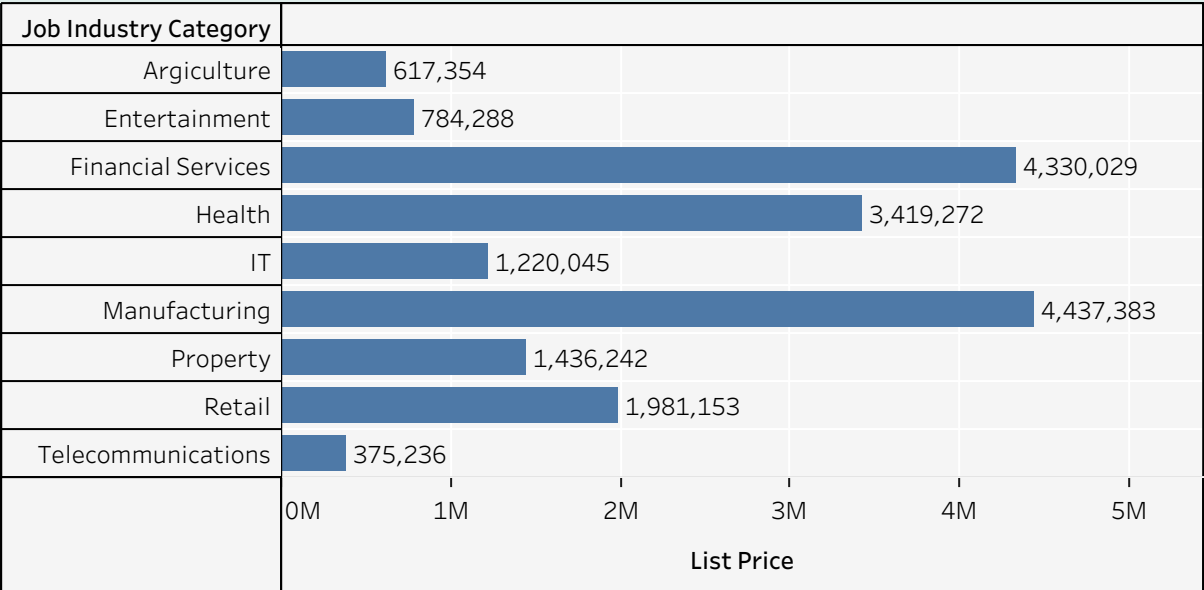


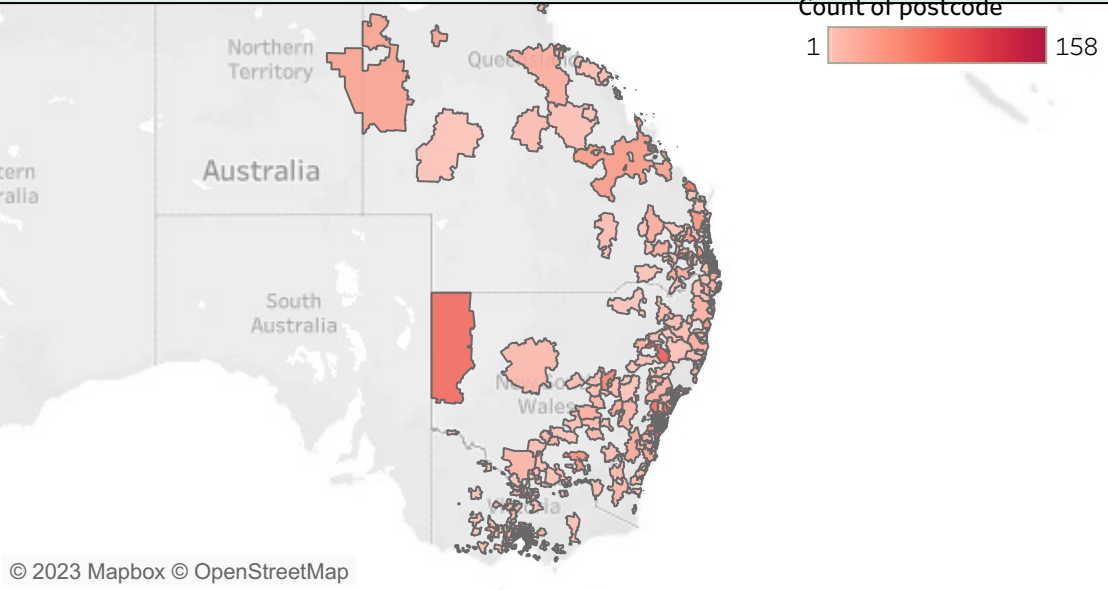


Customer Demographic Dashboard

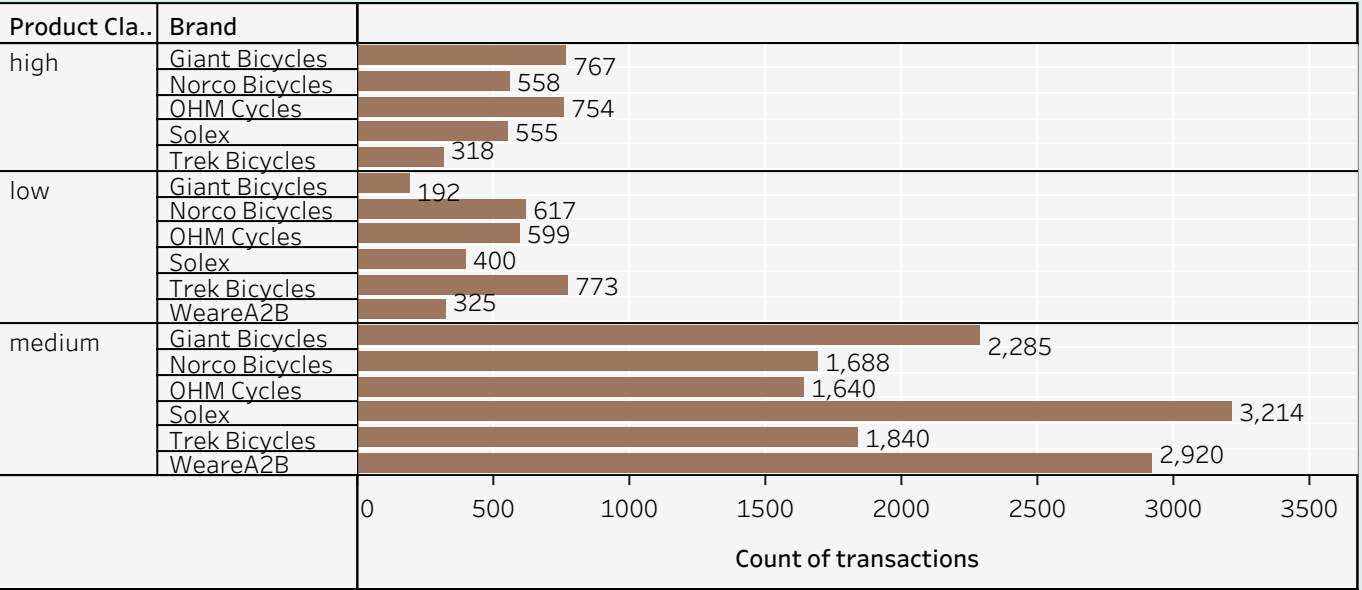
