MYEONGKYU LEE

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Personal Website | Google Scholar

EDUCATION

Ph.D. Purdue University, West Lafayette, IN, US

2023 - 2027 (expected)

Industrial Engineering

• Advisor: Dr. Brandon J. Pitts (NHanCE Laboratory)

M.S. Kookmin University, Seoul, Korea

2021 - 2023

Automobile and IT convergence

- GPA: 4.0/4.0 (Graduated 1st out of 36)
- Advisor: Dr. Ji Hyun Yang (Humans and Vehicle Automation Laboratory)
- Thesis: A Study on the Analysis of Driving Data and Suggestion of Emotion Group by Driver's Emotion Using Driving Simulator
- Merit-based full tuition for all two years

B.S. Kookmin University, Seoul, Korea

2015 - 2021

Automotive Engineering

- GPA: 3.98/4.0 (Graduated 1st out of 166)
- Merit-based full tuition for all four years

RESEARCH INTERESTS

Human factors, cognitive engineering, human-automation interaction, human-vehicle interaction, autonomous driving, driver modeling (behavior, cognition, intention, trust), artificial intelligence, machine learning

PUBLICATIONS

* denotes that Lee, M. is the corresponding author.

JOURNALS

- 5. **Lee, M.***, & Pitts, B. J. (under review). "The effects of automated vehicle reliability, self-estimated confidence, and repeated exposures on drivers' trust and takeover decisions". *Behaviour and Information Technology*
- 4. **Lee, M.**, Ahn, C. & Yang, J. (under review). "Human-Centric Validation Framework for Monitoring Systems Embedded in Partially Automated Vehicles". *Cognition, Technology & Work*
- 3. **Lee, M.**, Choi, J., Kim, S., & Yang, J. (2025). "Analysis of Drivers' Reactions to Simulated Jaywalking and Application of AI Classifiers to Predict Accidents". *International Journal of Automotive Technology*. [link]
- 2. **Lee, M.**, Lee, S., Hwang, S., Lim, S., & Yang, J. (2023). "Effect of Emotion on Galvanic Skin Response and Vehicle Control Data During Simulated Driving". *Transportation Research Part F: Traffic Psychology and Behaviour*. [link]
- 1. **Lee, M.**, Kim, S., Kim, J., & Yang, J. (2022). "Simulator Study on the Response Time and Defensive Behavior of Drivers in a Cut-in Situation". *International Journal of Automotive Technology*. [link]

PROCEEDINGS

- 10. **Lee, M.***, & Pitts, B. J. (submitted). "Identifying Preferred Driving Styles of Automated Vehicles through Drivers' Feedback". *Proceedings of the Human Factors and Ergonomics Society Annual meeting 2025*, Chicago, US, September.
- 9. **Lee, M.***, & Pitts, B. J. (accepted). "Finding Preferred Automated Vehicle Driving Styles via Exposure to Various Types of Vehicle Behavior". *Institute of Industrial and System Engineers Annual Meeting 2025,* Atlanta, US, May.
- 8. Lee, M.*, & Pitts, B. J. (2024). "The Effects of System Confidence and Reliability on Drivers' Decision-Making in

- Conditionally Automated Vehicles". *Proceedings of the Human Factors and Ergonomics Society Annual Meeting,* Phoenix, US, September. Two best student paper awards [link].
- 7. Dong, J., Nadri, C., Alvarez, I., Diel, C., **Lee, M.**, ... & Jeon, M. (2023). ""Play Your Anger": A report on the empathic invehicle interface workshop". *Automotive Ul'23*, Ingolstadt, Germany, September. [link]
- 6. Park, J., **Lee, M.**, Maeng, J., & Yang, J. (2023). "Development of the Driver's HOD (Hands On/Off Detection) Method using Conductor inside the Steering wheel". *2023 Spring Conference of Ergonomics Society of Korea*, Anseong, Korea, May. [link]
- 5. Park, J., **Lee, M.**, Maeng, J., Ahn, C., & Yang, J. (2022). "A Study for STPA-based Identification of Safety Requirements from the Perspective of Drivers in Take-Over Request Situation". 3rd IEEE International Conference on Human-Machine Systems, Orlando, US, November. [link]
- 4. **Lee, M.**, Lee, S., Hwang, S., Lim, S., & Yang, J. (2022). "Acquiring Driving Characteristic Data According to Driver Emotions and to Proposing Emotion Groups in the Driving Context". *3rd IEEE International Conference on Human-Machine Systems*, Orlando, US, November. [link]
- 3. **Lee, M.**, Kim, S., Jung, D., Lee, H., ... & Yang, J. (2022). "Simulator-Based Study of the Response Time and Defensive Behavior of Drivers in Unexpected Dangers at an Intersection". *Automotive UI 22'*, Seoul, Korea, September. [link]
- 2. Pyeon, H., Kim, H., Bae, Y., **Lee, M.**, Zhu, H., Yang, J., & Lim, S. (2022). "Establishment of a Data Collection System for Developing a Deep Learning Model Detecting Driver's Hands On/Off". 2022 Spring Conference of Korea Society of Automotive Engineers, Seoul, Korea, June. [link]
- 1. **Lee, M.**, Shim, H., Kim, S., Choi, J., & Yang, J. (2021). "Study of driver's response time in cut-in situation with driving simulator". 2021 Spring Conference of Ergonomics Society of Korea, Seoul, Korea, June. [link]

