### 9.54 Class 13

### Unsupervised learning Clustering

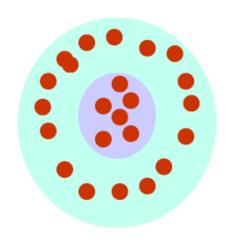
Shimon Ullman + Tomaso Poggio Danny Harari + Daneil Zysman + Darren Seibert

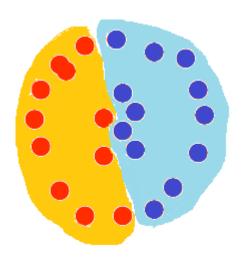
#### Outline

- Introduction to clustering
- K-means
- Bag of words (dictionary learning)
- Hierarchical clustering
- Competitive learning (SOM)

### What is clustering?

- The organization of unlabeled data into similarity groups called clusters.
- A cluster is a collection of data items which are "similar" between them, and "dissimilar" to data items in other clusters.

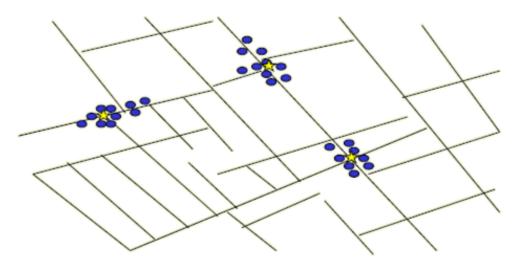




### Historic application of clustering

- John Snow, a London physician plotted the location of cholera deaths on a map during an outbreak in the 1850s.
- The locations indicated that cases were clustered around certain intersections where there were polluted wells -- thus exposing both the problem and the solution.

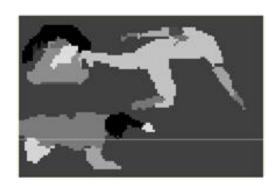




From: Nina Mishra HP Labs

# Computer vision application: Image segmentation







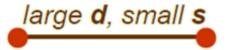




From: Image Segmentation by Nested Cuts, O. Veksler, CVPR2000

### What do we need for clustering?

- 1. Proximity measure, either
  - similarity measure  $s(x_i, x_k)$ : large if  $x_i, x_k$  are similar
  - dissimilarity(or distance) measure  $d(x_i, x_k)$ : small if  $x_i, x_k$  are similar



large **s**, small **d** 

Criterion function to evaluate a clustering





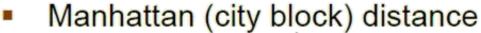
- Algorithm to compute clustering
  - For example, by optimizing the criterion function

### Distance (dissimilarity) measures

Euclidean distance

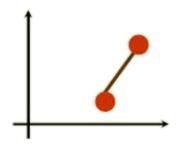
$$d(x_i, x_j) = \sqrt{\sum_{k=1}^{d} (x_i^{(k)} - x_j^{(k)})^2}$$

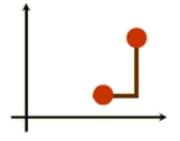
translation invariant



$$d(x_i, x_j) = \sum_{k=1}^{d} |x_i^{(k)} - x_j^{(k)}|$$

 approximation to Euclidean distance, cheaper to compute





They are special cases of Minkowski distance:

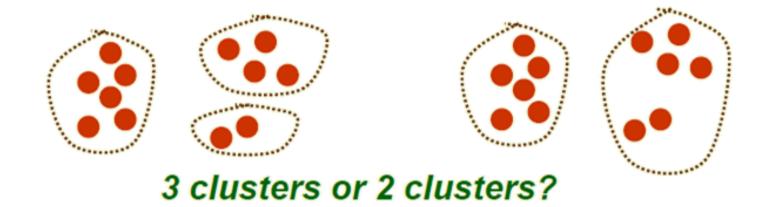
$$d_p(\mathbf{x}_i, \mathbf{x}_j) = \left(\sum_{k=1}^m \left| x_{ik} - x_{jk} \right|^p \right)^{\frac{1}{p}}$$

(p is a positive integer)

