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Self-management of criticism in dialog:
Dynamic regulation through automatic mediation

Effective dialog requires responsible criticism to insure that deliberatory procedures are followed and more generally to enable the rapid correction of errors so that time can be spent constructively. Self-management of criticism implies both that people offer criticism when appropriate and that they are as a group able to judge the relative competence of their members. An optimal level of criticism permits people to judge each other's relative competence. An automatic mediator which dynamically regulates the level of criticism in dialog, based upon a signal detection model of individual competence and using Bayesian estimation is presented. The mediator receives anonymous offers of criticism from individuals when statements are judged erroneous and combines these signals using model parameters to predict the chances that a given criticism will be sustained by a group consensus. The accuracy of these predictions controls the relative level of reward given to successful criticisms. Inadequate reward tends toward a lack of criticism, "group-think", while excessive reward tends toward every statement being disputed, bitter argument. Dynamic regulation of rewards is used to guide the group between these extremes, thus facilitating accurate judgement of relative competence and thereby proper treatment of statements in the dialog process.

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Self-management of criticism in dialog:
Dynamic Regulation Through Automatic Mediation.

The purpose of this paper is to illustrate how some old (even ancient) and well established ideas about how people communicate and solve problems can be integrated within the framework of the new information technology. A system for self-management which is intended to maximize individual control and participation in dialog is described. A key element is a computer-based mediation mechanism which permits full distribution of control and participation through the collection of anonymous individual responses and automatic resolution of conflicting requests to speak.

Such a mechanism, which eliminates the need for a fixed leadership role and provides for a protected mode of expression (Stodolsky, 1981), greatly simplifies the analysis of, and support of, group interaction processes. There are many related regulatory processes which proceed simultaneously in group interaction. Some of these have a basically physiological nature and others are concerned with maximizing decision performance. Intermediate social and psychological phenomenon integrate these processes. This outline will emphasize mutual regulation across this range of processes and among group members. Specifically, the focus of analysis will be upon the level of criticism in the dialog process.

The objective is to illustrate how by adjusting this level for peak group performance, one may simultaneously stabilize social, psychological, and physiological regulatory processes.

Philosophical foundations.

In evaluating group performance we accept a rational actor theory of group decision making. As used in an ethical theory, rational is defined reformatively as "actions, desires, or moral systems

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which survive maximal criticism and correction by facts and logic (Brandt, 1979)." Two components are necessary to achieve rational action, 1) fully and correctly informed desires, which are integrated with 2) rational choice mechanisms. Rational choice mechanisms use all available information and the rules of logic, both deductive and inductive. It is assumed here that if people can transmit information about their desires and preferences, and their bases, freely to each other then correction of irrational desires will occur. This follows from both the "dissonant" nature of irrational desires (both intra- and inter-personally) and their wasteful and costly nature (Brandt, 1979). Rational actions then follow, given all available information and the application of the rules of logic. The system we are to describe has powerful mechanisms to balance participation and thereby make available all information which members bring to the group. It also contains a mechanism for promoting criticism, meant to enforce the rules of deductive logic. Other mechanisms are available to support inductive logic, but these are beyond the scope of this paper (Stodolsky, 1980).

Brandt (1979) suggests a moral system based upon a rule utilitarian ethical theory which is ideally monistic (based on a single principle). In practice such a system makes excessive demands upon the average intelligence, and must be implemented pluralistically. The guidelines for such a code include that, 1) rules are to be directed at areas of behavior needing regulation, 2) concrete rules should be made for frequent situations, particularly ones for which predictability of behavior is important to many persons (e.g. keeping promises), 3) the rules cannot be too numerous, since the system must be comprehensible to the average person. The mediation model suggested here is meant to satisfy these guidelines by 1) regulating speech acts and emotional reactions, 2) imbedding frequently used rules in automatic mechanisms and 3) justifying rules on the basis of biosocial needs. The political theory of group decision making is a limiting condition of the current model. That is, the current model is not designed to cope with

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gaming, coalition formation, and other antagonistic types of interaction which are typically subject to social welfare paradoxes (Arrow, 1963). The model can detect when such interactions are taking place, and is designed to guide the group away from those types of interaction. The model is most suitable in situations where individuals represent only themselves, and therefore base their position and statements upon their own ideas and feelings.

Biosocial base.

In a system for mediated communication it is important to ensure that key elements of effective communication are not blocked or distorted in some way by the communication channel. Rice (1981) summarizes some reports which noted that the nonverbal cues lost in the use of computer-mail communication, and the increased rapidity of response, sometimes led to iterative escalations of misunderstandings. Signals from facial musculature, much of which is exclusively devoted to the transmission of nonverbal cues (Rinn, 1984), is, of course, blocked in non-video-conferencing systems. Even such systems may distort non-verbal cues, such as those associated with eye contact, due to technical limitations of the medium (Bretz, 1983:198). So even our most sophisticated mediated communication systems have a distorting effect on communications. That being the case, it is important to ask what supportive measures can be introduced into such systems which will ensure that key elements of communication are effectively transmitted. The objective of such support is to regulate both emotional tone and cognitive complexity of messages so that participants can effectively inform and correct each other's feelings as well as each other's reasoning. We will concentrate here on the problem of emotional stabilization.

If a mutual emotional stabilization is to be provided both simply and successfully it is necessary to know the number of independent dimensions to be controlled. Then channels which allow the expression of an individual's state on, and control of,

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each dimension are necessary.

