about Step 3 - Create Structural Tension.

8. Step 4 - MyRightCareer Insights

This section asks for feedback on Step 4 - MyRightCareer Insights. This is the most important document of the exercise.

1. Did you exclusively use the Short Instructions Approach, without referring to the Step 4 Full Instructions?

- ☐ Yes
- ☐ No

2. I used the Short Instructions approach and the Short Instructions and examples give you a clear understanding of how to "Create the MyRightCareer Insights document".

- ☐ Strongly Disagree
- ☐ Disagree
- ☐ Neutral
- ☐ Agree
- ☐ Strongly Agree

3. Did you use the Short Instructions Approach, but also referred to the Step 4 Full Instructions?

- ☐ Yes
- ☐ No

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4. I used the Hybrid approach (Short Instructions with some reference to Full Instructions) and it gives you a clear understanding of how to "Create the MyRightCareer Insights document"

- ☐ Strongly Disagree
- ☐ Disagree
- ☐ Neutral
- ☐ Agree
- ☐ Strongly Agree

5. I used the Full Instructions approach exclusively and the instructions and examples give you a clear understanding of how to "Create the MyRightCareer Insights document".

- ☐ Strongly Disagree
- ☐ Disagree
- ☐ Neutral
- ☐ Agree
- ☐ Strongly Agree

6. Please provide additional feedback about "Step 4 - "Create the MyRightCareer Insights document".

9. Time Required/Step

This section asks for your estimate of how long it took you to do each Step in this Exercise. It also asks for some more general feedback on the length of the Exercise

1. Please provide your estimate of how long it took you to complete: Step 1 - Visualize yourself at Age 30

Also provide any comments you feel would help me understand any issues you see around the time required to complete this step in this exercise.

2. Please provide your estimate of how long it took you to complete: Step 2 - Work Backwards to Age 22

Also provide any comments you feel would help me understand any issues you see around the time required to complete this step in this exercise.

3. Please provide your estimate of how long it took you to complete: Step 3 - Create Structural Tension

Also provide any comments you feel would help me understand any issues you see around the time required to complete this step in this exercise.

4. Please provide your estimate of how long it took you to complete: Step 4 - Create your MyRightCareer Insights.

Also provide any comments you feel would help me understand any issues you see around the time required to complete this step in this exercise.

10. Accomplishments Exercise Content

In all of the other sections we have been asking you about the mechanics of the Begin at the End Exercise, e.g. was the Welcome Video an effective method, were the Examples & Templates helpful and what about the Written Instructions.

In this section we are asking you to stand back and give us feedback about the actual content of the Accomplishments Exercise: Age 30 Vision, Work Backwards, Structural Tension and your MyRightCareer Insights.

1. I found the Begin at the End Exercise very useful in general because it allowed me to remove myself from the current reality of being in college and visualize myself 10 years in the future.

- ☐ Strongly Disagree
- ☐ Disagree
- ☐ Neutral
- ☐ Agree
- ☐ Strongly Agree

2. Please provide additional feedback on the Begin at the End exercise in general.

3. I found the Begin at the End Exercise very useful because it has contributed to my understanding of how I can Be My Best (what my natural strengths and my natural personality are).

- ☐ Strongly Disagree
- ☐ Disagree
- ☐ Neutral
- ☐ Agree
- ☐ Strongly Agree

4. I found the Begin at the End Exercise very useful because it has contributed to my understanding of what has Meaning & Passion for me.

- ☐ Strongly Disagree
- ☐ Disagree
- ☐ Neutral
- ☐ Agree
- ☐ Strongly Agree

5. I found the Begin at the End Exercise very useful because it has contributed to my understanding of how my past will probably shape my Economic Engine when I am 30 years old.

- ☐ Strongly Disagree
- ☐ Disagree
- ☐ Neutral
- ☐ Agree
- ☐ Strongly Agree

6. I found the Begin at the End Exercise very useful because it has contributed ideas about possible Right Opportunities for me, including past ideas for careers.

- ☐ Strongly Disagree
- ☐ Disagree
- ☐ Neutral
- ☐ Agree
- ☐ Strongly Agree

7. Please provide additional feedback on the Begin at the End exercise in relation to insights it provided you around the four circles in the Right Career Venn Diagram (Be Your Best, Meaning/Passion, Economic Engine and Right Opportunities).

11. Feedback

In this section we are asking for feedback on the method we are using to gather feedback.

This is the 2nd time you will have used this tool so your opinion may have changed. This is the 1st time you have been asked for a normal exercise.

1. Having a link to a pdf of the Survey at the start of the exercise is a good idea.

Note: This allows you to see what questions you will be asked without having to open up the survey. This can allow you to think about those questions while you are completing the survey.

- ☐ Strongly Disagree
- ☐ Disagree
- ☐ Neutral
- ☐ Agree
- ☐ Strongly Agree

2. Having a Feedback page and Survey for every exercise is good idea. The only way to improve the MyRightCareer Program is feedback from the Alpha testers.

- ☐ Strongly Disagree
- ☐ Disagree
- ☐ Neutral
- ☐ Agree
- ☐ Strongly Agree

3. SurveyMonkey (the tool that is used to create these surveys) is a good one for collecting the feedback.

- ☐ Strongly Disagree
- ☐ Disagree
- ☐ Neutral
- ☐ Agree
- ☐ Strongly Agree

4. While the survey was long it didn't take way too much time.

- ☐ Strongly Disagree
- ☐ Disagree
- ☐ Neutral
- ☐ Agree
- ☐ Strongly Agree

5. Please provide additional feedback on how we are collecting feedback from you, e.g. being forced to only choose one answer is not good, being asked for so much text input is too much, there are way too many questions, could I just send you an email.

12. Any Last Thoughts

This a place for you to offer any last thoughts about any thing you want.

1. Your last thoughts go here.