#### Cluster evaluation (a hard problem)

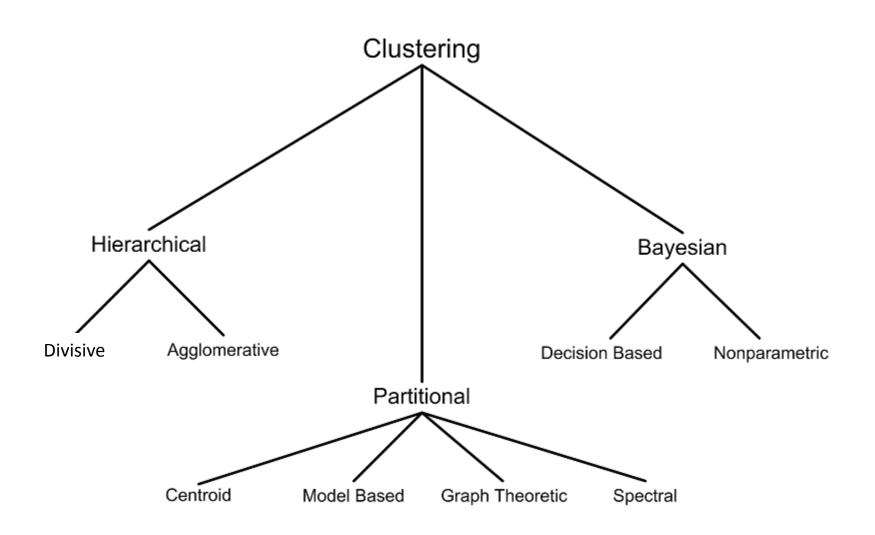
- Intra-cluster cohesion (compactness):
  - Cohesion measures how near the data points in a cluster are to the cluster centroid.
  - Sum of squared error (SSE) is a commonly used measure.
- Inter-cluster separation (isolation):
  - Separation means that different cluster centroids should be far away from one another.
- In most applications, expert judgments are still the key

### How many clusters?



- Possible approaches
  - 1. fix the number of clusters to k
  - find the best clustering according to the criterion function (number of clusters may vary)

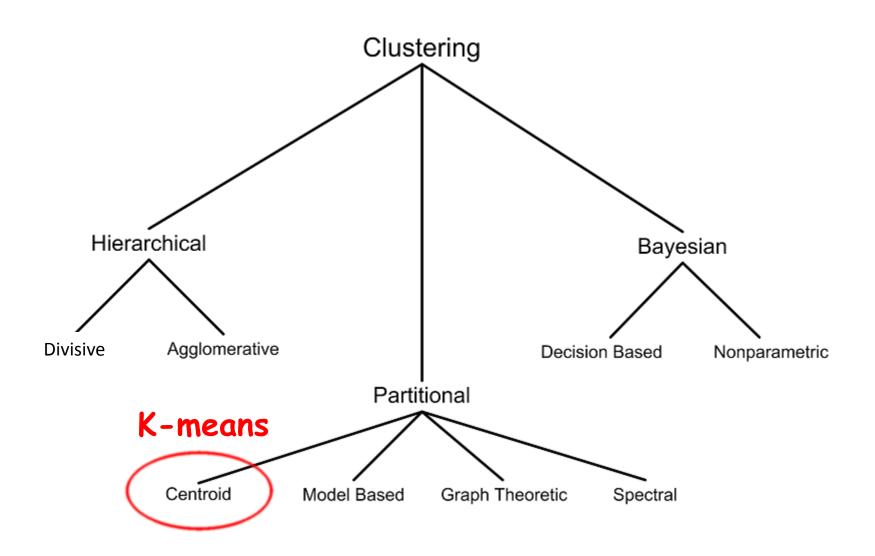
### Clustering techniques



### Clustering techniques

- Hierarchical algorithms find successive clusters using previously established clusters. These algorithms can be either agglomerative ("bottom-up") or divisive ("top-down"):
  - Agglomerative algorithms begin with each element as a separate cluster and merge them into successively larger clusters;
  - ② Divisive algorithms begin with the whole set and proceed to divide it into successively smaller clusters.
- Partitional algorithms typically determine all clusters at once, but can also be used as divisive algorithms in the hierarchical clustering.
- Bayesian algorithms try to generate a posteriori distribution over the collection of all partitions of the data.