In a comprehensive overview of the biology of emotion and other feelings, Pribram (1980) makes a distinction between emotional ^{AND} ~~are~~ motivational feelings. Emotions are characterized as internal control mechanisms which only have an influence beyond the organism in communicative settings. This results from the ability of organisms to "read" each other's emotional expressions. The effectiveness of these responses on the external environment are therefore entirely dependent upon the sensitivity of the recipient of these expressions.

Emotional states are identified with bodily homeostasis through chemical regulation and are associated with three centers in the core of the brain. The frontal intrinsic cortex (amygdala) is involved in endorphin (morphine-like substance) homeostasis and appears related to momentary arousal produced by novelty. The posterior intrinsic cortex (basal ganglia) is involved in dopamine homeostasis and appears related to motivational readiness and feelings of effectiveness. The hippocampus is involved in enkephalin and pituitary-adrenal hormone regulation and plays a role in coordinating the other two systems. "When demands of arousal are pitted against those of continuing readiness, the feelings of stress and effort are experienced (Pribram, 1980:257)." These three systems like the sensors related to hunger and thirst are sensitive only to amounts, and yield global responses to the organism's stimulus environment.

The picture which emerges from this analysis is one of a balance between perturbation (upset) and equilibration (stability) which is maintained by two pairs of opposing brain systems. The three homeostatic systems are complemented by the extrinsic cortex which is responsible for perceptual and motor skills. It is inputs from the extrinsic cortex which identify feelings with respect to their qualitative context. Pribram (1980) claims that three independent dimensions arise from the interaction of these systems. One, the affective-effective dimension is crucial for the argument here because it suggests that by analysis of motiv-

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ational feelings and related behaviors which influence the environment, one can infer the affective state of the organism. These behaviors can be expressed either explicitly in verbal expression or implicitly through nuances of social interactions.

Implicit communication.

Since the communication systems we are discussing are constructed to transmit explicit communications, and usually function well in doing so, a closer examination of implicit communication is needed. In summarizing his work in this area Mehrabian (1984:18) comments "Emotions were easily analyzed in terms of three basic and independent dimensions, pleasure-displeasure, arousal-non-arousal, and dominance-submissiveness." This referential analysis yields a pair of bipolar dimensions pleasure-displeasure (earlier called positivity), and dominance-submissiveness (earlier called potency or status), and a unipolar dimension, arousal (earlier called responsiveness). These communicative dimensions seem applicable both to implicit and explicit communication. Research results on facial and vocal expression, hand gestures, posture and position seem to be well accounted for by this approach which analyzes the referents of implicit communication.

Since the analysis is applicable to both explicit and implicit communication we can contrast the channels to assess their relative importance. When there was inconsistency between the channels, in face-to-face communication only about 7% of total "feeling" was carried by explicit verbal expression. Facial expression and vocal nuance carried the preponderance of emotional tone. When the channels yielded inconsistent messages the implicit channels dominated (Mehrabian, 1972). In inconsistent messages the explicit component conveyed evaluation of addressee's behavior while the implicit component conveyed evaluation of addressee's person. In Western culture explicit communication of feelings, particularly negative ones, is discouraged and therefore more acceptable in implicit channels. It is argued that implicit behaviors are more important in a variety of contexts because they are more difficult

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to censor and also may permit greater subtlety of expression. It was also argued that the three dimensions were useful not only in characterizing the referents of communication, but also in describing primary aspects of social behavior. On the basis of factor analytic studies which did not use a priori categories of cues in an analysis of social interactions, the data indicated that positiveness (affiliative behavior), responsiveness (activity level), and dominance-submissiveness (relaxation) were fundamental.

In summarizing some earlier work Mehrabian (1972) suggests that communication accuracy increases with the number of channels, the number of channels available compared to the number habitually required by the communicator in a given instance, the decoder's ability to modify the rate of transmission of a message, and feedback to the communicator about how the message was being received. In the next section we define some additional channels for communication and discuss their impact upon communication accuracy.

Implied validity claims in dialog.

Formal procedures for dialog management, such as parliamentary procedure, have structures which give priority to statements which deal with the management of meetings (privileged motions), and secondarily to questions arising out of procedural considerations (incidental motions). These motions take precedence over and suspend the discussion of substantive questions. They often question the validity of certain actions. These formal procedures and other less formal methods of policy argumentation function by questioning the assumptions, most often implicit, upon which the dialog is based.

Habermas (Bernstein, 1978; McCarthy, 1978) has put forward a general theory of communicative competence which distinguishes between these two modes of dialog. He defines "communicative action" as speech and implicit communication which requires a background consensus which is accepted or taken for granted. "Discourse" is defined as dialog

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which occurs when this consensus is disturbed and the validity of assumptions are called into question. He identifies four irreducible validity claims which refer to different domains.

1) Comprehensibility is fundamental for understanding and refers to the domain of language. 2) Truth is fundamental for the development of shared knowledge and relates to the domain of "outer nature" or science. 3) Veracity or truthfulness is fundamental to the establishment of trust and relates to the domain of inner nature and intentions. 4) Rightness or legitimacy is fundamental to agreement and generation of accord, and relates to the domain of social interaction. If any one of these validity claims are questioned then speech action is suspended while discourse takes place in an attempt to restore the background consensus.

