



# Dennis Raisich

// I ship AI systems, not slide decks

Zurich, Switzerland  
d.raisich@gmail.com  
+41 79 609 39 98  
[LinkedIn ↗](#)

10+  
YEARS GROWTH

35+  
TEAM BUILT

€20M+  
REVENUE

2×  
FOUNDER

1  
EXIT

## EXPERIENCE

**VP Growth** 2025 → Present  
amnis treasury ag · Swiss Fintech **CURRENT**  
**AI Strategy & Automation:** Agentic AI, Voice AI, MCP Server Integration. Process Design & Workflow Orchestration. Tool Integration across CRM, ERP, marketing platforms.

**Founder & Managing Director** 2023 → Present  
SCALES GmbH (myscales.ch) · AI Consultancy **FOUNDER**  
**Helping businesses understand and implement AI.** Strategy to production: multi-agent systems, Claude Code, workflow automation. Enterprise clients across industries.

**Founder & Board Member** 2020 → 2026  
daita AG · Data Quality Platform **EXITED**  
Co-founded data quality startup. **Raised CHF 1M+ seed.** Built foundation for enterprise AI through clean data. **Shares sold Feb 2026.**

**Business Area Lead** 2018 → 2022  
Consulteer AG · IT Consulting  
Full P&L for two business units. **Built 35-person team** from zero. Multi-million CHF revenue. Offered CSO (declined for entrepreneurship).

**Key Account Manager** 2015 → 2018  
GULP Schweiz AG · IT Staffing  
Scaled enterprise B2B accounts to **€6M annual revenue.**

## THE DIFFERENCE

**B2B + B2C. Sales + Marketing + AI. I've been on the field.**

I know what sales and marketing teams actually need — because I've done the work myself. Now I build the systems that make them powerful.

## WHAT I DO

### System Orchestration

Workflow Architecture Tool Integration  
Process Automation API Orchestration

### AI-Powered Execution

Agentic Workflows Multi-Agent Systems  
Voice AI MCP Servers

### CRM & Growth

CRM Automation Journey Orchestration  
Customer Data Pipelines Retention Systems

## LANGUAGES

NATIVE German NATIVE Russian FLUENT English

## EDUCATION

**B.Sc. Business Engineering**  
RWTH Aachen University, Germany

**Professional Scrum Master I**  
Scrum.org