

# OIPS Table Attendance Report – Career Fair

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## Spring 2025

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# Data Overview and Limitations

The analyzed data represents the number of students who approached the OIPS table during each day of the Career Fair Spring 2025. It includes the total student interactions, the reason for each visit, and the time of day when the interaction occurred. Data was collected manually using a paper-based tracking table maintained by OIPS representatives.

The tracking table recorded:

- **Interactions**, categorized into the following hourly intervals:
  - **11:00 AM – 12:00 PM**
  - **12:00 PM – 1:00 PM**
  - **1:00 PM – 2:00 PM**
  - **2:00 PM – 3:00 PM**
  - **3:00 PM – 4:00 PM**
- **Reason for stopping by**, categorized as:
  - **Locating/Identifying Employers**
  - **CPT (Curricular Practical Training)**
  - **OPT (Optional Practical Training)**
  - **STEM-related inquiries**
  - **Other** (with space for a brief description)

The **Career Fair Spring 2025** took place over three days:

- **Tuesday, February 18** – STEM Majors
- **Wednesday, February 19** – All Majors
- **Thursday, February 20** – Business, Government, and Non-Profit

## Limitations

- Data collection relied on manual counting, which may introduce minor inconsistencies.
- "Other" responses were open-ended, leading to varied descriptions.

# Day & Time Analysis

## Visitor Distribution by Day

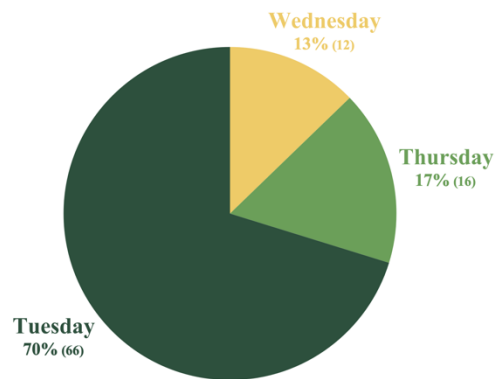


Figure 1 (Visitor Distribution by Day)

## Hourly Attendance Comparison Across Fair Days

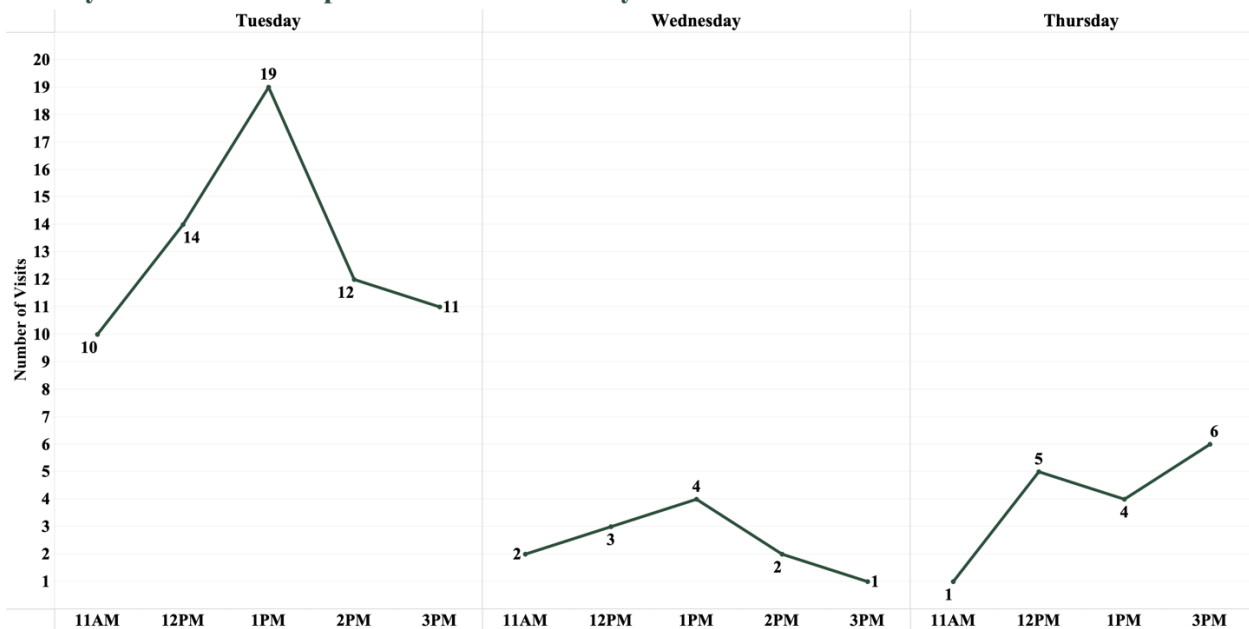


Figure 2 (Hourly Attendance Comparison Across Fair Days)

