

# Algorithm Foundations of Data Science and Engineering

## Lecture 11: Sampling

MING GAO

DaSE @ ECNU  
(for course related communications)  
mgao@dase.ecnu.edu.cn

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# Outline

Motivation of Sampling

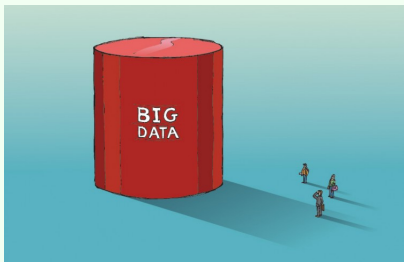
Sampling

- Simple Random Sampling

- Systematic Sampling

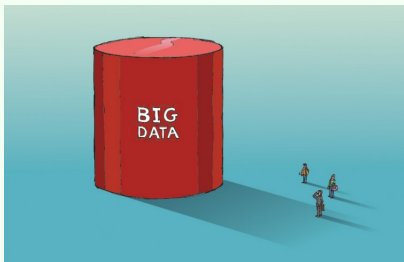
- Stratified Sampling

## Data volume in the world



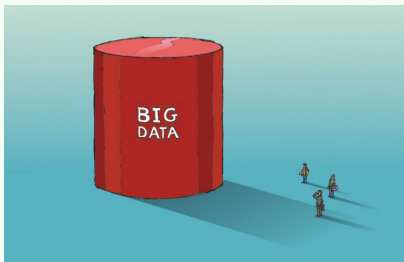
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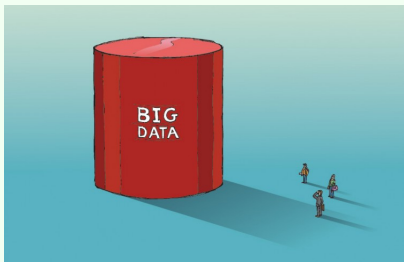
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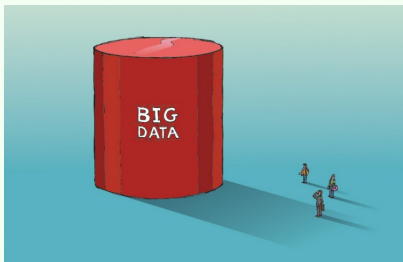


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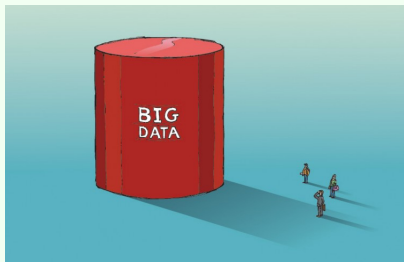


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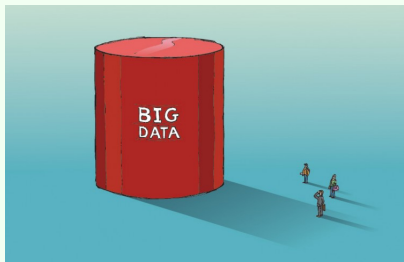


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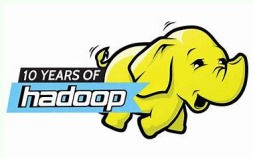
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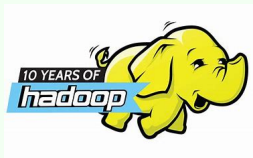
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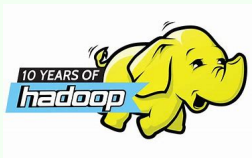
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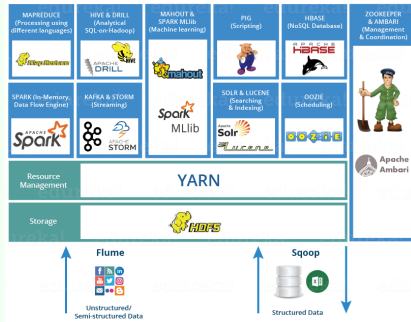
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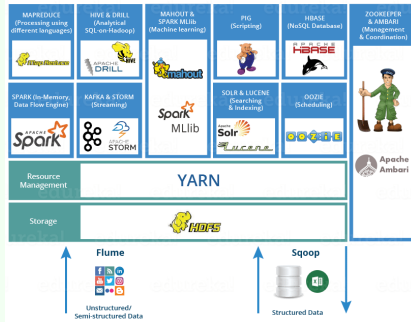
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# Ecosystem for big data processing