PUBLICATIONS IN EDIT

- 4. **Lee, M.** & Pitts, B.J. "What you perceive is more important than what actually is: The influence of interaction failure type and timing on drivers' perception and trust in highly automated vehicles".
- 3. Zang, J., Lee, M., Li, G., & Pitts, B.J. "Challenges of older adults that influence automated vehicle adoption".
- 2. **Lee, M.**, Luster, M. S., Oishi, M., & Pitts, B.J. "Predicting roadway obstacle type based on driver behavioral and physiological responses".
- 1. **Lee, M.**, & Pitts, B.J. "Bias formation in automated vehicles: the effects of repeated exposure to inconsistent information accuracy on drivers' behavior and physiological responses".

PATENTS

- 3. **Lee, M.**, Yang, J., Lim, S., Zhu, H., Pyeon, H., & Bae, Y. "Method for Providing a Plurality of Driving Modes Based on Whether a Driver grips Steering Wheel or Not". *Korean Patent (10-2527164)*.
- 2. **Lee, M.**, Yang, J., Lim, S., Zhu, H., Pyeon, H., & Bae, Y. "Method for Controlling Steering Wheel Based on Whether a Driver grips Steering Wheel or Not". *Korean Patent* (10-2620416).
- 1. **Lee, M.**, Yang, J., Park, J., & Maeng, J. "Device and Method for Detecting Driver's Steering Wheel Grip". *Korean Patent* (10-2527171).

PRESENTATIONS/INVITED TALKS

- 12. **Lee, M. (presenter)**, & Pitts, B. J. (2025) "An investigation into how vehicle reliability, confidence information, and repeated exposure affect trust in automated vehicles". *Transportation Research Board Annual Meeting*, D.C., US, January.
- 11. **Lee, M. (presenter)** (2024) "An investigation into how vehicle reliability, confidence information, and repeated exposure affect trust in automated vehicles". *BK 21 Seminar at Kookmin University*, Seoul, Korea, December.
- 10. **Lee, M. (presenter)**, & Pitts, B. J. (2024) "Bi-directional human-to-vehicle communication about driving style preferences". *NSF Site-Visit at Purdue University*, West Lafayette, US, November.
- 9. **Lee, M. (presenter)**, & Pitts, B. J. (2024) "The Effect of System Reliability and Confidence Information on Drivers' Behavior in Automated Vehicles". 4th Next Generation Transportation System Conference at Purdue University, West Lafayette, US, September.
- 8. Lee, M. (presenter), & Pitts, B. J. (2024) "The Effects of System Confidence and Reliability on Drivers' Decision-Making in

