

PortfolioLab

Democratizing Portfolio Creation for Everyone

- November 2025

The Problem We're Solving

⌚ Market Pain Points

- ✖ **Most students** lack online portfolios when job hunting
- ✖ **Technical barriers:** HTML/CSS/JS knowledge required
- ✖ **Expensive solutions:** \$15-50/month for basic builders
- ✖ **Generic templates:** No customization without coding
- ✖ **Time-consuming:** Takes days to build from scratch

💡 The Opportunity

Millions of students, freelancers, and job seekers need professional portfolios.

We're making it accessible to everyone.

Our Solution

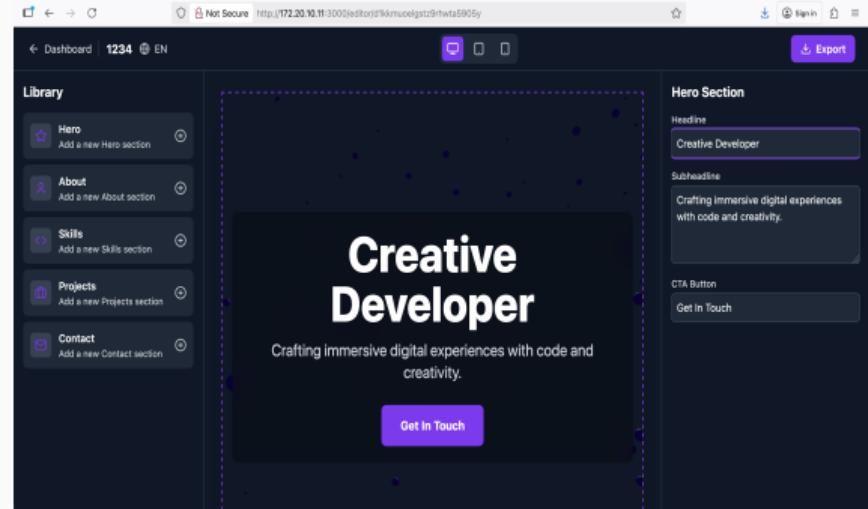


A **no-code platform** that enables anyone to create stunning, professional portfolios in **under 15 minutes**.

Key Differentiators:

- Visual drag-and-drop editor
 - Real-time 3D preview effects
 - Schema-driven customization
 - 3 languages (EN/UK/PL) •
- Cloud-based auto-save
- Open-source foundation

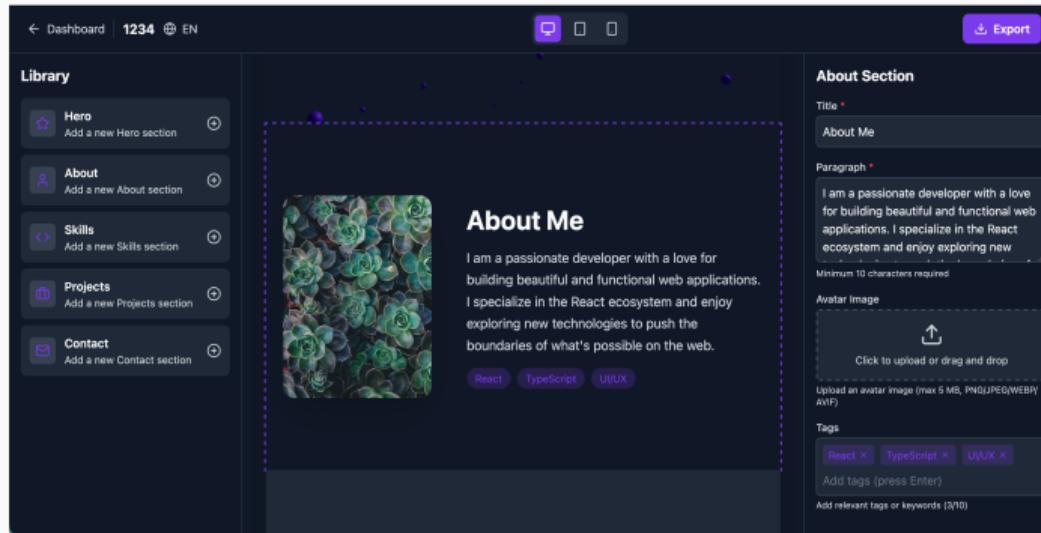
App Screenshot



Dashboard / Editor Interface

Product Demo: Visual Editor

Drag-and-Drop Interface



- ✓ Real-time preview as you build
- ✓ Pre-built sections (Hero, About, Skills, Projects, Contact)
- ✓ No coding required - pure visual editing

Product Demo: Dashboard & Project Management

Projects Dashboard

The screenshot shows a dark-themed dashboard for 'Portfolio Maker Pro'. At the top, it displays the user's name and email ('pashchenkomichael@gmail.com'). On the left, there's a sidebar with a 'Projects' section containing a sub-section titled 'Manage your portfolio projects'. A card for a project named '1234' is shown, with details like '1234', 'Updated: Nov 7, 2025, 12:06 AM', and 'Locales: en'. Below the card are four small icons: a purple 'Open' button, a pencil for edit, a trash can for delete, and a red square. At the top right, there are links for 'Back to Home' and 'Sign Out'. In the center, there's a prominent purple button labeled '+ New Project'.