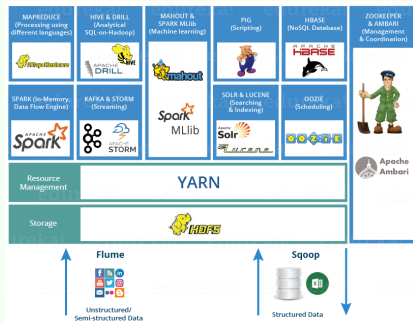
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A number of large-scale data processing frameworks have thereby been developed, such as MapReduce, Spark, Storm, Flink, Dryad, Caffe, Tensorflow.



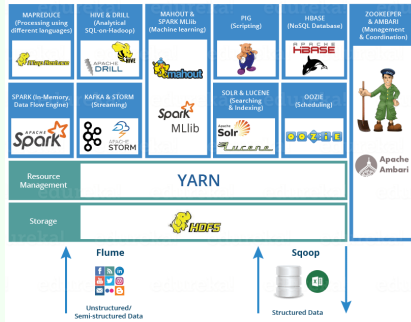
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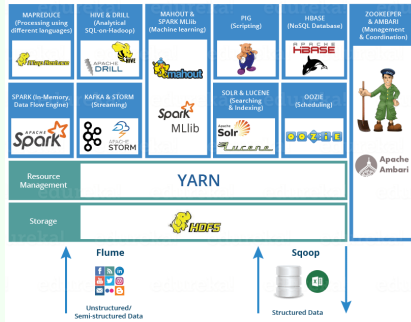


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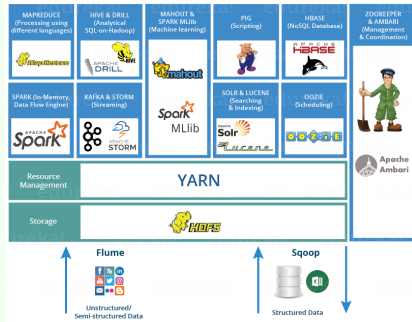


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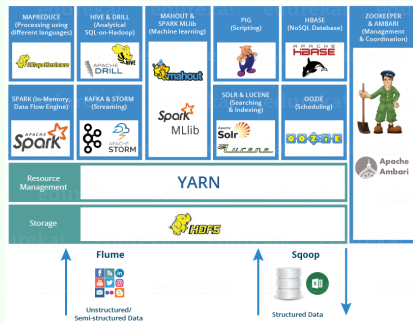


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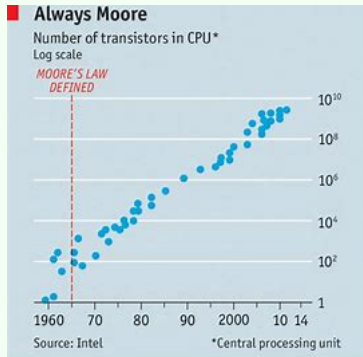


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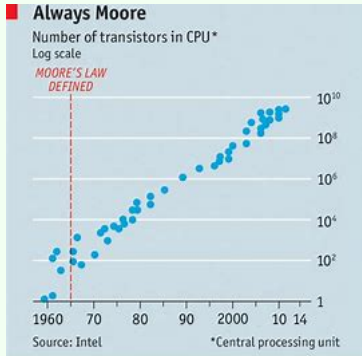
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Observing that the total number of components in these circuits had roughly doubled each year [Gordon E. Moore 1965].