# Reasons for Engagement at Our Table

## Proportion of Visits by Reason

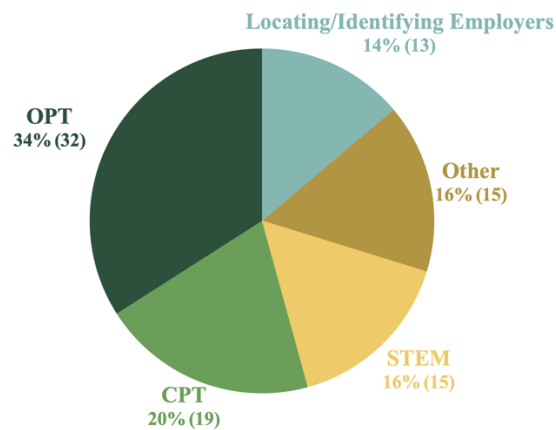


Figure 3 (Proportion of Visits by Reason)

## Daily Breakdown of Reasons for Stopping By

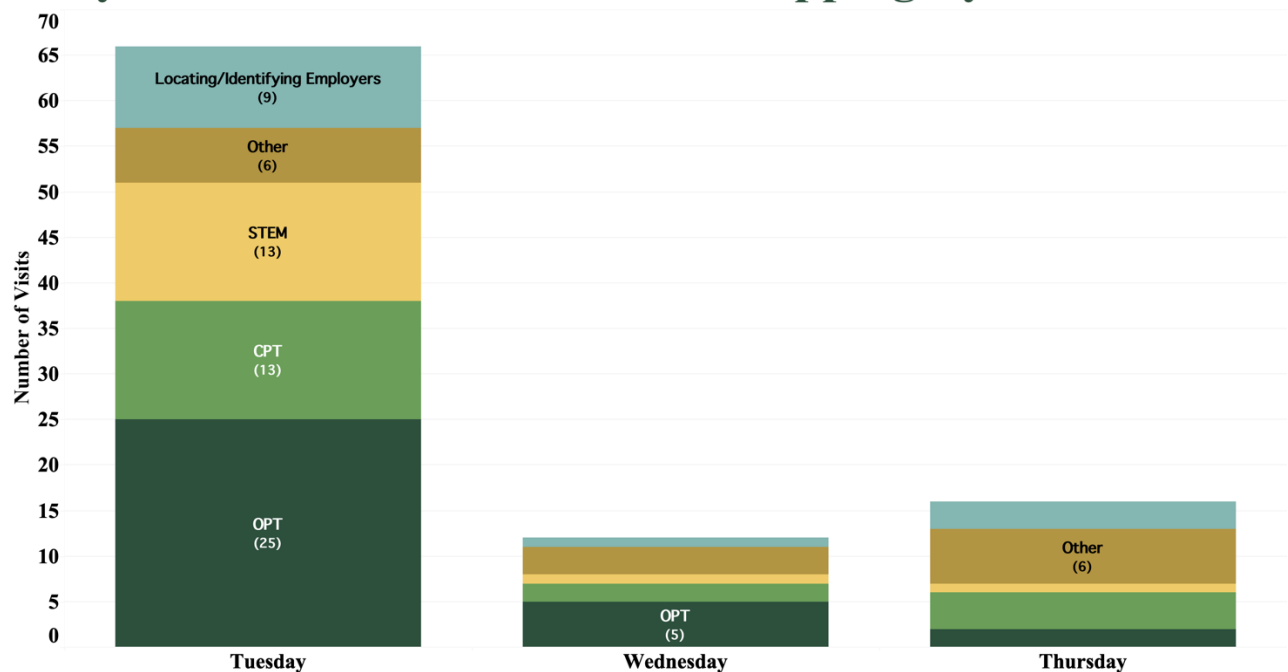


Figure 4 (Daily Breakdown of Reasons for Stopping By)