Questioning the validity of claims behind statements in this way can be seen as explicitly operationalizing the communications which are normally carried in implicit channels. One justification for the primacy in importance of implicit communication is its usefulness in assessing the truthfulness of speakers. Similarly, feedback as to comprehensibility, agreement (rightness) and truth of statements are most often communicated effectively in face-to-face interaction without recourse to explicit statements. Agreement can be seen as following the dimension positivity and matching the primary social behavior of affiliation. Disbelief can be expressed either positively, as laughter, or negatively, as disdain. In the first case, severe misunderstandings can occur when humorous or ironic statements are taken seriously. In the second, norms against explicit negative evaluation of a speaker as lying requires support of this crucial feedback. While these parallels seem compelling, the particular validity claims listed are not crucial to the overall argument. What is important is the idea of priority for such claims and the notion of a discursively achieved consensus. While Habermas's analysis is based upon contemporary philosophy of language and theoretical linguistics, Plato develops a similar one in the Phaedrus (Bernstein, 1978:262). Both argue that if dialog is to lead to truth, an ideal speech situation is needed which in turn presupposes an ideal social environment. In the next section the elements of such an environment for mediate communication are considered.

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A group communication environment.

First, we reviewed an ethical theory which defines rationality in terms of maximal criticism. It emphasized the importance of rules in guiding behavior and suggested that such rules regulate speech opportunities and emotional reactions. The rules are imbedded in an automatic mechanism and are justified on the basis of biosocial needs. An analysis of feelings suggested a three dimensional structure of emotions with a balance between affective and effective reactions. A review of implicit communication also uncovered three fundamental dimensions of emotional referents and modes of social behavior. Finally, an analysis of the implicit validity claims in speech situations suggested four fundamental challenges that would be raised in dialog, and suggested a consensus theory of truth based upon ideal speech and social environments.

While there are significant links and mappings between these areas, it is beyond the scope of this paper to address them comprehensively. Some specific links have already been mentioned, so I will here take a global view of the interrelations. Brandt's ethical theory asserted the importance of fully informed and corrected feelings in approaching rationality. The current inability of mediated communication systems to comprehensively transmit implicit cues which are felt most important in communicating emotions in an unbiased manner, suggested that understanding of the dimensions of emotional response could be crucial. The close coupling of affective and motivational responses implied that by analysis of motivated (explicit) behaviors one could assess emotional states. An analysis of the implicit communications illustrated their importance and their parallel to the explicit validity claims appropriate in dialog. Thus, it is implied that by supplying explicit channels for challenging the validity of statements, we can obtain the information necessary for emotional regulation in the dialog process.

In relation to the dimensionality of emotional response, the analysis of the biological substrate revealed four poles, three identified with biochemical homeostasis and the fourth associated with perceptual and motor skills. This system generated three dimensions with some parallels to the three referential dimensions of implicit

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communication, pleasure-displeasure, dominance-submissiveness, and arousal. Arousal, however, is a unipolar dimension so the mapping is not complete. The three dimensions can also be used to characterize explicit communication, so an additional dimension or pole is required for complete mapping. It is not clear whether arousal can be complemented with another dimension representing explicitness of communicative behavior in order to yield a more perfect mapping (there is some evidence which suggests this). However, it seems clear that three emotional dimensions are controlled by four behavioral poles. If we assign each of the validity claims to a separate channel, then we have four expressive modes which, if the mapping is appropriate, allow the full range of emotional and explicit expressions. I assume here that explicitness of activity can be captured on a single dimension. This assumption may not be correct, but an analysis of cognitive dimensions is beyond the scope of this paper.

A comprehensive model for emotional regulation must have both measurement and control structures. The expressive modes serve the function of measurement, since they allow persons to indicate to the system reactions to others and their statements. Normally, emotional reactions only affect the environment to the degree that others are capable of "reading" these reactions and respond to them. Since mediated communication can distort these signals, a strategy of explicit response from which emotional states can be inferred has been suggested. This inference process takes place directly in the mediating mechanism and therefore is not directly dependent on the ability of persons to "read" emotional responses. What the mechanism does, is restructure the communication environment in such a manner that self-management processes regulate emotional states in the individual and operational point of the system. I will illustrate how a performance oriented criterion can be used to find an ideal operating point. For simplicity, let us assume that control is accomplished by altering the cost of submitting a criticism to a statement through the four channels which are available to challenge validity claims. Since this automatically supplies control dimensions which match the expressive dimensions, stability is possible in the system.

10.

Having specified dimensions for expression and control, let us evaluate some evidence from the literature on group decision making in order to specify the operating point for emotional stabilization on the three referential dimensions of emotional response.

Both fact finding and objective appraisal of alternatives is crucial if groups are to be effective in decision making (Janis, 1972:4). This echoes Brandt's ethical theory analysis which called for informed and corrected feelings and ideas as a criterion for rational decision making. Also of importance is high group cohesiveness defined as when members express solidarity, mutual liking, and positive feelings about carrying out group work. When cohesiveness is high, there is greater participation, less anxiety, and heightened self-esteem. However, pressure toward conformity also increases under these conditions. Deviant members at first become the target of increased communication and if they do not change their dissident ideas, are excluded, first subtly and then in more obvious ways, in order to restore unity of the group. An informal objective to preserve friendly intragroup relations can result in concurrence-seeking and striving for unanimity which can override motivation to realistically appraise alternative courses of action. Janis (1972:9) refers to this as "groupthink", "a deterioration of mental efficiency, reality testing, and moral judgement that results from in-group pressures." The opposite extreme which Janis (1972) identifies as increasing the probability of error in decision making, is deliberate conformity out of fear of recrimination. In both cases there is a lack of criticism and disengagement from the realities of the situation, with "groupthink" it results from overoptimism and lack of vigilance, and in the other case which might be called apathetic withdrawal, it results from fear. In terms of the referential dimensions of emotional response, one extreme is excessively pleasurable and the other excessively displeasurable. However, both could be characterized as being excessively submissive or lacking potency as far as most members are concerned.

