Michael Furman

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EDUCATION

B.S. Multimedia Communication

May 2022 Dean's List

Minors: Anthropology & Business Administration UNIVERSITY OF EVANSVILLE Evansville, IN HARLAXTON COLLEGE Grantham, England

Video Skills

DLSR Cameras & Photography FAA Professional Drone Certified DaVinci Resolve Adobe Premiere Pro Website Design Stop Motion Filming

VIDEOGRAPHY & DIGITAL TECHNOLOGY

WoodTV8 News Editor-Videographer/Production Floor Director

2022-2024

- Recorded and livestreamed local news stories; filming and editing interviews, live reporters, emergency stories, and studio packages
- Edited and encoded national stories and packages sent by NBC for local broadcasts
- General control over studio operations; teleprompter control, talent direction/preparation, microphone maintenance, filming equipment responsibilities
- · Robotic operations over all studio cameras as well as handheld operations out in the field

ESPN 3 & ESPN+ Director/Camera/Graphics/Replay Operations

2019-2022

- Directed crews of camera operators, replay managers and team graphic effects ensuring smooth transitions for productions expanding leadership skills and effective delegation
- Coordinated with Disney's ESPN headquarters for maintaining the quality broadcasts
- Edited shots for instant replays strengthening knowledge of editing software
- Successfully handled camera operations for numerous quality shots

Professional Drone Piloting Project Leader

2021-2022

- Researched and developed, with faculty and students, the University of Evansville's first training program for professional drone pilot training
- Learned to operate different types of drones, completing FAA training and certification

RELATED EXPERIENCE

Center for Career Development Career Advocate Evansville, IN

2020-2022

- Guided students through developing and formatting their resumes and cover letters in preparation for job applications
- Created video and social media advertisements promoting the Career Center

IOKDS Chautauqua Social Media Manager Chautauqua, New York

2020-2021

- Increased IOKDS's social media presence by developing Instagram and Twitter pages
- · Edited and filmed interviews, performances, events to post on the company's social media

Wellness in the Internet Age Group Leader

2020-2022

- Organized the design process for a university wellness room containing visual aesthetics as well as virtual reality systems with selected relaxation programs
- Petitioned and received funding of \$23,928 with budget and design proposals
- · Presented completed project to financial investors and the university board

MH Labs Marketing Manager Zeeland, MI

2016-2018, 2021

- Worked within several roles on an assembly line format maintaining morale, efficiency, and providing necessary services
- Designed and planned the company's rebranding, including website design, graphic design, and creating new video advertisements featuring the company

LEADERSHIP

Orientation Leader *University of Evansville*

2019-2022

• Led incoming students through orientation, registration, and the University of Evansville's Welcome Week assisting students in adjusting to the start of the college lifestyle and supporting their needs

Student Activities Board External Events Chair

2018-2022

Coordinated with campus organizations in implementing events; sound equipment set up and management, while maintaining relations with other organizations

CAMPUS ACTIVITIES

Lightsaber Dueling Club Co-Founder

2018-2022

Hosted showings of Star Wars films; arranged and managed duels across campus