# “Other” Reasons Analysis

## "Other" Category Breakdown

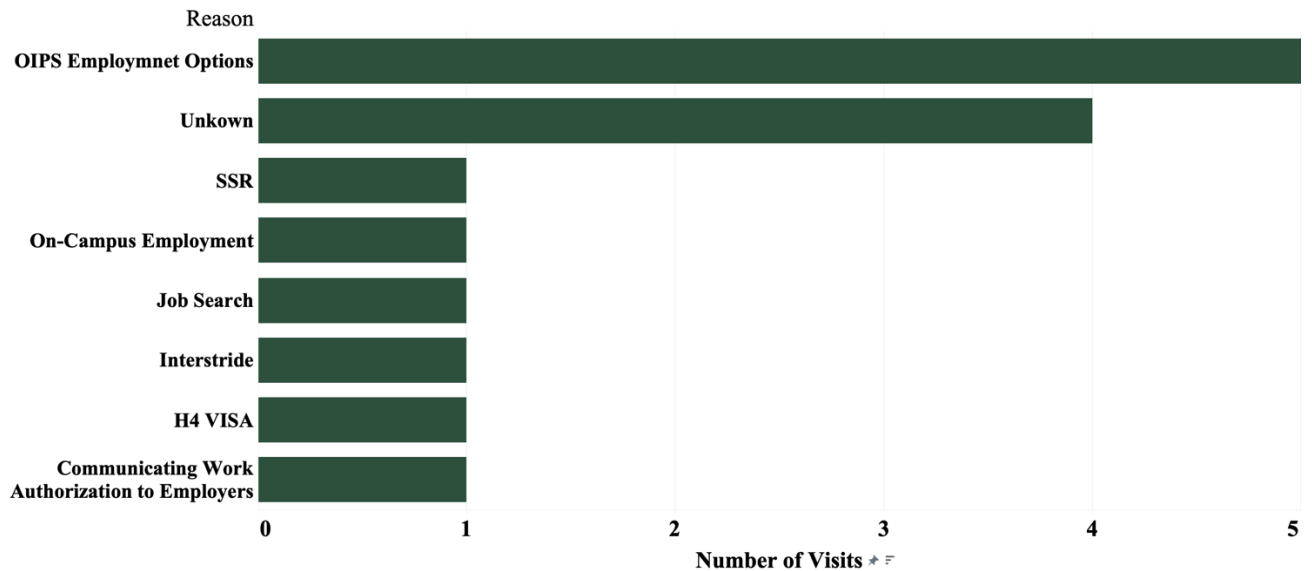


Figure 5 ("Other" Category Breakdown)

The analysis of the "Other" category shows that it is mainly driven by two reasons: inquiries about OIPS office employment options/opportunities and unknown reasons (was not specified).

Overall, most students were interested in their employment options, while a few had unique questions, such as H-4 visa employment options and SSR.

# Conclusions and Suggestions

## Visitor Distribution

The majority of students (70%) visited our table on Tuesday (STEM Majors day), while Thursday and Wednesday saw significantly lower engagement at 17% and 13%, respectively.

For all days except Thursday, the busiest time was **12:00 PM – 3:00 PM**. During this peak period:

- **Tuesday:** 45 students
- **Wednesday:** 9 students
- **Thursday:** 9 students

## Suggestions:

- Due to the high visitor density on Tuesday, having two OIPS representatives at the table would be beneficial. On Wednesday and Thursday, one person is sufficient, as only 16 and 12 students visited, respectively.
- Since most interactions on Tuesday (12:00 PM – 3:00 PM) were related to OPT/CPT inquiries, it is recommended to have an Advisor/Immigration Specialist available during this time to provide expert responses.

## Table Visit Reasons

Most students (70%) stopped by to ask about **OPT (including STEM) and CPT**, while **only 14%** sought help with **locating/identifying employers** who hire international students.

## Suggestions:

- Create **two large posters** with **QR codes** linking to the **OPT/CPT information page** on the website, replacing multiple small, multicolored QR codes.
- Larger QR codes will make it easier for students to scan and access the information independently.

## Data Collection Improvement

For future career fairs, data collection could be improved by using a shared Excel spreadsheet instead of a paper-based method. It gives the ability to add additional categories without space limitations, for example, "OIPS Employment Opportunities" could be a new category, as 5 students inquired about it. Also, it would make the next Career Fair data analysis more effective.