

Mélanie Yèche

Graphic Designer | UX/UI Designer | Web Designer

OVERVIEW

I am a junior visual designer with polished user interface skills. I am the perfect addition to a UX team or start-up looking for a player with the ability to craft a meaningful user experience and simple visuals. I am formally trained in Adobe Creative Suite and HTML5/CSS3

SKILL

Design: UI/UX design, information architecture, visual design, typography, wire-framing, user-testing and prototyping

Language: English (Fluent), French (Native speaker), Spanish (Proficient)

Computer Skills: Adobe Suite (Photoshop, Illustrator, Indesign), HTML/CSS, Bootstrap, Github, Balsamiq, Sketch

Leadership: Project management for Emerge Studio

EDUCATION

Visual Media Design & Production Certificate (2016)
City College of San Francisco

Master degree (2012)
Major: Science Communication
Minor: Science Sociology
Paris 7 Diderot Paris, France

Bachelor of Science (2009)
Evolutive Biology
Montpellier 2 University
Montpellier, France

WORK EXPERIENCE

Production Artist (Contractor)

Potterybarn, Brand Packaging Dpt

August 2016 - November 2016

Responsible for managing pre-flight and pre-press processes, verifying and create artwork within the brand guideline. Proofing romance using fine typography.

Web Designer (Freelance)

Chochmat Halev

May 2016 - Present

Responsible for re-designing an existing website into an easy to use wordpress with mutiple new features (e-commerce, MailChimp, music straming). I am currently maintaining the website and the visual identity as the website evolves

Graphic Design Intern

Emerge Studio

August 2015 - May 2016

Responsible for designing posters for various event, website redesign for desktop and mobile, user experience, information architecture and project management

Visual Media Design Mentor

City College of San Francisco

November 2015 - May 2016

Responsible for mentoring students throughout their semester in Visual Media Design. I assisted with software, set-up for print, feedback and critiques on work

VOLUNTEER WORK

California Academy of Science

Education Department

September 2014 - May 2015

ExplOratorium

March - June 2013

CONTACT ME

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