



CALIFORNIA  
BLACK HEALTH NETWORK

VIRTUAL CONFERENCE

# Hidden Crises

## Stress, Mental Health & Brain Health in the Black Community

### REGISTRATION FEES

Early Bird (thru Mar 31) Regular Rates (Apr 1+)  
Members: \$40 Members: \$50  
Non-members: \$60 Non-members: \$75



DATE  
May 13, 2026

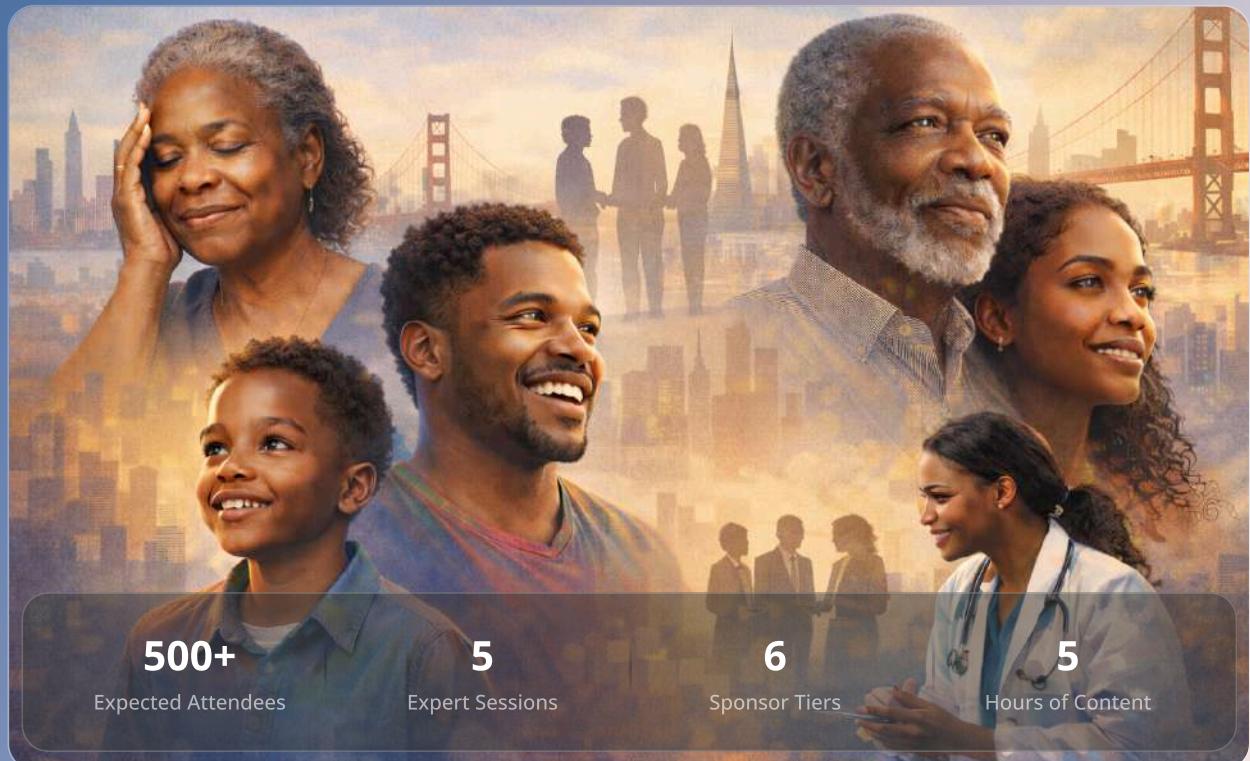


TIME  
8:00 AM – 1:00 PM PT



FORMAT  
Live via Zoom

[SPONSORSHIP OPPORTUNITIES](#) →



500+

Expected Attendees

5

Expert Sessions

6

Sponsor Tiers

5

Hours of Content



## About Us

Understanding Our Mission & Impact



CALIFORNIA  
BLACK HEALTH NETWORK

### — OUR MISSION

The California Black Health Network (CBHN) is a nonprofit organization dedicated to advance health equity for Black Californians by improving health literacy, strengthening community power, and advocating for protecting the health and healthcare of our community.

**Health Equity**

**Community Outreach**

**Policy Advocacy**



## Key Focus Areas



### Mental Health Challenges

Addressing unique barriers facing Black communities



### Stress & Trauma

Impact of chronic stress and intergenerational trauma on overall health



### Brain Health & Cognition

Cognitive wellness and dementia prevention



### Community-Centered Care

Culturally responsive approaches to wellness



# Event Overview

A Focus on Healing, Resilience, and Community



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Wellness



Mental Health



Community



Resilience

## — WHY THIS EVENT MATTERS

Toxic stress, rising suicide rates among Black men and boys, teenagers and young adults, and increasing cases of Alzheimer's and dementia are pressing but often ignored issues. This conference will uncover the connections between stress, mental health, and cognitive decline while exploring culturally relevant solutions for healing and resilience.