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The opposite extreme on the dominance-submissiveness dimension which can be characterized as chaotic argument, can also lead to errors in decision making: Bitter power struggles can occur when members have no sense of loyalty to the group and regard themselves merely as representatives of groups with conflicting interests. Excessive dominance by a few group members may force others into excessive submissiveness and reduced participation, and perhaps apathetic withdrawal. Either situation is likely to yield displeasure for most members when dominance is directed towards those in the group. When directed against out-groups excessive dominance may yield a type of groupthink characterized by pleasurable feelings and authorization of dehumanizing actions against out-groups. Janis (1972:12) calls this "hardhearted actions by softheaded groups".

This type of analysis supplements the rational actor theory of individual decision making with a group dynamics approach to explain how errors of individuals can be augmented by group processes.

It appears, therefore, that either extreme of the pleasure-displeasure dimension can lead to errors in decision making. In the above mentioned case, group feelings are so positive that the negative feelings generated by the contemplation of dehumanizing actions are overwhelmed by the predominant positive tone. Feelings of elation can be seen as blocking the process of fully informing and correcting feelings which is required by Brandt (1979) for reaching rational and ethical decisions. Extremes of dominance and submissiveness can result in poor participation and a lack of information being made available to the group by its members. It can be seen as disrupting the process of criticism by facts and logic necessary for avoiding reasoning errors (Brandt, 1979). One extreme is too much internal criticism where no one admits to errors and the other is too little criticism where erroneous ideas remain unchallenged. Such disruption of the critical process also makes it hard for individuals to assess each other's competence on the matter in question. It is the regulation of this process which will be examined in detail later.

12.

On the basis of the above, we can make some suggestions about the ideal operating point in individual's emotional space. On the pleasure-displeasure dimension considerations of group cohesiveness require pleasurable feelings in group interaction. However, these feelings should not be far from the neutral point in order to permit negative emotional reactions to inform the group's decisions. On the dominance-submissiveness dimension the ideal point is slightly toward dominance. This would be expected to generate criticism when warranted and also some competition for speaking turns. The negative effects of excessive dominance have been mentioned above. The ideal point in terms of speaking turns would be achieved when one, and only one, person wished to speak at each transition. Under this unrealistic condition no conflicting requests to speak would need resolution. A more realistic situation is to generate enough requests so there is always a speaker available and conflicting requests are automatically resolved so the conflict does not consume group resources. Arousal levels would best be regulated with reference to two objectives. Since higher levels of arousal strengthen emotional feelings, arousal should be reduced if regulation becomes unstable and deviates from the ideal point. The second objective relates arousal levels to cognitive complexity. Higher arousal results in a narrowing of attention, reduced encoding of cues, and increased forgetting (Christiansen, 1984). Thus, as more parallel or shared processing is required, arousal levels should be reduced. Too much reduction could, however, result either in boredom or sleep on one hand, or excess attentional resources which are available for gaming. It is most probable that changes on any one of these dimensions would result in changes on the others. We could also expect changes and interactions over time as a group moves through different stages of self organization and problem solving. These complications are beyond the scope of this paper. The focus here will be on uniform stability in only the level of dominance as manifested in criticism.

Finally, let us set the stage for a more in depth analysis of the regulation of criticism by describing the options available to a person in the hypothesized teleconferencing situation. Earlier, I listed the four validity claims thought to be implicit

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in any speech act. If questioned, the challenge to that claim took priority in the dialog process. Such discourse continued until the challenge was resolved, thus permitting speech acts to occur once again. Thus a clear priority between discourse and speech acts is specified. Within discourse some priorities appear obvious. Comprehension must occur before assessment can be made of a statement. Similarly, if a statement is meant in jest or felt to be untruthful, it makes little sense to evaluate it in any other way. Next level of priority could be assigned to claims that a statement is true in its propositional content, either factually or as a logical conclusion from earlier accepted speech acts. Finally, the question of whether a statement is right in its performative content, do others agree that the specified acts are legitimate. If we accept this ranking then we can prioritize criticisms so that challenges to a given statement are dealt with in the order - comprehensible, truthful, true, and right. Since these tend toward mutual exclusion, the buttons in front of each speaker might better read "don't understand", "not serious", "false", and "disagree". If a person did not press one of these, the acceptance of the validity claims would be assumed.

Within parliamentary procedure different motions, depending on their priority level, have different effects on the dialog process. Those of highest priority may interrupt the current speaker. Under normal circumstances such an interruption could be generated by a person indicating lack of understanding of the current speaker using the system proposed here. That person would be expected to explain the reason for the interruption immediately. The "not serious" response could also be treated in a special manner. It could also interrupt a statement. Other offers of criticism, triggered by "false" or "disagree" indication could be processed at the completion of previous statements. The effect of this prioritizing would be to select those on opposing sides of an issue to speak on alternating turns. This type of balance has been found to lead to more objective evaluation of issues. The ability of certain responses to cause interruptions could be selected according to the purpose of group. In a learning environment interruption might be very limited.

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In a performance oriented group operating under time pressures, interruption might be permitted in response to any challenge of a validity claim.

In the category of speech acts we can also imagine a hierarchy of choices. Highest priority might go to an immediately related comment which builds upon the previous statement. Next, we might want short comments, followed by just plain statements. Finally, statements relating to a new topic might receive lowest priority. These buttons could read - "constructive comment", "short comment", "statement", and "new topic". These suggestions go beyond the question of selecting the next speaker to the question of managing the flow of topics in discussion, and are therefore beyond the scope of this paper. Let us select the challenge to the truth claim of a statement from the category of discourse, and for simplicity limit criticism to the logic of a statement. From the speech acts category we will select "statement". Criticisms then will always have priority over statements.

