

PortfolioLab

Democratizing Portfolio Creation for Everyone

- November 2025

The Problem We're Solving

🎯 Market Pain Points

- ✗ **Most students** lack online portfolios when job hunting
- ✗ **Technical barriers:** HTML/CSS/JS knowledge required
- ✗ **Expensive solutions:** \$15-50/month for basic builders
- ✗ **Generic templates:** No customization without coding
- ✗ **Time-consuming:** Takes days to build from scratch

💡 The Opportunity

Millions of students, freelancers, and job seekers need professional portfolios.

We're making it accessible to everyone.

Our Solution

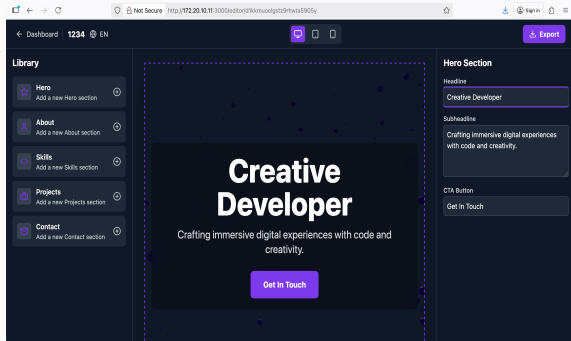
PortfolioLab

A **no-code platform** that enables anyone to create stunning, professional portfolios in **under 15 minutes**.

Key Differentiators:

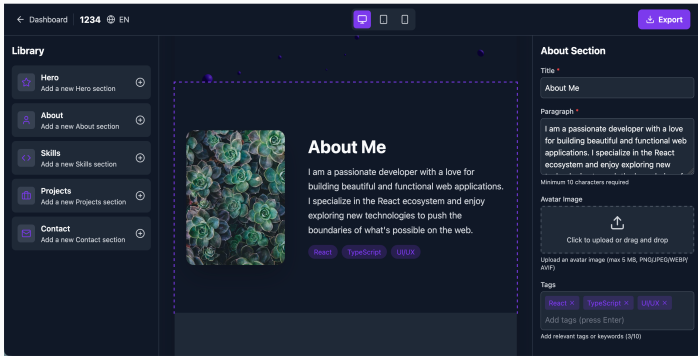
- Visual drag-and-drop editor
- Real-time 3D preview effects
- Schema-driven customization
- 3 languages (EN/UK/PL) •
- Cloud-based auto-save
- Open-source foundation

App Screenshot



Dashboard / Editor Interface

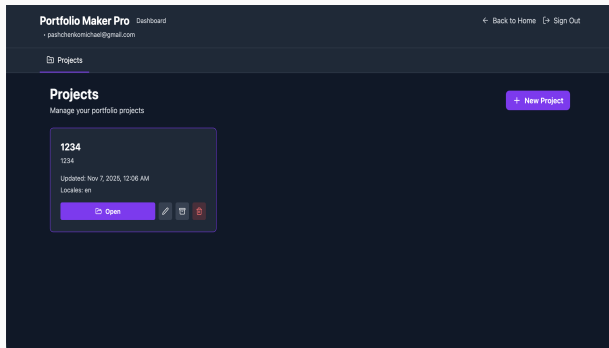
Drag-and-Drop Interface



- ✓ Real-time preview as you build
- ✓ Pre-built sections (Hero, About, Skills, Projects, Contact)
- ✓ No coding required - pure visual editing

Product Demo: Dashboard & Project Management

Projects Dashboard

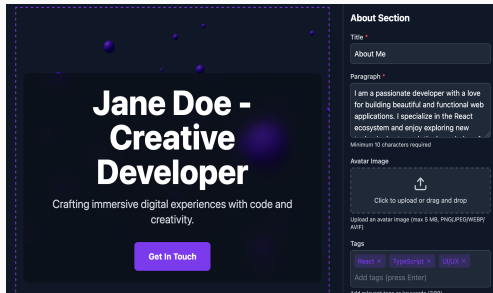


Features:

- Create unlimited projects
- Version control
- Auto-save (every 500ms)
- Multi-device sync
- Archive old versions
- Export to multiple formats

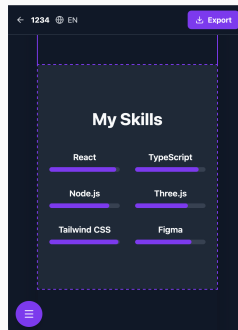
Product Demo: 3D Effects & Responsiveness

3D Visual Effects



Three.js Integration

Mobile Preview



Responsive Design Preview

Competitive Landscape & Our Advantage

Competitive Advantages

- ✓ **2x faster** portfolio creation
- ✓ Portfolio-specific features
- ✓ Better mobile experience
- ✓ No technical knowledge needed
- ✓ Professional templates
- ✓ SEO optimization

🎯 Our Goals & Strategic Aims

- Build template library with 20+ professional designs

</> Tech Stack

Frontend:

- React 19 + TypeScript
- Three.js (3D rendering)
- Tailwind CSS
- Vite (build tool)

Backend:

- Strapi v5 (CMS)
- Node.js + REST API
- PostgreSQL (production)
- Redis (caching)

Current Status & Vision

✔ What We've Built

- ✔ **Fully functional MVP**
- ✔ **Modern tech stack** (React, TypeScript, Strapi)
- ✔ **4 major features** completed
- ✔ **Real-time editing** with 3D effects
- ✔ **Responsive design** (mobile-ready)
- ✔ **Multilingual support** (3 languages)
- ✔ **Cloud-based** architecture

🔑 Next Steps

Immediate Goals:

- Launch beta testing
- Gather user feedback
- Refine user experience
- Build community

Future Vision:

- AI-powered content suggestions
- Mobile app
- Template marketplace
- University partnerships

Our Team

Student-Led Development Team

Passion + Technical Skills + Real User Understanding



Founder & Lead Developer

Michael Pashchenko

Automatic Control and Robotics

Why Students?

- We **ARE** the target users
- Deep understanding of the problem
- Fresh perspective on solutions
- Hungry to learn and grow

What We Need to Succeed

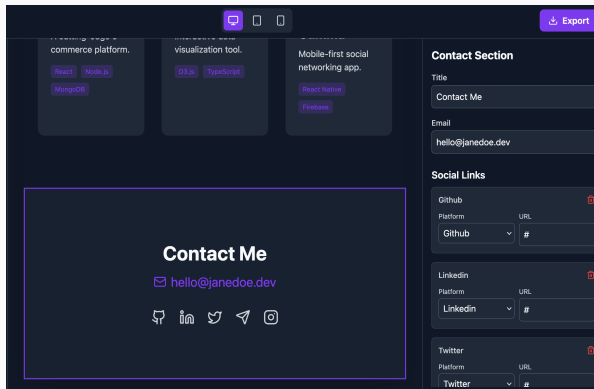
📢 Seeking Support

Looking for Investment

\$ Investment Needs

Infrastructure:

- Cloud hosting & scaling
- Database optimization
- CDN & performance



Join Us in Democratizing Portfolio Creation

PortfolioLab

Empowering the next generation of professionals

Let's build the future together

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