## Healing & Hope

Empowering our community through knowledge and support

## Topics include:

- The impact of chronic stress on mental and brain health
- Suicide prevention strategies for Black men and boys
- The connection between mental health and cognitive decline
- Community-driven approaches to healing and support



Join us in raising awareness, breaking stigmas, and building a path toward better mental and brain health for our community.



# Who Should Attend

Empowering Change-Makers & Community Leaders



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## — CONFERENCE AUDIENCE

CBHN's Virtual Behavioral and Mental Health Conference, "Hidden Crises—Stress, Mental Health & Brain Health in the Black Community," aims to educate, inform, and empower practitioners, community members, thought leaders, policymakers, researchers, and individuals who are committed to protecting and expanding behavioral healthcare access in California to address health disparities and promote equitable healthcare solutions.

### Attendees will include:



#### Behavioral Health Professionals

Providing culturally responsive care in under-resourced communities.



#### Community-Based Organizations

Serving Black, Latinx, immigrant, and low-income communities with hidden or unrecognized mental and brain health challenges.



#### Public Health Officials & County Health Departments

Seeking to understand health disparities and root causes and improve program and service delivery.



#### Researchers & Data Analysts

Focusing on racial disparities, chronic stress physiology, and cognitive health data and outcomes.



#### State & Local Policymakers

Working on behavioral health policy initiatives.

## Why Attend?

The CBHN Mental Health Summit is a unique opportunity to connect, learn, and collaborate with leaders, advocates, and community members dedicated to advancing mental health equity for Black Californians. Gain actionable insights, build meaningful partnerships, and be part of a movement for lasting change.

Expert Panels

Community Networking

Resource Sharing

Inspiring Stories

Become a Sponsor



# Conference Agenda

A full day of learning, inspiration, and connection



**8:00-8:50**  
AM

## **KEYNOTE** Welcome and Keynote

Rhonda Smith, Executive Director, California Black Health Network & Dr. Curley Bonds, Chief Medical Officer, Los Angeles County Department of Mental Health

**9:00-9:50**  
AM

## **SESSION** Toxic Stress Session

Dr. Tina Houston Armstrong, CEO, Living Connected Psychological, inc., Licensed Clinical Psychologist

This session explores how toxic stress disproportionately affects Black communities, leading to increased rates of chronic illness, mental health challenges, disrupted social connections, poor outcomes, and spiritual disconnection. (CEU)

**10:00-10:50**  
AM

## **SESSION** Brain Health Session

Dr. Monica Caffey, Academic Program Director and Professor for the Master of Arts in Counseling Psychology Program, National University

Communities affected by health disparities may experience mistrust in healthcare systems, lack awareness and education about brain health, and face barriers to accessing necessary resources and services.

**11:00-11:50**  
AM

## **SESSION** Suicide Among Black Men and Boys Session

Mr. Kris Bennett, Director, Prostate Cancer Health Equity Initiatives, Movember

This session will focus on culturally responsive strategies to reduce suicide deaths among Black men and boys.

**12:00-12:25**  
PM

## **SESSION** From Crisis to Policy: How HR1 Is Reshaping Black Mental Health Session

George Woods, MD, Felton Institute Board Chair

This session examines how HR1 is reshaping Black mental health by linking suicide risk, toxic stress, and brain health disparities to federal policy.

**12:30-12:50**  
PM

## **KEYNOTE** Closing Keynote

Dr. Le Ondra Clark Harvey, Chief Executive Officer, California Behavioral Health Association (CBHA)



# Featured Speakers

Expert Voices Leading the Conversation



## ★ KEYNOTE SPEAKERS



### Dr. Curley Bonds, MD

Chief Medical Officer, Los Angeles County Dept. of Mental Health

Board certified in General, Forensic, & Addiction Psychiatry. UCLA faculty.

Psychiatry

Policy Expert

UCLA



### Dr. Le Ondra Clark Harvey, PhD

CEO, CA Council of Community Behavioral Health Agencies

Expert in behavioral health policy with legislative experience.

Behavioral Health

Policy

Leadership

## SESSION SPEAKERS



### Tina Armstrong, PhD

CEO & Psychologist, Living Connected Psychology, Inc. Licensed Clinical Psychologist (CA PSY 23406).

CEO providing therapy and psychological assessment, including cognitive, emotional, and behavioral evaluations.

Session 1 Toxic Stress Session



### Dr. Monica Caffey

Academic Program Director & Professor, National University

Nationally recognized mental health advocate, educator, and consultant with 19+ years of experience.

Session 2 Brain Health Session



### Kris Bennett

Global Director of Health Equity Initiatives, Global Director of Personalized Cancer Care, and Director of Men's Health, Movember Foundation

Directing multi-million-dollar grant portfolios and leading mental health and suicide prevention initiatives for men and boys across North America.

Session 3 Suicide Among Black Men and Boys Session



### George Woods, MD

Clinical & forensic Neuropsychiatrist

Expert on brain dysfunction from trauma, toxic stress. Consultant for athletes, veterans on TBI/CTE.