Within a given priority level, conflicting requests are resolved in favor of the person who has thus far spoken the least. We assume that people wish to maximize their speaking time. This assumption is based upon two well known psychological theories. The first is derived from the well supported finding that degree of opinion change is influenced by the number of messages received. Thus a speaker is more likely to persuade others to support the speaker's position if the speaker has more time to present messages to them. The second is the social comparison theory which is based upon the assumption that people wish to find out if their ideas are correct, and will do so by comparing them with those of similar others (Deutsch & Kraus, 1965). Validation of one's ideas is assumed to in turn promote increased participation.

A theory of criticism.

The purpose of this section is to outline a rigorous theory of responsible criticism applicable to automatically mediated dialog.

15.

Critical thinking is an active cognitive process in which listeners attend carefully to presented ideas and try to match those ideas with their own memory structures. Responsible criticism occurs if a reasonable attempt to match presented ideas against those previously held fails and produces a comment which is directed toward correcting a flaw in the generating memory structure.

The underlying assumption in the construction of the theory is that of impartiality or equal opportunity for all persons. Three basic elements of the model are the psychological categories of stimulus, response, and reinforcement. Two types of vocalizations serve as stimuli; they are denoted "Statement" and "Criticism". Each of these is defined according to whether it follows the response of pressing "Statement" or "False" button. The button response is considered to be a covert or incipient vocalization. A response is reinforced when the associated vocalization generates no critical comments. The purpose of reinforcement is to associate vocalizations and responses. The processes of speaker selection and error verification serve to generate responsible criticism.

Participants in the dialog are assumed to be rational persons simultaneously focusing their attention upon current statement. These assumptions are necessary in order to achieve mutual knowledge essential for effective communication (Clark and Marshall, 1978).

In social interaction, accountability, or more precisely its expectation, precedes responsible action. In automatically mediated dialog, one mechanism of accountability is a speaker selection procedure. Persons indicating that an error in reasoning has been made increase their probability of being selected to speak and being required to identify the flaw in the previous statement. This possibility could dampen tendencies toward being overcritical. If the person could not identify the error, the person's estimated probability of correct "Criticism" would be reduced. This would reduce their influence on group process. Thus vocal justification of error indication is one mechanism of accountability.

This accountability structure necessitates the identification and verification of errors in statements and in criticisms. Case 0

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(Figure 1) indicates notation which precedes and follows error processing. The simplest identification-verification sequence occurs when a statement by person A triggers a "False" indication by person B (Case 1). B is then selected to speak, accurately criticizes A, and the criticism is verified (accepted) by all participants, since none press their "False" buttons. In this case, A is charged with one statement (S^-) error and B is credited a correct criticism (C^+). In general, agreement (S^+) precedes and terminates an error processing sequence.

A double error sequence (Figure 1, Case 2) occurs when B's criticism is found to be in error by C who accurately criticizes B. A simple error processing algorithm would charge B with an erroneous criticism (C^-) and credit C with a correct criticism (C^+). A more sophisticated scheme would permit C to then criticize A.

A possible problem in processing errors is the sequence in Figure 1, Case 4. Here A and B speak repeatedly and each indicates the other's criticisms are in error. This type of recursive malfunction might be termed an "argument". The rule illustrated (Figure 1, Case 4) would terminate the sequence, after giving each speaker two criticisms, by selecting a new speaker, in this case C. A would be charged with an unverified statement (S^0) and two unverified criticisms (C^0).

A simple approach to evaluating each verbalization is to compute its contribution to the probability of being correct, where correct is defined as a verbalization generating no "False" indications. Thus S^+ is assigned the value of one and S^- is assigned the value zero, for each of N statements made by a given person. If we consider only verified statements, a person's estimated probability of making a correct statement is:

$$P(S^+) = \sum S^+ / N$$

A similar score is derived for verified criticisms.

This analysis has been simplified by considering only the contribution of verified vocalizations to the person's estimated

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probability of being correct. Button responses can also be used to estimate this probability. First, consider the four possible outcomes during each statement (Table 1). The "No Error" condition is represented by Case 0 (Figure 1); all participants are credited uniformly where everyone agrees statements are correct. The "Hit" is illustrated in Case 1 where B correctly criticizes A. Since other persons did not offer critical comment, they are charged with a "Miss". A person's verbalization and button response can be scored independently with this approach. "False Alarms" cannot be derived from knowledge of statement scoring with certainty; they are a subset of the responses to the unverified statements (S^0). In case 2, B's criticism was erroneous, either because A was correct ("False Alarm" by B), or because it did not make sense as a statement ("Hit" by B). Thus, only an upper limit can be given for "False Alarms" in terms of the scores established for verbalizations. Likewise, only the lower limit for "Hits" can be so derived.

When consensus of no error is used to verify statements, a certain proportion remains ambiguous, because a consensus is not always reached quickly enough to verify statements. These unverified statements can be estimated as either correct or in error by evaluating the button pattern (BP) of the group and the prior probability of a correct statement $P(S^+)$ by that speaker. If we know the probability of a button pattern occurring given that a statement is true $P(BP|S^+)$, then by Bayes' Theorem we can determine the probability of a true statement given the button pattern $P(S^+|BP)$.

$$P(S^+|BP) = \frac{P(BP|S^+) P(S^+)}{P(BP|S^+) P(S^+) + P(BP|S^-) P(S^-)}$$

If the button pattern (BP) is, for example, not "False", not "False", "False", "False" (nnff), then

$$P(S^+|nnff) = \frac{P_1 P_2 (1-P_3) (1-P_4) P(S^+)}{P_1 P_2 (1-P_3) (1-P_4) P(S^+) + (1-Q_1) (1-Q_2) Q_3 Q_4 P(S^-)}$$

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where

$P_i = P(n|S^+) =$ probability of not "False" to a correct statement by person i ("No error")
 $Q_i = P(f|S^-) =$ probability of "False" to an erroneous statement by person i ("Hit")

This rule is used to adjust the prior probability of a statement from that person being correct. Similarly, the probability of a keyboard response being correct, can be updated by Bayes' Theorem. Thus, inability to validate each verbalization need not prevent the scoring of each statement or criticism.