### Clustering techniques



### K-Means clustering

- K-means (MacQueen, 1967) is a partitional clustering algorithm
- Let the set of data points D be  $\{\mathbf{x}_1, \mathbf{x}_2, ..., \mathbf{x}_n\}$ , where  $\mathbf{x}_i = (x_{i1}, x_{i2}, ..., x_{ir})$  is a vector in  $X \subseteq R^r$ , and r is the number of dimensions.
- The k-means algorithm partitions the given data into k clusters:
  - Each cluster has a cluster center, called centroid.
  - k is specified by the user

### K-means algorithm

- Given k, the k-means algorithm works as follows:
  - 1. Choose *k* (random) data points (seeds) to be the initial centroids, cluster centers
  - Assign each data point to the closest centroid
  - Re-compute the centroids using the current cluster memberships
  - 4. If a convergence criterion is not met, repeat steps 2 and 3

### K-means convergence (stopping) criterion

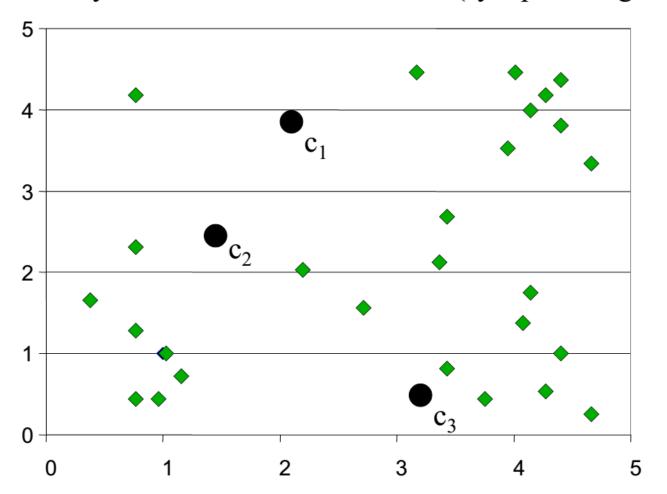
- no (or minimum) re-assignments of data points to different clusters, or
- no (or minimum) change of centroids, or
- minimum decrease in the sum of squared error (SSE),

$$SSE = \sum_{j=1}^{k} \sum_{\mathbf{x} \in C_j} d(\mathbf{x}, \mathbf{m}_j)^2$$

- $C_i$  is the *j*th cluster,
- $\mathbf{m}_{j}$  is the centroid of cluster  $C_{j}$  (the mean vector of all the data points in  $C_{i}$ ),
- $-d(\mathbf{x}, \mathbf{m}_j)$  is the (Eucledian) distance between data point  $\mathbf{x}$  and centroid  $\mathbf{m}_j$ .

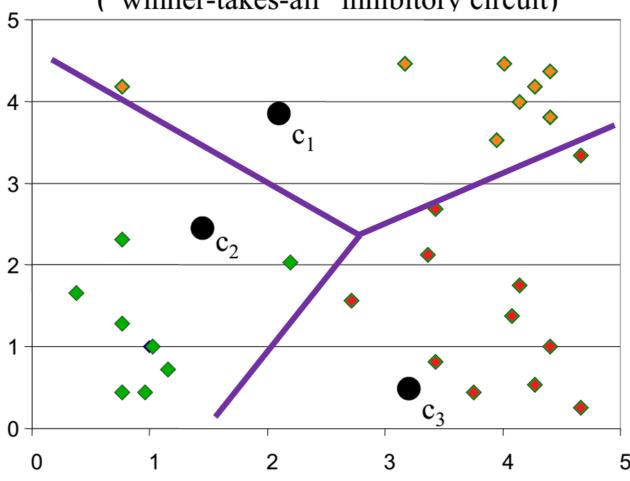
## K-means clustering example: step 1

Randomly initialize the cluster centers (synaptic weights)



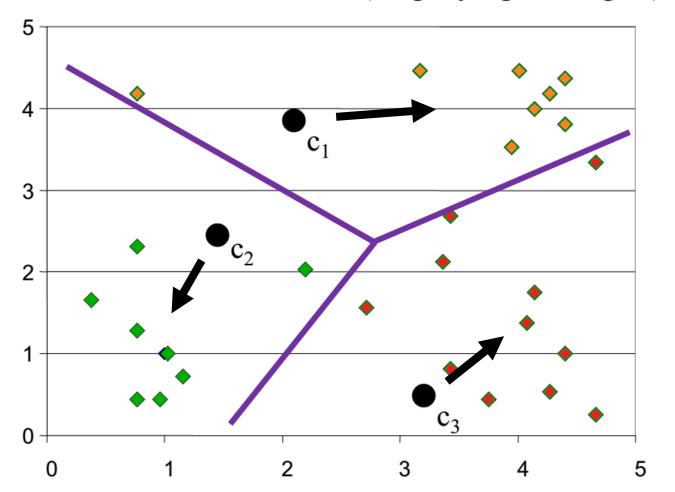
## K-means clustering example – step 2

Determine cluster membership for each input ("winner-takes-all" inhibitory circuit)