Session 4 From Crisis to Policy: How HR1 Is Reshaping Black Mental Health Session

## MODERATOR



### Shacunda Rodgers, Ph.D.

Licensed Clinical Psychologist | Founder and Executive Director, Holding Space

Dr. Rodgers is a licensed clinical psychologist and founder of Holding Space, dedicated to culturally responsive mental health services and advocacy for Black women and families. She brings expertise in trauma-informed care and community engagement.

Moderator

Clinical Psychology

Community Leadership



# Sponsorship Tiers

Investment Opportunities & Benefits



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## CHAMPION

- ✓ Twenty (20) Tickets to the Conference
- ✓ Enhanced Logo on landing page
- ✓ Two (2) Live mentions during conference in Welcome and closing messages from Rhonda.
- ✓ Organizational or Corporate membership to Black Health Network

**\$10,000**

- ✓ Enhanced logo branding on waiting room graphic
- ✓ Pre and post event promotion in CBHN e-newsletter and social media
- ✓ Premier logo placement on Zoom background for Executive Director
- ✓ Opportunity to introduce a Keynote Speaker



- ✓ Enhanced Logo branding on Break Time graphic
- ✓ Designated solo social media partner post - event announcement or thank you graphic with logo
- ✓ Inclusion on CBHN website Corporate Partners page
- ✓ Acknowledgement as the exclusive lead sponsor in all pre/ during/ post-conference materials

## ALLY

- ✓ Ten (10) Tickets to the Conference
- ✓ Enhanced Logo on landing page
- ✓ Two (2) Live mentions during the conference in welcome and closing messages from Rhonda.

## ★ POPULAR

**\$7,500**

- ✓ Enhanced logo branding on waiting room graphic
- ✓ Promotion in CBHN e-newsletter and social media
- ✓ Inclusion on CBHN website Corporate Partner page



- ✓ Enhanced Logo branding on Break Time graphic
- ✓ Designated solo social media partner post - event announcement or thank you graphic with logo
- ✓ Organizational or Corporate membership to Black Health Network

## PARTNER

**\$5,000**



- ✓ Eight (8) Tickets to the Conference
- ✓ Logo on Waiting room graphic
- ✓ Logo on Break Time graphic
- ✓ Logo on landing page
- ✓ Pre and post event promotion in CBHN e-newsletter and social media
- ✓ Designated solo social media partner post - event announcement or thank you graphic with logo
- ✓ One Live mention during conference in welcome message
- ✓ Inclusion on CBHN website Corporate Partner page

## COLLABORATOR

**\$2,500**



- ✓ Six (6) Tickets to the Conference
- ✓ Logo on Waiting room graphic
- ✓ Logo on Break Time graphic
- ✓ Logo on landing page
- ✓ Pre and post event promotion in CBHN e-newsletter and social media
- ✓ Designated solo social media partner post - event announcement or thank you graphic with logo

## ADVOCATE

**\$1,000**



- ✓ Four (4) Tickets to the Conference
- ✓ Logo on Waiting room graphic
- ✓ Logo on landing page
- ✓ Pre and post event promotion in CBHN e-newsletter and social media

## SUPPORTER

**\$500**



- ✓ Two (2) tickets to the Conference
- ✓ Logo on landing page
- ✓ Pre and post event promotion in CBHN e-newsletter and social media

## ⚡ Why Sponsor This Conference?



### High Visibility

Reach 500+ health professionals, advocates, and community leaders



### Community Impact

Support vital mental health resources for Black communities

**500+**

Expected Attendees



### Network Building

Connect with leaders in behavioral health equity



### Brand Alignment

Associate your brand with health equity leadership

**\$500**

Starting From

# Partner With Us to Make an Impact

Join us in advancing mental health equity for Black communities in California.



## Sponsorship Inquiries

[events@yourcbhn.org](mailto:events@yourcbhn.org)

To secure your sponsorship for CBHN's Virtual Behavioral and Mental Health Conference, please contact us at [events@yourcbhn.org](mailto:events@yourcbhn.org)



**California Black Health  
Network**

Nonprofit 501(c)(3) Org



**Rhonda Smith**

Executive Director



[yourcbhn.org](http://yourcbhn.org)

Visit our website



## Next Steps

1

### Review Sponsorship Levels

Choose the tier that aligns with your goals and budget

2

### Confirm Your Support

Complete and submit the sponsorship form on the next page.

3

### Customize Your Package

Work together to tailor benefits to your needs

4

### Make an Impact

Join us in advancing health equity on May 13, 2026

## Ready to Partner?

Commitment deadline: April 15, 2026



Tax-Deductible Contributions

Custom Packages Available

# Sponsorship Commitment Form

To secure your sponsorship for CBHN's Virtual Behavioral and Mental Health Conference, please complete and return this form via email to:  
[events@yourcbhn.org](mailto:events@yourcbhn.org) and/or contact us at 916-333-0613.

Contact Name (First, Last)

Contact Phone

Contact Email

Sponsoring Company Name

Company Mailing Address

Name and Phone Number of Individual Managing Registrations (if different)

Company Social Media Handles (for recognition purposes)

Requested Sponsorship Level

Payment

PayPal (ID = [info@cablackhealthnetwork.org](mailto:info@cablackhealthnetwork.org))

Other: Please specify preferred payment method

Email Completed Form