When the amount of criticism increases, a large number of unverified statements and criticisms could be expected. While it is not possible to verify them if processing is limited to the linear process described above, it is possible if some type of storage mechanism is introduced. If each statement is digitally recorded, then a "False" indication can automatically result in its transfer to a push-down stack. Thus, if criticisms immediately follow each other these challenges can be processed with the most recent one resolved first. After agreement has been reached on the most recent criticism, the previous one could be "popped" off the stack and played back by the computer. If new criticisms were triggered in this process, additional statements would be placed on the top of the stack. How completely this process would be applied, could be determined by the type of group or it could be triggered by a level of stress jeopardizing the emotional stability of the group.

The concept of stress can be operationalized and quantified within the present framework. In the situation where it is either not timely or not possible to verify the correctness or incorrectness of each statement or criticism, there may be a substantial deviation between the model parameters for a person which have been verified by the group consensus and those which have been estimated by the model. Large differences would indicate an individual deviating significantly from the group consensus and subject to increased stress.

Table 1

Statement-button press matrix for dialog support challenging the validity claim "true"

		<u>Button Press</u>	
		"False"	not "False"
<u>Statement</u>	False	Hit 1	Miss -1
	True	False alarm -2	No error 0

$$P(\text{Hit}) + P(\text{Miss}) = 1$$

$$P(\text{False alarm}) + P(\text{No error}) = 1$$

Key	<table border="1"> <tr> <td>Name of event</td> <td>Pay off in minutes removed from accumulated speaking time</td> </tr> </table>	Name of event	Pay off in minutes removed from accumulated speaking time
Name of event	Pay off in minutes removed from accumulated speaking time		

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Figure 1

Possible outcomes of linear error processing

	<u>Case 0</u>					
Vocalization	A	B	C			
"False" indication	S ⁺	S ⁺	S ⁺			
Scoring						
	<u>Case 1</u>					
Vocalization	A	B	C			
"False" indication	S ⁻	C ⁺	S ⁺			
Scoring						
	<u>Case 2</u>					
Vocalization	A	B	C	D		
"False" indication	S ^{0bc}	C ^{-c}	C ⁺	S ⁺		
Scoring						
	<u>Case 3</u>					
Vocalization	A	B	C	D	A	
"False" indication	S ^{0b}	C ^{0c}	C ^{-d}	C ⁺	S ⁺	
Scoring						
	<u>Case 4</u>					
Vocalization	A	B	A	B	A	C
"False" indication	S ^{0b}	C ^{0a}	C ^{0b}	C ^{0a}	C ^{0b}	S ⁺
Scoring						

Time \longrightarrow
 Participants = A,B,C,D

- Key: S⁺ verified correct statement
 S⁰ unverified statement
 S⁻ verified incorrect statement
 C⁺ verified correct criticism
 C⁰ unverified criticism
 C⁻ verified incorrect criticism

21.

Dynamic regulation.

In purely rational terms, the ideal operating point for a group is one in which criticism is maximized. By maximal criticism we reduce the number of times the group comes to an explicit consensus. The model developed in the previous section can be used to "guess" how a given challenge would have been resolved. This creates some "stress", but permits the group to maintain a higher level of criticism and to move forward more rapidly.

In table 1, each event has associated with it a payoff given in minutes. Thus, if a person indicates "False" to an erroneous statement and is supported by the group consensus, a "Hit" is said to occur. With the nominal payoffs shown, the person would get one minute removed from accumulated speaking time for each "Hit". If "False" were not indicated and a statement was shown to be erroneous, then one minute would be charged to the person's account. This is called a "Miss". Thus a person not attending would easily lose the opportunity to speak in the future in competition with others. If "False" was indicated in response to a statement which was agreed to be true, the person so indicating would be charged two minutes for that "False Alarm". Finally, if a correct statement were made and no "False" were indicated, the "No Error" condition, no time would be removed from or charged to a person's account. Given that a statement is correct, a person must be charged for either a "False Alarm" or a "No Error". Similarly, if a statement is false, then a person will be charged for either a "Hit" or a "Miss".

By adjusting the payoff for a "Hit", the level of criticism can be regulated. This payoff must be increased to generate more criticism and decreased to reduce the level of criticism. This balance can be just as well affected by adjusting any of the payoffs, so the control system has a single degree of freedom. The strategy for adjusting the payoff for "Hits" is presented in Figure 2. When a statement is challenged, the computer calculates the probability that the group will support the criticism.

22.

This calculation uses Bayes' Theorem and combines historical information which gives the probability that the individual would make an erroneous statement (available before the statement is heard), with the indications of "False" or not "False" from listeners, which when their "Hit" and "No Error" probabilities are known, can be used to estimate the outcome of the challenge (before the criticism is heard). If the probability of a successful challenge is greater than .5, the machine guesses that it will be sustained. If it is right, then the payoff for "Hits" is increased. If the guess is wrong, the payoff for "Hits" is decreased. The amount of increase or decrease controls how stable the estimates are and therefore how rapidly the model can adjust to changes in topic or other circumstances which alter relative competences.