Sales by Job Industry Category



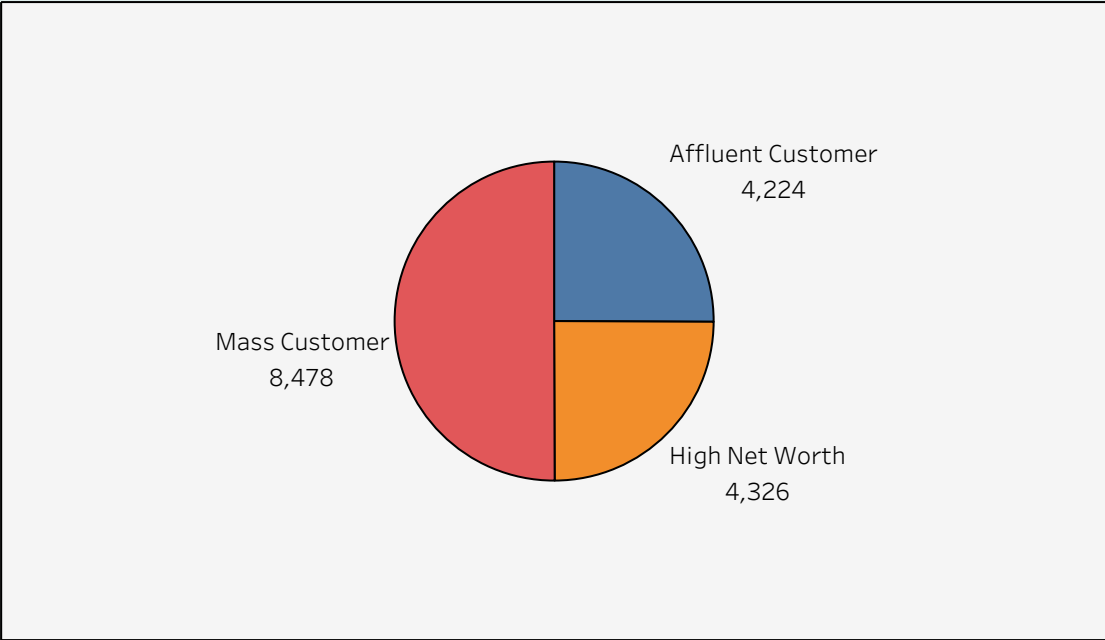
No. of orders by postcode



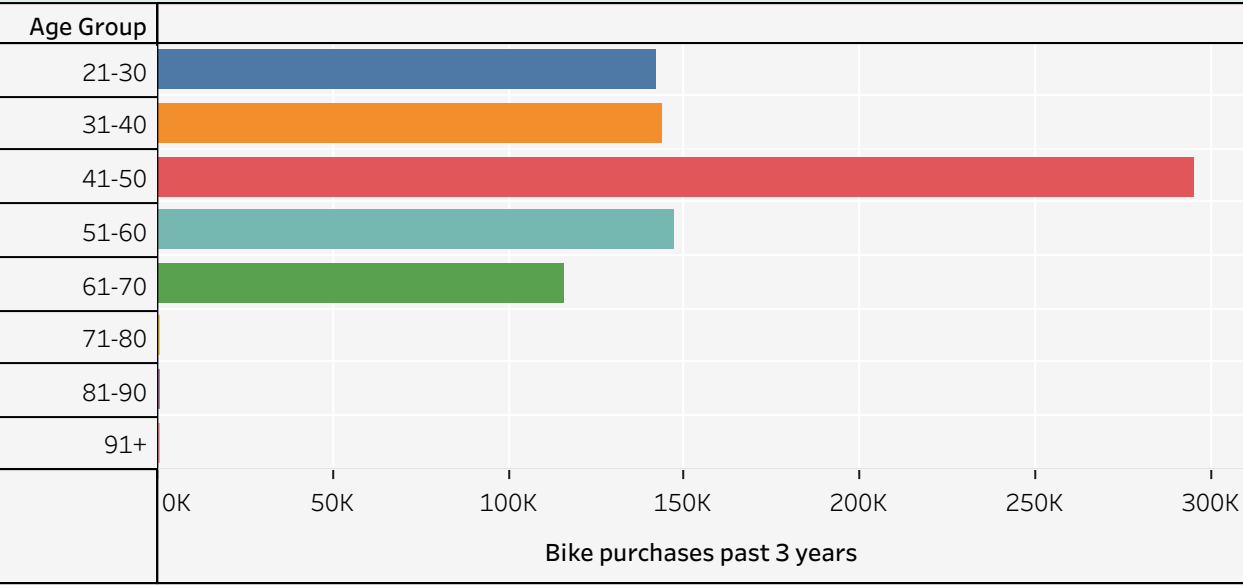
Transaction count by brand



Wealth segment of customers



Which age group made the most bike related purchases in the past 3 years?



Have customers who own cars made more bike related purchases in the past 3 years?