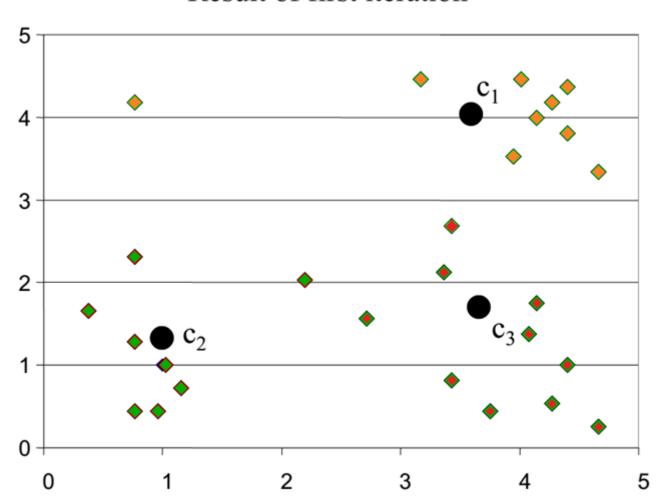
## K-means clustering example – step 3

Re-estimate cluster centers (adapt synaptic weights)

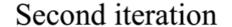


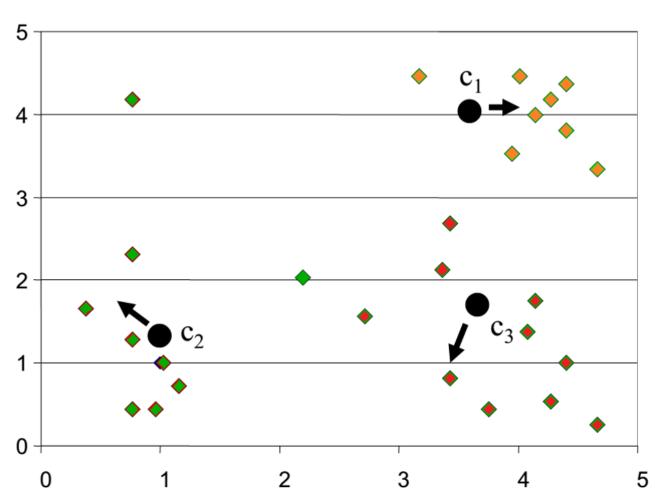
### K-means clustering example

#### Result of first iteration



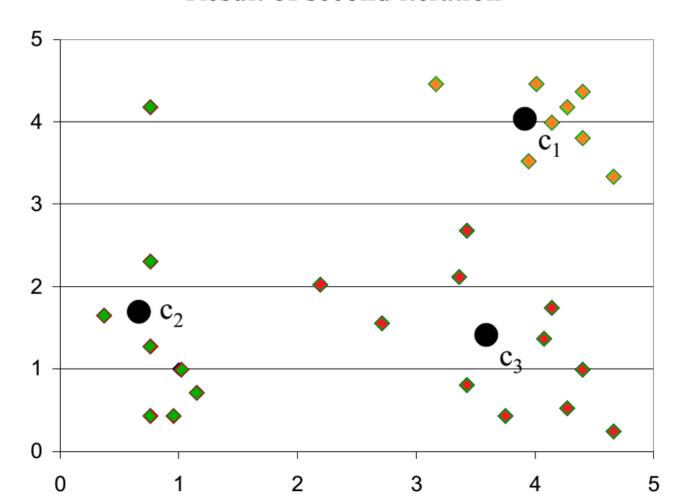
### K-means clustering example





### K-means clustering example

#### Result of second iteration



### Why use K-means?

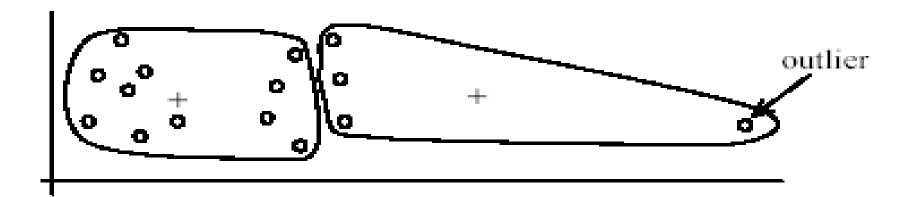
#### Strengths:

