

Technology Consulting & Marketing

Global business consulting to develop your invention into an innovation

Market analysis

Project the size and analyse the characteristics of your target market to justify R&D investment.

Scenario development

Prepare various scenarios to assess risks involved in the commercial development of your technology.

Financial feasibility studies

Project cash-flows to assess the financial viability of your technology.

Compliance risk assessment

Develop a robust plan to be compliant in terms of all relevant laws and regulations.

Competition analysis

Identify the market positioning of your technology to fully exploit its potential.

Strategy advice

Develop a strategy to guide your technology into a commercial success.

Marketing

Communicate the real value of your technology to potential distributors and users.



London Research International Ltd.

Elizabeth House, 39 York Road,
London, SE1 7NQ, UK
VAT: 839504312, Company Registration: 5004849 (England & Wales)

Tel: +44 (0) 20 7378 7300
Fax: +44 (0) 20 7183 1899

info@LondonResearchInternational.com
www.LondonResearchInternational.com