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# Market place Builder Hackathon 2025

## Journey Day 1

### Step 1:-

My market place type is general e-commerce  
It is a furniture market (specific. chairs)

A chair e-commerce market place is a platform where multiple sellers list & sell chairs to customer where you can easily handle different platform like (secure payment, shipping integration & customer support.)

In this market customers are the primary focus so there are following way

- 1) Variety
- 2) Convenience
- 3) Customization
- 4) Secure transaction



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Ans (1)

## Step 2:-

### Answer (1)

- i) Time Saving :- With feature like filters, smart recommendation & an easy search has ~~cost~~ customer save time finding the perfect chair
- ii) Simplified Search:- The platform organize products into clear categories, making browsing effortless & a search fatigue
- iii) Wide Variety in one place :- A wide range of chair in one place. It's one-stop shop for all chair needs!

These are problems are the main aim to solve

### Answer (2)

The target audience for chair e-commerce marketplace includes

- Homeowner (Furniture)
- Office (Work space, Chair)
- Education Sectors (Classrooms, Library Chair)
- Event Planners (Banquet, Dining, Outdoors, chairs)

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- Furniture Retailer
- Online shoppers (interested in interior deco of homes)



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### Answer (3)

I can offer the following products like

- ▲. Living room chair
- ▲. Dining chair
- ▲. Desk chair
- ▲. Gaming chair
- ▲. Arm chair
- ▲. Adjustable chair
- ▲. Folding chair
- ▲. Banquet chair
- ▲. Outdoor chair
- ▲. Library Stool
- ▲. Kid's chair

& the following service ~~with~~ <sup>such</sup> ↑ as

- ▲. Custom chair
- ▲. Delivery chair
- ▲. Customer support any issue / return
- ▲. Previous purchase
- ▲. Rental chair

### Answer (4)

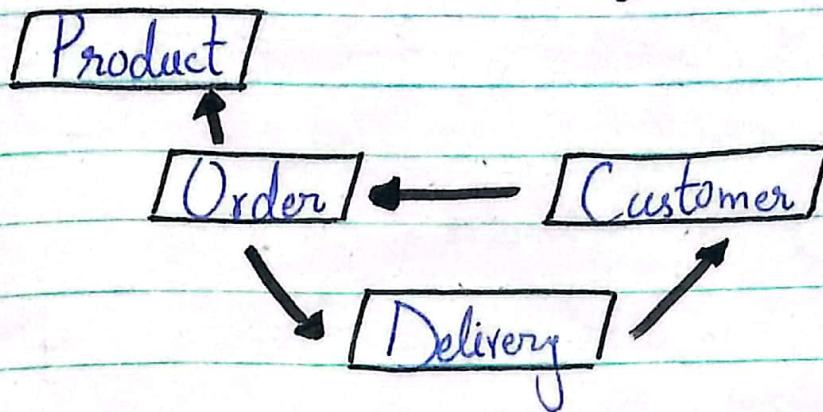
Market place can stand out with following unique feature

- \*) Eco-friendly
- \*) Fast, Delivery & Assembly
- \*) Quality Assurance
- \*) Seamless Shopping Experience
- \*) Wide product & Customize Option

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## Step 3:-

### Scheme Diagram



[Product]	[Order]
*- id,	*- <del>order</del> order id,
*- name,	*- - customerid,
*- description,	*- - delivery
*- price,	*- order date
*- stock,	*- total price,
*- category	*- status,

### Customer

- \*- customer id,
- \*- name,
- \*- unifact,
- \*- address,

### Delivery zone

- \*- delivery zone id,
- \*- zip codes,