At least two situations could result in incorrect guessing by the model. The first is a change in the topic of discussion which alters the relative balance of competence in the group. Under this condition more verified statements are needed so the model can be recalibrated. Lowering the payoff for "Hits" has the effect of limiting the number of unverified statements. The second situation relates to a basic assumption of the model. The probabilities are assumed to be constant, or very slowly changing. If, for instance, a person attempts to game the situation by saying in effect "I know this statement is wrong, but I will say it anyway, because no one will know and I can escape criticism," this assumption of the model is violated. This situation in which probability of a correct statement is not stable would cause the model to guess inaccurately and again reduce the payoff for "Hits". This reduction would move the group toward greater concurrence-seeking, which tends to increase group cohesiveness at the risk of "groupthink". The increased solidarity, mutual liking, and positive feelings about carrying out group work would be a powerful antidote to gaming and other antagonistic tendencies. Therefore, while the model can not cope with gaming, it can detect when it may be occurring and guide the group to a state in which feelings of solidarity dominate the decision making activity. Thus, social welfare paradoxes can be avoided by taking advantage of human needs for affiliation and self-esteem.

23.

An alternative payoff system could be based upon a "No Error" condition resulting in a charge approximating the mean time for a statement. This would give participants a more realistic assessment of the time cost associated with listening to a statement. Another possibility would be to relate the payoffs to the actual time used by a given statement. Thus a "Hit" resulting from a criticism to a long statement would be worth more than one resulting from a criticism to a short one. This could have the result that a very short statement might not be criticized, because the time used to state the criticism would actually cost more than the payoff from a "Hit". Within a given group only the relative balance between individual time accumulations has an effect upon speaker selection. Thus only the relative costs of statements and criticisms are meaningful. If persons could transfer their time accumulations to conferences with new groups, absolute levels of time charges could be meaningful. The various alternatives proposed here might be useful in different kinds of groups or might apply to different challenges in the same group. For instance, a short humorous comment would most often not need a challenge, even though it violated the background consensus by being "Not Serious".

Analysis of prejudice and stability.

The analysis thus far assumed that individuals can adjust optimally to the payoffs and that they are equally critical of statements regardless of the speaker. However, some persons are prone to be overcritical and others often decline to offer criticism even when warranted. Another problem results from the tendency to be more critical of some group members than others. Two analytic techniques can be applied to separate tendencies toward criticisms resulting from actually perceiving errors and those resulting from prejudice. Whenever a statement is made, it can generate a criticism indication. From these indications two sets of data can be derived. The first is a matrix which indicates the probability that a given person will offer criticism when a given other makes a statement. These indications can

24.

be strongly influenced by communicator attractiveness or other factors prejudicing the listener to lower or higher levels of criticism toward a given other. A second half-matrix of probability data can also be derived which shows pairwise co-variation among individuals. These data are not directly influenced by prejudice which may exist between the two listeners, since they are not aware of each others' responses. However, the degree of co-variation may be influenced by the speaker. That is, some speakers may generate more dissensus in the responses of their listeners than others. It may therefore be useful to think of each speaker as associated with a vector of responses from the previously mentioned full matrix and a half-matrix of co-variation data. The mean level of agreement between each pair of persons in the co-variation matrices can be compared to each person's agreement with the other's statements. The contrast between reaction to public and anonymous responses of the other person can yield a measure of prejudice.

The co-variation data can also be used to estimate the stability of the group. The theory of cross-cutting coalitions states that group stability is high if different issues split the group into relatively equally balanced coalitions which are different for each issue. Thus, depending upon the issue, a person will have different sub-groups of persons who support and oppose him. If we assume that each person's position represents an "issue", then the relative balance of agreement and disagreement among the listeners, and the cross-cutting of these sub-groups which are generated by each speaker, can be used to estimate group stability. This estimate could be used to indicate the degree of stress a given group could tolerate before disintegrating.

A second method for bias estimation uses signal detection theory extended to deal with identification of multiple signals (Swets et al., 1978). The theory permits an individual's performance to be analyzed in terms of two independent parameters. The first, sensitivity, is a measure of the person's ability to detect and identify an erroneous statement. Sensitivity is defined as the probability of a "Hit", less the probability of a "False Alarm".

25.

$$\begin{aligned} \text{Sensitivity} &= P(\text{Hit}) - P(\text{False Alarm}) \\ \text{Bias} &= P(\text{Hit}) + P(\text{False Alarm}) \end{aligned}$$

The second, bias, is the sum of the same two probabilities. Bias can be thought of as the tendency to criticize assessed independently of ability to detect and identify erroneous statements. Sensitivity is assumed to be fixed by ability, but bias can change both with changes in payoffs and depending upon who is speaking. A measure of prejudice can be derived by comparing the person's ideal bias point, given the payoffs, and the actual bias as measured. The computation of these parameters can be imprecise as in Figure 1, case 2. Only an upper limit can be given for "False Alarms". Likewise, only a lower limit for "Hits" can be so derived.

The inability to derive these probabilities with certainty is not a serious problem for the signal detection model because one parameter is relatively insensitive to this inability. The bias parameter, indicating the probability to indicate error, is incremented by either a "Hit" or a "False Alarm".

Thus, when a statement is unverified, we can say that those indicating error are more critical than those who do not. This lack of verification, obviously, does not permit us to say anything about a person's sensitivity to error. One assumption of our model is that sensitivity is relatively fixed; thus the inability to derive "False Alarms" and "Hit" probabilities precisely from scoring of statements is not a serious one.

