



Key Points -

A product will always have at least **ONE default product item** that specifies the Price, stock quantity, Sku, tracking, sale status, and main product image, and specifications where applicable.

If a product has variants or additional options like above with print size, more product items are created to accommodate for the change in price, sku, sale status, stock qty, and specifications, as well as the variant itself. Note, specifications needs to be on the product item level because as you can see in this example, the weight, height and width have changed with each option.

These individual product item can be viewed as the specific product itself, and is what is added to the cart and associated with each order.

The main product entity is more like the listing container, an entity to manage shared information for each individual product item.