

Mr Da Rocha

NATIONALITY: Brazilian/Italian

SUMMARY

I just finished my Ph.D. in Sociology. I have accumulated both academic and research experience working for successful projects in both the public and private sectors. Having excellent research potential and an ability to actively contribute to the research projects goals. Working for London School of Economics, I developed knowledge and skills in suitable techniques for the collection and analysis of data. I used to work in project with Africa e Brazil, studying the management practice on industry sector. I have considerable experience in research and presentation. I am multilingual Portuguese and Italian. I have excellent interpersonal and communication skills. I am discrete, diplomatic and self-motivated.

EDUCATION

PhD in Sociology, Università Degli Studi di Milano 2012

(Main subjects: Rational Choice, Game Theory, Epistemology, Qualitative and Quantitative Statistic and Maths)

Thesis: "Survival Strategies of documented and Undocumented Brazilian immigrants in Europe: A comparative study between London and Milan.

Master in Social Psychology, Pontifical Catholic University of San Paolo, Brazil 2005

(Main subjects: Quantitative and Qualitative method of research; Social Psychology method of analysis; analysis of content). Dissertation: "Self-declaration of colour and race among Brazilian student of San Paolo State."

Master in Social Research, The Warwick University (Not submitted thesis) 2001

(Main subjects: Quantitative and Qualitative method of research)

Degree in Social Science, Pontifical Catholic University of San Paolo, Brazil 1997

EMPLOYMENT RECORD

Research Analyst, London School of Economics 01/2013 to 09/2013

Key responsibilities included:

A joint Harvard Business School, Columbia Business School and London School of Economics project dedicated to understanding the role of CEOs in modern corporations.

Contact companies in Brasil and US in order to explain the methodology research

Conduct an Interview with CEO's

Analysis interview and input data in system

Collect and analyse data of companies on manufacture markets

Analysing and categorised collected data

Prepare reports of findings, illustrating data and written text

Researcher Executive, London and Partners

04/2012 to 10/2012

Key responsibilities included:

Using the VLAD program, I was responsible for controlling information on the London and Partners (formerly Visit London) website.

Adding new events and venues to the website.

Help to ensure editorial and data resources are focussed on top performing records.

Identify new events and products that are of importance and should be enriched.

Ensure popular products and events are bookable

Work with commercial to identify popular products and events that should become bookable.

Making necessary website changes.

Replying to venue and events managers' requests.

Researching and editing event information.

Researching and crosschecking hotel rating information.

Research Assistant, Quacquarelli Symonds (QS)

01/2012 to 03/2012

Key responsibilities included:

Arranged support for the Project Manager.

Arranged and prepared business meetings and with the universities for the project manager in Brazil.

Search for partnership for Latin America ranking's project

Contact universities in Latin America in order to explain the methodology of QS's ranking system.

Obtained academic and employee lists from universities for inclusion in the Qualtrics academic analysis program.

Translated survey questionnaire from English to Portuguese and to Spanish.

Developed an important customer service role as the point of contact for these various universities, and handled all their enquiries.

Researched government database information in Latin America in order to correctly update QS's own CORE computer programme.

Regularly worked with the EXCEL, GoToMeeting and GoToWebinar programmes.

Manager, ABRAS - Brazilian Association

05/2010 to 11/2011

Key responsibilities included:

Arranged key meetings with the chairman of ABRAS in his dealings with Latin American government departments.

I was the chairman's assistant and representative at some of these meetings.

Diary management, meeting and travel organiser, document preparation, schedule his agenda

Write reports

I was responsible for writing projects in support of grant applications.

I was also the liaison officer between clients and the various partners of ABRAS, ensuring a smooth flow of information and personnel between them.

I also organised conferences and small events, including events at different levels to help foster relationships between Brazil and Britain.

Research Assistant, Across Research, London

11/2009 to 04/2010

Key responsibilities included:

I was responsible for telephone surveys of key financial institution personnel worldwide in order to ascertain information on how Brazilian Central Bank is perceived in the global marketplace.

Telephone surveys
Transcriptions of interviews
Write reports of interviews
Translated into English.

PROFESSIONAL EXPERIENCE

Working for London School of Economics, I developed knowledge and skills in suitable techniques for the collection and analysis of data. I used to work in project with Africa e Brazil, studying the management practice on industry sector.

PROFESSIONAL AFFILIATIONS

American Sociological Association
British Sociological Association

PUBLICATIONS

Rocha, Edmar J. Auto declaração de cor e/ou raça entre escolares paulistanos. Cadernos FCC, São Paulo, V. 29, 2007

Rocha, Edmar J. Self-Declaration of Colour and/or Race among Brazilian Students. The International Journal of the Humanities.

Rocha, Edmar J. Discuss racial classification in Brazil: Where do we go from here? The International Journal of the Humanities.

Rocha, Edmar J. Who are the immigrants: Public Policy Text available on internet: http://www.iss.nl/cross_cutting_themes/migration/panel_5 [14 Jul. 2007]

ROCHA, Edmar J. Auto declaração de cor e/ou raça entre alunos(as) paulistanos(as) do ensino fundamental e médio: um estudo exploratório. São Paulo, PUC-SP, 2005 (dissertação mestrado).

ROCHA, E. J. Ethnic Relations are continuations of Race Relations by other means? Critically discuss this claim. Revista Caos, Internet, v. 03, p. 01-12, 2001.

ROCHA, E. J. Luzes na sala de aula. Revista Época. v. 176, p. 72 - 73, 01 out. 2001.

ROCHA, E. J. **Escola Pública e Discriminação Racial**. Agenda Afro-Brasileira, São Paulo, 10 jul. 1995.

ROCHA, E. J. A Reprodução do Racismo na Escola Pública. In: **IV Encontro de Iniciação Científica**, 1995, São Paulo. CNPq, 1995. p. 31-31.

LANGUAGES

Portuguese/Italian

SECTORS/EXPERTISE

Sectors:

- Agriculture, Fishing and Forestry
- Law and Justice and Public Administration
- Information and Communications
- Education
- Finance
- Health and Other Social Services
- Industry and Trade
- Energy and Mining
- Transportation
- Water, Sanitation and Flood Protection
- Science and Technology

Areas of Expertise:

- Civil Engineering
- Mechanical Engineering
- Electrical Engineering
- Economic and Financial Feasibility
- Environmental Impact Assessment
- Transportation/Infrastructure Planning
- Community Planning
- Water/Sewer
- Energy
- IT/Communication
- Agriculture
- Capacity Development (manpower and institutions)

- Marketing
- **Project Management**
- Accounting
- Legal
- Procurement
- Management
- Non-English languages (Specify_____)
- Other (Specify_____)