Director of Marketing and Public Relations who is in charge of managing different consignment/vintage stores in major cities. Example**:** Stores in Boston, San Francisco, Chicago, Los Angeles, and New York City. Could be any apparel type of company – new or vintage.

**It leverages my personality & strengths – Be my Best**

**1)** **An ENFJ** **is an ideal personality for marketing and/or public relations professionals**

* **E** (Extraversion): I focus on the outer world of people and activity
* **N** (Intuition): I see the big picture and focus on future possibilities
* **F** (Feeling): I make decisions based on values and subjective evaluation of people-centered concerns
* **J** (Judging): I like a planned and organized approach

2) **My** **Natural Talents/Strengths/Skills are a great fit**

* **Empathy:** Can imagine myself in others’ lives or others’ situations.
* **Developer:** Canrecognize and cultivate the potential in others
* **Includer:** Can get people to come together
* **Artistic Skills:** Beauty, originality, independence, imagination
* **Restorative:** Am good at figuring out what is wrong and resolving it.
* **Achiever:** Ihave a great deal of stamina and work hard.

**It aligns with what has Meaning & Passion to me**

**1) Helping Others:** recognize and cultivate the potential in others.

**2) Working in Teams:** Intrigued with the unique qualities of each person.

**3) Meaning at Work:** I make a deep commitment to work in which I really believe.

**It provides the Economic Engine I need**

I will need to choose something that leverages my natural strengths & personality and my passion, but also has a high income potential.

**My Personal Experience supports this choice**

**1) Fashion:** I have always been interested in fashion, from elementary school on.

**2) Value for your money:** I can put together great outfits for very little money.