Features:

- Create unlimited projects
- Version control
- Auto-save (every 500ms)
- Multi-device sync
- Archive old versions
- Export to multiple formats

Product Demo: 3D Effects & Responsiveness

3D Visual Effects

Jane Doe - Creative Developer

Crafting immersive digital experiences with code and creativity.

Get In Touch

About Section

Title *
About Me

Paragraph *
I am a passionate developer with a love for building beautiful and functional web applications. I specialize in the React ecosystem and enjoy exploring new

Minimum 10 characters required

Avatar Image

Click to upload or drag and drop

Upload an avatar image (max 5 MB, PNG/JPEG/WEBP/AWFF)

Tags

React X TypeScript X UI/UX X

Add tags (press Enter)

Add relevant tags or keywords (3/20)

Three.js Integration

Mobile Preview

My Skills

React TypeScript

Node.js Three.js

Tailwind CSS Figma



Responsive Design Preview

Competitive Landscape & Our Advantage

Competitive Advantages

- ✓ 2x faster portfolio creation
- ✓ Portfolio-specific features
- ✓ Better mobile experience
- ✓ No technical knowledge needed
- ✓ Professional templates
- ✓ SEO optimization

◎ Our Goals & Strategic Aims

- Build template library with 20+ professional designs

Technology & Scalability

</> Tech Stack

Frontend:

- React 19 + TypeScript
- Three.js (3D rendering)
- Tailwind CSS
- Vite (build tool)

Backend:

- Strapi v5 (CMS)
- Node.js + REST API
- PostgreSQL (production)
- Redis (caching)

Current Status & Vision

What We've Built

- ✓ Fully functional MVP
- ✓ Modern tech stack (React, TypeScript, Strapi)
- ✓ 4 major features completed
- ✓ Real-time editing with 3D effects
- ✓ Responsive design (mobile-ready)
- ✓ Multilingual support (3 languages)
- ✓ Cloud-based architecture

Next Steps

Immediate Goals:

- Launch beta testing
- Gather user feedback
- Refine user experience
- Build community

Future Vision:

- AI-powered content suggestions
- Mobile app
- Template marketplace
- University partnerships

Our Team

Student-Led Development Team

Passion + Technical Skills + Real User Understanding



Founder & Lead Developer

Michael Pashchenko

Automatic Control and Robotics



Why Students?

- We ARE the target users
- Deep understanding of the problem
- Fresh perspective on solutions
- Hungry to learn and grow

What We Need to Succeed

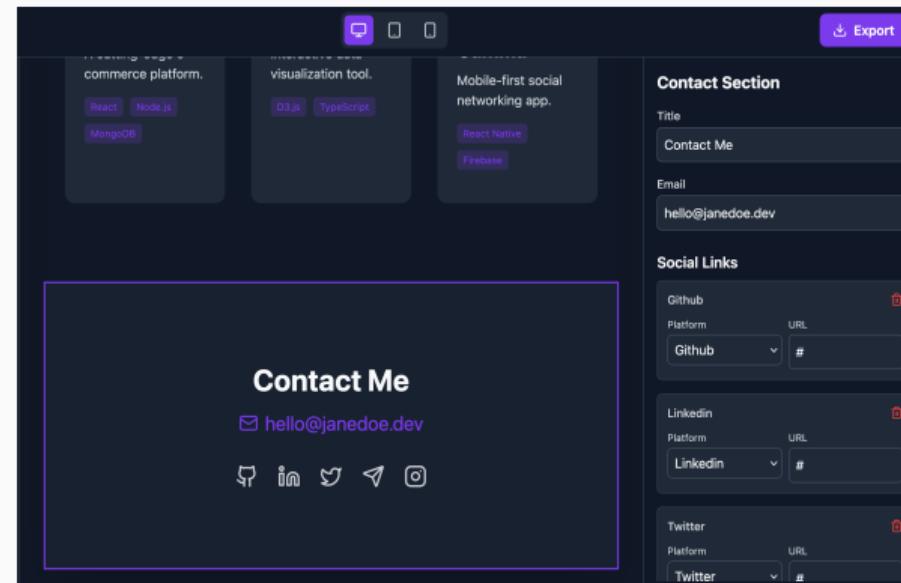
► Seeking Support

Looking for Investment

\$ Investment Needs

Infrastructure:

- Cloud hosting & scaling
- Database optimization
- CDN & performance



Join Us in Democratizing Portfolio Creation

PortfolioLab

Empowering the next generation of professionals

Let's build the future together