

Akshay Varma - (Timothy A.)

age: 32

residence: Mumbai, India

education: Masters of Computer Science

occupation: CEO of Apple Tech Support & Apple Refunds

marital status: Married || 5 kids



"Click this Link"

Spends his time living in his mansion and driving around luxurious. Akshay loves spending his time helping people who need help with apple products or giving back refunds, or giving free tickets to go on a cruise. He loves helping out the community.

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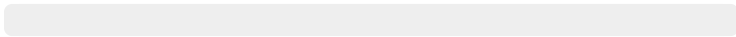
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MOBILE APPS



SOCIAL NETWORK



Criteria For Success:

To make the most money possible and to help his costumers.

Needs

- A lot of costumers
- A lot of money and more money and more money

Values

- Customer Satisfaction
- Loyalty
- Love

Wants

- Chicken curry and Naan
- Mango Lessi
- Understand my neighbors

Fears

- Police
- IRS
- Bussiness Failing

Karen Smith - Spencer Philips

age: 68

residence: Columbia, SC

education: Highschool Dropout

occupation: Candy Crush

marital status: married with two kids



"I'm calling the police"

Likes to spend her time playing candy crush and baking cookies for her grandkids

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SOCIAL NETWORK

Criteria For Success:

Getting someone fired from their minimum wagejob, successful kids, and completing candy crush

Needs

- You to vote for the republican party
- Quality time with her grandkids

Values

- Southern Values
- Home cooking and fried chicken

Wants

- People to do exactly what she says
- To have a safe, peaceful neighborhood

Fears

- people who don't speak 'American'
- Getting the wrong order at McDonalds

Kyle James - By Myles Carter

age: 22

residence: South Dakota, Deadwood

education: Junior year of High School

occupation: Papa Johns delivery man

marital status: Very Single

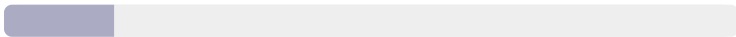


"I've never been there!"

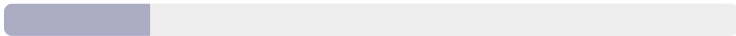
Kyle has never left South Dakota and his brother is taking him on a trip to the United Kingdom. When they arrive Kyle is unable to understand them and is convinced that they don't speak "American".

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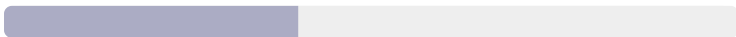
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SOCIAL NETWORK



Criteria For Success:

Days off of work when he can watch lots of TV and eat lots of potato chips.

Needs

- More money
- More common sense
- Basic math skills
- To understand British accents and slang

Values

- His dog
- Good pizza and chips
- Girls he sees on TV

Wants

- To get rich fast but doesn't know how
- To be more like his cool friend who lives in Miami
- To understand people from other countries

Fears

- Never leaving his home town
- Never finding a girlfriend

Giovanni Rossi - by Luke Peter

age: 78

residence: New York City

education: Primary education in Italy

occupation: Retired, used to be a carpenter

marital status: married with 2 kids

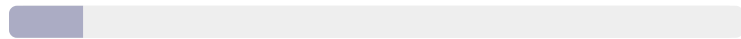


"I'm tired of having to repeat myself all the time."

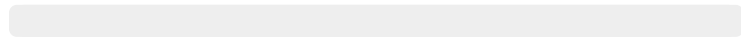
Spends a lot of time with his wife travelling because he is retired. He occasionally visits his children who are successful and live far away. He has trouble communication with every day Americans because of his heavy Italian accent.

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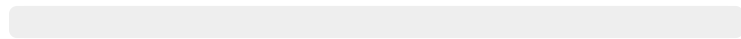
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SOCIAL NETWORK



Criteria For Success:

Needs to feel accepted and understood by society

Needs

- A way to communicate more effectively with natural English speakers

Values

- His culture
- family
- working hard
-

Wants

- Wants to be able to talk to people in is own language, Italian

Fears

- being in a world where no one can understand him

Josh Patel (Zachary Flores)

age: 54

residence: Manhattan, NY

education: College educated

occupation: Security Guard

marital status: Single without kids

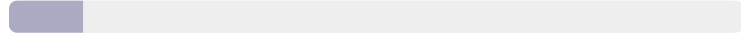


"American accents are ridiculously hard to understand!"

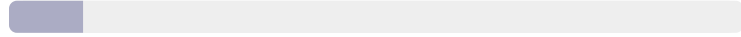
Enjoys playing clash of clans during work and spending time with his many friends.

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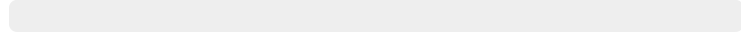
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SOCIAL NETWORK



Criteria For Success:

Winning the clan war and donating more troops than he receives.

Needs

- Needs a specialized app to translate slang words and accents to help him understand the dialect of whomever he is speaking to.

Values

- Values good conversations and meaningful moments spent with friends.

Wants

- Desires an easier way to translate the accents and dialect of the many different forms of english.

Fears

- He will never be able to properly understand American english.
- He will never be able to communicate well with his peers and future friends.