- Conditionally Automated Vehicles". 2024 Human Factors and Ergonomics Society Annual Meeting, Phoenix, US, September.
- Zang, J., Lee, M. (co-presenter), Li, G., & Pitts, B. J. (2024) "Challenges of Older Adults in Adopting Automated Vehicles: 7. A Systematic Review". 2024 Human Factors and Ergonomics Society Annual Meeting, Phoenix, US, September.
- Lee, M. (presenter), & Pitts, B. J. (2024) "Bias in Driver-AV interactions: Starting the Conversation about Closing-the-loop". 6. NSF Retreat at University of New Mexico, Albuquerque, US, May.
- 5. Lee, M. (presenter), & Pitts, B. J. (2023) "Characterizing the effects of system confidence presentation and exposure bias on drivers' behavior". NSF Site-Visit at Purdue University, West Lafayette, US, November.
- Lee, M. (presenter), & Yang. J. (2022) "Acquiring Driving Characteristic Data According to Driver Emotions and Proposing Emotion Groups in the Driving Context". BK 21 Program Performance Sharing Conference at Kookmin University, Seoul, Korea, December.
- Lee, M. (presenter), Lee, S., Hwang, S., Lim, S., & Yang, J. (2022) "Acquiring Driving Characteristic Data According to Driver Emotions and Proposing Emotion Groups in the Driving Context". 3rd IEEE International Conference on Human-Machine Systems, Orlando, US, November.
- Lee, M. (presenter), Kim, S., Jung, D., Lee, H., ... & Yang, J. (2022) "Simulator-Based Study of the Response Time and 2. Defensive Behavior of Drivers in Unexpected Dangers at an Intersection". 14th International ACM Conference on Automotive User Interfaces and Interactive Vehicular Applications, Seoul, Korea, September.
- Lee, M. (presenter), Shim, H., Kim, S., Choi, J., & Yang, J. (2021). "Study of driver's response time in cut-in situation with driving simulator". 2021 Spring Conference of Ergonomics Society of Korea, Seoul, Korea, June.

DECEMBOLI ENDEDIENICE

7.	Cognitive Autonomy for Human CPS: Turning Novices into Experts	Aug. 2023 – Present
	Role: Graduate Research Assistant, Purdue University	
	Sponsor: National Science Foundation, US	
6.	Study on the Model Development for the Driver Emotion Recognition	Oct. 2022 – Jul. 2023
	 Role: Graduate Research Assistant, Kookmin University 	
	Sponsor: Hyundai Motor Company, Korea	
5.	Artificial Intelligence Adaptation on the Steering Wheel System	Sep. 2021 – Aug. 2022
	 Role: Graduate Research Assistant, Kookmin University 	
	Sponsor: Hyundai Motor Company, Korea	
4.	Study on the Driver's Mental Model and Behavior in Take-over Situation	May 2021 – May 2022
	 Graduate Research Assistant, Kookmin University 	
	Sponsor: Hyundai Motor Company, Korea	
3.	Study on the Vehicle Control Data/Physiological Data According to Emotions	Mar. 2020 – Nov. 2021
	 Role: Graduate Research Assistant, Kookmin University 	
	Sponsor: Hyundai Motor Company, Korea	
2.	Study on the Driver Behavior Characteristics in Four Dangerous Situations	Mar. 2020 – Nov. 2020
	 Role: Undergraduate Research Assistant, Kookmin University 	
	Sponsor: National Forensic Service, Korea	
1.	Undetectable Communications for Drone Applications	Dec. 2019 – Feb. 2020
	 Role: Undergraduate Research Assistant, University of California, Irvine 	
	Sponsor: Kookmin University, Korea	

TEACHING EXPERIENCE

Kookmin University

•	Basic Dynamics	2021 - 2022
•	Vehicle Driver Modeling	2022

Automotive Human Factors Engineering 2021

AWARDS AND HONORS

Best Student Paper Award
 Surface Transportation Technical Group, HFES, 2024

Best Student Paper Award Korean Affinity Group, HFES, 2024

Travel Grant
 HFES, 2024

Graduation with honors (master's - class rank: 1/36)
 Kookmin University, 2023

Merit-based Scholarship (master's for full tuition, all semesters)

Kookmin University, 2021-2022

Best Paper Award
 Korea Electronics Association, 2022

Competition of creating Intellectual Property Rights, 3rd award Kookmin University, 2022

Poster competition of Brain Korea 21 program, 2nd out of 38 students

Kookmin University, 2022

Graduation with honors (bachelor's - class rank: 1/166)

Kookmin University, 2021

Merit-based Scholarship (bachelor's for full tuition, all semesters)
 Kookmin University, 2015-2021

SERVICE

Committee Experience

- Session Co-Chairs, Human Factors and Ergonomics Society Annual Meeting, Phoenix, US, 2024
- Local chair (committee member), Automotive UI 2022, Seoul, Korea, 2022

Journal Reviewer

- International Journal of Automotive Technology
- Transportation Research Part F: Traffic Psychology and Behaviour
- Applied Ergonomics

Conference Proceedings Reviewer

- Human Factors and Ergonomics Society Annual Meeting (2025)
- Human Factors and Ergonomics Society Annual Meeting (2024)

NHaNCE Lab

Lab technical manager (2024 – present)