Every challenge which is verified generates sensitivity data from each person, which can by using this model be integrated. Bias parameters, on the other hand, require separate estimation depending on the current speaker in order to account for prejudice. Thus, the lack of dependency upon verification is extremely helpful in bias parameter estimation.

Multi-level regulation for overall stability.

In the first part of this paper we discussed implied validity claims and then showed how they could be used to develop additional (anonymous) channels for communication in a teleconferencing environment. We then elaborated a theory of criticism, a model for dynamic regulation, and a detailed data analysis scheme applicable to a single anonymous response channel. The earlier described communication environment, however, specified four of those channels and at least one for "statements".

It is beyond the scope of this paper to attempt a comprehensive integration of expressive channels with a control structure designed to stabilize groups and individuals as they move through the problem solving process. However, we can attempt to characterize groups according to their payoffs for "Hits" which control the level of challenges to each validity claim. If, for instance, a group has stabilized with high payoffs for "Hits" on all channels, then we can assume that a background consensus has developed which permits speech acts to take place with little interruption. This would be indicative of a serious, well organized group.

If a group has high payoffs on all channels except "Disagree", we can assume there is a consensus on facts and logical procedures. This group would be having a problem establishing a consensus on what is the right course of action from a social standpoint. They could be informing and correcting each others' feelings. Similarly, a group showing low "Hit" payoffs on the "False" channel would not yet have reached consensus on the facts and logic of the problem situation. They could be informing and correcting each others' facts and logic. An extreme case of this is where correcting has been turned off (zero payoffs for hits in "Disagreement" and "False" channels) in favor of information collection. This is often called "brain storming". All these activities can be characterized as oriented toward learning about and optimizing the group's response to the environment.

27.

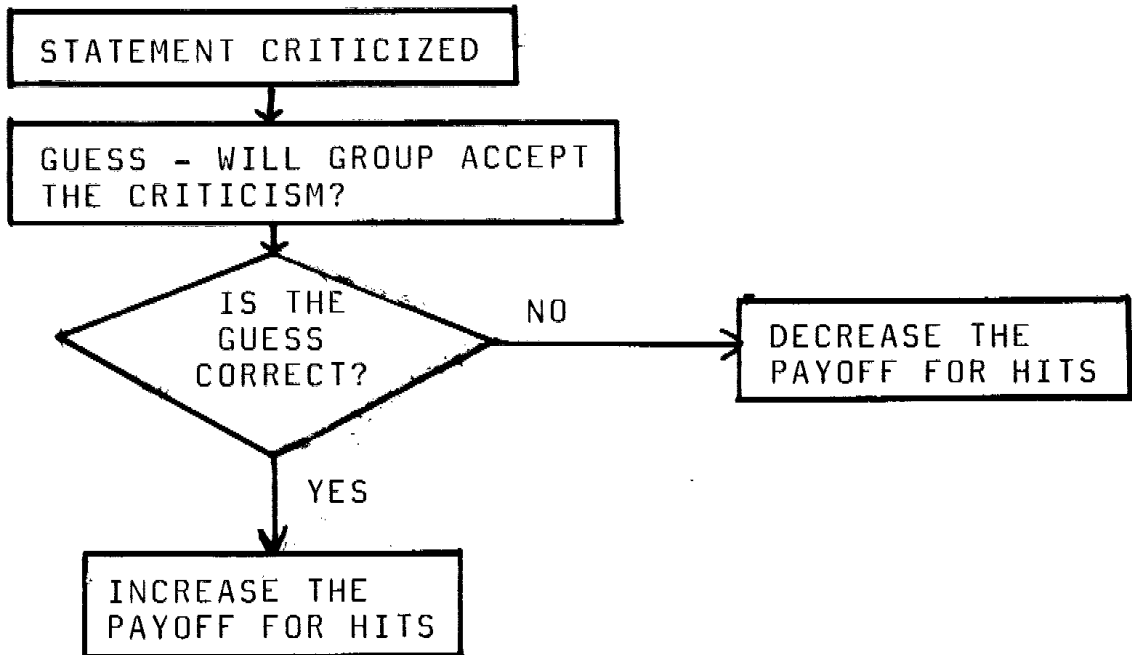
However, in the case of group with a low "Hit" on the "Not Serious" channel, there is a more serious lack of consensus. Either they fail to realize as a group when someone is joking (can't agree about what is funny), or worse yet, doubt each other's veracity. In the most extreme case, the "Hit" payoff for the "Don't Understand" channel drops, making it impossible or worthless for the interaction to continue. This is a clear sign that disintegration of the group may be imminent. In these last two cases the group has become preoccupied with internal conflicts which must be resolved before they can orient themselves to the environment. Groups needing emotional stabilization would be expected to operate in this mode and might even be encouraged to by appropriate payoffs.

Over the course of a group's history, shifts from one mode of operation to another could be expected. A group of diverse individuals might have trouble understanding each other at first, due to use of different languages (this could include problems with professional jargon). Then they might try to agree on how to proceed. Consensus on procedure would then lead to discussion as to legitimate goals for the group. If stress or tension began to impede their progress, a few jokes might be encouraged. The measures of stress and stability combined with inferred emotional states derived from both public and anonymous responses could be used to control payoffs directing the group through these different modes of action.

While the details of such a control strategy are not yet developed, the proposed communication environment provides adequate facilities for the measurement and regulation of behavior in group problem solving. Better models of effective group problem solving methods and individuals' biosocial needs will dictate more comprehensive control strategies for dialog self-management.

Figure 2.

STABILIZING THE LEVEL OF CRITICISM



Self-management of criticism in dialog

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