Mélanie Yèche

Graphic Designer|UX/UI Designer|Web Designer

CONTACT ME

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SKILL

UI/UX design
Information Architecture,
Prototyping, User Flow,
User-Testing and
Interactive Prototype.

Visual design
Web Design,Branding,
Typography,Packaging.

Language
English (Fluent)
French (Native)
Spanish (Proficient)

Computer Skills
Adobe Suite
(Photoshop, Illustrator, Indesign)
Sketch, HTML/CSS, Bootstrap,
SASS, Github,

Leadership
Certified Scrum Master
Project management

EDUCATION

Visual Media Design & Production Certificate (2016)
City College of San Francisco

Master degree (2012)
Major: Science Communication
Minor: Science Sociology
Paris 7 Diderot
Paris, France

Bachelor of Science (2009)
Evolutive Biology
Université Montpellier 2
Montpellier, France

OVERVIEW

I am a visual designer with polished user interface skills. I am passionate about doing design that matters by rending process intuitive or creative simple visuals. I am formally trained in Adobe Creative Suite, Sketch and other prototyping tools and HTML5/CSS3

WORK EXPERIENCE

UI/UX Design, Scrum Master (Contractor)
ServiceNow, HI design team
February 2017 - Present
Worked closely with the Design team in an Agile/Scrum workflow to create visually-compelling and highly-usable interface creating rough mock-ups that were refined and extended over many iterations. Made adjustments to mock-ups as necessary to address problems encountered by developers.

Production Artist (Contractor)
Potterybarn, Brand Packaging Dpt
August 2016 - November 2016
Responsible for managing pre-flight and pre-press processes for packaging, verifying and create artwork within the brand guideline. Proofing romance and using fine typography.

UI/UX Designer (Freelance)
Chochmat Halev
May 2016 -March 2017
Re-designed an existing website into an easy to use Wordpress with multiple new features (e-commerce, MailChimp, music streaming).

Visual Design Intern, UI/UX Intern
Emerge Studio
August 2015 – May 2016
Responsible for designing posters for various events, website redesign for desktop and mobile, user experience, information architecture and pre-press production.

Visual Media Design Mentor
City College of San Francisco
November 2015 – May 2016
Responsible for mentoring students throughout their semester in Visual Media Design. I assisted with software,set-up for print, feedback and critiques.

VOLUNTEER WORK

California Academy of Science, Education Department
September 2014 – May 2015

ExplOratorium
March – June 2013