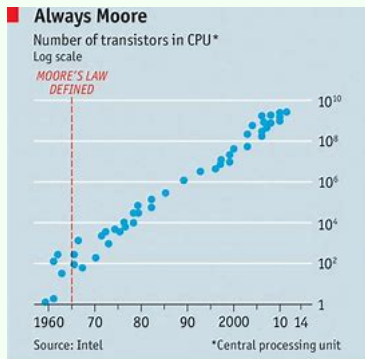
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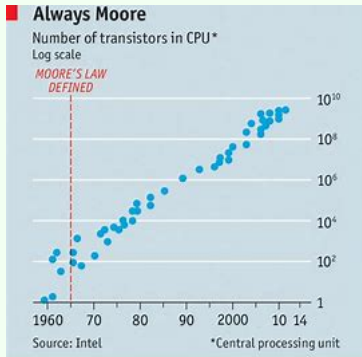
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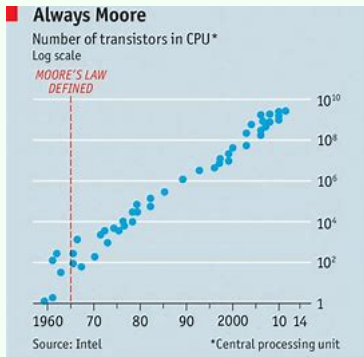


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- The processing power of computers increases exponentially every couple of years has hit its limit, according to Jensen Huang, CEO of Nvidia.

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  - Multi-stage sampling;
- All are examples of probability sampling.

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Motivation of Sampling

Sampling

- Simple Random Sampling

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## Simple random sampling



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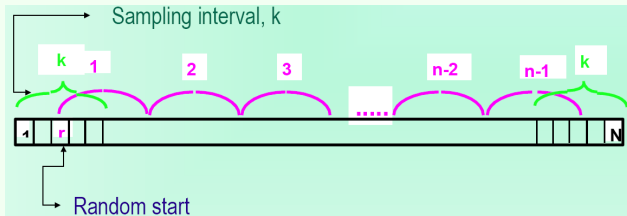
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Simple Random Sampling

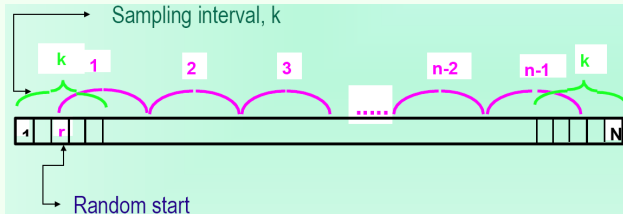
**Systematic Sampling**

Stratified Sampling

# Systematic sampling



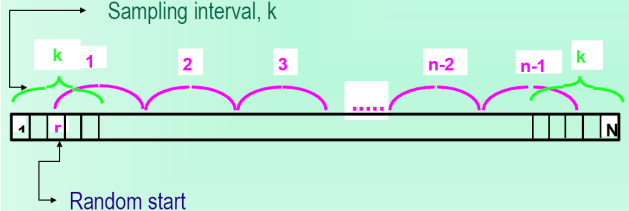
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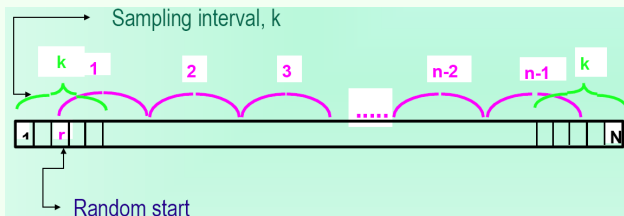
The diagram shows a horizontal line representing a population of  $N$  units. A 'Random start' is indicated by an arrow pointing to a unit labeled  $r$ . A 'Sampling interval,  $k$ ' is indicated by a bracket above the line. The sample units are labeled  $1, 2, 3, \dots, n-2, n-1, k$ . The units are represented by boxes along the line, with the first box labeled  $1$  and the last box labeled  $N$ .