- Simple: easy to understand and to implement
- Efficient: Time complexity: O(tkn),
   where n is the number of data points,
   k is the number of clusters, and
   t is the number of iterations.
- Since both k and t are small. k-means is considered a linear algorithm.
- K-means is the most popular clustering algorithm.
- Note that: it terminates at a local optimum if SSE is used.
   The global optimum is hard to find due to complexity.

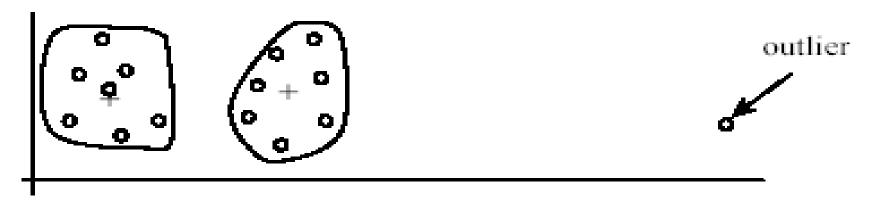
#### Weaknesses of K-means

- The algorithm is only applicable if the mean is defined.
  - For categorical data, k-mode the centroid is represented by most frequent values.
- The user needs to specify k.
- The algorithm is sensitive to outliers
  - Outliers are data points that are very far away from other data points.
  - Outliers could be errors in the data recording or some special data points with very different values.

### **Outliers**



(A): Undesirable clusters

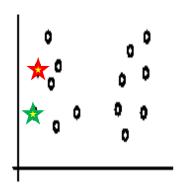


(B): Ideal clusters

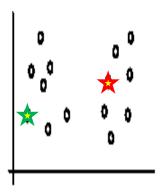
### Dealing with outliers

- Remove some data points that are much further away from the centroids than other data points
  - To be safe, we may want to monitor these possible outliers over a few iterations and then decide to remove them.
- Perform random sampling: by choosing a small subset of the data points, the chance of selecting an outlier is much smaller
  - Assign the rest of the data points to the clusters by distance or similarity comparison, or classification

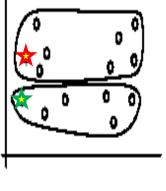
### Sensitivity to initial seeds



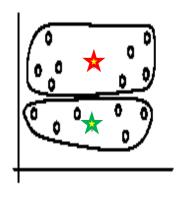
Random selection of seeds (centroids)



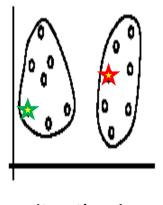
Random selection of seeds (centroids)



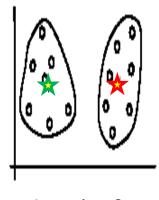
Iteration 1



Iteration 2



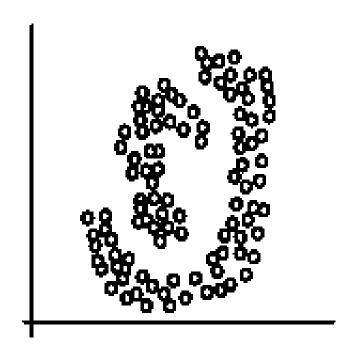
Iteration 1



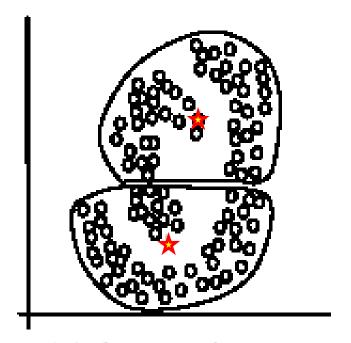
Iteration 2

### Special data structures

• The *k*-means algorithm is not suitable for discovering clusters that are not hyper-ellipsoids (or hyper-spheres).



(A): Two natural clusters



(B): k-means clusters

### K-means summary

- Despite weaknesses, k-means is still the most popular algorithm due to its simplicity and efficiency
- No clear evidence that any other clustering algorithm performs better in general
- Comparing different clustering algorithms is a difficult task. No one knows the correct clusters!