

Drivers Insights

- **Belonging** - to have a sense of belonging, part of a team/task force/org
 - I like to be identified as part of groups, such as friends or teams
 - This is why I have so many different groups of friends
 - Also why I have been attracted to team sports
- **Creativity** - to be creative, have novel ideas, brainstorm
 - I always like to think outside the box
 - Always another option
- **Friendship** - to develop friendships: work, work-related, non work
 - this is one of the most important things in my life, if not the most important
 - value friendships so much for support and energy
 - friends make me happy, without friends life is boring and pointless
- **Fulfillment** - reason to jump out of bed, know what you don't like
 - like to do things that have purpose
 - feel like I am actually on earth for a purpose
 - motivates to work hard
- **Identity** - to have your work provide your identity, make you feel important
 - still trying to develop my identity
 - have a lot of different identities right now (friend sister daughter teammate etc.)
 - important for me to find out who I am
- **Passion** - to pursue a passion, e.g. provides fulfillment beyond paycheck
 - I only have the desire to do things I am passionate about
 - No point in doing something if you are not passionate about it
 - Motivates me to work hard and have a high energy level if I am passionate about something
- **Self-Esteem** - to enhance your self-esteem, get positive feedback
 - always struggling with my self esteem
 - probably why I surround myself with so many friends
 - important to have a good self esteem so people don't take advantage of you
- **Social** - to be connected to others, need others to energize you
 - I am a very social person
 - Always like to work in teams/study in teams/play on teams
 - Need to be connected with others to be energized
 - Being around others energizes me and makes me happy
- **Structure** - to have structure, e.g. weekday or weekend routine, structured org
 - need to always have a plan
 - like to be organized
 - things can't be up in the air or I will become unmotivated
- **Value** - to give value to others & be indispensable
 - believe mostly everything has a purpose
 - need get something out of what you do
 - value other people