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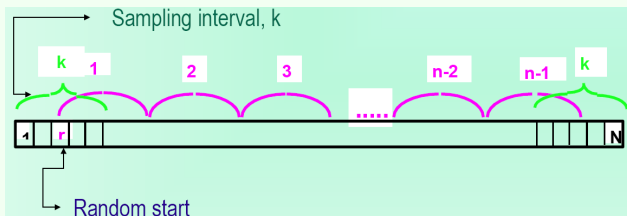
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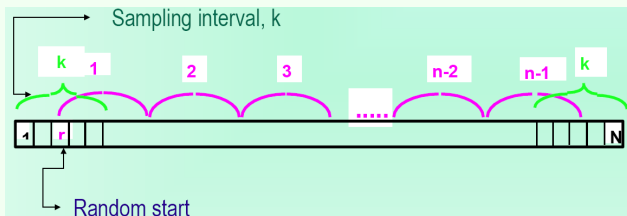
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  - In this case, the sampling scheme is equal probability selection method (epsem);
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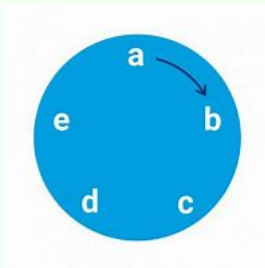
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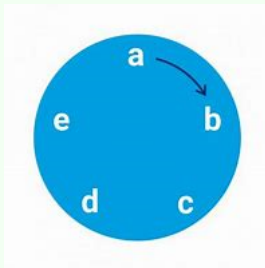
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- This problem may be overcome by adopting a device, known as circular systematic sampling;

## Circular systematic sampling

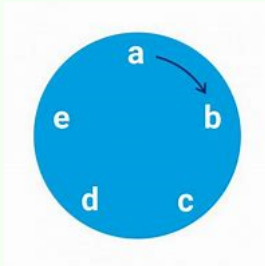


## Circular systematic sampling



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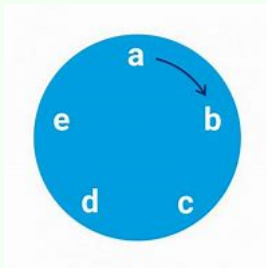
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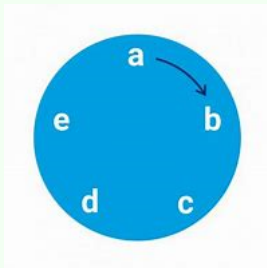


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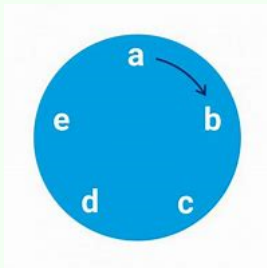
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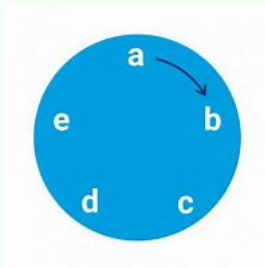
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Ensures each unit equal chance of being selected into sample.

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- A bad arrangement of the units may produce a very inefficient sample.

# Outline

Motivation of Sampling

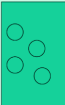
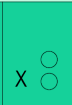
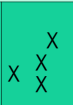
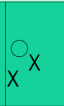
## Sampling

Simple Random Sampling

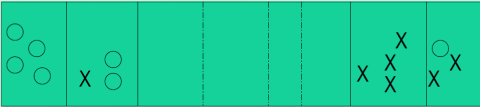
Systematic Sampling

Stratified Sampling

# Stratified sampling

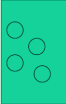


								
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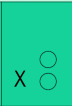


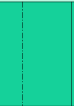

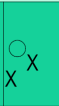
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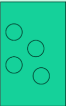




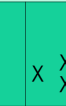


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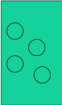


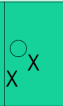
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  - Using different sampling procedures for different sub-population to increase efficiency of the estimates.

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- This refers to a systematic sampling with the units arranged in a certain order

# Take-home messages

- Motivation of sampling
- Sampling
  - Simple Random Sampling
  - Systematic Sampling
  - Stratified Sampling